Junior Professionals Project
Addressing staff shortages in EU Tourism
**Diagnostics**

**FACTS & FIGURES in EU HOSPITALITY sub-sector***

- > 8.5 Million employees
- 4% of GDP
- 99.8% SMEs
- 41% under 35
- 25% low-skilled
- 1 in 9 jobs unoccupied
- Low wages
- Less flexible contracts

**2.3 million businesses**

*Sources: Eurostat, 2020-2021
WTTC, 2022*
Approach

**AIM:** Finding best practices for addressing staff shortages in the EU hospitality sector

**HOW?**
- Research
- Open survey
- Stakeholder interviews

**OUTCOME:**
- Reduced staff turnover and attracting a skilled, motivated and young workforce
- Increased resilience: twin transition of the EU Tourism ecosystem

#EUTourism
Join our survey!

JOBS in EU TOURISM – Stakeholder Survey 2023

Link:
https://ec.europa.eu/eusurvey/runner/JobsInEUTourismStakeholderSurvey2023

Questions? Write to:
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