

## **Memorandum of understanding on the sale of counterfeit goods via the internet**

### Relations with the stakeholders

In its supporting role of the development of the Memorandum of understanding on the sale of counterfeit goods via the internet ('MoU') the European Commission complies with its obligations under the World Health Organisation Framework Convention on Tobacco Control.

The participation of tobacco companies in the MoU does not create any form of partnership with the Commission. We will oppose any misuse of the MoU as a marketing instrument for tobacco products. Please note that online sales of tobacco products are already regulated in the EU, and are prohibited by several EU countries.