



Brussels, 28 April 2021

Signatories of the Memorandum of Understanding (MoU) on the sale of counterfeit goods on the internet

Rights owners

- 1) Adidas International Marketing BV
- 2) Apple
- 3) Duracell
- 4) Hermès
- 5) Lexmark
- 6) Luxottica Group Spa
- 7) Moncler Spa
- 8) Nike Inc.
- 9) Philip Morris International
- 10) Philipp Plein
- 11) Procter & Gamble
- 12) Royal Philips
- 13) Signify
- 14) Zanellato

Online platforms

- 15) Alibaba Group Inc.
- 16) Amazon Services Europe Sarl.
- 17) bol.com
- 18) eBay
- 19) Facebook Marketplace
- 20) Grupa Allegro sp. z o.o
- 21) OLX
- 22) Rakuten France

Business associations

- 23) Anti-Counterfeiting Group (ACG)
- 24) AIM European Brands Association
- 25) Business Action to Stop Counterfeiting and Piracy (BASCAP)
- 26) European Federation of Pharmaceutical Industries and Associations (EFPIA)
- 27) Federation of the European Sporting Goods Industry (FESI)
- 28) International Video Federation (IVF)
- 29) Motion Picture Association (MPA)
- 30) Toy Industries of Europe (TIE)