Together for EU Tourism stakeholders meeting
13 SEPTEMBER 2022

Industrial Forum
Taskforce 2 feedback

Luís Campos, Co-curator TF2 for Tourism

#EUTourism
What does the Industrial Forum do?

The Industrial Forum - set up by the Industrial Strategy - consists of a wide array of stakeholders, including industrial representations, Member States authorities, NGOs, research institutions and social partners representing different industrial ecosystems. The Forum’s key tasks are to assist the Commission in tracking the implementation of the March 2020 Industrial Strategy and the May 2021 Industrial Strategy Update and contributing to the Commission’s work on industrial ecosystems in the context of the recovery, and their green and digital transformation, with a focus on cross-border and cross-ecosystem collaboration.

Industrial forum’s mission and tasks

The new Industrial Strategy for Europe announced the launch of the industrial forum as a new, inclusive and open mechanism for co-designing solutions with stakeholders, supporting the Commission in its systematic analysis of the ecosystems and assessing the risks and needs of the European industry as it evolves in the green and digital transition. The industrial forum shall contribute to the coordination of recovery efforts as a forum for Member States and industry to exchange best practices aiming at the transformation of industrial ecosystems. The industrial forum will build on, contribute to and complement the work carried out by the COMETE Council and the High-Level Group for Competitiveness. It will offer a sounding board for stakeholders and showcase the state of the European competitiveness – and the progress towards industrial transformation, bringing together the views of industrial stakeholders, public authorities, civil society organisations and investors.

The industrial Forum is conceived as a new, inclusive and open mechanism engaging with a wide range of stakeholders. This website is intended to further facilitate the interaction between the Commission and the stakeholders and help them co-create proposals and solutions to implement the digital and green transition pathways set forth by the European Commission’s Industry Strategy. The interactive dialogue between the Commission, the industrial forum and the industry experts will also reduce Europe’s strategic dependency and enhance the regular monitoring of the European industry’s progress towards the digital and green transition in the different ecosystems.

https://webgate.ec.europa.eu/ffpiswikis/display/industrialforum/Industrial+Forum
**Intro to Transition Pathways**

**Goal:** an action plan for the **twin transition and resilience of industrial ecosystems** that eventually will lead to project pipelines, co-created by the European Commission, Member States and relevant stakeholders

**Building blocks:**
- Sustainable Competitiveness
- Regulation and Public Governance
- Social Dimension
- R&I, Techniques and Technological Solutions
- Infrastructure
- Skills
- Investments and Funding

**Taking into account:** relevant inputs such as ecosystems analysis, digital compass and fit for 55 targets, industrial technology roadmaps and inputs from stakeholders such as relevant expert groups and the Industrial Forum

**Priority ecosystems:** given to ecosystems and sectors that urgently need to transition to remain competitive, like energy-intensive industries and construction, as well as to sectors heavily affected by the crisis, like tourism and mobility
Key milestones of the co-creation process

- Input: Ecosystem fiches, Technology roadmaps, etc.
- SWD with scenarios for the transition
- Stakeholder Consultation
- Development of transition pathways
- Optional: Presentation at a public event for stakeholder endorsement and commitment
- Validation and implementation
- Monitoring via Annual Single Market Report
- Public consultation, relevant expert groups, Industrial Forum, ad-hoc events, etc.
Blueprint for the development of transition pathways
Building blocks of Transition Pathways

- Regulation and Public Governance
- R&D, Techniques and Technological Solutions
- Skills
- Sustainable Competitiveness
- Social Dimension
- Infrastructure
- Investments and Funding
The pathway drafters must consider each of these building blocks from the perspective of:

- The **green transition** – environmental sustainability and climate neutrality;
- The **digital transition**;
- The move to **greater resilience**.
<table>
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<th>The matrix</th>
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<tbody>
<tr>
<td><strong>Irrigation and digitalization</strong></td>
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<tr>
<td><strong>Relevant activities</strong></td>
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**Innovations and new business models**

**Innovative activities**

**Physical infrastructure**

**Networks and business models**

**Technology and digitalization**

**Relevant activities**

**Utility**

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## Concerns impact of war and what TP can do

<table>
<thead>
<tr>
<th>Concerns</th>
<th>TP contribution</th>
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<tbody>
<tr>
<td>• Duration</td>
<td>• Identify possible risks and solutions in each ecosystem</td>
</tr>
<tr>
<td>• Migration</td>
<td>• Need to strengthen resilience and strategic autonomy</td>
</tr>
<tr>
<td>• Further impacts on security of supply chains</td>
<td>• Need to accelerate twin transition</td>
</tr>
<tr>
<td>• Energy concerns (prices, supply, etc..)</td>
<td>• Ecosystem readiness for war</td>
</tr>
<tr>
<td>• May delay twin transition in some ecosystems</td>
<td>• Investment needs</td>
</tr>
<tr>
<td>• Need to support Ukraine's' effort</td>
<td></td>
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<tr>
<td>• Capacity to adapt</td>
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Working Plan TF2 group on Impact of War

Deliverable 2.2 - Addendum to the Blueprint for the development of transition pathways

Following Russia's invasion of Ukraine and its geopolitical consequences, the Taskforce shall develop an addendum to the Blueprint for the development of transition pathways to reflect the impact of value chain disruptions on European industrial ecosystems.

<table>
<thead>
<tr>
<th>DELIVERABLE</th>
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<tbody>
<tr>
<td>Draft addendum for discussion</td>
<td>October 2022</td>
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<tr>
<td>Draft addendum sent to Taskforce members for comments</td>
<td>November 2022</td>
</tr>
<tr>
<td>Final draft addendum sent to Industrial Forum members for endorsement</td>
<td>November 2022</td>
</tr>
<tr>
<td>Final addendum endorsed by the Industrial Forum</td>
<td>December 2022</td>
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</table>
Lessons learned from the TTP

Concerns

• How to reach all the ecosystem?
• Identify the line that split pledge and a burden.
• Cycle of 4 steps: designing, implementation, monitoring and assessment.
• Designing is good, but implementation is even more critical.
• Common vision strategy vs continuous world impact events.
• The SME challenge.
• Role of representative stakeholders.
• Alignment between the TTP and EU policy pipelined, ongoing and to be reviewed.