

EcoDots - Europe Green Travel

Start date: 1st April 2014, duration: 18 months

EcoDots builds upon [ViaggiVerdi](#), a network website conceived and developed to promote eco-friendly tourism in Italy, to create and enhance a [European web platform](#) capable of acting as a catalyst for a community of eco accommodations, tours operators, itineraries and local communities sharing similar visions and values, and meeting harmonised sustainability standards.

EcoDots aims to connect travellers, small and micro enterprises in hospitality sector, tours operators, local communities and itineraries, sharing a close link to the concept of sustainability tourism.

Specifically, the main objectives of the project are:

- 1) **build an innovative network** of sustainable accommodations and “green” itineraries in the countries of Italy, Austria, Switzerland, Germany, Slovenia and Serbia.
- 2) **Promote the demand of sustainable tourism** in Europe, leveraging an intelligent interactive system, committed people, natural resources, quality accommodations, local and transnational itineraries.
- 3) **Involve small green hotels**, eco B&Bs, bio farmhouses and tours operators sharing an eco-tourism vision, in order to enhance their visibility on the market and transfer good practices.

Lead partner/coordinator: Le Città Invisibili (Italy)

Partners:

- **Centar za istrazivacke i razvojne projekte EcoDev** (Republic of Serbia)
- **Comune di Parma** (Italy)
- **Kontaktstelle für Umwelt und Entwicklung e.v. KATE** (Germany)
- **Institut Josef Stefan** (Slovenia)
- **Ministry of Finance & Economy** (Republic of Serbia)
- **GH Calabria** (Italy)
- **Istituto di Studi per l’Integrazione dei Sistemi srl ISIS** (Italy)

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