



European Enterprise Promotion Awards

2020

The European Enterprise Promotion Awards identify and recognise the most successful promoters of enterprise and entrepreneurship around Europe, showcase best entrepreneurship policies and practices, raise awareness of the added value of entrepreneurship and encourage and inspire potential entrepreneurs.

There are six categories:

- **Promoting the entrepreneurial spirit**
Recognises initiatives at national, regional or local level that promote an entrepreneurial mindset especially among young people and women
- **Investing in entrepreneurial skills**
Recognises initiatives at national, regional or local level to improve entrepreneurial, managerial and employee skills
- **Improving the business environment**
Recognises innovative policies at national, regional or local level which promote enterprise start-up and growth, simplify legislative and administrative procedures for businesses and implement the "Think Small First" principle in favour of small and medium-sized enterprises
- **Supporting the internationalisation of business**
Recognises policies and initiatives that encourage at national, regional or local level enterprise and particularly small and medium-sized businesses to benefit more from the opportunities offered by markets both inside and outside the European Union
- **Supporting the development of green markets and resource efficiency**
Recognises policies and initiatives at national, regional or local level that support SME access to green markets and help to improve their resource efficiency through, for example, green skills development and matchmaking as well as funding.
- **Responsible and inclusive entrepreneurship**
Recognises national, regional or local initiatives by authorities or public/private partnerships that promote corporate social responsibility among small and medium sized enterprises. This category will also recognise efforts to promote entrepreneurship among disadvantaged groups such as the unemployed, especially long term unemployed, legal migrants, disabled or people from ethnic minorities.

The Jury's Grand Prize can be from any category and will go to the entry considered the most creative and inspiring entrepreneurship initiative in Europe.

So, if you are a national, regional or local authority, or a public-private partnership, from anywhere in the EU, or associate countries in the COSME Programme; or the United Kingdom and have worked on a successful initiative that has boosted your economy either at national, regional or local level, you are urged to participate!

There are two selection stages; only by completing initial selection at national level can entrants be considered for the European Awards. A high profile Jury will select the final winners, to be announced at the award ceremony in November 2020.

For full information on the awards:

http://ec.europa.eu/growth/smes/support/enterprise-promotion-awards/index_en.htm

Find out more about national competitions from your national contact:

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