



# 5.900 Km from Cadiz to Athens and Cyprus

#### PROJECT DATA:

Lead partner Province of Mantova
13 partners

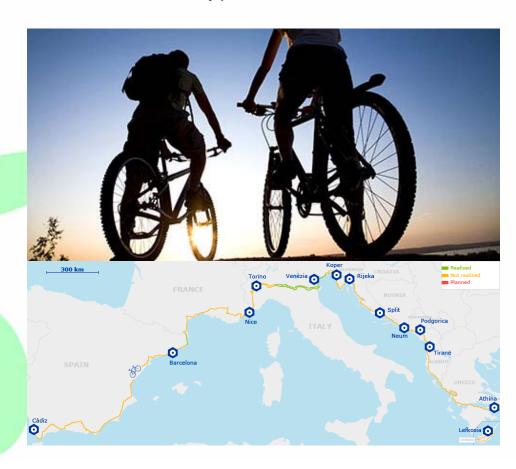
7 countries along the route

Starting date 1st April 2014

**Duration 18 months** 

Total budget 332.719, 14 €

EC contribution 249.539,35 €











# **EuroVelo**the European cycle route network



There are currently 14 EuroVelo routes forming the European cycle route network for over 70.000

#### Km.

**ECF** - European Cyclists' Federation coordinator of the EuroVelo network

Objective of the European Commission is the completion of most of the routes by 2020.













#### Main objectives:

- 1) Strenthening transnational cooperation with regard to sustainable tourism
- 2) Encouraging a higher involvement of small and medium enterprises and local authorities
- 3) Stimulating competitiveness of tourism industry







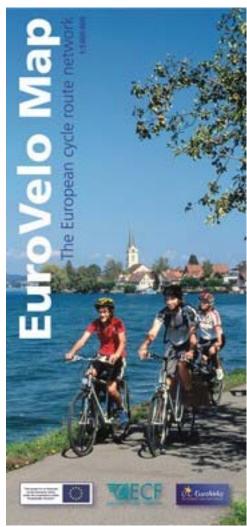






## **Activities:**

- WP1 Project management and methodology
- WP2 Development of tourism packages
  - database of service providers -150SMEs
  - > 60 tourism packages
- > WP3 Promotion and communication
  - web development 1+ 2 reg +2 nat
  - promotion measures (maps, flyers, fairs, study tours)
- WP4 Facilitating public-private partnership and the integration of tourism related enterprises
  - 2 conferences, 12 workshops, meetings













## Thank you for your attention!

#### **Contacts:**

#### Provincia di Mantova

Via Principe Amedeo, 30 – 46100 Mantova, IT www.provincia.mantova.it

Roberto Grassi – tel. +39 0376 204248 email: roberto.grassi@provincia.mantova.it

Elettra Saccardi – tel. +39 0376 204369 email: elettra.saccardi@provincia.mantova.it

