

EU data space for tourism

An introduction to our policy work

European Commission, DG GROW

1. Our vision for the TDS
2. Our mandate
3. Where we are/Actions for 2023

1. Our vision

Based on the EU data strategy

What is the tourism data space

An EU **set of interoperability criteria** (language and standards) to guarantee that (tourism) data **flows** across data sets and sectors

...based on the EU policy context



Imagine if data was a utility?

A EU STRATEGY FOR DATA

Challenges: some common, some specific

- Reluctance to share data: security, competition concerns, lack of trust
- Heterogeneity and diversity of stakeholders and data sets
- **In tourism**, 99% of SMEs need to untap the potential of data, but have no access to it
- Fragmentation, lack of access and of interoperability
- Dominance of large platforms capturing an increasing share of value
- **In tourism**, all data is potentially useful data (interoperability with other DS is key)

2. Our mandate

Setting the ground for the TDS

Transition Pathway for Tourism (Feb 2022)

includes, among other actions,
the establishment of a common
European data space for tourism

Conference on Future of Europe (June 2022)

- includes a recommendation to
*“invest in an economy based on
tourism and culture”*
- *“European data spaces for
mobility and tourism”* listed as a
possible new area of action

3. We are in the exploratory phase

Understanding how to set up the DST/ **preparatory work**

2 consortia, managed by DG CNECT under the Digital European Programme, are exploring the governance and the technical requirements to ensure interoperability of data sets and efficiency of the tourism data space.

Running from Nov 2022 until Nov 2023

- ❑ [DATES – European Tourism Data Space \(tourismdataspace-csa.eu\)](https://tourismdataspace-csa.eu)
- ❑ [Home - Data Space for Tourism \(DSFT\) \(modul.ac.at\)](https://modul.ac.at)

Understanding how to set up the DST / pilot project

When: 2023 – 2024

What: data sharing related to different domains, among which the Short-Term Rental (STR) activity data and tourism data and statistics

Who: The pilot project should involve, on a voluntary basis, national and regional authorities and platforms willing to identify a use case scenario for which to implement data sharing requirements

Why:

1. demonstrate the value of the tourism data space to break data silos within and across organisations in multiple domains
2. need to establish a trustworthy environment for data sharing among all the parties involved;
3. importance of testing the enablers for interoperability to transform them into the building blocks of the tourism data space

Thank you



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