



EuroVelo 8 – Mediterranean Route



5.900 Km from Cadiz to Athens and Cyprus

PROJECT DATA:

Lead partner Province of Mantova

13 partners

7 countries along the route

Starting date 1st April 2014

Duration 18 months

Total budget 332.719, 14 €

EC contribution 249.539,35 €





EuroVelo

the European cycle route network



There are currently **14 EuroVelo routes** forming the European cycle route network for over **70.000 Km.**

ECF - European Cyclists' Federation coordinator of the EuroVelo network

Objective of the European Commission is the completion of most of the routes by **2020.**





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Main objectives:

- 1) Strengthening transnational cooperation with regard to sustainable tourism
- 2) Encouraging a higher involvement of small and medium enterprises and local authorities
- 3) Stimulating competitiveness of tourism industry





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Activities:

- WP1 Project management and methodology
- WP2 Development of tourism packages
 - database of service providers -150SMEs
 - 60 tourism packages
- WP3 Promotion and communication
 - web development 1+ 2 reg +2 nat
 - promotion measures (maps, flyers, fairs, study tours)
- WP4 Facilitating public-private partnership and the integration of tourism related enterprises
 - 2 conferences, 12 workshops, meetings



This project is co-financed by the European Union under the preparatory action "Sustainable Tourism".





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Thank you for your attention!

Contacts:

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