

European Social Economy Regions

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European Social Economy Regions Pilot

(Bridging the gap – how to bring Europe and its citizens closer)





European Social Economy Regions Pilot



- *launched in February 2018 to raise awareness and build networks of regional social economy stakeholders;
- *32 pioneering regions from 14 MS on board without any COM financial support;
- *2 concluding events in October: GSEF Bilbao (2 October) and EWRC Brussels (9 October);
- *future perspective: to develop capacities for a targeted **inter-regional collaboration** between social economy partners.



32 ESER piloting regions





ESER Community building

GECES
Commission
Expert Group on
Social Economy
and Social

Enterprises

Community building

COM Task Force on Social Economy

ESER European Social Economy Regions Community building

REVES (European
Network of Cities and
Regions for Social
Economy), CoR
(Committee of the
Regions), EESC
(European Economic and
Social Committee)



ESER in-house synergies

ESER builds on existing in-house synergies and therefore promotes also:

- *European Solidarity Corps initiative;
- *European Pillar of Social Rights;
- *Social Public Procurement;
- *Financial Instruments (EaSI, InvestEU);
- *Active **EU citizenship**;
- *Smart Specialisation Platform on Industrial Modernisation;
- *Sustainable Development Goals;
- *Circular Economy.





Discussions at the ESER regional events





Concrete outcomes of the ESER concluding events in Bilbao and Brussels

- Continuing awareness-raising (branding and educational angle);
- 2. Supportive **EU tools and platforms**;
- 3. Social (public) procurement;
- 4. From **social to societal** scope (finding a common ground of social economy, addressing the need for an inclusive approach).

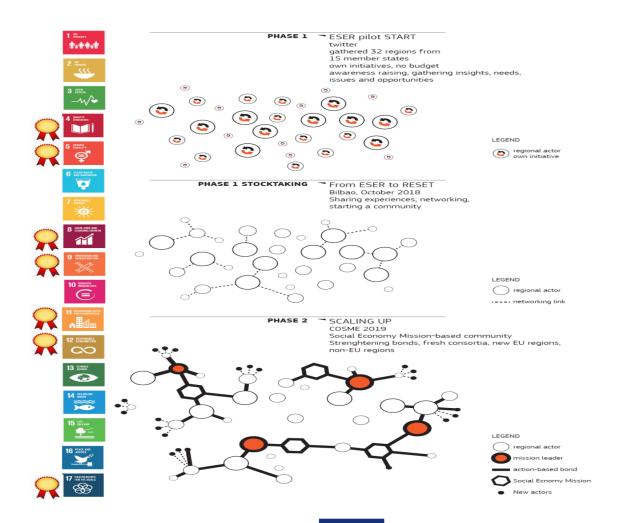
"Co-construction" –leading principle of collaboration between EU, national, regional and local level.







ESER visualisation and link to SDGs





ESER outlook 2019/2020

*To attract **new EU regions to join the scheme**;

*To develop targeted interregional collaboration throughout a series of "social economy missions" (COSME 2019);

*To extend the initiative **beyond the EU borders**;

*(poss.) To organise a high-level event on Social Economy in 2020.





Thank you!

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And join our **LinkedIn** Community page: "EU for Social Economy & Social Enterprises"

Website:

https://ec.europa.eu/growth/sectors/social-economy