Call for proposal

69/G/ENT/PPA/13/411

Cooperation projects to support transnational tourism based on European cultural and industrial heritage

List of organisations looking for partners

The following organisations have expressed an interest in cooperating with other organisations to submit a joint proposal.

Important disclaimer: The European Commission has not analysed the eligibility of these organisations to participate on this call for proposals. The eligibility of all organisations will be verified as part of the evaluation of proposals that are submitted.

Organisation name & address	Contact details
National Institute of Research – Development in Tourism 17 Apolodor Street, Bucharest, Sector 5, Romania, 050741	Telefon: 004021- 3162565 Fax: 004021 - 3162535
	E-mail; <u>camelia_surugiu@incdt.ro</u> , rodicatrifanescu@incdt.ro, rtrifanescu@yahoo.com Web: <u>www.incdt.ro</u>

Description :

The National Institute for Research and Development in Tourism - INCDT Bucharest - main activity carried out basic and applied research, public and national, regarding the development and promotion of Romanian tourism. Activity fields: feasibility and opportunity studies for the development and modernisation of tourist areas, tourism development projects and equipment, accessing and implementing the projects concerning the Transborder Cooperation Operational Programmes (European Fund of Regional Development), market studies concerning the market internal or external conjuncture, technical and commercial evaluation studies for assets or commercial companies, marketing, management, business plans, applicative research for the tourism development in Romania for capitalization and protection of tourist resources, documentation to attest localities as tourist resorts, analysing, projecting and implementing databases in tourism. INCDT Institution participates in various European Projects, such as: Past - DATOURWAY - Transnational Strategy for the Sustainable Territorial Development of the Danube Area with Special Regard to Tourism 2009 – 2012 South East Europe Programme, HEALTOUR -Health Tourism exchange program, financed through Calvpso Programme 2012 -2013; Present -**SAGITTARIUS** - Launching (G)Local Level Heritage Entrepreneurship: Strategies and Tools to Unite Forces, Safeguard the Place, Mobilize Cultural Values, Deliver the Experience South East Europe Programme; CHARTS - Culture and Heritage Added value to Regional policies for Tourism Sustainability INTERREG IVC Programme; IRON CURTAIN TRAIL - Sustainable mobility along the newest EuroVelo route South East **Europe Programme**; **TRANSDANUBE** – Sustainable Transport and Tourism along the Danube, South East Europe Programme. Also INCDT finished various PHARE and SAPARD projects.

Municipality of Fabriano (Italy) Piazza del Comune, 1 60044 Fabriano (AN), Italy	Contact person: Francesca Fofi fabrianoeuropa@camerawork.it CAMERA WORK S.r.l. Via Gaetano Salvemini, 1 Jesi (AN) 60035 Tel. +39 0731 204568 Fax +39 0731 204861
Description :	
Municipality of Fabriano is a Local Authority of the Province of Ancona. It is one of the largest municipality in Italy with its 269.61 square Km of area and it is located in a picturesque valley. Its institutional functions cover several areas, among which the cultural valorization of the rich territorial heritage and the tourist promotion of the town. It is also a city with industrial character (It is well-known for paper industry "Le cartiere P.Miliani", and for the industrial group "Merloni" – Indesit), that has been affected by the global economic crisis. Its staff is composed by more than 100 employees and the building where the Municipality is located is fully equipped with all kind of facilities necessary for the sound management of the project. The Municipality is interested in joining project proposals under this call.	
Inmedia srl Via Etnea, 193/B Lentini (SR), Italy P.IVA 01663890893	Ruxandra Lupu PR and communication manager Tel: +393453141844 E-Mail: ruxandra.lupu@tiscali.it
Description ·	

InMedia Srl is a limited liability company which absorbed Infinity Media srl, a society active since 1994 in the field of media and audiovisual on a 360 degrees basis. The company can be fully included in the technology service sector, as it offers for other companies this type of products.

The variety of company structures with which InMedia has collaborated and the continuous confrontation with different markets, has given the company the necessary experience, in order to be able to affront any type of communication problems, as a fully reliable business partner for very complex communication and audiovisual projects. In the past 10 years, our company has specialized in developing projects in the field of culture and promotion of the territory. Our competencies regard also the management of public funds and educational projects.

Our company is currently looking for partners from the following countries: Spain, Portugal, France, Malta, preferably no-profit organizations or public bodies active in the field of tourism, in order to collaborate on a joint project of a typical touristic product of the Mediterranean.

Visit Kent	Farah Miri-Meziane
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Visit Kent is recognised as the official Destination Management Organisation (DMO) for Kent and Medway responsible for working in partnership to support and grow the tourism industry in the County. Pooling resources, being creative, and collaborating with sustainable budgets, Visit Kent is enabling the tourism industry to punch above its weight – attending national and international trade exhibitions, launching eye-catching advertising campaigns, hosting journalist from around the world, delivering award winning digital solutions and adding our voice to national and international activities. It is not all about Marketing; Visit Kent Visit Kent has extensive experience in European funding programmes worth millions of Euros. We are searching for partners to develop a European trail project around cultural and industrial heritage tourism product (including one of the following, Gastronomic routes, spiritual tourism, art and culture and heritage trail...)

ľ	Tourist Association of Pomurje (Slovenia)	<mark>Barbara Kolenc</mark>
	Slovenska ulica 25	<mark>Tel: +386 41 326 093</mark>
	9000 Murska Sobota	<mark>Fax : +386 2534 88 24</mark>
	<mark>Slovenia</mark>	<mark>E-mail : info@pt-zveza.si</mark>

Description :

Tourist Association of Pomurje is a nongovernmental regional tourism organization of Pomurje region. Pomurje is located in the north east of Slovenia. We associated 27 municipalities of Pomurje, local tourism associations, tourism enterprises and other tourism stakeholders.

Pomurje is most known for its thermal baths. In recent years cycling tourism, hiking, pilgrimage tourism and ecotourism are also important part of its offer. According to its unspoiled nature it has potential for further development of nature tourism and tourism in rural areas. Pomurje is known for its diverse culinary, traditional culture and crafts. We are interested in projects around gastronomy, art, culture, heritage, spiritual tourism and other possible project ideas regarding cultural and industrial heritage.

School of Marketing, Tourism and Languages,	Dr Anna Leask
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Craiglockhart campus	<mark>t. +44 131 455 4382</mark>
219 Colinton Road	and
Edinburgh	Dr Paul Barron
EH14 1DJ	e.: <u>p.barron@napier.ac.uk</u>
	t.: +44 131 455 4733

Description :

Largest Higher Education provider of tourism programmes in Scotland, with close links to public and private tourism businesses. Strong research and teaching linkages demonstrated via knowledge exchange activities - masterclasses, workshops and publications.

Active researchers in heritage and cultural attraction management, specific skills in attraction management, festival/ event management, and destination development at individual site, regional and national level. Also, research in age-diverse employee and visitor engagement, World Heritage Site stakeholder management and industrial heritage site development.

Participation in the development of tourism policy to boost employment and of strategies for improved quality product provision across tourism destinations internationally.

Interested in 'transnational tourism based on European cultural and industrial heritage'.

IMC University of Applied Sciences Krems	Mag. Claudia Bauer-Krösbacher PHD
GmbH	Prof. Tourism and Leisure Management/Department
	Business
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	Piaristengasse 1; 3500 Krems/Austria
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	http://www.fh-krems.ac.at

The IMC University of Applied Sciences Krems has developed into an internationally renowned university with more than 2000 students from all over the world. The Department of Business (including Tourism and Leisure Management) provides higher education (B.A. and M.A.) with both a strong focus on practice and solid theoretical and research-oriented components. The Tourism Programmes are also certified by the International Centre of Excellence in Tourism and Hospitality Education (THE-ICE).

Ongoing EU projects: "Cultural (garden) heritage as focal points for sustainable tourism – CultTour" (SEE Programme, <u>www.culttour.eu</u>), IMC Krems is responsible for developing strategies to preserve cultural garden heritage sites by giving it a modern use in tourism. Within the LLP project "Innovation in Rural Tourism (InRuTou)", the IMC is responsible for developing sustainable rural tourism products. Several other project proposals (also on industrial heritage) are currently handed in at the EU level for funding. For more projects please refer to <u>www.tourismfactory.at/en</u>.

Planning and Development Organisation Tel: 0035722447044	
Costa Ourani 8, 1076 Nicosia, Cyprus Fax: 0035722375543	
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Web: www.polytia.com	

Description :

Polytia armos is among the leading practices in Cyprus (architecture and urban planning) and is currently finishing a masterplan for a coastal industrial area (central area of Limmasol city). This area has significant industrial heritage mostly related to wine and beer making production (as well as local traditional alcoholic beverages called commandaria and zivania). The area is ideal for a transnational tourism product based on industrial heritage and also combining cultural heritage (This area has very good access, due to the small distances in Cyprus, to rural and mountainous areas that are historically connected through culture, religion and wine production/ traditional products).

Polytia armos has significant experience and expertise on planning/ culture/ tourist development of policies and projects in Cyprus and sustains a network with local/ governmental authorities and academic institutions locally. Also it has been involved as a leading partner in various complex national studies/ projects and as a partner in transnational eu programmes.

We are looking for partners in order to submit a proposal for a transnational Mediterranean touristic product based on the industrial heritage of wine/ beer/ alcoholic beverages in combination with the culture of the rural/ mountainous areas that have been producing the raw materials for this industry (and also their traditional homemaking methods for the same and relevant products).

History reenactment club "Redut" (Latvia)	Contact person: Alfreds Kokins
Avotu Street 33-5, Riga, Latvia, LV-1009	<mark>e-mail: <u>nkbnkb2@</u>inbox.lv</mark>
	web: <u>www.redut.lv</u>

History reenactment club "Redut" is community of people with different professions: from historians and soldiers to ordinary workers and businessmen, who are interested in history, particularly in armed conflicts of twentieth century, where our fathers, grandfathers and great grandfathers once took part.

"Redut" aims:collection of historical information about the history of the First and Second World War; promote interest in and understanding of the events of World Wars; honoring the memory of heroes and participants of batles; military-patriotic aducaion of youth.

Members of the club organize reenactments of the batles of the First and Second World War on the territory of Latvia, as well as participate in a similar events held abroad. "Redut" is involved in various museum events, memorable events, filming movies.

Museo della Città di Bologna s.r.l. Via Manzoni, 2 40121 Bologna, Italy	Contact person: Irene Tognazzi irene.tognazzi@genusbononiae.it
	Tel. +39 051 1993 6319 Fax. +39 051 1993 6300
	http://www.genusbononiae.it/

Description :

Museo della Città di Bologna s.r.l. is a private company established by Carisbo Foundation, whose aim is to develop and promote the project Genus Bononiae.

Genus Bononiae. Museum in the City is a museum system in the old city center of Bologna. It comprises eight buildings, all of great historical and artistic value, restored and recovered for public use. The heart of the project is the Museum of the History of Bologna in the ancient building of Palazzo Pepoli.

During the last year Museo della Città di Bologna is particularly focused on developing Genus Bononiae as a tourism product and in creating international networks and cooperation.

Museo della Città di Bologna is interested in joining the project as a co-organiser.

GPS City Guide Kft.	Daniella Huszár
Budapest Frankel Leó u. 12.	Head of Content Development
1027 - Hungary	daniella.huszar@pocketguideapp.com
	www.pocketguideapp.com

Description :

PocketGuide is a travel application, provides **thematic audio tours worldwide**. The application is currently available in **more than 90 cities, with more than 500 tours and so far more than 2 million users** have used it. By making your destination available through the PocketGuide platform, you can produce **an interactive travel application of your destination in a very quick and price-effective way:**

- The destination can broaden the range of services offered for tourists
- They enable tourists to discover the destination independently and in their own pace.
- It helps tourists to engage with meaningful experiences during their stay.
- Tourists can **discover service providers and attractions** highlighted by the destination.
- Through this the destinations can **increase customer satisfaction and receive customer feedback** about their own and their partners' services.
- PocketGuide can provide the city with **an additional revenue stream**

Municipality of Urk (The Netherlands)		
Mrs. Erna Palland-Holtland		
Staff member of Recreation and Social		
Welfare		
Telephone: +31 (0) 527 689868		
Email: <u>e.palland@urk.nl</u>		

The city of Urk, situated in the region of Flevoland, wants to set up a tourism network between itself and other European cities that, like Urk, possess a fishing port, an historic inner town or a pier. Urk is eager to cooperate with other European towns that have a similar historical port or pier and that are willing to share their knowledge and experience. Together we are able to profit from each other's experiences in the field of tourism in order to:

- develop new tourism products and services
- set up a European-wide tourism programme related to historical piers
- achieve a common promotion of this programme and new products

Western Development Commission	lan Brannigan, Regional Development Manager
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Ireland	Web: www.wdc.ie

Description :

The Western Development Commission (WDC) is a statutory body promoting economic and social development in the Western Region of Ireland (counties Donegal, Sligo, Leitrim, Roscommon, Mayo, Galway and Clare).

The WDC sees tourism as a key industry in developing the rural economy based on the sustainable development of the Western Region's strengths and resources. The Western Region of Ireland boasts significant cultural and heritage tourism products, in particular in the walking and cycling sector (for example the Great Western Greenway in Mayo) and in the cultural and arts tourism sector (for example William Butler Yeats and Sligo).

WDC would like to partner with organisations who have an interest in developing transnational routes based on the outdoor pursuits or cultural and arts tourism themes.

INTERNATIONAL TOURISM INSTITUTE	Nina Pečoler
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SLOVENIA	E-mail: <u>nina.pecoler@ntz-nta.si</u>
	www.turizem-institut.si

Description :

International Tourism Institute copes with professional challenges of leisure industry with profound knowledge, sophisticated methodologies, and extensive experience in the economics, management, marketing, capacity building and education in national and international environment. International Tourism Institute's empirical and practical approaches, close co-operation with partners, and dedicated work of researchers enable quick and effective solutions.

International Tourism Institute has rich history with references on development of cultural tourism, products and indicators on sustainable management.

Orchestra da Camera di Mantova Piazza Sordello,12, 46020, Mantova, Italia	Telephone: +39 0376 - 368618 Fax : +39 0376 360476 E-mail : ocmantova@ocmantova.com; direzioneartistica@ocmantova.com
	Web : www.ocmantova.com/en

The Orchestra da Camera di Mantova (OCM) was founded in 1981 and has proven to have technical brilliance, great attention to style and a constant search for sound quality. In 1997, Italian musical critics awarded the Orchestra da Camera di Mantova the "Franco Abbiati" prize for its "unique stylistic refinement and constant search for sound quality, which merges Italian instrumental tradition and classical repertoire". The orchestra performs in Teatro Bibiena in Mantova, which is an authentic jewel of architecture and acoustics.

In collaboration with the Governmental Department in charge of monuments and other treasures of Mantova, Brescia e Cremona (Soprintendenza per i beni storici, artistici ed etnoantropologici per le province di Mantova, Brescia e Cremona) the OCM will partecipate in the call "Cooperation projects to create transnational tourism products based on cultural and industrial heritage" promoted by the European Commission Enterprise & Industry Directorate General.

The project aspire to give value and to promote the richness of cultural heritage, focused mainly on music, arts and architecture. Through a transnational network, it aims to enhance attractive and sustainable European cultural tourism, encouraging the development of local economy. At the same time, the project facilitates and stimulates public-private partnerships to generate a territorial context open to innovation and to increase cultural services for tourism.

Public company "Turizmo plėtros	Tel. +37052001687
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Institute of Tourism Development	E-mail: <u>rasuole@tpi.lt</u>
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Vilnius	
Office address: Savanorių pr. 19-209, 03126	
Vilnius	

Description :

Over 5 successive years our organisation successfully implemented more than 50 regional, national and international projects, such as tourism strategies for various Lithuania's cities, resorts and making of international and national tourism products and routes. We created 10 thematic routes in Vilnius, Lithuania, which consisted of important monuments and ethnic minorities cultural heritage routes. Furthermore, we created 3 cultural routes in Vilnius region about local ethnic minorities, traditions and manors. We also participated in making John Pauls II's pilgrimage route in Lithuania and Tyzenhaus family's route (Lithuania-Belarus). For this call we could make research studies, methodology, choose and describe the objects (manors, factories, parks & gardens, castles, churches, monasteries, museums) and promote the route. Furthermore, we would like to cooperate by promoting and developing UNESCO cultural heritage sites and perpetuating famous people born in Lithuania, but who reached their recognition in other European countries.

Beatriz García Val
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The Society for the Development of the Province of Burgos works to promote the social and economical development of the Province. SODEBUR is a **public company** created by the Provincial Government of Burgos in Spain.

The General Committee is formed by all the elected representatives of the Provincial Government. On this basis, SODEBUR has the possibility of implementing the different policies approved on its field of competence.

During 2010 SODEBUR has developed the strategic plan for the province. This plan contains different actions from 2010 to 2015 in order to develop and improve the tourism through the creation of tourism products base on our wide cultural and industrial heritage. **SODEBUR is in charge of this tourism promotion**.

We already have **experience in different European call projects** such as INTERREG III B, INTERREG IV C, LIFE+, Culture Programme or Intelligent Energy.

	Contact person:
A) MUNICIPALITY of SPARTA +	Prof. Titika Stasinopoulou
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EUROMEDITERRANEAN CENTER	+ 30 6940280151
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<mark>7 Orfeos street –Anoixi –Attikis –Athens</mark>	
Greece 14569	
C)TEI PEIRAEUS (Institute of	
Technology - Peiraeus –Greece)	

Description : BYZANTINE ROUTES

The objective of the project focuses on cultural and artistic insight stimulated by Byzantine historical facts, traditions, arts, literature, Architecture inspired by Mystras, a World Heritage monument of UNESCO.

Greek coordinator: MUNICIPALITY OF SPARTA in collaboration with the INTERCULTURAL EURO MEDITERRANEAN CENTER for UNESCO and the scientific support of the INSTITUTE of TECHNOLOGY of PEIRAEUS (TEI PEIRAEUS) have designed an umbrella of activities of strong intercultural character, intending to turn the limelight at the wonderful European sites, such as castles, theatres, churches, works of Art, and towards all points that bear a special role in Byzantine History .An itinerary aiming to promote Knowledge and tourism.

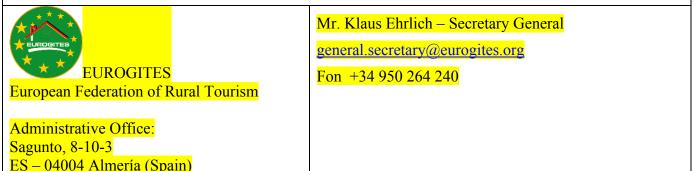
The BYZANTINE ROUTES project can prove to be a communication channel of creative collaboration of European cultural workers, developing synergies on intercultural dialogue based on Byzantine legacy. Through a package of diverse cultural activities that attract publicity and encourage the development and participation of active European citizens, the project will promote and highlight the unique but presently rather underdeveloped Byzantine heritage. By linking a range of countries in a common past of valuable cultural heritage, it can become an essential source and tool for further exploration of the European cultural identity and continuity, strengthening cross cultural relations.

MORE INFO ABOUT US : On the referring sites:

www.sparti.gov.gr

www.iemc-unesco.org

www.teipir.gr



Description :

The **European Federation of Rural Tourism** *(EuroGites)* is formed by 36 professional and trade organisations from 28 countries¹ of geographical Europe. It represents a tourism sector with an estimate of 500.000 micro-enterprises and about 5-6,5 million bed places. The product goes from the rural Bed&Breakfast and self-catering in private homes or farms, up to small family-run rural hotels and guesthouses, and related restaurant or activity tourism services. As a whole, this sector makes for about 15% of the European tourism capacity.

EuroGites has established general recommendations for a Europe-wide product definition and minimum quality standards in rural tourism accommodation were formally approved in 2005, reviewed in 2009, online benchmarking is available at http://guality.eurogites.org

For this call, we are interested to join as <u>PARTNER</u> into projects that refer to products in **rural territory** across Europe. We are specially interested in two topics:

- Visits to "Diaspora" to their country and place of origin / "Back to roots"
- Visits to UNESCO Heritage sites and similar places of international fame and attraction.

We can **contribute** with extensive previous market research, territorial coverage of almost all EU countries especially in small villages, and high dissemination impact through our coverage of 28 countries in Europe.

Cyprus Food and Nutrition Museum	Dr Chrystalleni Lazarou
5 Christianas Christofidou str, Egkomi 2417, Nicosia, Cyprus http://foodmuseum.cs.ucy.ac.cy/	President of the Board stalolaz@logosnet.cy.net cyfoodmuseum@gmai.com
Organisation Type: NGO, Cultural Society, Research Organization	

Member countries of EU are by 03/2013: Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Estonia, France, Germany, Greece, Hungary, Italy, Latvia, Lithuania, Poland, Portugal, Romania, Slovak Republic, Slovenia, Spain, United Kingdom

European non-EU members: Belarus, Bosnia-Herzegovina, Croatia, Georgia, Norway, Russian Federation, Serbia, Switzerland; Israel

Cyprus Food and Nutrition Museum is a non profit Cultural and Research society which aims at conducting and undertaking initiatives and activities to promote knowledge and practice of traditional foods. We have recently developed an electronic depository of data related to food history and culture: The Cyprus Food Virtual Museum (<u>http://foodmuseum.cs.ucy.ac.cy/</u>), where information, along with visual representations, from the prehistoric till the current time, on the use of Cypriot traditional foods, associated everyday practices and meals, recipes, tools, and processing techniques have been digitalized. **Skills and Expertise Offered:** Provide profiles and history of traditional foods, offer know –how on methodology for archiving food -and drink-related information and data from European regions and develop a unified platform for sharing knowledge, present case studies and profiles of successful commercialized traditional products, assist in promotion of gastronomic tourism and training personnel working in the touristic sector . Assist in organization of activities to promote traditional foods.

Municipality of Paternò (Italy)	Contact person; Arch. Girianni Salvo
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Paternò (CT), Italy	Parco del sole, 22 Paternò (CT)
	<mark>95047.</mark>
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Description : City of Paterno is a local authority in the Province of Catania (Italy). It is one of largest municipality in the province with its 50,000 inhabitants is located on the slopes of Etna (UNESCO heritage) and is bordered by the river Simeto, where there is a natural oasis (wildlife and landscape), is 15 km from the sea. Its institutional functions, covering different areas, including culture exploitation of the rich land, the monumental city's tourist promotion. It 'acitrus-growing town with character, (it is well known for producing red oranges from Sicily, and also for the craftsmanship of the lava stone) tourism its geographical position makes it the perfect meeting place between mountain and sea, sun and nature. Its staff consists of more than 250 employees and the building in which the municipality is ocated is fully equipped with all types of services necessary for the proper management of the project. The City is interested in being part of project proposals under this call especially for the development of projects in the basin area mediterrenea.