



Determined to Create...

By Dina Seisah

GSC

- The Garment Design & Training Services Center- GSC- the only fashion center in Jordan that is dedicated to provide specialized technical assistance and fashion training courses through local and Italian expertise.
- GSC is created through the direct support of Jordan Enterprise Development Corporation (JEDCO).

Technical assistance services to Jordanian SMEs in the garment industry

- Specialized and tailored technical assistance in product development, production and marketing.
- Beneficiaries: Jordanian small/medium enterprises.
- Delivery Method: Field visits, workshops, fashion fairs and exhibitions.
- Outcomes:
 - Ø Transferring the Italian know-how to GSC's technical team and the beneficiary companies.
 - Ø Improving performance, productivity and competitiveness of the SMEs.
 - Ø Reaching higher levels of final products' quality.
 - Ø Enabling companies to compete successfully in the local market.



Fashion Courses in collaboration with well-known Italian Institutes

- Topics covered include design, drawing, pattern making, sewing, trends, marketing, visual merchandising, retailing, costing, production planning and more.
- Beneficiaries: Individuals and SMEs.
- Objectives:
 - Ø Upgrading and enhancing students' and professionals know-how, and providing them with tools to build the required image for their product and market it through new media.
- Our Partners:
 - Ø POLIMODA Institute for Fashion Design & Marketing, Florence-Italy
 - Ø NABA: New Academy of Fine Arts, Milan-Italy



Database for textiles and apparel industries

With the help of the Chambers of Industry and the Ministry of Industry and Trade, GSC has created a garment and textile industry database with industry-specific information on everything required by individuals and buyers interested in manufacturing apparel in Jordan.

Library

GSC library brings to subscribers a comprehensive variety of fashion publications: technical and historical books, specialized magazines, technical manuals, catalogues and websites presenting international new trends.

Subscribers include:

- Clothing Companies
- Individuals
- Creative Designers



Burgo School

- In partnership with Burgo Fashion Institute, Milan/ Italy, GSC has recently launched the new pattern making and sketching programs.
- Training programs are being conducted at GSC premises in Amman utilizing the Istituto di Moda Burgo's (IMB) methodology, curriculum and books.
- Who can attend?
Individuals who are interested in this field.



Lama Al-Abadi
Fashion Sketching Course
December 2012



Achievements & Opportunities for Further Collaboration

✓ Achievements:

- Opened a branch for Burgo Fashion Institute in Amman.
- A newly established library.
- Participation at Mercedes -Benz Amman Fashion Week.
- A quarterly newsletter that highlights activities, achievements and latest fashion trends.



✓ Opportunities for further collaboration:

- Exchange and cooperation between experts from different institutes.
- Organization of interactive workshops and training.

How you can reach us:

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Facebook group: Fashion Training Courses in Amman

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Thank you J