



Effi-e Play Green

Promueve

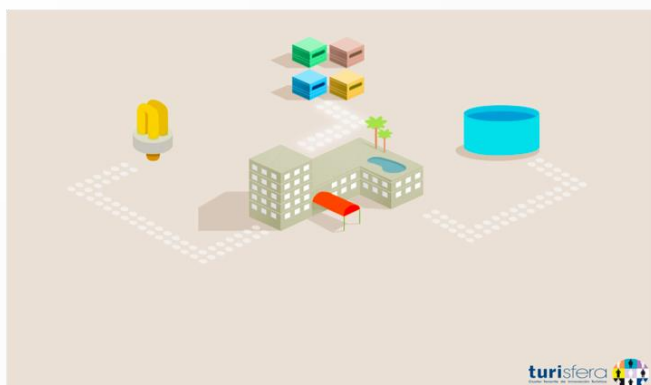


Colabora

AENOR



e ¿What's Effi-e?



- ➔ Tourist solution supported by technologies to create a comprehensive strategy to reduce carbon footprint of tourists
- ➔ To implement in hotels and other tourist infrastructure
- ➔ Platform that reduces water and electricity costs by monitoring spaces
- ➔ Participation, interaction and environmental awareness
- ➔ Focused on hotel's clients
- ➔ Consumer savings are rewarded through a bonus program
- ➔ Open to create carbon footprint compensation programs

Promueve



turisfera
Cluster Tenerife de Innovación Turística

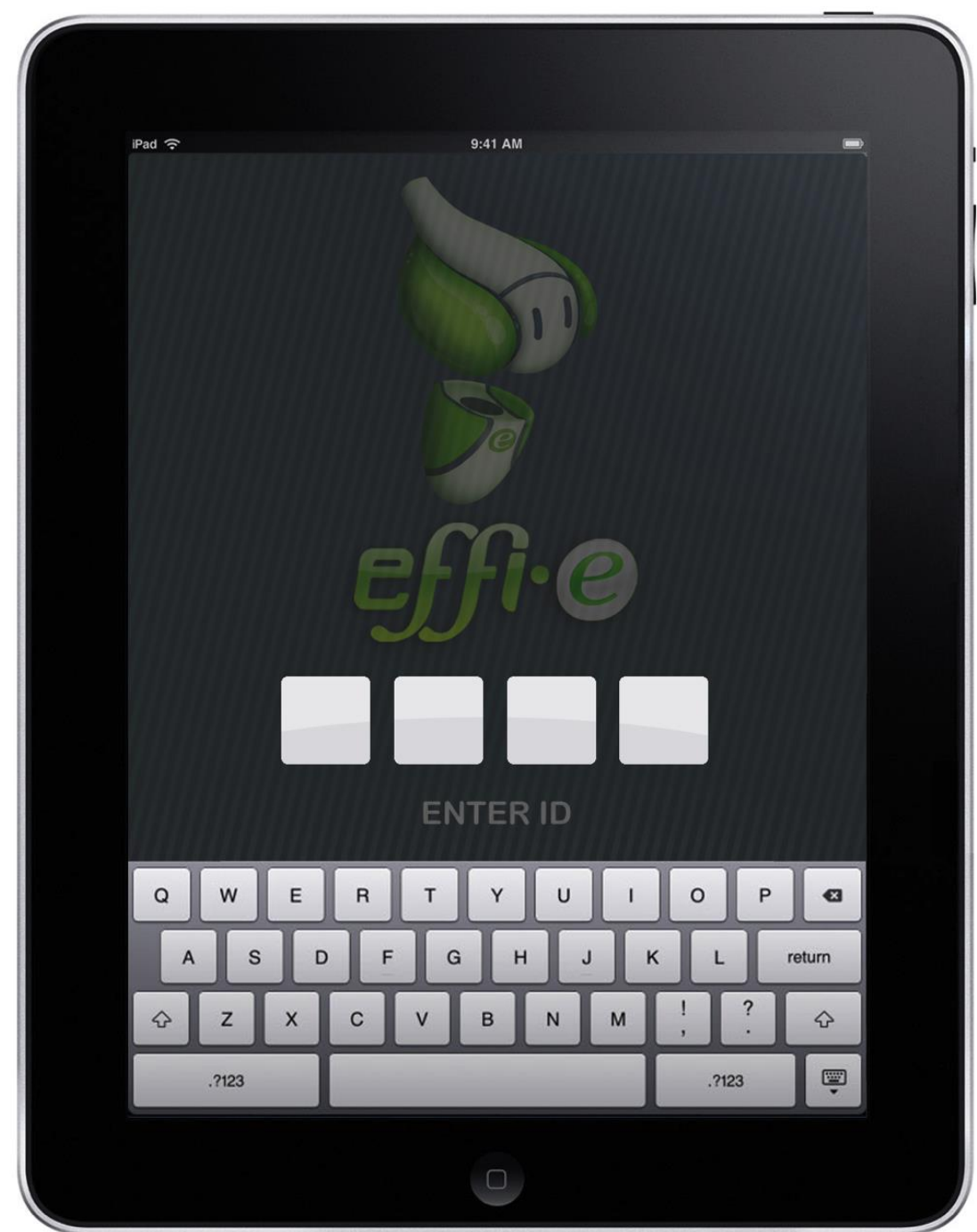
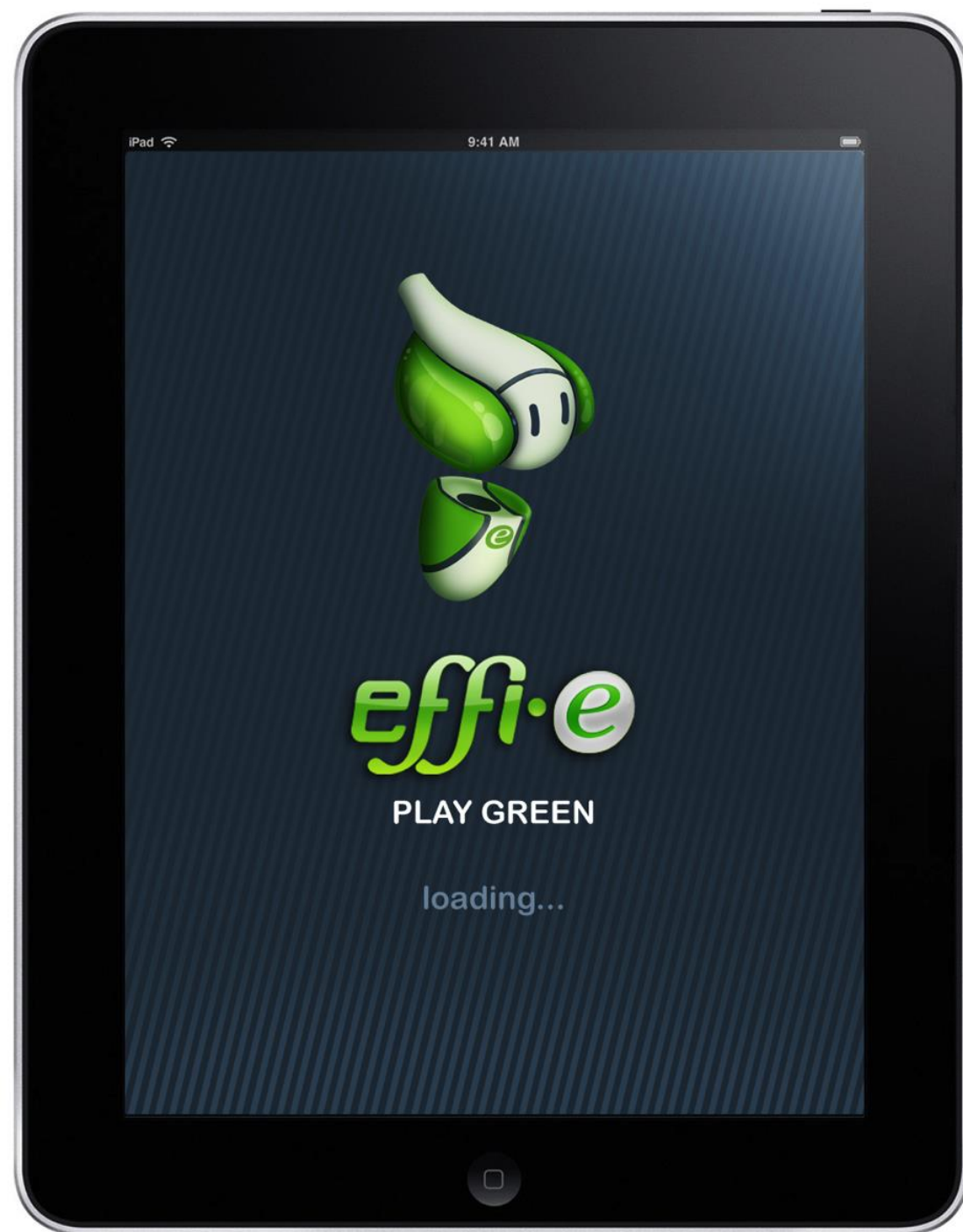


Colabora

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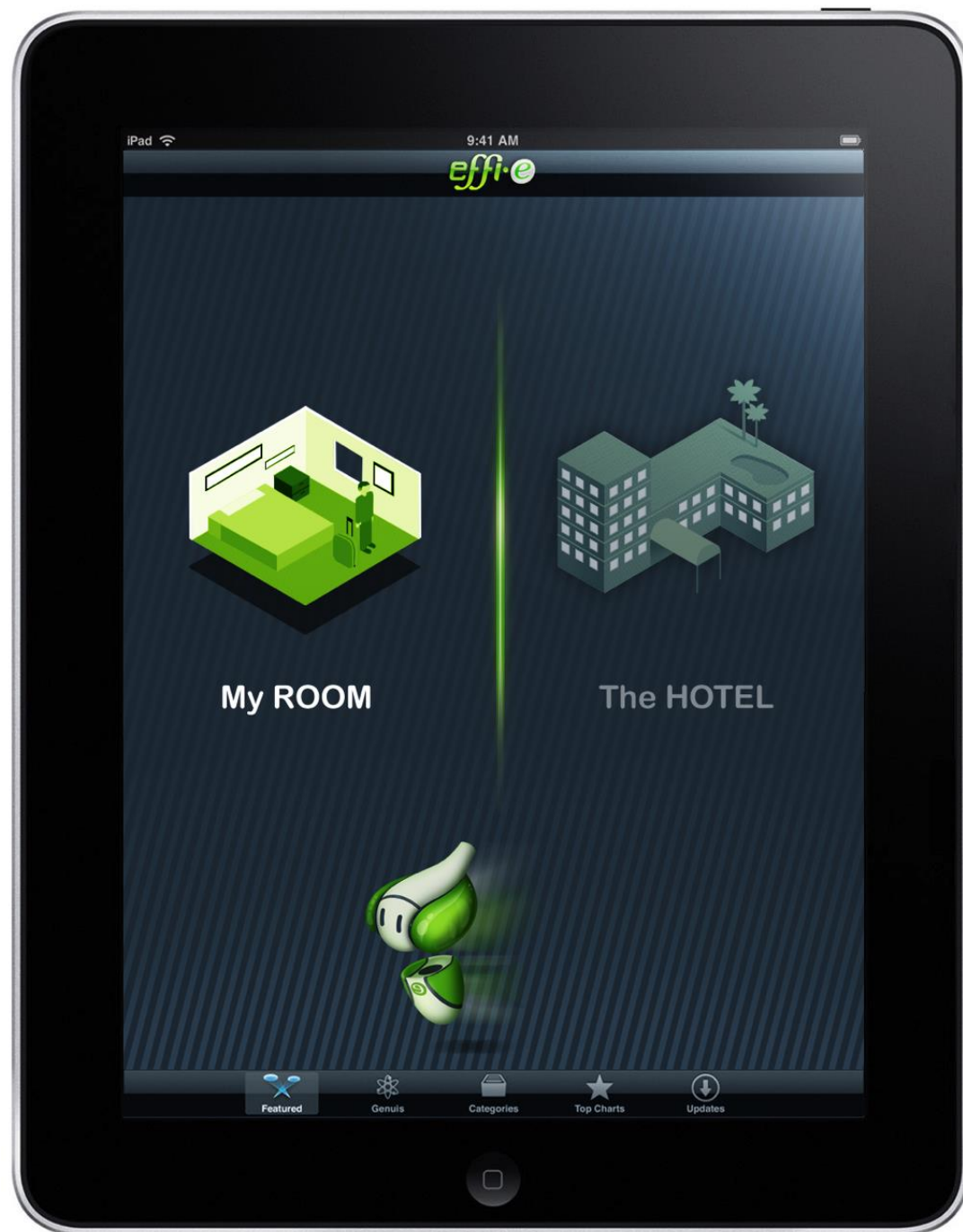


Tablets. Hotel display



This project, effie brand and all its images are tourism Cluster of Tenerife property

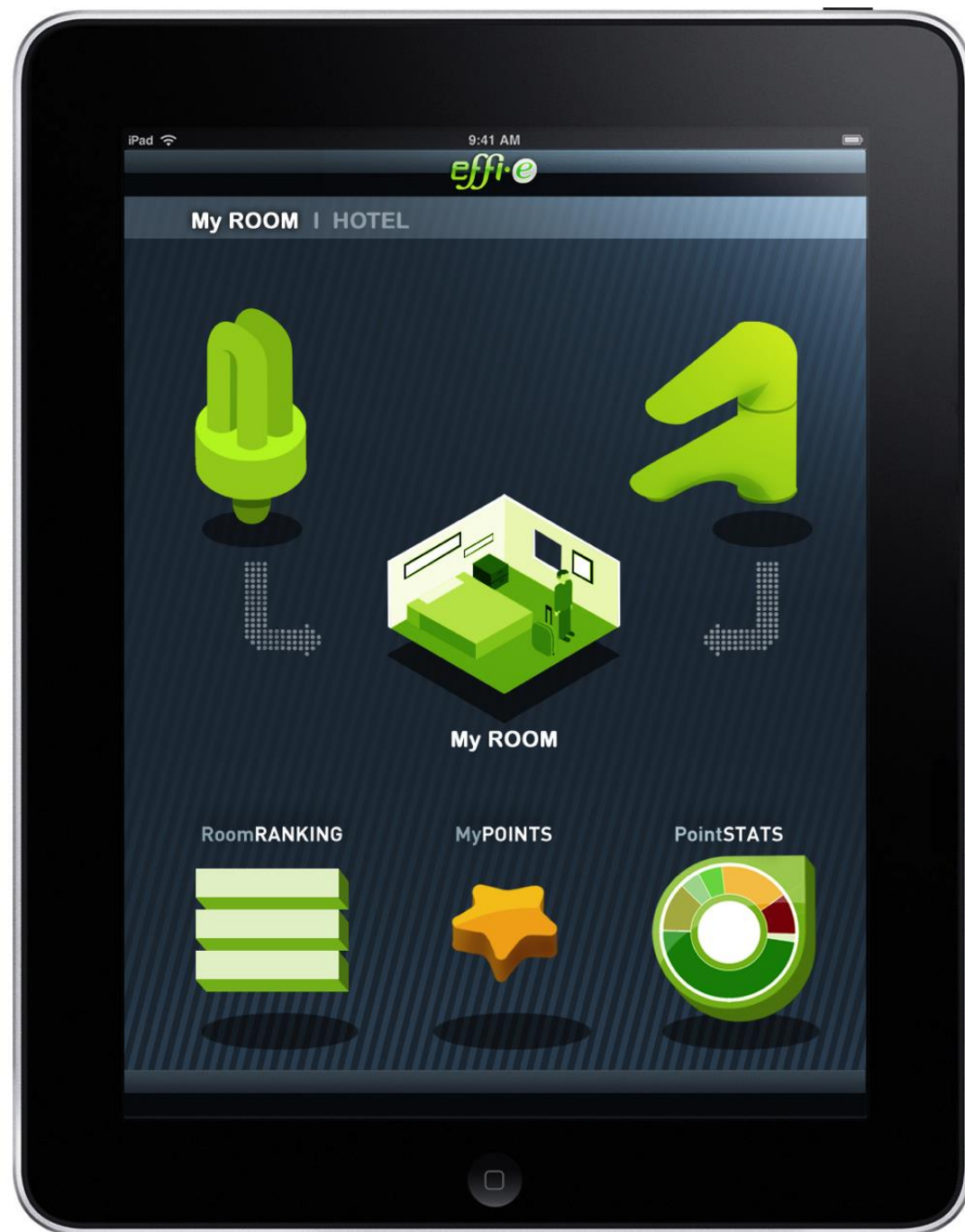
HOTEL DISPLAY



TOURISTS CAN CONSULT EVERY DAY THIS INFORMATION:

- SAVINGS IN ROOM DATA
- THE HOTEL SAVING DATA

HOTEL DISPLAY



IN THE HOTEL ROOM:

- ELECTRICITY SAVING
- WATER SAVING
- SAVING WITH RESPECT TO OTHER ROOMS
- TOTAL SCORE
- INVESTMENT OF BONUS PROGRAM

e Ecopoints



POINTS



RANKING

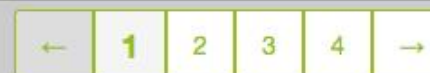


MAIN MENU

GUEST 1 **1160 ecopoints**



DAY 1	100 ecopoints	★x1	1 ecopoints	★x1	100 ecopoints	★x1	20 ecopoints	★x0
DAY 1	100 ecopoints	★x1	1 ecopoints	★x1	100 ecopoints	★x1	20 ecopoints	★x0
DAY 1	100 ecopoints	★x1	1 ecopoints	★x1	100 ecopoints	★x1	20 ecopoints	★x0



TOTAL 100 ecopoints ★x1 1 ecopoints ★x1 100 ecopoints ★x1 20 ecopoints ★x0

TOTAL POINTS



1160 ecopoints

EXCHANGE

TOTAL STARS

★ x **12**

Promueve



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You can change your points. The Ecopoints Program



1000 - 2000 ecopoints



El Cardón

10% de descuento en cualquiera de nuestras actividades.



El Cardón es una empresa de Turismo de Naturaleza en Tenerife, Islas Canarias. Se han especializado en ofrecer experiencias únicas en la naturaleza a sus clientes, haciendo que éstos disfruten de una manera especial de los valores naturales y culturales de la isla.

SELECT

+ 2000 ecopoints



El Cardón

20% de descuento en cualquiera de nuestras actividades.



El Cardón es una empresa de Turismo de Naturaleza en Tenerife, Islas Canarias. Se han especializado en ofrecer experiencias únicas en la naturaleza a sus clientes, haciendo que éstos disfruten de una manera especial de los valores naturales y culturales de la isla.

SELECT

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Ranking of ecopoints.

Name	Room	Country	Points
Guest12	B	Spain	2000
Guest4	A	Belgium	1200
Guest16	B	Portugal	700
Guest3	A	Germany	650
Guest13	B	Spain	620
Guest11	B	Belgium	500
Guest2	A	Portugal	400
Guest23	B	Germany	200
Guest26	A	Spain	200
Guest32	B	Belgium	200



Promueve



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e The carbon footprint offset projects



PROJECTS
 CARBON FOOTPRINT
 MAIN MENU

GUEST 1 **1160 ecopoints**

OFFSET PROJECT ASSOCIATED

Bioclimatic houses ITER
232,000 t CO₂e

The Bioclimatic Houses, situated facing the sea and next to the Natural Monument Montaña Pelada, is a bioclimatic housing development which is self sufficient in power supply with ZERO CO₂ emissions. A unique enclave which exudes tranquillity and peace. Take part in the experience of living in the buildings of the future, in unique designs of major architectural interest set in the heart of a technology park. Enjoy the services and activities in tune with a spirit of respect for the environment and the local customs. If you wish, you can combine rest and work or training by using our Visitors Centre.

CONTRIBUTE

Reforestation projects. Agumansa, Tenerife
180.000 t CO₂e

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Thank you!

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TFinnova

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