Digital transition: towards the data space for EU tourism

Urška Starc Peceny

Chief Innovation Officer and Lead of Tourism 4.0 Department at Arctur



**#EUTourism** 



B7 Spatial and land management

B8 Green infrastructure and policies

BASIC QUESTIONS	SPACE	ECONOMY	SOCIETY AND CULTURE	COLLABORATION
A1 Basic questions	B1 Air quality	C1 Tourism income	D1 Quality of life	E1 Local residents
	B2 Water sanitation	C2 Tourism accommodation capacity	D2 Health and safety	E2 National government
	B3 Energy management	C3 Jobs In tourism	D3 Inclusion of vulnerable groups	E3 Third sector, voluntary and civic sector
	B4 Waste management	C4 Local economy	D4 Preservation of heritage	E4 Tourism service providers
	B5 Sustainable transportation	C5 Real estate		E5 Other stakeholders
	B6 Tourism infrastructure			

## We want you!

Become a member of Tourism 4.0 Partnership

Sign up:

joinus.tourism4-0.org





## EUROPEAN #EUTourism TOURISM DAY

