

**Title of the project:** Improving sustainability of tourism SMEs through knowledge transfer, international cooperation and multi-stakeholder engagement

**Acronym of the project:** TOURISME

**Project duration and start date:** 30 months, 16<sup>th</sup> September 2020

**Short description of project:**

The competitiveness of the European tourism industry is closely linked to its sustainability, which is understood as environmental, economic and socio-cultural aspects of tourism development. Achieving sustainable tourism development brings numerous benefits derived from the competitive advantage provided by cost savings and the improvement of the quality of the offer. In this context, the project ultimately seeks to improve sustainability and competitiveness of European SMEs.

TOURISME, co-financed by the European COSME Program, aims at fostering SMEs' capacities and skills to explore and uptake solutions through a reinforced transnational and cross-sectoral collaboration amongst tourism SMEs and operators from different sectors in Spain, Italy, France and Cyprus.

More specifically, TOURISME pursues the following **objectives**:

- i.** To design and implement **trans-national and cross-sectoral support schemes** including **capacity building, knowledge transfer and scaling-up** activities to enable **sustainable growth of SMEs** in the tourism sector.
- ii.** To support the **uptake of innovative solutions** for sustainable tourism.
- iii.** To support the participation of SMEs in **certification schemes**.

**Lead partner/coordinator:**

1. Consulta Europa Projects and Innovation S.L / CE (Spain)

**Partners:**

2. Instituto Tecnológico de Canarias, S.A. / ITC (Spain)

3. Association Des Villes Et Regions Pour La Gestion Durable Des Ressources / ACR+ (Belgium)

4. Regione Autonoma Della Sardegna / RAS (Italy)

5. Sistemi Formativi Confindustria SCPA / SFC (Italy)

6. Scuola Superiore Di Studi Universitari E Di Perfezionamento Sant'Anna / SSSA (Italy)

7. Institut D'aménagement Et D'urbanisme De La Region D'Île De France / L'InstParisReg (France)

8. Nicosia Development Agency LTD / ANEL (Cyprus)

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