

European fashion industries “Responsible growth: from individual Strategies to a European vision”



Gucci CSR and Sustainability policy

MISSION

- ❑ Excellence in quality
- ❑ “Sustainable Value”
- ❑ “Long Lasting Values” and Heritage

VALUES

- ❑ Quality
- ❑ Made in Italy
- ❑ Creativity, innovation

DRIVER

- ❑ Strong commitment
- ❑ Holistic approach
- ❑ Engagement
- ❑ Transparency

GUCCI CSR & SUSTAINABILITY POLICY

A responsible attitude towards people, community and the environment as well as a dedication to craftsmanship, quality and our Italian-made products have always been a part of Gucci's system of values.

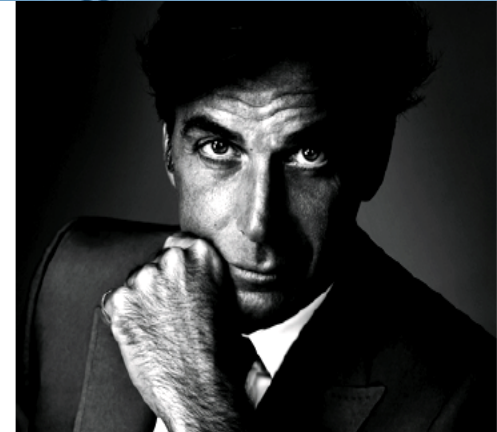
The customer is used to the excellence of Gucci products, but is increasingly interested in their intangible values.

For this reason, Gucci wishes to consolidate its efforts towards Social Responsibility by striving to disseminate these practices, integrating them with active participation in economic, cultural, social and environmental development from the point of view of sustainability.

We recognise that the philosophy of “Sustainable Value” is at the heart of our management policies and our corporate conduct.

Together we are committed to raising awareness and creating a culture of sustainability within the Gucci system, promoting a Social and Environmental Responsibility Policy valuing the following principles:

- Business Ethics
- Respect for Human Rights
- Respect for Workers' Rights and Equal Opportunities
- Respect for and Protection of the Environment



- Respect for and Enhancement of Professional Skills
- Valuing Diversity (culture, gender, disability)
- Cooperation and Solidarity Promotion
- Respect for and Protection of the Environment and Biodiversity
- Respect for Stakeholders
- Supplier Involvement

Gucci is therefore committed to implementing a Social and Environmental Responsibility Management System. This involves the adoption of policies and procedures for the effective implementation, monitoring and continual improvement of the principles of the CSR & Sustainability Policy, both internally and along its supply chain.

Patrizio di Marco

Patrizio di Marco

Business integrity

Responsible product

Human and worker rights

Supply chain management

Community projects and donation

Environmental

Sustainability reporting

Stakeholder engagement

Accountability

Transparency



Human Resources



Human Rights



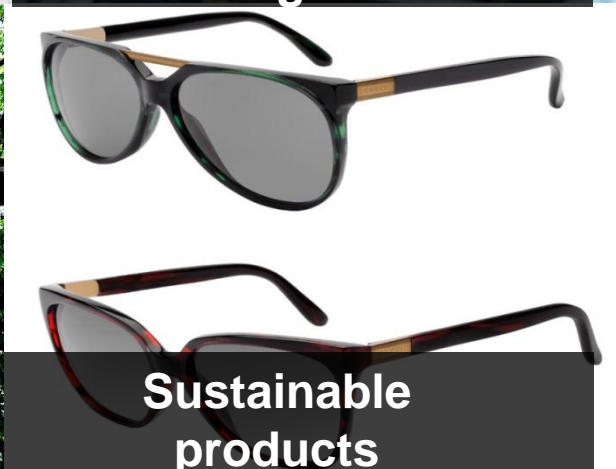
Supply chain management



Community



Environment



Sustainable products



Stakeholder engagement



Training



Reporting

SOCIAL ACCOUNTABILITY



Since 2004 Gucci has taken a leadership position in the industry by voluntarily initiating the certification process for Corporate Social Responsibility (SA8000) across its offices, stores and supply chain. In the same year signed an agreement with Trade Unions to create a “ CSR Committee”.

- ❖Periodically, Gucci receives inspections related to the SA8000 standards.
- ❖In order to protect workers’ health, Gucci has furthermore eliminated the dangerous technique of **sandblasting**.
- ❖In 2011 Gucci signed another virtuous agreement with Trade Unions in Florence to improve the **welfare** within the company.

A black and white photograph of a Gucci workshop. In the foreground, a worker is focused on a task at a workbench. Behind him, several other workers are visible, some looking at their work and others in the background. The workshop is filled with leather goods, including bags and boxes, and various tools and materials are scattered on the workbenches. The lighting is bright, highlighting the workers and their environment.

SUPPLY CHAIN MANAGEMENT

Gucci is committed to preserving and fostering the excellence of its craftsmanship and the value of the **Made in Italy production.**

In 2009 Gucci signed an agreement with Trade Unions and industry associations to create the "Permanent Joint Committee for the policies of the supply chain."

2.300 inspections in 2011

A close-up photograph of four bees in flight against a blurred background of green and brown. The bees are captured in various positions, with their wings spread, suggesting movement. The background is out of focus, creating a bokeh effect with soft, circular light spots.

TRAINING

The company has intensified its educational activities regarding social responsibility.

About 690
people in 2011



GUCCI ENGAGES WITH SEVERAL ORGANIZATIONS INCLUDING:

- ✓ **UNIVERSITIES**
- ✓ **TRADE UNIONS**
- ✓ **NON GOVERNAMENTAL ORGANIZATIONS (NGOS):**
 - ✓ **GREENPEACE**
 - ✓ **HUMAN SOCIETY**
 - ✓ **ANTI-VIVISECTION ORGANIZATION**
 - ✓ **CLEAN CLOTHES CAMPAIGN**
 - ✓ **WWF**
- ✓ **ASSOCIATIONS AND FOUNDATIONS**
- ✓ **GOVERNMENT**



THANK YOU!



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