Together for EU Tourism Stakeholders meeting

13 September 2022

Co-implementation Support for T4T from a Tourism NGO

European Network for Accessible Tourism asbl. - ENAT

Ivor Ambrose, Managing Director

#EUTourism   #EUAccesstourism

Contributions to T4T by ENAT, a Non-Governmental Organisation in the tourism sector

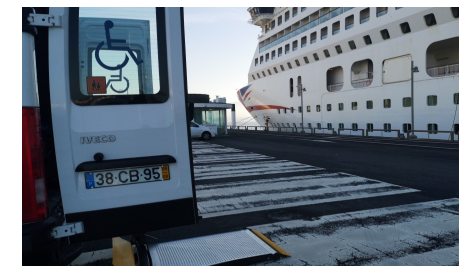# "Accessible Tourism for All" is everyone's business
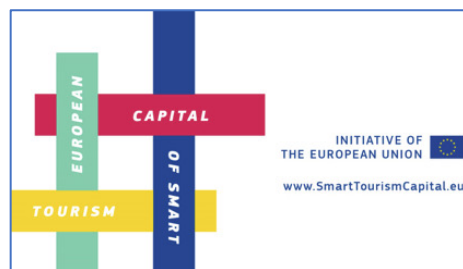
Blocart, Handisport Mallorca

EU Passenger Rights

Jönköping, Access City Award, 2021

Accessible van at Cruise port, Madeira

European Capitals of Smart Tourism

"Hidden disabilities" lanyard for passengers

Tactile exhibits, Kunstmuseum, Vienna

Tourist guiding

European Commission

ENAT in a nutshell…

Who we are, what we do

- **Brussels-based non-profit association,** founded 2008, after a successful EU-funded pilot project, "Mainstreaming Disability in the Tourism Sector"

- **350 members** in 50 countries: A European and global network

- **A multi-stakeholder network,** comprised of members from all parts of the travel, tourism and hospitality industries, public, private, NGOs and professionals

- **Our Mission:**
  "… to make European tourism destinations, products and services accessible to all visitors and to promote accessible tourism around the world"

- **Enhancing Resilience, through Accessibility, Inclusion and Sustainability**

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Just a few of ENAT's Members and Partners

(Image showing logos of ENAT member organisations – Sorry if we missed you out this time…)

ENAT - Together for EU Tourism (T4T)

Commitment to Topic 25: Enhancing accessible tourism services

- ✓ **Ongoing provision of the ENAT Open Web Portal** at www.accessibletourism.org with:
  - ➢ Database of Projects and Good Practices in Accessible and Inclusive Tourism
  - ➢ eLearning resources for tourism sector vocational education and training and Continuing Professional Development
  - ➢ Continuous dissemination of European and global News and Events relevant to Accessible and Inclusive Tourism
  - ➢ Networking opportunities for the tourism sector through ENAT events and social media channels

- ✓ **Implementation of EU-funded projects with ENAT Participation** in COSME, Horizon 2020, Horizon Europe, ERASMUS+ and other programmes (2022 to 2025)

- ✓ **Development of PANTOU - The Accessible Tourism Directory** (www.pantou.org)

- ✓ **Best Practice Groups on Accessible Tourism: 1. Practices, 2. Policies, 3. Skills**

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Commitments, 2022 - 2025

1. **Best Practice Exchange Group** to engage its members and partners to gather and evaluate **"good practices"** in Accessible Tourism

2. **Best Practice Exchange Group of NTOs and DMOs on policies and plans** for implementation of support measures for Accessible Tourism in all EU Member States.

3. **Best Practice Exchange Group on Skills development and Inclusion in the workplace**, focusing on employment of persons with disabilities in the tourism sector.

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ENAT - Together for EU Tourism (T4T)

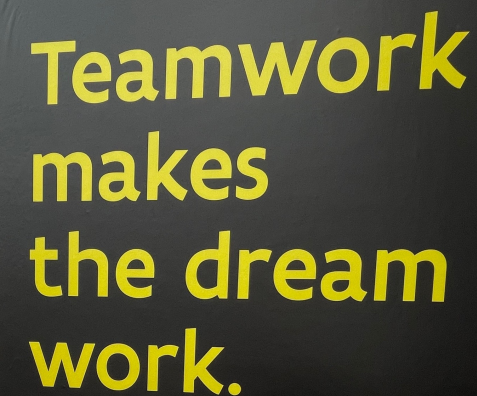## Proposed measurable targets, 2022 - 2025

1. 100% increase in the number of published Projects and Good Practices in the ENAT Accessible Tourism database from 2022 to 2025, in association with ZERO PROJECT. See: https://www.accessibletourism.org/projects

2. Organisation of minimum 6 networking/training events per year for the tourism sector

3. Annual Report on "Accessible Tourism actions in support of the Transition Pathway for Tourism" (2022 to 2025).

4. Re-launch of the www.pantou.org website with enhanced features and user community. Target date to be set within 2023.

5. Establishment of 3 Best Practice Exchange Groups in cooperation with ENAT members and partners by Spring 2023.

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Networking for T4T success

NGOs can play a positive role in T4T

- by bringing together different actors and stakeholders around themes of common interest:

➢ Working for mutual benefit

➢ Seeking consensus based on the experience and aims of all parties

➢ Targeting agreed goals

➢ Creating common tools and methods

➢ Engaging with policy makers

➢ Mobilising EU funds and private sector investments to reach the goals

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Thank you for your attention

Work with us!

Ivor Ambrose, Managing Director

European Network for Accessible Tourism asbl.

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Pantou: https://pantou.org

Twitter: https://twitter.com/euaccesstourism

Facebook: https://www.facebook.com/accessibletourism

LinkedIn: https://www.linkedin.com/groups/4003674/

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