



Green transition: sustainable tourism services and destinations

Emmanuelle Maire, Head of Circular Economy, Sustainable Production and Consumption Unit, DG Environment, European Commission

#EUTourism

**CLIMATE
PACT AND CLIMATE
LAW**

**INVESTING IN MORE
SUSTAINABLE,
SMARTER MOBILITY**

**PROMOTING
CLEAN
ENERGY**

**MOBILISING INDUSTRY
FOR A CLEAN AND
CIRCULAR ECONOMY**

**PROTECTING
NATURE**

The European Green Deal

**FROM FARM
TO FORK**

**ELIMINATING
POLLUTION**

**LEADING THE
GREEN CHANGE
GLOBALLY**

**ENSURING
A JUST TRANSITION
FOR ALL**

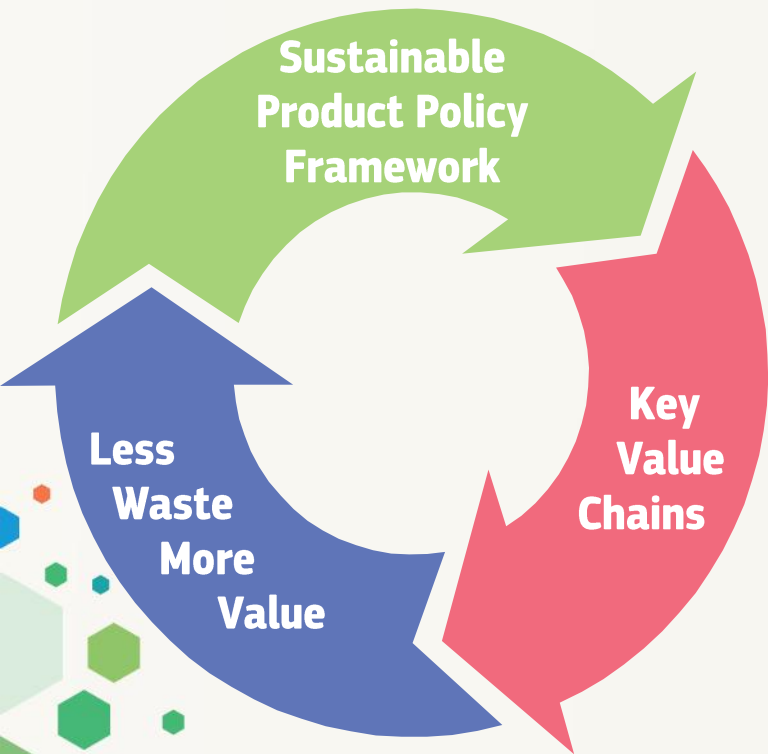
**MAKING
HOMES ENERGY
EFFICIENT**

**FINANCING
GREEN
PROJECTS**

#EUTourism



Changing the way Europe consumes and produces



35 actions

#EUTourism

Make sustainable products the norm in the EU
Empower consumers and public buyers
Sustainable production processes

Electronics and ICT
Batteries and vehicles
Packaging
Plastics
Textiles
Construction and buildings
Food, water and nutrients

Reduce Waste
Reduce Waste Exports
Boost market for high quality and safe secondary raw materials

Making circular economy work for people, regions and cities

Circular economy as a requisite for climate neutrality

Getting the Economics Right

Financial Markets

Investments and R&I

Global Level Playing Field

Monitoring

Circular Economy tools for Tourist Accommodations



Environmental Footprint methods

Enable companies to measure and communicate their environmental performance and thereby compete on the market based on reliable environmental information



EU Eco-Management and Audit Scheme

Premium management instrument for companies and other organizations committed to evaluate, report, and improve their environmental performance.



EU Ecolabel

Official EU voluntary label for environmental excellence

#EUTourism

European Green Capital and Leaf Awards

- The **Green capital Award** - given each year to a city, which is leading the way in environmentally friendly urban living.
- It recognizes local efforts to improve the environment, and thereby the economy and the quality of life in cities.
- It encourages cities to commit to ambitious goals for further environmental improvement.
- The **Green leaf** is for smaller cities



#EUTourism

	Year	European Green Capital	European Green Leaf
1	2010	Stockholm (SE)	
2	2011	Hamburg (DE)	
3	2012	Vitoria-Gasteiz (ES)	
4	2013	Nantes (FR)	
5	2014	Copenhagen (DK)	
6	2015	Bristol (UK)	Mollet del Valles (ES) and Torres Vedras (PT)
7	2016	Ljubljana (SL)	
8	2017	Essen (DE)	Galway (IR)
9	2018	Nijmegen (NL)	Leuven (BE) and Växjö (SE)
10	2019	Oslo (NO)	Cornellà de Llobregat (ES) Horst aan de Maas (NL)
11	2020	Lisbon (PT)	Limerick (IR) Mechelen (BE)
12	2021	Lahti (FI)	Lappeenranta (FI) Gabrovo (BG)
13	2022	Grenoble (FR)	Valongo (PT) Winterswijk (NL)
14	2023	Tallinn (EE)	No Green Leaf Winners 2023 in order to align the awards with one title year and give Leaf winners more time to prepare
15	2024	Valencia (ES)	Elsinore (DK) Velenje (SL)



Thank you



EUROPEAN #EUTourism TOURISM DAY



European
Commission