

MEMBER STATES' ANNUAL TOURISM REPORTING TEMPLATE - DATA SHEETS

The statistical data provided in the tables below shall cover the year 2016 and, if available, 2017.

Please note that **you are only requested to fill in data that is available in your country**. Please insert "N/A" for those that you are not able to provide.

SECTION 2 - MEMBER STATE ECONOMIC DATA AND TOURISM BUDGETS

Tourism Industry		
	2016	2017
Number of properties offered for short term rent through collaborative (sharing) platforms*		
Tourism Market		
	2016	2017
Number of total arrivals by residents at tourist accommodation establishments ¹⁾ in the country (<i>absolute value /1000</i>)	1 739	1 828
Number of total arrivals by non-residents at tourist accommodation establishments ¹⁾ in the country (<i>absolute value /1000</i>)	13 707	15 582
Number of total nights spent by residents at tourist accommodation establishments ¹⁾ in the country (<i>absolute value /1000</i>)	5 760	5 918
Number of total nights spent by non-residents at tourist accommodation establishments ¹⁾ in the country (<i>absolute value /1000</i>)	72 065	80 177
Share of nights spent by residents and non-residents at different type of tourism accommodation establishments ¹⁾ as a percentage of total nights spent in the country(%)		
hotels	23,70%	22,80%
camping sites and caravan parks	22,50%	22,20%
self-service accommodation		
other ²⁾ (please specify as appropriate)	53,80%	55,00%
total	100,00%	100,00%
Main inbound markets (top 10 markets in terms of number of tourist arrivals)		
absolute value /1000	9187	9789
%	67,02	62,82
Main outbound markets (top 10 markets in terms of number of outbound tourist trips)		
absolute value /1000	1342	
%	83	
Value of Tourism		
	2016	2017
Value of inbound travel to the economy (contribution to the GDP) (non-resident tourists travelling to the country)**		
absolute value /1000		
% of GDP		
Value of domestic travel to the economy*** (resident tourists travelling in their own country) (contribution to the GDP)		
absolute value /1000		
%		
Total tourism expenditure by resident tourists ³⁾ (<i>absolute value /1000</i>)	9 272 933	
Total tourism receipts by non-resident tourists (<i>absolute value /1000</i>)	8.634.970	9.492.877
Main inbound markets (top 10 markets in terms of travel receipts)		
absolute value /1000	6.493.824	6.777.291
%	75,20	71,39
Main outbound markets ³⁾ (top 10 markets in terms of travel expenditure)		
absolute value /1000	3 838 154	
%	72	
Tourism budgets		
	2016	2017
What is the total amount of budget allocated for tourism, from the general budget? Please include amounts allocated for tourism from the budgets of other policy areas, e.g. agriculture, regional development, environment, etc. (<i>absolute value € /1000</i>)		
Overall direct tourism budget per relevant activity/thematic area within the National Tourism Administration and the National Tourism Organisation (<i>absolute value € /1000</i>)		
promotional and communication activities	19.904	18.609
innovation, infrastructure and product development	750	1.258
Quality, skills and employment in tourism	-	-
sustainability	-	-
SME support	6.720	7.659
other (please specify as appropriate)	6.266	5.829
Special ad-hoc funds allocated for tourism development and innovation; marketing and promotion		
Share of tourism budget as a percentage of total budget (%)		
The amount of EU funding support obtained from EU direct funding specifically for tourism development purposes (<i>absolute value in € /1000</i>)		
The amount of EU funding support obtained from Structural and Cohesion Funds specifically for tourism development purposes (<i>absolute value in € /1000</i>)		

1) According NACE Rev. 2 Tourism accommodation establishments are classified in groups : 55.1, 55.2 and 55.3

2) Other: Tourist resorts, Tourist apartments, Boarding houses, Guest houses, Rooms to let, Apartments, Studio-type suites, Summer houses, Hostels, Overnight accommodation, Vacation facilities, Mountain lodges, Hunting lodges, Pupils and students homes, Inns, Spass.

3) Also, including other expenditure

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Remarks: 1 EUR=7,55 kn

"Industry support" in general - SME support is not specifically recorded
CNTB Head Office and Representative Offices network total costs

Notes:

*If info not available at national level data a local-regional level is also welcome

** Either the tourism expenditure made by foreign tourists (info collected through surveys to tourists) or the credit side of the item Travel (Balance of Payment item 236) which consists of goods and services which are acquired by foreigners who stay in the country for less than one year. This item contains two main categories of travel: business travel and personal travel (leisure, study, health-related purposes, etc.). Note that international transportation costs of the traveller to its destination are recorded under the heading "transportation", but all movements within the country, including cruises, are reported under "travel".

***Expenditure on domestic tourism trips

The total consumption expenditure made by a visitor or on behalf of a visitor for and during his/her trip and stay at destination.

Total expenditure is broken down by following expenditure items:

- Transport
- Accommodation
- Food and drinks in cafés or restaurants