



# EU Cluster Internationalisation with 3rd-countries -Some Findings from 6 Pilot Projects

EC Competiveness and Innovation Programme 2012 / 2013

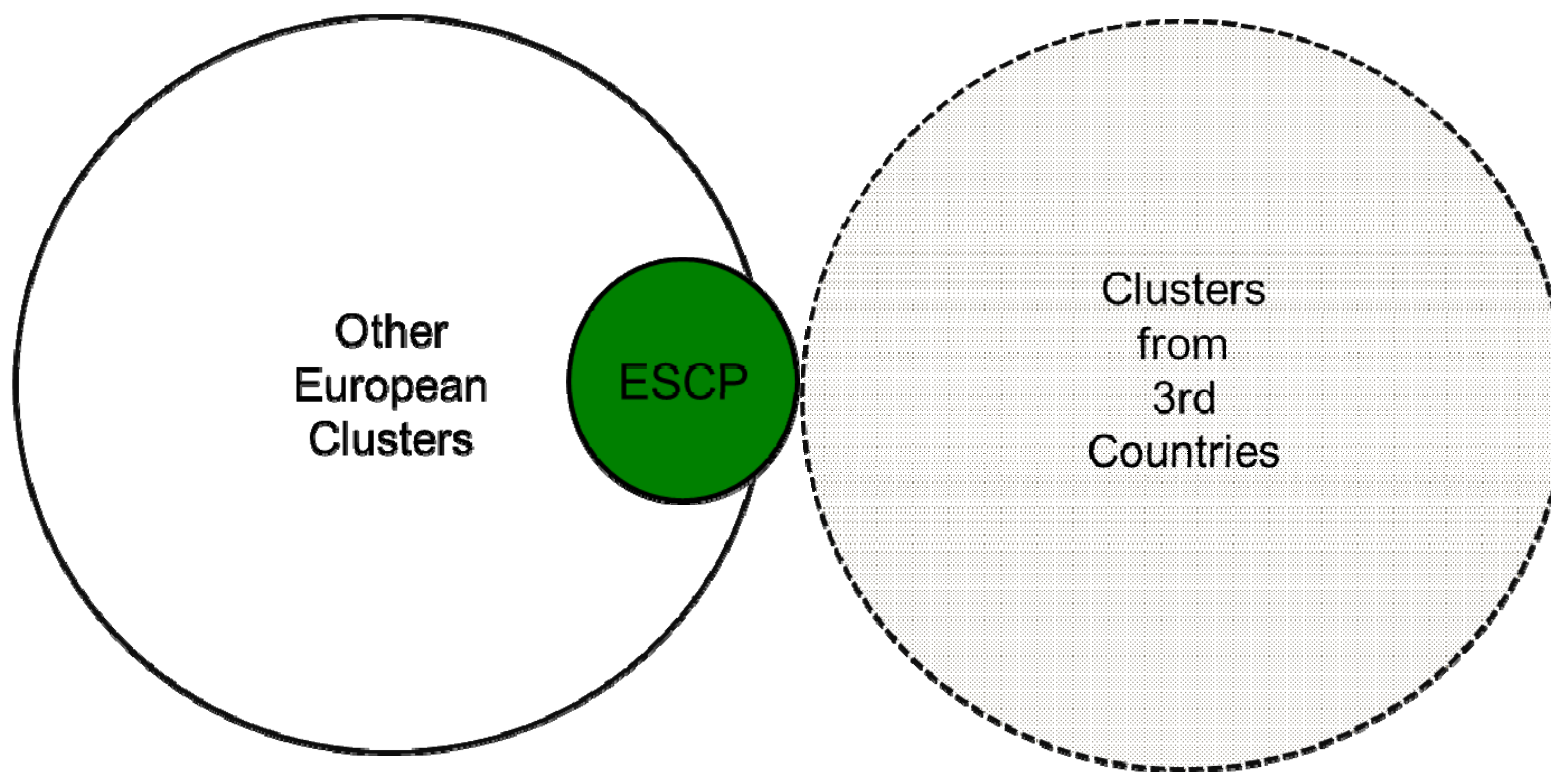
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Réunion du Groupe de travail  
sur la coopération industrielle  
Euro - Méditerranéenne, 21-22  
Janvier 2014

## EUROPEAN STRATEGIC CLUSTER PARTNERSHIPS (ESCPs):

Cooperation at European & Internationalisation level





## **PURPOSE**

in

### **Cluster Internationalisation**

**Facilitate SMEs Exports**

**Facilitate SMEs Subsidiaries Go Abroad**

**Facilitate Direct Investment in Your Regions**

**EU SMEs Jointly with 3rd-Country SMEs Jointly Export to the World**





## European Strategic Cluster Partnerships Overview – *Illustration only*

Name	Sector	Partners/Countries	Target Countries
European Lighting Cluster Alliance - ELCA	Lighting Technology	11 from 10 countries (DK, IT, ES, FR, BE, SE, DE, UK, FI, NL)	China
European Aerospace Cluster Partnership - EACP	Aerospace	9 from 5 countries (FR, DE, ES, PT, IT)	USA, Canada, Japan
ICT4Future	ICT	5 from 5 countries (PT, SE-DK, PL, FR, ES)	USA, Brazil, Russia
European Sports Cluster Partnership	Sport	5 from 4 countries (ES, FR, NL, IT)	USA, Taiwa, Korea, Japan, Brazil, Argentina, Chile
European Semiconductor Cluster Consortium - ESCC	Micro&Nanoelectronics	6 from 6 countries (DE, NL, BE, IT, FR, GR)	USA, Taiwa, Korea, Israel, China
Food, Health & Wellbeing Partnership	Food	12 from 9 countries (IT, FR, NL, AT, HU, PL, ES, DE, IL)	Israel, Chile, USA, Brazil, India, China
Textile2020	Advanced Textile Material	8 from 6 countries (FR, ES, CZ, DE, UK, IT)	Brazil, Japan, South Korea, Tunisia, Morocco, Canada, USA, India
ESCP Energy in Water	Environmental Technology	9 from 8 countries (ES, FR, FI, DK, PL, DE, UK, SE)	USA, Canada, Brazil, China, Mediterranean Region, Baltic Sea Region + possibly India
Mind the Gap – Health and Wellbeing for elderly	New Materials	7 from 5 countries (DK, DE, ES, FI, SE)	Brazil, Russia, India, China
International Clean Tech Network - ICN	Cleantech	13 from 12 countries (DK, AT, IT, DE, NO, ES, FR, US, SG, ROK, CN, CA)	USA, Singapore, South Korea, China, Canada
Photonics & Packaging for Innovation - 3P4I	Packaging and food value chain	5 from 3 countries (ES, FR, DE)	-
ESCP for Personalized Healthcare	Healthcare	5 from 5 countries (ES, DE, IT, FR, UK)	USA, China, Brazil, Japan, Korea, North Africa
Natural Resource Efficient Europe - Natureef	Resource Efficiency	10 from 10 countries (PT, DE, FR, BG, AT, PL, HU, CZ, DK, ES)	China, India, South America, Australia, New Zealand





## **Intermediate Outcomes**

**Strategic Definition Of Exports:  
Roadmap**

**Market Studies on Targeted Countries:  
Roadmap**

**Joint Internationalisation Strategy:  
Roadmap**

**Cluster match-making events - in-coming / out-going:  
MoUs in Trade Fairs / MoUs in Dedicated Offices**

**Cluster-to-Clusters: C2C  
Businesses-to-Businesses (SMEs): B2B  
Public Administrations: A2A**

**Joint Offices Abroad / EU Area  
Living Labs (Project Incubator)  
Investment Facility with Development Banks / Risk-Capital  
IPRs Help Desk  
"One-Stop-Shop" Abroad / / EU Area**



## Examples from 6 CIP Cluster Internationalisation Projects

**MoU with Chile (Cluster-to-Cluster): Agro-food**  
*"Feeding The Planet" Project*

**4 MoUs with USA, Japan, Brazil, India**  
**1 Joint Internationalisation Roadmap**  
*"Wiintech" Project - Green Chemicals & Bio-Based Products*

**1 Joint Office in Europe (Brussels)**  
**1 Business Trip to Tunes, Tunisia**  
*"Textile 2020" Project - Advanced Fibres*

**Cluster match-making events: Brazil, Russia**  
**1 Joint Internationalisation Roadmap**  
*"EU4Sports" Project - Sports Goods*

**6 MoUs (3 USA, China, 1 India)**  
**1 Office in China – 1 incoming consultant (China)**  
*"BioXClusters" Project – Biotech for Human health*

**1 Business Trip to Tunes, Tunisia**  
**1 Joint Internationalisation Roadmap**  
*"REINA" Project – Renewable Energy and Energy Efficiency*



**SMEs: Clusters and Emerging Industries Unit (D5)**  
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**More information about EU Clusters Internationalisation:**

**European Cluster Collaboration Platform**

**<http://clustercollaboration.eu>**