



#EUTourism

EUROPEAN TOURISM DAY

5 MAY 2023 | BRUSSELS

Junior Professionals Project

Addressing staff shortages in EU Tourism



European
Commission

#JOBSinEUTOURISM

Diagnostics

FACTS &
FIGURES in EU HOSPITALITY sub-sector*



> 8.5 Million
employees



4 %
of GDP



99.8 %
SMEs



Micro-
enterprises



41 %
under 35



2.3 million businesses



Seasonality



25%
low-skilled



1 in 9 jobs
unoccupied



Low
wages



Less flexible
contracts

Sources: Eurostat, 2020-2021
WTTC, 2022

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Approach

METHODOLOGY

AIM:

Finding best practices for addressing staff shortages in the EU hospitality sector

HOW?

- Research
- Open survey
- Stakeholder interviews

OUTCOME:

- Reduced staff turnover and attracting a skilled, motivated and young workforce
- Increased resilience: twin transition of the EU Tourism ecosystem

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Join our survey!

JOB in EU TOURISM – Stakeholder Survey 2023

Link:

<https://ec.europa.eu/eusurvey/runner/JobsinEUTourismStakeholderSurvey2023>

Questions? Write to:

EU-JOBS-IN-TOURISM@ec.europa.eu



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