EcoDots

A European network of ecofriendly touristic destinations, hosting facilities and itineraries



Connecting the green (eco) dots network





Italy Green Travel is a journey

undertaken to change the way we travel. To nurture a network that will thrive on the kind of tourism that respects nature, the economy and the local communities

Are you a sustainable host? Get in touch!

66666

66666

Milano

Price

€

€

Terms:serv

Facilities for Disabled Guests (5) 0 Child & Family Friendly (7) 0 Small pets allowed (8) Pets allowed (2) Private bathroom (14) Bicycles (8)

Credit card (4) ■ Breakfast (14)

Garden (11) Internet (9)

Show all

0

0

0

0

Ecosustainability

Recovery & reuse of rainwater (5)

Water flow reducers (7)

Organic or Local Food (5) 0 Eco friendly building materials and fornitures (8) 0 100% Renewable electricity (4) 0 Energy saving lights (13) 0 Solar water heating (7) 0 Ecological cleaning products (9) 0 More than 80% recycling (13) 0 Accessibility with public transportation (9) 0

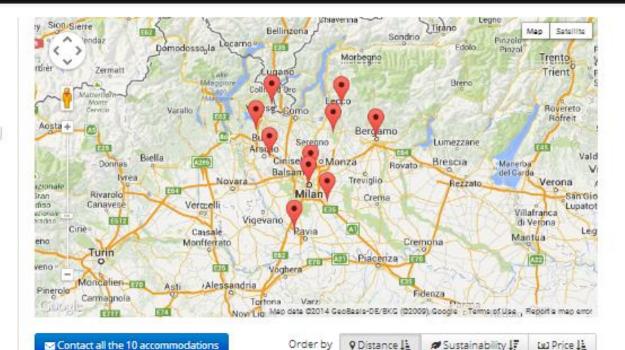
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Terms:type

Red & Breakfast (10)





Cascina Santa Brera

San Giuliano Milanese (MI)

An amazing farmhouse in the heart of the Agricultural Reserve. 10 km from Milan

From 60 €

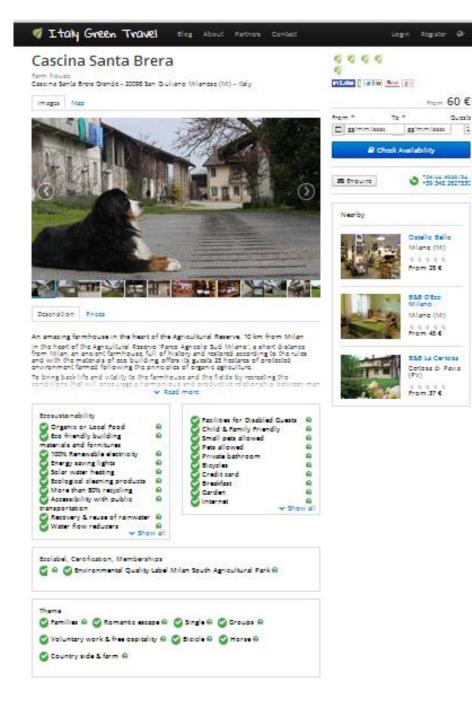
Read more



Ostello Bello

Milano (MI)

An ecofriendly Hostel, cheap & chic, in the heart of Milan



Ecosustainability Organic or Local Food Eco friendly building materials and fornitures. 🔽 100% Renewable electricity Energy saving lights Solar water heating Ecological cleaning products More than 80% recycling Accessibility with public transportation Recovery & reuse of rainwater Water flow reducers Show all

TourCert E-Turist



TOURCERT

CSR PROCESS

CSR CERTIFICATION

CERTIFIED COMPANIES

CSR Tour operators

CSR Travel agencies

CSR Travel agencies

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Certified companies at a glance

8Seasons4Women

Miekojärvi 35

S- 95692 Överkalix

Fon: +49 (0)4131-2205436

E-Mail: reisen@8seasons4women.de www.8seasons4women.de

certified since 2012

a&e erlebnis:reisen

Hans-Henny-Jahnn-Weg 19

D- 22085 Hamburg

Fon: +49 (0)40/ 2714347- 0

Fax: +49 (0)40/ 2714347-14 E-Mail: info@ae-erlebnisreisen.de

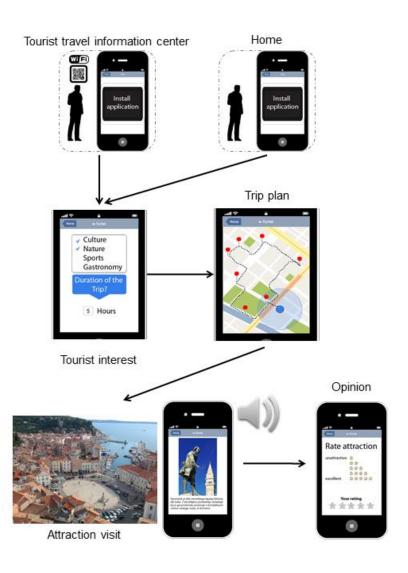
http://www.ae-erlebnisreisen.de/

certified since 2010

recertified in February 2012

ACCEPT-Reisen

Lothringer Str. 53 D- 52070 Aachen



Project Partners:

- KATE (Germany)
- Institut Josef Stefan (Slovenia)
- Orme nel Parco(Italy)
- EcoDev Centre for Research and Development (Republic of Serbia)
- Municipality of Parma (Italy)
- Ministry of Finance & Economy (Republic of Serbia)
- Istituto di Studi per l'Integrazione dei Sistemi scrl ISIS (Italy)







Main objectives

- Build an innovative network of sustainable accommodations and "green" itineraries in Italy, Austria, Switzerland, Germany, Slovenia and Serbia
- > Promote the demand of sustainable tourism in Europe
- Involve green accommodations sharing an eco-tourism vision, in order to enhance their visibility on the market and transfer good practices

The flow chart of the EcoDots work plan

EcoDots Austria, Germany, Italy, Serbia, Slovenia, Switzerland WP1 and dissemination Market recognition **TourCert** ViaggiVerdi **Green Travel Europe** WP2 www.greentraveleurope.com Standards, community and itineraries WP4 Promotion Main achievements: · Presence on the European market of a e-Turist reference website · Consolidation of a critical mass WP3 Synergetic services to facilities and Web architecture tourists Inovivement of local communities Creation of transnational itineraries · Creation of a dialogue platform WP5 Results evaluation Integration of complementary initiatives: ViaggiVerdi TourCert WP6 Coordination and management e-Turist After EcoDots During EcoDots

Main contraints:

information

ViaggiVerdi

TourCert

e-Turist

Disjointed initiatives:

Market fragmentation

· Lack of network synergies

Standards fragmentation

Limited access to certified

· Lack of visibility for ecofacilities

Insufficient services to ecotourists

Before EcoDots

Duration: 18 months

Total cost: 330.689 Euro (248.016 EC contribution)

Deliverables:

Deliverables					
Deliverable Number	Title and short description	Due date or periodicity	Type (a)	Distribution (b)	WP Ref.
D1.1	Report on market recognition	M4	R	Р	1
D2.1	Report on European Green Travel standards harmonisation	M9	R	Р	2
D2.2	Report on members mapping	M16	R	Р	2
D2.3	Report on itineraries mapping	M16	R	Р	2
D3.1	Report on the enhancement of the Europe Green Travel website and mobile application	M18	R	Р	3
D4.1	Report on the enhancement of the Europe Green Travel website and mobile application	M18	R	Р	4
D5.1	Report on evaluation methodology	M4	R	Р	5
D5.2	Report on results and conclusions	M18	R	Р	5
D6.1	First Interim technical implementation report and financial statement	M6	R	Р	6
D6.2	Second Interim technical implementation report and financial statement	M12	R	Р	6
D6.3	Final technical implementation report	M18	R	Р	6
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www.europegreentravel.com

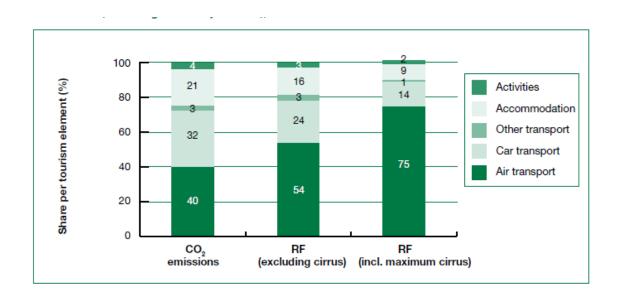
European web platform for Sustainable Tourism

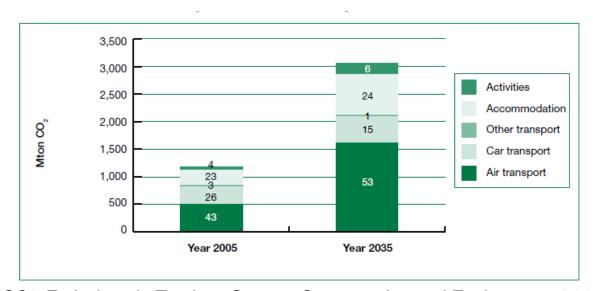


Main Outcomes:

- ➤ Create the Europe Green Travel Community, formed primarily by eco-accommodations and tours operators in Italy, Austria, Switzerland, Serbia, Slovenia.
- Create an interactive platform expected to become a reference point for the community supporting sustainable tourism in Europe.
- ➤ Provide travelers with practical information on ecoaccommodations, itineraries and topics.
- Positive impact on the environment

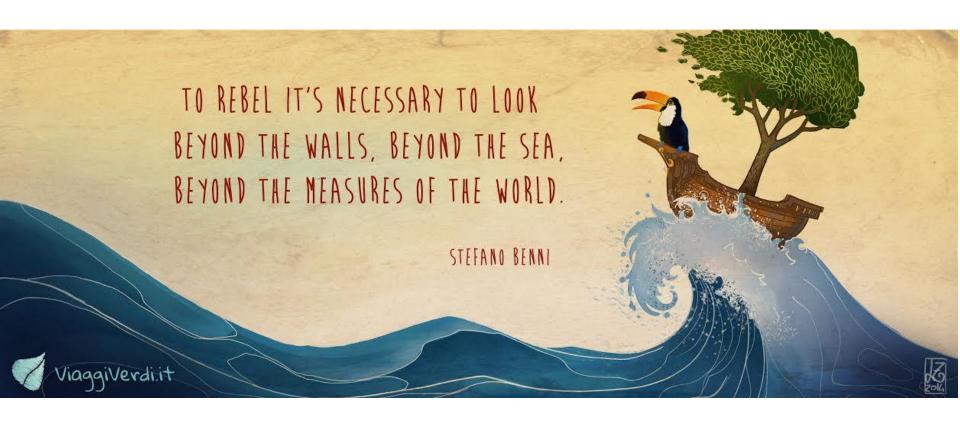
> Reduce CO2 emissions





CO2 Emissions in Tourism. Source: Consumption and Environment 2012

Thank you!



To know more about the Project:

Short Video: https://www.youtube.com/watch?v=PlrVBAxeGXY#t=150

Web site: www.italygreentravel.it

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