

MEMBER STATES' ANNUAL TOURISM REPORTING TEMPLATE - DATA SHEETS

COUNTRY: GREECE

The statistical data provided in the tables below shall cover the year 2017 and, if available, 2018.

Please note that **you are only requested to fill in data that is available in your country**.
Please insert "N/A" for those that you are not able to provide.

SECTION 2 - MEMBER STATE ECONOMIC DATA AND TOURISM BUDGETS

Comments

Tourism Industry			
	2017	2018	
Number of properties offered for short term rent through collaborative (sharing) platforms*			
Tourism Market			
	2017	2018	
Number of total arrivals by residents at tourist accommodation establishments in the country (<i>absolute value /1000</i>)	8.142,1		data refer to NACE rev.2 55.1, 55.2 and 55.3 establishments
Number of total arrivals by non-residents at tourist accommodation establishments in the country (<i>absolute value /1000</i>)	19.068,2		data refer to NACE rev.2 55.1, 55.2 and 55.3 establishments
Number of total nights spent by residents at tourist accommodation establishments in the country (<i>absolute value /1000</i>)	21.974,1		data refer to NACE rev.2 55.1, 55.2 and 55.3 establishments
Number of total nights spent by non-residents at tourist accommodation establishments in the country (<i>absolute value /1000</i>)	97.034,0		data refer to NACE rev.2 55.1, 55.2 and 55.3 establishments
Share of nights spent by residents and non-residents at different type of tourism accommodation as a percentage of total nights spent in the country(%)			
hotels and similar establishments	73,6		
camping sites and caravan parks	1,4		
self-service accommodation			
other (<i>short-stay accommodation establishments</i>)	25,0		data refer to NACE rev.2 55.2 "short-stay accommodation establishments"
total	100,0		data refer to NACE rev.2 55.1, 55.2 and 55.3 establishments
Main inbound markets (top 10 markets in terms of tourist arrivals)			
absolute value /1000	2.610,4		United Kingdom
%	13,7		
absolute value /1000	2.413,2		Germany
%	12,7		
absolute value /1000	1.408,1		France
%	7,4		
absolute value /1000	1.040,7		Russia
%	5,5		
absolute value /1000	1.038,2		Italy
%	5,4		
absolute value /1000	989,5		USA
%	5,2		
absolute value /1000	769,5		Netherlands
%	4,0		
absolute value /1000	618,5		Poland
%	3,2		
absolute value /1000	618,1		Sweden
%	3,2		
absolute value /1000	556,6		Serbia
%	2,9		

Main outbound markets (top 10 markets in terms of number of outbound tourist trips)			Data derived from ELSTAT's survey on demand side tourism statistics. Data refer to total expenditure (including valuables and durables) of both personal and business trips http://www.statistics.gr/en/statistics/-/publication/STO15/-
absolute value /1000	115,2		Albania
%	16,1		
absolute value /1000	74,4		Italy
%	10,4		
absolute value /1000	64,6		United Kingdom
%	9,0		
absolute value /1000	57,2		Germany
%	8,0		
absolute value /1000	48,6		Bulgaria
%	6,8		
absolute value /1000	38,7		France
%	5,4		
absolute value /1000	32,8		Spain
%	4,6		
absolute value /1000	30,4		Cyprus
%	4,2		
absolute value /1000	26.2*		USA
%	3.7*		
absolute value /1000	23.6*		Netherlands
%	3.3*		
	*: low reliability absolute values in EUR		
Value of Tourism			
	2017	2018	
Value of inbound travel to the economy (contribution to the GDP) (non-resident tourists travelling to the country)**			
absolute value /1000			
% of GDP			
Value of domestic travel to the economy*** (resident tourists travelling in their own country) (contribution to the GDP)			
absolute value /1000			
%			
Total tourism expenditure by resident tourists (<i>absolute value /1000</i>)			
Total tourism receipts by non-resident tourists (<i>absolute value /1000</i>)			
Main inbound markets (top 10 markets in terms of travel receipts)			
absolute value /1000			
%			
Main outbound markets (top 10 markets in terms of travel expenditure)			Data derived from ELSTAT's survey on demand side tourism statistics. Data refer to total expenditure (including valuables and durables) of both personal and business trips http://www.statistics.gr/en/statistics/-/publication/STO15/-
absolute value /1000	47,306.4*		USA
%	10.4*		
absolute value /1000	46.482		Italy
%	10,2		
absolute value /1000	45.547		United Kingdom
%	10,0		
absolute value /1000	35.611		Germany
%	7,8		
absolute value /1000	33.626		Albania
%	7,4		
absolute value /1000	32.919		France
%	7,2		
absolute value /1000	23.643		Spain

	%	5,2	
	absolute value /1000	17,038.8*	
	%	3.7*	
	absolute value /1000	12.889	
	%	2,8	
	absolute value /1000	12.404	
	%	2,7	
	*: low reliability absolute values in EUR		
Tourism budgets			
		2017	2018
What is the total amount of budget allocated for tourism, from the general budget? Please include amounts allocated for tourism from the budgets of other policy areas, e.g. agriculture, regional development, environment, etc. (absolute value € /1000)		22.047.069,98	23.881.023,53
Overall direct tourism budget per relevant activity/thematic area within the National Tourism Administration and the National Tourism Organisation (absolute value € /1000)			
promotional and communication activities		20.000.000,00	21.666.753,87
innovation, infrastructure and product development		1.908.924,12	2.186.296,13
Quality, skills and employment in tourism		0,00	25.913,53
sustainability			
SME support		138.145,86	
other (INTERREG)			2.060,00
Special ad-hoc funds allocated for tourism development and innovation; marketing and promotion			
Share of tourism budget as a percentage of total budget (%)		0,33	0,35
The amount of EU funding support obtained from EU direct funding specifically for tourism development purposes (absolute value in € /1000)			
The amount of EU funding support obtained from Structural and Cohesion Funds specifically for tourism development purposes (absolute value in € /1000)			
Total budget Public Investment Program		6.750.000.000,00	6.750.000.000,00

Netherlands

Cyprus

Bulgaria

Notes:

*If info not available at national level data at local-regional level is also welcome
** Either the tourism expenditure made by foreign tourists (info collected through surveys to tourists) or the credit side of the item Travel (Balance of Payment item 236) which consists of goods and services which are acquired by foreigners who stay in the country for less than one year. This item contains two main categories of travel: business travel and personal travel (leisure, study, health-related purposes, etc.). Note that international transportation costs of the traveller to its destination are recorded under the heading "transportation", but all movements within the country, including cruises, are reported under "travel".
***Expenditure on domestic tourism trips The total consumption expenditure made by a visitor or on behalf of a visitor for and during his/her trip and stay at destination. Total expenditure is broken down by following expenditure items: - Transport - Accommodation - Food and drinks in cafés or restaurants