



**MORE THAN JUST A HOLIDAY**



FairAway

More than  
just a holiday!

# 1 CONNECT

We connect travellers & local experts.

# 3 SECURITY

Book & pay securely to us as a German tour operator.

# 2 CUSTOM PLAN

100% tailor-made itinerary with insider knowledge

# 4 EXPERIENCE

More than just a holiday!





## Topic

## Pledge (*abstract*)

3: Improving statistics and indicators for tourism

Implementation of Impact Measurement framework by early 2023

6: Sustainable mobility

CO2 Reduction of Scope 1-3 Emissions by at least 5% each year, carbon neutral by 2040

8: Green transition of tourism companies and SMEs

We set yearly sustainability goals and inform of their follow-up transparently online as seen in our [sustainability report](#)

11: Easily accessible best practices, peer learning and networking for SMEs

Implement a partner hub with shared resources and best practice discussions & online trainings for our collaboration partners in 40 destinations

28: Other topic

We compensate all non-avoidable emissions including Scope 3 on behalf of our customers through verified offset schemes

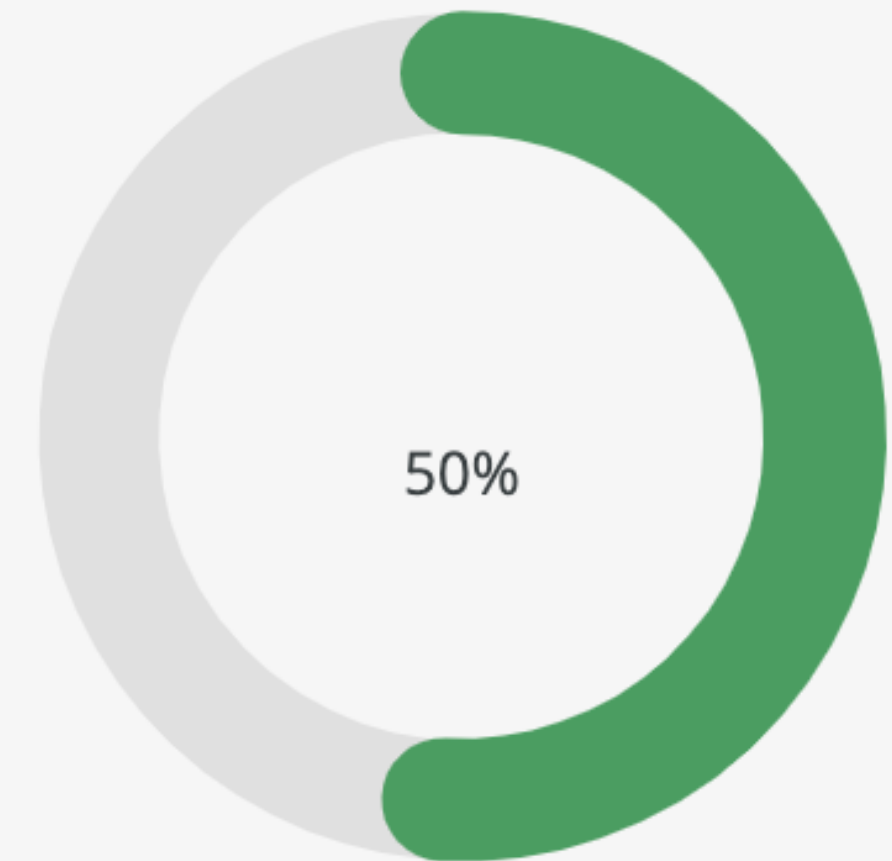


# Impact Measurement

- Make sustainability in tourism **measurable**
- 3 Focus areas:
  - Climate effects
  - Socio-economic benefits
  - Behavioural change
- External and internal **management tool**

Was ist der wirkliche Einfluss deiner Reise?

Für unser Klima



● Klimafreundlich reisen

► **Mehr erfahren**

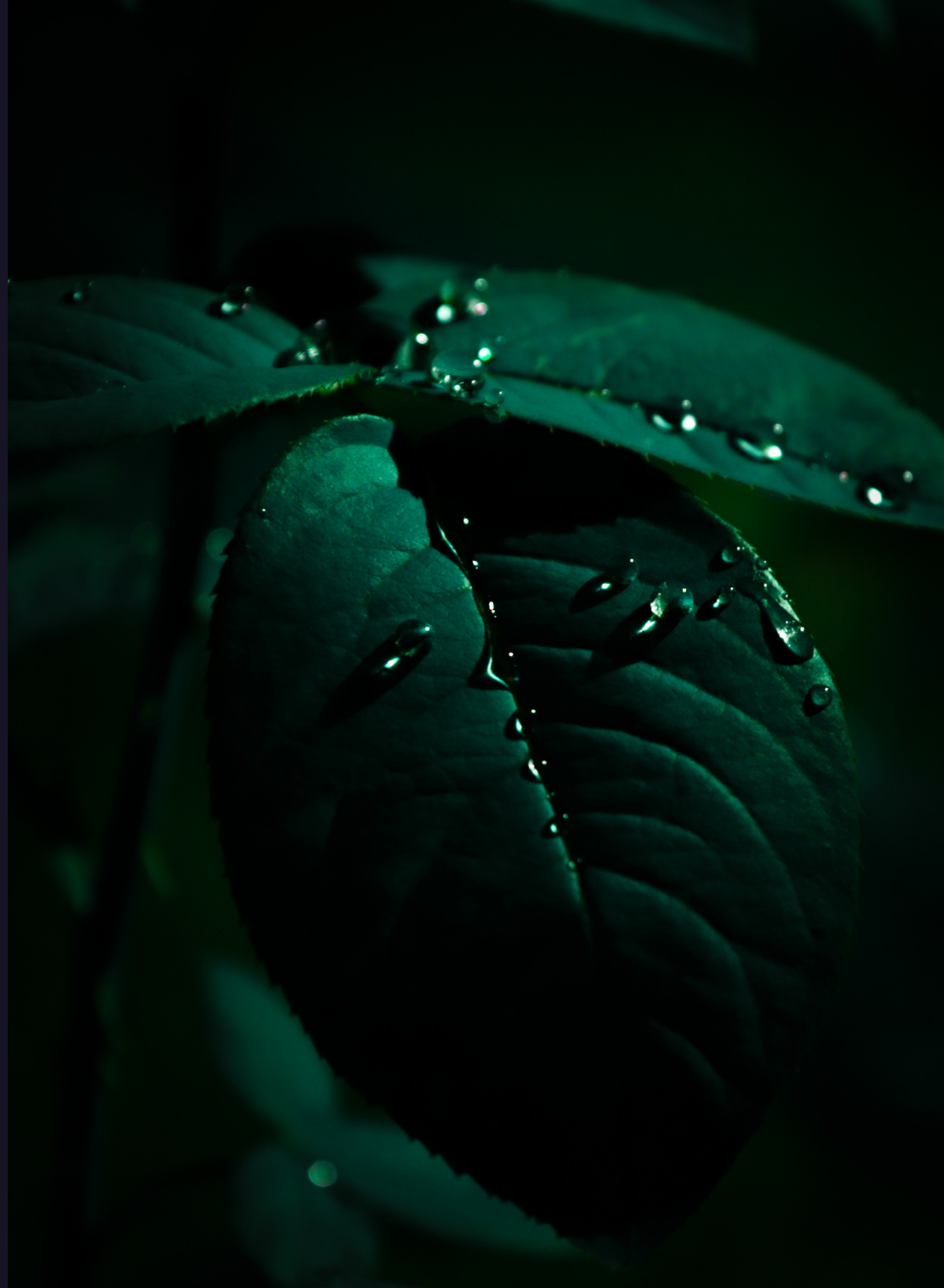




# Climate

OUR STRATEGY ON CO<sub>2</sub>-  
EMISSIONS

1. Avoid
2. Reduce
3. 100% compensation







# 5%

YEARLY REDUCTION OF CO2-  
EMISSIONS

- Travelling **less often for longer periods**
- Average duration of trips outside Europe = **17 days**
- All business travel is being done **on trains**







# AROUND THE WORLD

- **Partner hub:** shared resources, best practices, discussions
- **Online training sessions** on sustainability and resilience
- **40 partners worldwide**





# FairAway

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[Find our Sustainability Report here](#)

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