

EUROPEAN COMMISSION Directorate General for Enterprise & Industry

Making IPR Work for SMEs

Annex C: Inventory of IPR Enforcement Support Measures



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The Inventory of IPR Enforcement Support Measures

The Inventory of IPR Enforcement Support Measures was created as al working tool for the IPR Enforcement Expert Group, providing concrete examples of IPR enforcement projects across Europe which the Expert Group could use in its analysis of good practice.

The Inventory was compiled initially from the Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources" and from the PRO INNO Europe Paper: "Benchmarking National and Regional Support Services for SMEs in the field of Intellectual and Industrial Property" by the Austrian Institute for SME Research. However, the presentation and format were changed to better reflect the needs of the project and because of the focus on enforcement as such, measures identified in those studies that related solely to raising awareness of IPR abuse were excluded, valuable though they are in a more general context.

This information was then supplemented considerably by contributions from Expert Group members themselves relating to activities in their own countries.

The resulting Inventory, does not claim to be a comprehensive list of all the IPR enforcement measures that are in force across the European countries represented, but rather it represents a usefull starting point for anyone searching for practical examples of the range of different measures that can be deployed. As such, it is hoped that it can serve as a useful reference resource for those concerned with business support, either at an operational or a policy level, as well as an initial list of possible assistance for enterprises that are seeking to strengthen their position in relation to enforcing their intellectual property rights.

Number	AT01
1. General pres	entation
1.1 Country	Austria
1.2 Title of initiative	Risk Awareness Campaign "Stop Scroungers" (Kampagne "Stoppt Schnorrer")

The Business Software Alliance (BSA) represents the world's commercial software industry and its hardware partners in discussions with governments and in the international marketplace. BSA policy issues include strengthening intellectual property protection, patent reform, fostering trust in the Internet and e-commerce, and assuring open international marketplaces through progrowth business policies

The Campaign "Stop Scroungers" ("Stoppt Schnorrer"), offered by BSA Austria, consists mainly of online information and tools to check whether a company uses illegal software or not. Moreover, BSA Austria asks users to inform them about illegal and suspicious activities regarding the usage of illegal or pirated software.

	Software.
1.4 Sector focus	Sector: Software
1.5 Institution (managing initiative)	Business Software Alliance (BSA)
2. Detailed Inform	nation
2.1 Start date	2006
2.2 End date	Ongoing
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision: Web-based information on illegal software Dedicated Services: Infringement watch tools Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) X Intellectual Property Literary, Scientific, Artistic Creations: X Copyright

	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Initiative	
3.1 Overall	Technopolis appraisal: N/A
appraisal	
••	
4. Further Information	
4.1 Document	-
References	
4.2 Web Site	www.bsa.org/austria/kampagnen
	www.stoppt-schnorrer.at
4.3 Contacts	BSA Europe,
	Georg Herrnleben, Director Central & Eastern Europe
	Postfach 200304
	80003 München, Deutschland
	info@bsa.de
4.4 Information	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of
Source	public and private the review of public and private IPR enforcement initiatives
	and resources"

nm (IPP)
r

Provided by Austria's principal business-focussed funding agency AWS, the Innovation Protection Programme (IPP) offers support and assistance for Austrian businesses in protecting their intellectual property rights (IPR) in emerging markets - mainly in China. The programme focuses on SMEs who develop their own technological expertise and seek for support in the enforcement of their IPR. The service consists of several integrated measures, including counselling and the awarding of government grants. In cases where there is evidence of infringement, AWS develops an enforcement and litigation plan detailing the form and scope of AWS's involvement. Within the scope of these activities, AWS offers support by e.g. consulting its local networks and alliances.

1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	AWS - Austria Wirtschaftsservice Gesellschaft mbH
2. Detailed Information	

2. Detailed Information	
2.1 Start date	September 2006
2.2 End date	2013
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages

Enforcement Process	 Registration Business Planning / Strategy Investigations Administrative Procedures Litigation
3. Evaluation of Initia	Other (specify):
3.1 Overall appraisal	Technopolis appraisal: IPP started in autumn 2006 and is therefore a rather young programme. Data and information on the effectiveness and performance of the service is not available.
4. Further Informatio	on
4.1 Document References	-
4.2 Web Site	http://www.awsg.at/ipp (Information in German and English)
4.3 Contacts	Dr. Georg Buchtela AWS - Austria Wirtschaftsservice Gesellschaft mbH 0043 (1) 501 75 - 570 ipp@awsg.at
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"

Number	AT03	
1. General presentation		
1.1 Country	Austria	
1.2 Title of initiative	Association Against Movie and Video Piracy (VEREIN FÜR ANTIPIRATERIE DER FILM- UND VIDEOBRANCHE (VAP))	
1.3 Overview		
Commerce, VAP repre combat product pirac	udiovisual- and Film Industry Association within the Austrian Chamber of esents a lobbying group consisting of industry representatives, which aims to by in the movie sector. formation on the protection of intellectual property available on the internet	
(www.ideensindetwa		
1.4 Sector focus	Sector: Movies and Audio-visuals	
1.5 Institution (managing initiative)	Austrian Chamber of Commerce - Audiovisual- and Film Industry Association	
2. Detailed Informat	tion	
2.1 Start date	2003	
2.2 End date	Ongoing	
2.3 Budget	Confidential	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision: Website Dedicated Services Professional Advice Training : Provision of online training material International Liaison & Actions by Business Organisations: Lobbying on behalf of members Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 	
2.5 Type of IPR	 All IPR Industrial Property <u>Inventions</u>: Patents Utility Models Plant Varieties Topographies of Semiconductor Products <u>Distinctive Signs</u>: Trade Marks Trade Names Geographical Indications, Designations of Origin <u>Aesthetic Creations</u>: Designs (industrial design) X Intellectual Property <u>Literary, Scientific, Artistic Creations</u>: X Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements 	

T	
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Other (specify): N/A
3. Evaluation of Init	iative
3.1 Overall	Technopolis appraisal: 4 (1 = very unsatisfactory , 5 = very successful)
appraisal	On the one hand, VAP offers public awareness activities regarding product
	piracy and, on the other hand, supports IPR enforcements also on a legal
	basis (together with a lawyer). Data and information on e.g. the confiscation
	of software and/or IT devices, number of criminal proceedings etc. can be
	found on www.vap.cc.
4. Further Information	
4.1 Document	-
References	
4.2 Web Site	www.vap.cc
4.3 Contacts	Dr. Andreas Manak
4.5 Contacts	Law office
	Stephansplatz 6, 1010 Vienna
	0043 (1) 975 57
	Contont data ila VAD
	Contact details VAP:
	vap1@aon.at
	HOTLINE: 0043 (0) 800 808 183
4.4 Information	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of
Source	public and private the review of public and private IPR enforcement
	initiatives and resources"

Number	BE01
1. General presentat	tion
1.1 Country	Belgium
1.2 Title of	ABAC-BAAN: Belgian association against counterfeiting (Association Belge
initiative	Anti-Contrefaçon)
1.3 Overview	
currently), which are ABAN acts as an i trademarks. The se complaints often fol meetings for custom	not-for-profit association representing the interest of the companies (67 e victims of counterfeiting in Belgium (and to some extent in Luxemburg). Intermediary between police, customs and the companies representing rvices offered are: investigations, product identification, registering of lowed by the seizure and destruction of the merchandise, organisation of ns and police, lobbying with the national and European institutions. Each operty rights authorises the association to represent it in counterfeiting cases.
1.4 Sector focus	Sector: Mainly textile but a lot of other different products
1.5 Institution (managing initiative)	ABAC-BAAN
2. Detailed Informa	tion
2.1 Start date	1995
2.2 End date	Ongoing
2.3 Budget	Contribution from members: € 2,500 per member, plus variable fees depending on the quantity of seized products (maximum total: € 30,000 for each member)
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services: Investigations, product identification Professional Advice: Registering of complaints Training International Liaison & Actions by Business Organisations: Lobbying on behalf of members Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations:

2.6 Stage in Enforcement	Copyright Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements All Stages Registration
Process	 Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify):
3. Evaluation of Init	iative
3.1 Overall appraisal	Technopolis appraisal: 3 (1 = very unsatisfactory, 5 = very successful) The association complains of the slowness of the justice system and at the fact that many complaints go nowhere because of the location of the counterfeiter (mainly China and India). Keeping the merchandize out of the market is considered as a good result by the association. The delegation of tasks to fight against counterfeiting to an intermediate body specialised in this area seems to be quite efficient, since 67 companies are paying for this service.
4. Further Informati	ion
4.1 Document References	Brochure of the ABAC-BAAN
4.2 Web Site	-
4.3 Contacts	Veronique Mordant ABAC-BAAN Rue Montoyer 24/8 1000 Brussels Belgium Tel: 0032/2/230.74.20 Fax: 0032/2/230.71.19 e-mail : abac.baan@skynet.be
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"

Number	BE02
1. General presentation	
1.1 Country	Belgium
1.2 Title of initiative	Patent Cell of the Scientific and technological research centre of the Belgian textile industry (Centexbel)

Centexbel has founded a Patent cell in collaboration with the department of Intellectual Property of the Federal Public Service: Economy, SMEs, Self-employed and Energy to arouse the interest in patents as a protection instrument and to optimise the information on patents. By means of this Patent Cell, Centexbel supports SMEs in the textile sector with respect to patents.

In 2002, the Patent Cell was granted the statute of PATLIB centre (Patent Library) by the European Patent Office (EPO) by which they have privileged access to non-public data and very specialised and up-date EPO training programmes. The service is focused on:

- technological information in a well-defined domain
- initial and general information on patent applications
- information on existing patents to protect SMEs that would like to market a new product, launch a new technique or apply a new production process
- information on trade marks, drawings and models to assist companies to maximise the use of their industrial property
- information on the struggle against counterfeiting by the application of intellectual property rights.

lights.	
1.4 Sector focus	Sector: Textiles
	No specific sector
1.5 Institution	Centexbel and Federal Public Service: Economy, SMEs, Self-Employed and
(managing	Energy
initiative)	Lifeigy
2. Detailed Informat	lion
2.1 Start date	1950
2.2 End date	Ongoing
2.3 Budget	-
2.4 Type of	Initial Information & Signposting
initiative	Dedicated Information Provision
	🔀 Dedicated Services
	Professional Advice
	Training:
	Access to EPO training programmes
	International Liaison & Actions by Business Organisations
	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	
	🛛 Industrial Property
	Inventions:
	🛛 Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names

T		
	Geographical Indications, Designations of Origin	
	Aesthetic Creations:	
	Designs (industrial design)	
	Intellectual Property	
	Literary, Scientific, Artistic Creations:	
	Neighbouring Rights	
	Rights in Common Law, Tort, Competition Law etc.	
	Trade Secrets, Licensing & Confidentiality Agreements	
2.6 Stage in	All Stages	
Enforcement	Registration	
Process	Business Planning / Strategy	
	Investigations	
	Administrative Procedures	
	Litigation	
	Other (specify):	
3. Evaluation of Initiative		
3.1 Overall	Technopolis appraisal: 3 (1 = very unsatisfactory, 5 = very successful)	
appraisal	The service of the patent cell aims mainly to provide information on patents to the textile sector and thus to enhance IPR protection both for companies wishing to register their innovation and for already registered companies. The sectoral approach may be particularly efficient.	
4. Further Informati	on	
4.1 Document References	-	
4.2 Web Site	http://www.centexbel.be/	
	http://patlib.european-patent-	
	office.org/directory/display_centres.pl?ccode=BE	
4.3 Contacts	Alain Lambermont	
	Office Belge de la Propriété Intellectuelle	
	Tel : +32 22778356	
	e-mail : Alain.Lambermont@economie.fgov.be	
	Michael Catrysse	
	Centexbel	
	Tel : +32 92438229	
	e-mail : michael.catrysse@centexbel.be	
4.4 Information	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of	
Source	public and private IPR enforcement initiatives and resources"	

Number	BE03
1. General presentation	
1.1 Country	Belgium
1.2 Title of initiative	Services delivery of the Excellence centre of the technology industry (CRIF: Centre d'excellence de l'industrie technologique)

CRIF-WTCM is the knowledge centre for the technology industry (mechanical engineering included) in Belgium. Its mission is to support the members (95% are SMEs) and to increase their competitive position on the international market through technological innovation. Through the private gateway Techniline (free but identified access) members and customers of CRIF can find several information services relating to intellectual property:

- many articles on IPR
- an interactive tool for auto-evaluation to help the company in its reflection on the advantage or not of depositing a patent to protect an innovation
- a glossary which briefly defines the most used terms, so as to give to the company the means of dialoguing with the specialists on patent rights
- useful addresses: offices of councils in IPR, databases, institutions, etc.

The CRIF also provides help to the SMEs in the sector:

- to know the technological environment of a field
- to check, before launching a development, that the idea is free of exploitation
- to know the competitors, their evolution, the markets which they target
- to find a solution with a technical problem
- to learn how to use patent databases on Internet
- to find the good interlocutors to answer specific questions about the patents

1.4 Sector focus	Sector: Technology (incl. mechanical engineering)
1.5 Institution (managing initiative)	CRIF, Federal Public Service Economy, SMEs, Self-Employed and Energy

2. Detailed Information	
2.1 Start date	Centre: 1947 / PATLIB status: 2002
2.2 End date	Ongoing
2.3 Budget	Not specified
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services: Tool for auto-evaluation Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 ☐ All IPR ☑ Industrial Property <u>Inventions</u>: ☑ Patents ☑ Utility Models
	Plant Varieties

	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	Neighbouring Rights Dichts in Commentition Low etc.
	Rights in Common Law, Tort, Competition Law etc.
<u> </u>	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Other (specify):
3. Evaluation of Init	iative
3.1 Overall	Technopolis appraisal: 4 (1 = very unsatisfactory , 5 = very successful)
appraisal	This measure targeting especially the needs for information and support of
	SMEs in the patent area in an interactive way (both on Internet and on-site)
	can prove to be efficient since it is an initiative launched by the sector itself
	which addresses the specific needs of the sector.
4. Further Informati	ion
4.1 Document	-
References	
4.2 Web Site	http://www.crif.be/
4.3 Contacts	Alain Lambermont
	Office Belge de la Propriété Intellectuelle
	+32 22778356
	Alain.Lambermont@economie.fgov.be
	n ann Earno e rino n ag e con onnen go no e
	Fabienne Windels
	CRIF
	+32 43618757
	132 13010737
	fabienne.windels@crif.be
4.4 Information	

Number	BE04	
1. General presentation		
1.1 Country	Belgium	
1.2 Title of initiative	ICCF-CICF- Interdepartmental commission against fraud in economic sectors	
1.3 Overview		
ICCF/CICF is a co-ordination body representing different public services involved in the fight against economic fraud. As from 2007 a working group has been set up within this commission, whic specifically focuses on the fight against counterfeiting and piracy and discusses the specifi problems which the different investigation services (police, Directorate-General Control an Mediation, customs services) have to deal with.		
	No specific sector	
1.5 Institution (managing initiative)	SPF Economie (Service public fédéral)	
2. Detailed Informa	tion	
2.1 Start date	2007	
2.2 End date	Ongoing	
2.3 Budget		
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 	
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements 	

2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Ini	tiative
3.1 Overall	N/A
appraisal	
4. Further Information	
4.1 Document	Act regarding the repression of counterfeit and piracy of intellectual property
References	rights
4.2 Web Site	-
4.3 Contacts	Leen De Cort
	SPF Economie (Service public fédéral)
	Boulevard du Roi Albert II, 16
	1000 Bruxelles
	Tel: 0032/2/277.89.04
	Fax: 0032/2/277.52.62
	e-mail : leen.decort@economie.fgov.be
4.4 Information	IPR Enforcement Support Expert Group
Source	

Number	BE05
1. General presentation	
1.1 Country	Belgium
1.2 Title of initiative	Act regarding the repression of counterfeit and piracy of intellectual property rights
1.3 Overview	

This act is intended to provide holders of intellectual property rights and public authorities with instruments to fight more efficiently against the production and commercialisation of counterfeit and pirated goods.

The act modernises criminal law with regard to the counterfeiting of trademarks, designs, plant breeder rights, patents of invention and supplementary protection certificates. Before, as to industrial property, only counterfeiting of trademarks was criminally prosecuted in Belgium on the basis of an act dating from 1879. The current act abolishes the earlier legislation, which has become obsolete, and replaces it by a system that henceforth includes all the aforementioned intellectual property rights. For these matters a new criminatial act has thus been established for counterfeit and piracy. The main characteristics of the new system are as follows:

- lodging a complaint by an aggrieved party is no longer a prerequisite for instituting legal proceedings by the public prosecutor, who from now on can act on his own initiative;
- penalties are made more severe and diversified (confiscation of the instruments used for committing the infringement, destruction of the counterfeit goods, posting up or publication of the judgement at the expense of the offender, closure of the business run by the convict, \dots) in order to take into account the new developments in these phenomena. The act imposes a prison sentence of three months to three years and a fine of 100 to 100,000 € (to be multiplied by additional charges, i.e. 550,000 €), or only one of these penalties for deliberately violating the rights of the holder of a trademark, a patent of invention, a supplementary protection certificate, a plant breeder right or a design. The fine for counterfeiting copyrights has also been made more severe;
- a warning procedure has been introduced for the establishment of infringements, the purpose of which is mainly preventative: it aims to put an end to the violation of intellectual property rights by informing authors through the warning notification. The latter will be accompanied by an injunction to stop the infringing acts. A compromise procedure (payment of a sum of money annulling the prosecution) may also be proposed by the civil servants who are in charge of supervising the observance of the act;
- the investigation and establishment powers of the civil servants are specified (inspection on the spot, confiscation of counterfeit goods and tools used to commit the infringement, ...) and extended to copyright matters. The act provides for the creation of a service specialised in fighting against counterfeit within the Directorate-General Control and Mediation (DGCM) of the FPS Finance. This service has to investigate and establish counterfeit acts within the framework of the internal market. The Customs and Excise Office of the FPS Finance, which is already competent for investigating and establishing infringements on Regulation N° 1383/2003, will henceforth also be empowered to intervene within the framework of the internal market, if necessary in collaboration with the DGCM.
- special attention is paid to assistance of and co-operation between the authorities and the competent public services. The act includes a chapter that is especially dedicated to the coordination and follow-up of actions with regard to the fight against piracy. An interministerial commission for the fight against counterfeiting and piracy will see to the efficient enforcement of the new act. This commission will particularly collect information on these phenomena and recommend the adoption of measures allowing a better understanding of that sort of criminal offences being committed. A number of points of contact will be designated within the different public services involved in the implementation of the act, the purpose of which is to promote a multidisciplinary approach involving all national bodies that are concerned with combating the counterfeit market and, more generally,

guaranteeing the properfunctioning of the goods and services market.	
1.4 Sector focus	☐ Sector: ⊠ No specific sector
1.5 Institution (managing initiative)	SPF Economie (Service public fédéral) - (FPS Finance)
2. Detailed Informa	ation
2.1 Start date	2007
2.2 End date	Ongoing
2.3 Budget	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: ➢ Patents ☐ Utility Models ➢ Plant Varieties ☐ Topographies of Semiconductor Products <u>Distinctive Signs</u>: ➢ Trade Marks ☐ Trade Names ☐ Geographical Indications, Designations of Origin <u>Aesthetic Creations</u>: ※ Designs (industrial design) ☐ Intellectual Property <u>Literary, Scientific, Artistic Creations</u>: ※ Copyright ※ Neighbouring Rights ☐ Rights in Common Law, Tort, Competition Law etc. ☐ Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify):
3. Evaluation of Ini	tiative
3.1 Overall	N/A
appraisal	
4. Further Informat	
4.1 Document References	
4.2 Web Site	http://www.economie.fgov.be/intellectual_property/home_en.htm

	http://www.economie.fgov.be/protection_consumer/complaints/home_en.h tm http://www.economie.fgov.be/protection_consumer/complaints/complaints fr_011.htm
4.3 Contacts	Projet législative Leen De Cort SPF Economie (Service public fédéral) Boulevard du Roi Albert II, 16 1000 Bruxelles e-mail : <u>leen.decort@economie.fgov.be</u> <u>Direction générale du Contrôle et de la Médiation (DGCM) du SPF Economie</u> Anne Slivko SPF Economie Direction générale Contrôle et Médiation Boulevard Simon Bolivar 30, à 1000 Bruxelles Tél : 02/277 54 85 E-mail : <u>eco.inspec.fo@economie.fgov.be</u>
4.4 Information Source	IPR Enforcement Support Expert Group

Number	HR 01
1. General presentation	
1.1 Country	Republic of Croatia
1.2 Title of initiative	State Intellectual Property Office of the Republic of Croatia
1.2 Overview	

The State Intellectual Property Office of the Republic of Croatia (hereafter referred to as' the Office') is the State administrative body with responsibility for the protection of intellectual property rights (IPR). The Office carries out procedures for granting industrial property rights and performs the accompanying professional and legislative activity. In addition, a significant part of the Office's activities involve the provision of information and services relating to intellectual property, co-operation with other institutions on the enforcement of intellectual property rights and support of innovation activity.

The Office provides professional IP and related information and analysis through its Information Centre for Intellectual Property Rights (INCENTIV). INCENTIV is a public information-service, providing professional information assistance to all who want to protect, utilise or manage intellectual property effectively. They can access professional information free of charge on how to protect IPR, how to legitimately utilise the rights of others and avoid infringement. INCENTIV may be visited directly at its premises or be contacted by phone or e-mail.

The Office provides search services of available industrial property information (searching information concerning patents, trademarks and industrial designs in the relevant databases). Various types of searches depending on the type of industrial property are available. The services are performed by well-qualified and experienced SIPO professionals, at an advantageous fee.

Public access, free of charge, to a database containing published information about registered IPR in Croatia is also available and provided through the Internet services of the Office.

The Office also carries out promotional and educational activities, raising awareness and knowledge about the protection and use of IP in the domestic environment, and ensures appropriate regional coverage.

1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	State Intellectual Property Office of the Republic of Croatia
2. Detailed Inform	ation
2.1 Start date	INCENTIV established in January 2008.
2.2 End date	-
2.3 Budget	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	All IPR

	Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Initi	
3.1 Overall	Very successful – based on the customer feedback
appraisal	
4. Further Informati	on
4.1 Document	
References	
4.2 Web Site	http://www.dziv.hr
4.3 Contacts	State Intellectual Property Office of the Republic of Croatia
	INCENTIV
	Ulica grada Vukovara 78
	10000 Zagreb - Croatia
	Tel: (+385 1) 6109 825, Fax: (+385 1) 6112 017
	E-mail: <u>info@dziv.hr</u>
	Contact person: Marica Mlinac Mišak
4.4 Information	IPR Enforcement Support Expert Group
Source	

Number	HR02		
1. General presentat	tion		
1.1 Country	Republic of Croatia		
1.2 Title of initiative	Project Phare 2006 "Strengthening the Enforcement of Intellectual Property Rights" – HR2006/018-113/4/1		
1.3 Overview	1.3 Overview		
Property Rights" is to property rights is in project's purpose is Office, the Ministry Administration and commercial propert legal/regulatory fram	e of the Phare 2006 project "Strengthening the Enforcement of Intellectual ensure that the level of protection of intellectual, industrial and commercial line with EU standards, thus meeting internal market requirements. The to strengthen the administrative capacity of the State Intellectual Property of Justice – Judicial Academy, the Ministry of the Interior, the Customs the State Inspectorate in effectively enforcing intellectual, industrial and y rights. The components of the project are: institution building, nework, capacity building, and establishment of the IPR Information Centre. fice is the twinning partner.		
1.4 Sector focus	Sector:		
1.5 Institution (managing initiative)	SIPO coordinates project, and others are beneficiary institutions		
2. Detailed Informa	tion		
2.1 Start date	December 2008		
2.2 End date	November 2010		
2.3 Budget	€ 1.63 million		
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): Related technical equipment 		
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. 		

	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify):
3. Evaluation of Initi	iative
3.1 Overall appraisal	N/A
4. Further Informati	on
4.1 Document References	
4.2 Web Site	www.strategija.hr/Default.aspx?sec=35
4.3 Contacts	Ljerka Golubić Bregant Head of the Project Implementation Unit Ulica grada Vukovara 78 10000 Zagreb - Croatia Tel.+385 1 6106 400 Fax:+385 1 6109 660
4.4 Information Source	SIPO Project Implementation Unit – IPR Enforcement Support Expert Group

Number	HR03		
1. General presentation			
1.1 Country	Republic of Croatia		
1.2 Title of initiative	ip4inno		
1.3 Overview			
The project ip4inno is co-funded by the EU (FP6) and 19 partners from EU Member States and candidate states. The main aim of ip4inno is to increase understanding and usage of intellectua property (IP) by SMEs, with a view to increasing innovation and competitiveness in line with the Lisbon goals.			
1.4 Sector focus	Sector: No specific sector		
1.5 Institution (managing initiative)	State Intellectual Property Office of the Republic of Croatia (country coordinator)		
2. Detailed Information	2. Detailed Information		
2.1 Start date	January 2007		
2.2 End date	December 2008		
2.3 Budget	€ 4 million		
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 		
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. 		

2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation
	Other (specify):
3. Evaluation of Initi	ative
3.1 Overall appraisal	N/A
4. Further Informati	on
4.1 Document References	-
4.2 Web Site	www.ip4inno.eu
4.3 Contacts	State Intellectual Property Office of the Republic of Croatia Ljerka Golubić Bregant Ljerka.bregant@dziv.hr
4.4 Information Source	IPR Enforcement Support Expert Group

Number	HR04
1. General presentation	
1.1 Country	Republic of Croatia
1.2 Title of initiative	CARDS 2001: Intellectual property rights - training for judges and public prosecutors in enforcement of intellectual property rights in Croatia (May 2005)
1.3 Overview	

Within the EU technical pre-accession assistance programme to the Republic of Croatia Intellectual Property Rights project, the Judicial Academy developed and delivered a number of initial IP training modules for target groups that are currently considered to be the most significant for IPR enforcement. The methodology is case-based training, delivered by specially trained judges and public prosecutors.

The initiative consisted of 9 training programmes with 9 different modules delivered as seminars/workshops for judges and public prosecutors in criminal, civil and misdemeanour procedures. The training took place in the County Court in Zagreb, in May 2005,

The training modules were divided into three parts:

Modules relating to criminal law:

- 1. Enforcement of patent protection in criminal law matters
- 2. Enforcement of protection of copyrights and neighbouring rights in criminal law matters
- 3. Enforcement of protection of copyrights and neighbouring rights in digital surroundings

Modules relating to law of misdemeanour:

- 1. Enforcement of patent protection in law of misdemeanour matters
- 2. Enforcement of protection of copyrights and neighbouring rights in law of misdemeanour matters
- 3. Industrial property misdemeanours

Modules relating to civil law:

- 1. Enforcement of patent protection in civil law matters
- 2. Enforcement of protection of copyright and neighbouring rights in civil law matters
- 3. Protection of industrial property in civil law matters

These modules are planned to become part of the regular training programme of the Judicial Academy.

1.4 Sector focus	Sector:	
1.5 Institution (managing initiative)	Judicial Academy of Ministry of Justice in Republic of Croatia, State Intellectual Property Office and the German Institution "Gesellschaft für Technische Zusammenarbeit"(GTZ GmbH)	
2. Detailed Informa	2. Detailed Information	
2.1 Start date	1 st June 2003	
2.2 End date	30 th September 2005	
2.3 Budget	Total project budget €1,8 million	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training: Specialised training activities for criminal, civil and misdemeanour judges, but also other enforcement bodies – police and public prosecution offices. International Liaison & Actions by Business Organisations Funding & Evaluation 	

	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR 2.6 Stage in Enforcement Process	 Other (specify): All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Marks Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements All Stages Registration Business Planning / Strategy Investigations
	Administrative Procedures Litigation Other (specify):
3. Evaluation of Init	iative
3.1 Overall appraisal	
4. Further Informat	ion
4.1 Document References	Report "A General Approach (Grand Design) to Training of Judges and other Enforcement Bodies in Enforcement of Intellectual Property Rights in Croatia"
4.2 Web Site	www.pak.hr
4.3 Contacts	Judicial Academy of Ministry of Justice Heinzelova 4a 10000 Zagreb, Croatia
4.4 Information Source	IPR Enforcement Support Expert Group

Number	HR05
1. General presentation	
1.1 Country	Republic of Croatia
1.2 Title of initiative	Awareness-enforcement campaign "The BSA is in your city too" ("BSA je i u vašem gradu")
1.3 Overview	

In the past 12 months the Business Software Alliance (BSA) conducted three regional awareness/enforcement campaigns named "The BSA is in your city too" aiming to promote software asset management.

The first campaign started in the region of Dalmatia in September 2007, the second one in Zagreb and Zagreb County – in November 2007, and the third campaign is still pending in Istria and Primorje since March 2008.

The major new feature of this series of campaigns is that the BSA local support team has a task of visiting companies in the target regions and personally presenting to their management an outline of the benefits of licensed software usage, together with advice on the security, business, financial and legal risks of using unlicensed software. The campaigns included a direct mailing to all companies in the targeted regions employing over three persons and an extensive marketing campaign communicated through newspaper and radio ads, and promotional cars.

The enforcement part of the campaigns includes sending audit letters to dozens of companies suspected of using unlicensed software, inviting them to conduct internal software audits and legalise their activities voluntarily. The BSA filed several referrals with the State Inspectorate of the Republic of Croatia against companies reported for software piracy,

1.4 Sector focus	Sector: Business Software End-Users
1.5 Institution	Business Software Alliance (BSA)
(managing	
initiative)	
2. Detailed Information	tion
2.1 Start date	September 2007
2.2 End date	July 2008
2.3 Budget	-
2.4 Type of	Initial Information & Signposting:
initiative	Dedicated Information Provision:
	BSA marketing materials, such as SAM Brochure, template company software
	policy, software and hardware inventory form, etc.
	Dedicated Services
	Professional Advice
	Training
	Informal one-to-one discussion
	International Liaison & Actions by Business Organisations
	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	L All IPR
	Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties

	Topographies of Semiconductor Products	
	Distinctive Signs:	
	Trade Marks	
	🗌 Trade Names	
	Geographical Indications, Designations of Origin	
	Aesthetic Creations:	
	🗌 Designs (industrial design)	
	🛛 Intellectual Property	
	Literary, Scientific, Artistic Creations:	
	🔀 Copyright	
	Neighbouring Rights	
	Rights in Common Law, Tort, Competition Law etc.	
	Trade Secrets, Licensing & Confidentiality Agreements	
2.6 Stage in	All Stages	
Enforcement	Registration	
Process	🛛 Business Planning / Strategy	
	Investigations	
	Administrative Procedures	
	Litigation	
	🛛 Other (specify): awareness campaign	
3. Evaluation of Init	3. Evaluation of Initiative	
3.1 Overall	Successful awareness campaigns: approx 90% of the companies visited by	
appraisal	the BSA support team within the Istria campaign and 76% within the Zagreb	
	campaign gave positive feedback and found this kind of support helpful.	
4. Further Informati	ion	
4.1 Document	Press releases	
References		
4.2 Web Site	http://www.bsa.org/hrvatska	
A 2 Comto etc		
4.3 Contacts	BSA Europe, Georg Herrnleben, Director Central & Eastern Europe	
	Georg Hermieben, Director Central & Eastern Europe	
	Mladen Vukmir, BSA spokesman in Croatia	
	0800 32 32 32	
	infocroatia@bsa.org	
4.4 Information	SIPO survey/enquiry	
Source	IPR Enforcement Support Expert Group	

Number	CY01
1. General presentation	
1.1 Country	Cyprus
1.2 Title of initiative	SME Services of the Department of the Registrar of Companies and Official Receiver
1.3 Overview	
Advice on registration and other IPR information is provided along with some training and liaison with various legal agencies. The Consumer Protection Unit of the Ministry and the Customs and Police are directly	
responsible for enfor	cement.
1.4 Sector focus	☐ Sector: ⊠ No specific sector
1.5 Institution (managing initiative)	Intellectual and Industrial Property Section of the Registrar of Companies Ministry of Commerce Industry and Tourism
2. Detailed Information	
2.1 Start date	-
2.2 End date	Ongoing
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements

2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures
	Litigation Other (specify):
3. Evaluation of Initiative	
3.1 Overall appraisal	-
4. Further Information	
4.1 Document References	-
4.2 Web Site	www.mcit.gov.cy
4.3 Contacts	Spyros Kokkinos Registrar of Companies and Official Receiver Ministry of Commerce Industry and Tourism Nicosia CY 1427 Cyprus Tel 357-22404302 Fax357-22304887 eterion@drcor.mcit.gov.cy
4.4 Information Source	IPR Enforcement Support Expert Group

Number	CY02
1. General presentation	
1.1 Country	CYPRUS
1.2 Title of initiative	CYFACT: Cyprus Federation Against Copyright Theft

On behalf of member company organisations CYFACT assists the Police and Customs in in in investigations and provides expert evidence in Court.

The Federation regularly provides training to the Police and has also provided training to Customs. It deals with audiovisual and software piracy and cooperates with the MPA and BSA as well as individual companies within the said industries.

In addition to enforcement, CYFACT provides information to increase public awareness.

1.4 Sector focus	Sector :Film and Software Industries
	No specific sector
1.5 Institution	CYFACT
(managing	
initiative)	
2. Detailed Informat	tion
2.1 Start date	1992
2.2 End date	On going
2.3 Budget	-
2.4 Type of	Initial Information & Signposting
initiative	Dedicated Information Provision
	Dedicated Services
	Professional Advice
	Training Seminars
	International Liaison & Actions by Business Organisations
	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	
	Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements

2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify):
3. Evaluation of Initiative	
3.1 Overall appraisal	-
4. Further Information	
4.1 Document References	-
4.2 Web Site	-
4.3 Contacts	Michael Komodikis POBox 21646 Cy 1511 Nicosia Cyprus Tel 357-22669033 Fax357-22665535 Cyfact@spidernet.com.cy
4.4 Information Source	IPR Enforcement Support Expert Group

Number	CZ01
1. General presentation	
1.1 Country	Czech Republic
1.2 Title of initiative	Industrial Property Rights Helpdesk (Informacni stredisko)
1.3 Overview	
Basic information about the IPR system of the Czech Republic, the EPC, PCT, CTM and RCD systems is provided. Information is provided mostly by e-mail or by phone. In some cases clients are informed about possible counterfeiting risks.	
1.4 Sector focus	☐ Sector: ⊠ No specific sector
1.5 Institution (managing initiative)	Industrial Property Office of the Czech Republic
2. Detailed Information	tion
2.1 Start date	January 2003
2.2 End date	Ongoing
2.3 Budget	€ 18,000 p.a.
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements

2.6 Stage in	All Stages	
Enforcement	Registration	
Process	Business Planning / Strategy	
	Investigations	
	Administrative Procedures	
	Litigation	
	Other: Not specified	
3. Evaluation of Init	3. Evaluation of Initiative	
3.1 Overall	Technopolis appraisal: 4 (1 = very unsatisfactory , 5 = very successful)	
appraisal	The number of queries is going up, as well as the level of complexity of questions to be answered by patent/trademark professionals and attorneys. During the last year 3,684 queries were made both via telephone and personally, more than 1,000 if which were submitted and answered via the Helpdesk Internet service. As for the subjects of inquiries, 30 % concerned trademarks, 20 % patents, 10 % industrial designs. Other inquiries concerned industrial rights and copyrights (e.g. protection of software, business methods). About 5 % of inquiries came from abroad. The Information Centre of technical solutions received about 20 inquiries per day.	
4. Further Information		
4.1 Document References	-	
4.2 Web Site	www.upv.cz	
4.3 Contacts	Miroslav Paclik Director of Patent Information Department Industrial Property Office of the Czech Republic tel : +420 220 383 519 e-mail : mpaclik@upv.cz	
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"	

Number	CZ02
1. General presentation	
1.1 Country	Czech Republic
1.2 Title of initiative	Industrial Property Training Institute (Institut prumyslove pravni vychovy)
1.2.0	

The Industrial Property Training Institute was established as an educational institution by a decree of the former Ministry of Education and Culture on January 31, 1963 and more than 3,000 students have completed the two-year comprehensive IPR curriculum since then (32 new student started in 2005 and 2006).

Basically, the Institute offers a two years specialization study programme. This consists of a distance-learning course in the form of a two days workshop once a month, focusing on the innovation business and IPR protection. The courses include subjects like basic rights, systems of legal protection of intellectual property, patent law, legal protection of design, rights to designations, patent information and searches, proceedings concerning applications, international agreements, industrial legal strategies and enforcement of industrial property rights.

It is aimed at people with secondary education, university graduates and new employees of the Office. The two-semester course on Enforcement of IPR is offered by the Institute and lectures are delivered by a judge, a lawyer and experts from the Office. Various workshops and specialized courses are organised including lectures about the latest news in IP and in the Industrial Property Office in a short form. They also respond to the demands of professional users.

1.4 Sector focus	Sector: No specific sector
1.5 Institution (managing initiative)	Industrial Property Office of the Czech Republic
2. Detailed Informat	tion
2.1 Start date	1963
2.2 End date	Ongoing
2.3 Budget	€ 34,000 p.a.
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training : 2-year IPR specialisation study incl. distance-learning course and monthly workshops International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property <u>Inventions</u>: Patents Utility Models Plant Varieties Topographies of Semiconductor Products <u>Distinctive Signs</u>: Trade Marks

	 Trade Names Geographical Indications, Designations of Origin <u>Aesthetic Creations:</u> Designs (industrial design) Intellectual Property <u>Literary, Scientific, Artistic Creations</u>: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements 	
2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify): 	
3. Evaluation of Initiative		
3.1 Overall	Technopolis appraisal: 4 (1 = very unsatisfactory , 5 = very successful)	
appraisal	One of the essential tasks of the Institute is increasing the awareness and knowledge of professional public. It supports the protection of creative activities, explaining the legal framework and business and social effects and impacts. In 2006 the education activities focused on professional associations, employees of the Office and professional public. There were workshops for the Czech Agriculture and Food Inspection Authority and for the Aeronautical Research and Test Institute. In cooperation with the Association of Innovative Entrepreneurship the Institute prepared a workshop for experts etc. In addition, in 2006 the Office organized two blocks of workshops for judges, state's attorneys, the Police of the Czech Republic and the Czech Commercial	
	Inspection with the topic: Relevance of industrial rights protection.	
4. Further Informati	on	
4.1 Document References	-	
4.2 Web Site	www.upw.cz	
4.3 Contacts	Miroslav Paclik Director of Patent Information Department Industrial Property Office of the Czech Republic tel: +420 220 383 519 e-mail : mpaclik@upv.cz	
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"	

Number	CZ03
1. General presentation	
1.1 Country	Czech Republic
1.2 Title of initiative	Regional Patent Information Centres (=PATLIBs) (Regionalni centra patentovych informaci)

PATLIB is a network of information centres focused on problems connected with industrial property information. They are supported by national patent offices of the member states of the European Patent Organisation. There are nine PATLIB centres in the Czech Republic. The main centre is located in Prague as a part of the Industrial Property Office of the Czech Republic and the other seven centres are located on all the territory of the Czech Republic.

The Industrial Property Office is one of the Czech regional centres of patent information. The Office provides information services, such as lending of patent documents, many kinds of patent and trademark searches, copying services or monitoring of the state of the art in selected fields. A significant part of information is published via the Internet. Databases of national published patent applications, granted patents and registered utility models accompanied by the trademark and industrial design databases provide a good searching support, are regularly updated and are accessible free of charge.

The Office makes accessible the collection of foreign and national patent literature. At the present time there are about 30 millions patent documents available from 26 countries including documents issued on the basis of the European Patent Convention and Patent Co-operation Treaty. In the public reading room there are available all PCT minimum patent documents in paper form issued before the end of 2005. The range of CD and DVD ROM collection is also significant. There is the possibility of on-line access to commercial database centres and their databases (e.g. STN, Dialog, Questel).

It is mainly Scientific and Technical libraries that fulfil the function of PATLIB centres in the regions. The main function of the regional centres is to make accessible the information on industrial property titles to local users. The Office supports the regional centres, provides information sources, information materials and organizes specialized seminars. In order to improve their technical infrastructure each of the centres was equipped with modern PC workstations. The European Patent Office supports all the PATLIB centres as well.

1.4 Sector focus	Sector:
	No specific sector
1.5 Institution	Industrial Property Office of the Czech Republic in cooperation with the EPO
(managing	
initiative)	
2. Detailed Informati	on
2.1 Start date	1993
2.2 End date	Ongoing
2.3 Budget	-
2.4 Type of initiative	Initial Information & Signposting
	Dedicated Information Provision
	Dedicated Services
	Professional Advice
	Training
	International Liaison & Actions by Business Organisations
	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	🗌 All IPR

	🛛 Industrial Property
	Inventions:
	🛛 Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	🔀 Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	🔀 Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify): Not specified
3. Evaluation of Initia	ative
3.1 Overall	Technopolis appraisal: 4 (1= very unsatisfactory , 5 = very successful)
appraisal	Continuous raising of IP Rights system awareness results in higher demand
	of patent information, patent and trademark searches in particular, more and more domestic applicants ask for international IP Rights protection in
	of patent information, patent and trademark searches in particular, more
	of patent information, patent and trademark searches in particular, more and more domestic applicants ask for international IP Rights protection in
	of patent information, patent and trademark searches in particular, more and more domestic applicants ask for international IP Rights protection in spite of the fact that the total number of applications per capita is still very low in comparison with such countries as Germany, France, Denmark, etc.
	of patent information, patent and trademark searches in particular, more and more domestic applicants ask for international IP Rights protection in spite of the fact that the total number of applications per capita is still very low in comparison with such countries as Germany, France, Denmark, etc. The main aim of the PATLIB centres is to improve awareness of industrial
	of patent information, patent and trademark searches in particular, more and more domestic applicants ask for international IP Rights protection in spite of the fact that the total number of applications per capita is still very low in comparison with such countries as Germany, France, Denmark, etc. The main aim of the PATLIB centres is to improve awareness of industrial property rights on the part of the general public and professionals,
	of patent information, patent and trademark searches in particular, more and more domestic applicants ask for international IP Rights protection in spite of the fact that the total number of applications per capita is still very low in comparison with such countries as Germany, France, Denmark, etc. The main aim of the PATLIB centres is to improve awareness of industrial property rights on the part of the general public and professionals, especially by means of providing valuable patent information services in
	of patent information, patent and trademark searches in particular, more and more domestic applicants ask for international IP Rights protection in spite of the fact that the total number of applications per capita is still very low in comparison with such countries as Germany, France, Denmark, etc. The main aim of the PATLIB centres is to improve awareness of industrial property rights on the part of the general public and professionals, especially by means of providing valuable patent information services in the regions. It means that the persons interested in this kind of information
	of patent information, patent and trademark searches in particular, more and more domestic applicants ask for international IP Rights protection in spite of the fact that the total number of applications per capita is still very low in comparison with such countries as Germany, France, Denmark, etc. The main aim of the PATLIB centres is to improve awareness of industrial property rights on the part of the general public and professionals, especially by means of providing valuable patent information services in
4. Further Informatio	of patent information, patent and trademark searches in particular, more and more domestic applicants ask for international IP Rights protection in spite of the fact that the total number of applications per capita is still very low in comparison with such countries as Germany, France, Denmark, etc. The main aim of the PATLIB centres is to improve awareness of industrial property rights on the part of the general public and professionals, especially by means of providing valuable patent information services in the regions. It means that the persons interested in this kind of information are not dependent only on the central office in Prague but can obtain required information in centres, which are closer to their home.
	of patent information, patent and trademark searches in particular, more and more domestic applicants ask for international IP Rights protection in spite of the fact that the total number of applications per capita is still very low in comparison with such countries as Germany, France, Denmark, etc. The main aim of the PATLIB centres is to improve awareness of industrial property rights on the part of the general public and professionals, especially by means of providing valuable patent information services in the regions. It means that the persons interested in this kind of information are not dependent only on the central office in Prague but can obtain required information in centres, which are closer to their home.
4. Further Information 4.1 Document References	of patent information, patent and trademark searches in particular, more and more domestic applicants ask for international IP Rights protection in spite of the fact that the total number of applications per capita is still very low in comparison with such countries as Germany, France, Denmark, etc. The main aim of the PATLIB centres is to improve awareness of industrial property rights on the part of the general public and professionals, especially by means of providing valuable patent information services in the regions. It means that the persons interested in this kind of information are not dependent only on the central office in Prague but can obtain required information in centres, which are closer to their home.
4.1 Document	of patent information, patent and trademark searches in particular, more and more domestic applicants ask for international IP Rights protection in spite of the fact that the total number of applications per capita is still very low in comparison with such countries as Germany, France, Denmark, etc. The main aim of the PATLIB centres is to improve awareness of industrial property rights on the part of the general public and professionals, especially by means of providing valuable patent information services in the regions. It means that the persons interested in this kind of information are not dependent only on the central office in Prague but can obtain required information in centres, which are closer to their home.
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4.1 Document References 4.2 Web Site	of patent information, patent and trademark searches in particular, more and more domestic applicants ask for international IP Rights protection in spite of the fact that the total number of applications per capita is still very low in comparison with such countries as Germany, France, Denmark, etc. The main aim of the PATLIB centres is to improve awareness of industrial property rights on the part of the general public and professionals, especially by means of providing valuable patent information services in the regions. It means that the persons interested in this kind of information are not dependent only on the central office in Prague but can obtain required information in centres, which are closer to their home. on www.upv.cz Miroslav Paclik Director of Patent Information Department
4.1 Document References 4.2 Web Site	of patent information, patent and trademark searches in particular, more and more domestic applicants ask for international IP Rights protection in spite of the fact that the total number of applications per capita is still very low in comparison with such countries as Germany, France, Denmark, etc. The main aim of the PATLIB centres is to improve awareness of industrial property rights on the part of the general public and professionals, especially by means of providing valuable patent information services in the regions. It means that the persons interested in this kind of information are not dependent only on the central office in Prague but can obtain required information in centres, which are closer to their home. on
4.1 Document References 4.2 Web Site	of patent information, patent and trademark searches in particular, more and more domestic applicants ask for international IP Rights protection in spite of the fact that the total number of applications per capita is still very low in comparison with such countries as Germany, France, Denmark, etc. The main aim of the PATLIB centres is to improve awareness of industrial property rights on the part of the general public and professionals, especially by means of providing valuable patent information services in the regions. It means that the persons interested in this kind of information are not dependent only on the central office in Prague but can obtain required information in centres, which are closer to their home. on - www.upv.cz Miroslav Paclik Director of Patent Information Department Industrial Property Office of the Czech Republic tel: +420 220 383 519
4.1 Document References 4.2 Web Site 4.3 Contacts	of patent information, patent and trademark searches in particular, more and more domestic applicants ask for international IP Rights protection in spite of the fact that the total number of applications per capita is still very low in comparison with such countries as Germany, France, Denmark, etc. The main aim of the PATLIB centres is to improve awareness of industrial property rights on the part of the general public and professionals, especially by means of providing valuable patent information services in the regions. It means that the persons interested in this kind of information are not dependent only on the central office in Prague but can obtain required information in centres, which are closer to their home. on - www.upv.cz Miroslav Paclik Director of Patent Information Department Industrial Property Office of the Czech Republic tel: +420 220 383 519 e-mail : mpaclik@upv.cz
4.1 Document References 4.2 Web Site 4.3 Contacts 4.4 Information	of patent information, patent and trademark searches in particular, more and more domestic applicants ask for international IP Rights protection in spite of the fact that the total number of applications per capita is still very low in comparison with such countries as Germany, France, Denmark, etc. The main aim of the PATLIB centres is to improve awareness of industrial property rights on the part of the general public and professionals, especially by means of providing valuable patent information services in the regions. It means that the persons interested in this kind of information are not dependent only on the central office in Prague but can obtain required information in centres, which are closer to their home. on

Number	CZ04
1. General presentat	tion

1.1 Country	Czech Republic
	Patent, Trademark and Design Searches (Patentove, znamkove a vzorove reserse)

Providing searches on demand, in particular state of the art, novelty, legal status, trade mark and design searches. The Search information can help companies to:

- Avoid unnecessary expenditure on the development of something already known, or even on the market
- Identify new rivals and competitors, new business partners, discover new markets
- Keep up with the technological trends
- Find alternative technologies, new materials, new suppliers, new partners for licensing, etc.

i ind diteridative t	echnologies, new materials, new suppliers, new partners for licensing, etc.	
1.4 Sector focus	Sector:	
1.5 Institution (managing initiative)	Industrial Property Office of the Czech Republic	
2. Detailed Informa	2. Detailed Information	
2.1 Start date	January 1993	
2.2 End date	Ongoing	
2.3 Budget	€ 40,000 p.a.	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Tailor-made searches Dedicated Services: Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 	
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. 	
2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy 	

	Investigations Administrative Procedures
	Litigation Other (specify):
3. Evaluation of Initi	ative
3.1 Overall appraisal	Technopolis appraisal: 4 (1 = very unsatisfactory, 5 = very successful) There is a trend towards a gradual reduction of the number of search requests caused by the opening-up of the databases of national patent documents on the Internet. On the other hand, demand for professional quality search is substantially increasing. There are more requests for thematic search, which, to some extent, serve as verification of patent non- infringement. Also searches that follow the situation within certain specializations within the International Patent Classification and the monitoring of patent activities of specific companies is often required. There is also a substantial increase of the number of patent search requests
	demanded by bankruptcy trustees, notaries, customs administration, policy and courts.
4. Further Informati	on
4.1 Document References	-
4.2 Web Site	www.upv.cz
4.3 Contacts	Miroslav Paclik Director of Patent Information Department Industrial Property Office of the Czech Republic tel: +420 220 383 519 e-mail : mpaclik@upv.cz
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"

Number	CZ05
1. General presentat	ion
1.1 Country	Czech Republic
1.2 Title of initiative	Cooperation with Universities and other relevant subjects (Spoluprace s univerzitami a nekterymi dalsimi institucemi)
1.3 Overview	
The Industrial Property Office organises workshops and lectures for employees and clients of professional associations, employees and students of universities on industrial property issues. Numerous seminars at universities are arranged, visits of the university students to the Office premises are regularly organised. During excursions explainations are provided to students on why it is useful to protect industrial property, what the basic principles of protection are, where to find important information, how to use the classification systems, etc.	
1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	Industrial Property Office of the Czech Republic
2. Detailed Informat	tion
2.1 Start date	January 2003
2.2 End date	ongoing
2.3 Budget	€ 4,000 (p.a.)
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training : IPR training for employees of professional associations and their clients, universities and students International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc.

	Trade Secrets, Licensing & Confidentiality Agreements	
2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation ØOther (specify): N/A 	
3. Evaluation of Init	iative	
3.1 Overall appraisal	Technopolis appraisal: 4 (1 = very unsatisfactory, 5 = very successful) The interest of university professors and students in visits to the Office and in IP Rights oriented lectures is higher and higher from one year to the next. The professional level of questions asked is notably going up. In 2006 the Office welcomed students from the Institute of Chemical Technology Prague, the Institute of Information Studies and Librarianship of the Charles University and students from the faculties of the Czech Technical University in Prague. The Office started cooperation with the Faculty of Electrical Engineering of the Czech Technical University in Prague on TRIPOD project, which is focused on supporting knowledge (of entrepreneurship, innovativeness and protection of industrial property rights issues) of attendants and employees of the Czech Technical University in Prague. At the University the Office presented, in the form of a course or lectures, the system of protection of intellectual property on the national and international level. University students have the opportunity to elaborate their final thesis in the Office. A special educational module is in preparation.	
4. Further Informati	4. Further Information	
4.1 Document References	-	
4.2 Web Site	www.upv.cz	
4.3 Contacts	Miroslav Paclik Director of Patent Information Department Industrial Property Office of the Czech Republic tel: +420 220 383 519 e-mail : mpaclik@upv.cz	
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"	

Number	CZ06	
1. General presentation		
1.1 Country	Czech Republic	
1.2 Title of	Support to the Enforcement of Intellectual Property Rights	
initiative	(Podpora prosazovani prav z dusevniho vlastnictvi)	
1.3 Overview		
 The aim of this project is: updating and upgrading of the existing information system available on <u>www.dusevnivlastnictvi.cz</u> elaboration of a new methodology in the enforcement of intellectual property rights in the Czech Republic and a methodology of co-operation among institutions that deal with IPR enforcement. creation of training materials and 4 days training of more than 1000 employees of these institutions 		
1.4 Sector focus	Sector:	
1.5 Institution	Industrial Property Office of the Czech Republic	
(managing		
initiative)		
2. Detailed Information	tion	
2.1 Start date	2005	
2.2 End date	2008	
2.3 Budget	Total budget: € 940,000	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision: Dedicated Services Professional Advice Training : Developing 4-day training course + training materials International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 	
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights 	

	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in Enforcement Process	All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation
	Other (specify):
3. Evaluation of Init	iative
3.1 Overall	Technopolis appraisal:
appraisal	The project reacted to the increasing number of cases of breach of copyrights, patent, trademark and trade name rights, and protected indication of origin rights. The project's objective is to ensure the exchange of information between the state administration authorities, which deal with the intellectual property protection, in order to create a methodology and ensure the practical training of employees of these authorities.
	In 2004 the project resulted in training of 550 state administration officers and putting into service the Information Portal for enforcement of the intellectual property rights (<u>www.dusevnivlastnictvi.cz</u>). It is expected to train next 1000 officers in IPR issues during the follow-up phase of the project.
4. Further Informati	on
4.1 Document References	-
4.2 Web Site	www.dusevnivlastnictvi.cz
4.3 Contacts	Josef Kratochvil Deputy President Industrial Property Office of the Czech Republic +420 220 383 228 jkratochvil@upv.cz
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"

Number	DK01
1. General presentation	
1.1 Country	Denmark
1.2 Title of initiative	Danish Patent & Trademark Office – DKPTO (Patent- og Varemærke-styrelsen)
1.3 Overview	

The Danish Patent and Trademark Office (DKPTO) is the national IPR competence centre for information regarding IPR and the protection of technology and know-how. Apart from granting patents, trade marks and utility models and designs and assisting businesses, especially SMEs, in expanding their innovation capacity, the DKPTO sees itself as a market- and customer-orientated institution aiming to support businesses by offering know-how and guidance when it comes to IPR. The DKPTO is an example of how national patent offices are thriving to become full-scale service providers.

The main entry point for all parties interested in IPR related issues is DKPTO's website (www. dkpto.dk www.dkpto.org) which provides an overview of all the services, schemes and activities offered in a very detailed manner (i.e. content of the service, anticipated benefits, costs and delivery time). Other information services are also offered, including library and online services.

The DKPTO provides a variety of commercial services related to IPR which include:

- diagnostic and valuation tools, i.e. searches in different databases on patents, trade marks and designs;
- technical surveillances and profile analyses;
- various training courses and seminars with different focal points regarding IPR are offered to external interested parties;
- organisation of awareness raising measures and initiatives (i.e. conferences presentations, lectures, etc);
- assistance in licensing negotiations.

PVSonline is the internet service provided by the DKPTO. This service allows electronic access by subscription to search a large number of IPR and legal rights databases. The search is free of charge. Moreover, an e-filing system is offered which accepts online filings of trade marks. Registration and payment (by credit card) can be made directly through the website.

The patent watch system developed by DKPTO is called **IPsurvey™.** Through this surveillance system, the user is able to monitor patent information by setting up a search profile covering the technology areas in which he/she is interested. In his personal watch database, the users can track relevant patent applications. The service is updated regularly with new references. The annual cost of IPsurvey[™] is about € 2,700 (VAT not included).

The services are offered to companies of all sizes and cover all phases of IPR usage. No restrictions are in place for certain industries or technology fields.

DKPTO works in close collaboration with other public authorities (e.g. technology information centres -TICs) and co-operates, mostly project-based, with the private sector.

1.4 Sector focus	☐ Sector: ⊠ No specific sector	
	Danish Patent & Trademark Office – DKPTO (Patent- og Varemærke-styrelsen) – Public Agency operating under the Ministry of Economic and Business Affairs	
2. Detailed Information		
2.1 Start date	DKPTO established in 1894	
2.2 End date	Ongoing	
-	DKPTO has some 250 staff in total and there is a budget for 2008 of some 200 million kroner (€ 27 million).	
2.4 Type of initiative	Initial Information & Signposting	

	Dedicated Information Provision
	Dedicated Services
	Professional Advice
	Training
	International Liaison & Actions by Business Organisations
	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	All IPR
	🛛 Industrial Property
	Inventions:
	2 Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs: Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Initia	tive
3.1 Overall appraisal	Austrian Institute for SME Research appraisal:
	Elements of good practice include: availability of complementary services; easy
	user interface of the web site, together with the possibility to conduct remote
	patent searches; experienced, highly skilled staff with an extensive technical and
	legal competence; co-operation activities with relevant stakeholders and others
	engaged in IPR issues; timely delivery, reasonable rates (fees); quality
	evaluations are carried out to assess the effectiveness of the service offerings.
4. Further Informatio	n
4.1 Document	-
References	
4.2 Web Site	http://www.dkpto.dk/
	http://www.dkpto.org/
4.3 Contacts	Patent- og Varemærkestyrelsen
	Helgeshøj Allé 81
	DK-2630 Taastrup
	Tel: +45-43 50 80 00
	<u>pvs@dkpto.dk</u>
	Kaj Pedersen
	Tel: +45 43 50 85 79

4.4 Information	Austrian Institute for SME Research - PRO INNO Europe Paper: "Benchmarking
Source	National and Regional Support Services for SMEs in the field of Intellectual and
	Industrial Property"
	IPR Enforcement Support Expert Group

Number	DK02
1. General presentation	
1.1 Country	Denmark
1.2 Title of initiative	Website "Stop the pirates" (www.stoppiraterne.dk)
1 3 Overview	

The Danish Government has made the fight against piracy and counterfeiting a major priority and the topic has been included in the Government Platform from November 2007.

The strategy is outlined in Danish Governmental report on counterfeiting and piracy, which was published in March 2008. It contains a number of initiatives, which fall within the following four categories:

- efficient rules and regulations
- strengthening of cooperation between authorities, both national and international
- increased awareness on the part of industry
- increased awareness on the part of consumers

As a part of the implementation of the strategy, The Permanent Interdepartmental Counterfeiting Network was created. This is a forum for the co-ordination of various national activities related to anti-counterfeiting and anti-piracy work. The co-ordination is not operational, but is aimed at exchanging knowledge and discussing strategies.

The strategy entails raising awareness among consumers. One way this is done, is through the development of a website for The Permanent Interdepartmental Counterfeiting Network targeting consumers as well as business and public authorities (<u>www.stoppiraterne.dk</u>). The website was launched December 16th, 2008.

Danish Patent and Trademark Office provides the secretariat for the network and the website.

1.4 Sector focus	Sector:
	No specific sector
1.5 Institution	Ministry of Economic and Business Affairs
(managing initiative)	
2. Detailed Information	in
2.1 Start date	January 2007
2.2 End date	Ongoing
2.3 Budget	N/A
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision: Web-based information on how to combat counterfeiting Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 ☐ All IPR ☑ Industrial Property <u>Inventions</u>: ☑ Patents

	🛛 Utility Models		
	Plant Varieties		
	Topographies of Semiconductor Products		
	Distinctive Signs:		
	🛛 Trade Marks		
	🗌 Trade Names		
	Geographical Indications, Designations of Origin		
	Aesthetic Creations:		
	🔀 Designs (industrial design)		
	Intellectual Property		
	Literary, Scientific, Artistic Creations:		
	🔀 Copyright		
	Neighbouring Rights		
	Rights in Common Law, Tort, Competition Law etc.		
	Trade Secrets, Licensing & Confidentiality Agreements		
2.6 Stage in	🛛 All Stages		
Enforcement Process	Registration		
	Business Planning / Strategy		
	Investigations		
	Administrative Procedures		
	Litigation		
	Other (specify):		
3. Evaluation of Initiat	ive		
3.1 Overall appraisal	N/A		
4. Further Information	4. Further Information		
4.1 Document	http://www.dkpto.dk/udvikling/Summary_of_Danish_report_on_counterfeiting_		
References	and piracy2008.doc).		
4.2 Web Site	www.stoppiraterne.dk (in Danish; under construction april 2008)		
4.3 Contacts	Danish Patent and Trademark Office		
	www.dkpto.dk		
	+4543508000		
4.4 Information Source	IPR Enforcement Support Expert Group		

Number	DK03
1. General presentation	
1.1 Country	Denmark
1.2 Title of initiative	Task Force Varemærkeforfalskning (Task Force Counterfeiting)
1 3 Overview	

The Task Force Counterfeiting is a permanent initiative set up by the Danish Customs in order to stop counterfeiting and piracy. Customs authorities are allowed to detain goods arriving from third countries, if they are suspected of being counterfeited products. Rights holders can also request the Task Force to intervene on their behalf. The Task Force is run in close collaboration with other public authorities and private businesses.

By concentrating the efforts of the Customs authorities in the field within one dedicated unit, it has become much easier to co-ordinate relevant experience and information about counterfeiting and piracy. Since the creation of the Task Force in December 2004, the Customs authorities have prioritised their efforts towards the external borders of the EU, a decision which coincided with the EU requirement for all goods passing EU borders to be registered. Such a systematic registration enables Customs to target their controls based on information about place of origin, transport routes and recipients/consignors of the goods. Furthermore, the system allows the Task Force to be present at the external border when there is trafficing of suspect goods. Since the establishment of the Task Force there has been an increase in the number of detained goods.

L	as been an increase in the number of detailed goods.
1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	SKAT (Danish Tax and Customs)
2. Detailed Information	tion
2.1 Start date	December 2004
2.2 End date	Ongoing
2.3 Budget	N/A
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property <u>Inventions</u>: Patents Utility Models Plant Varieties Topographies of Semiconductor Products <u>Distinctive Signs</u>: Trade Marks Trade Names Geographical Indications, Designations of Origin <u>Aesthetic Creations</u>: <u>Designs</u> (industrial design)

	🛛 Intellectual Property	
	Literary, Scientific, Artistic Creations:	
	🛛 Copyright	
	Neighbouring Rights	
	Rights in Common Law, Tort, Competition Law etc.	
	Trade Secrets, Licensing & Confidentiality Agreements	
2.6 Stage in	All Stages	
Enforcement	Registration	
Process	Business Planning / Strategy	
	Investigations	
	Administrative Procedures	
	Litigation	
	Other (specify):	
3. Evaluation of Initiative		
3.1 Overall	N/A	
appraisal		
4. Further Informati	on	
4.1 Document	-	
References		
4.2 Web Site	www.skat.dk (http://www.skat.dk/SKAT.aspx?oId=333066&vId=0)	
4.3 Contacts	Task Force Counterfeiting	
	SKAT København	
	Sluseholmen 8B	
	DK-2450 København SV	
	Tel: 0045-7238 0110	
	Fax: 0045-7237 1150	
	Mail: IPR@SKAT.dk	
4.4 Information	IPR Enforcement Support Expert Group	
Source		

Number	DK04
1. General presentat	
1.1 Country	Denmark
1.2 Title of initiative	PatentEnforcer™
1.3 Overview	
the costs of enforcin	voluntary insurance product designed specifically for European SMEs to fund g their patent rights, wherever they are infringed. It is offered by a private t is currently only available in Denmark.
1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	SAMIAN Underwriting Agencies Limited (UK)
2. Detailed Informat	tion
2.1 Start date	December 2007
2.2 End date	Ongoing
2.3 Budget	N/A
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations X Funding & Evaluation Public Access & Co-ordination Measures X Other (specify): Voluntary insurance product offered by a private insurance company.
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Marks Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in Enforcement Process	All Stages Registration Business Planning / Strategy

	 Investigations Administrative Procedures Litigation Other (specify): 		
3. Evaluation of Init	3. Evaluation of Initiative		
3.1 Overall appraisal	N/A		
4. Further Information			
4.1 Document References			
4.2 Web Site	www.patent-enforcer.eu		
4.3 Contacts	Danish Patent and Trademark Office www.dkpto.dk 0045-43508000		
4.4 Information Source	IPR Enforcement Support Expert Group		

Number	EE01
1. General presentation	
1.1 Country	Estonia
1.2 Title of initiative	Intellectual Property Newsletter (Intellektuaalse Omandi Infokiri - IOIK)
1.3 Overview	
towards practitioners	to share relevant information on IPR related questions predominantly targeted . But it is also used in university teaching as one of the teaching materials for tter is advertised also in the authors' portal http://www.autor.ee supported by ssion.
1.4 Sector focus	☐ Sector: ⊠ No specific sector
1.5 Institution (managing initiative)	Institute of Law, University of Tartu
2. Detailed Informat	tion
2.1 Start date	2003
2.2 End date	-
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements

2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify):
3. Evaluation of Initi	iative
3.1 Overall appraisal	Technopolis appraisal: 3 (1 = very unsatisfactory, 5 = very successful) The role of the newsletter is to share practical knowledge about various types of actual IPR related problems. Its role in anti-counterfeiting can be considered significant in increasing awareness of the abuse of intellectual property and highlighting which practices have been experienced nationally and internationally.
4. Further Informati	on
4.1 Document References	-
4.2 Web Site	http://www.lawinst.ee/?page=134
4.3 Contacts	Heiki Pisuke, Institute of Law, University of Tartu, phone 00372627 1883, e- mail: heiki.pisuke@ut.ee
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"

Number	EE02	
1. General presentation		
1.1 Country	Estonia	
1.2 Title of initiative	Industrial property training course series (Tööstusomandi-alane koolitussari)	
1.3 Overview		
and explain their ap materials, as well as to executing IPR surveys industry associations are organised in differ	g course is to introduce to enterprises patent information incl. Patent registers plication in developing and significantly improving product, technology and o raise the skills of entrepreneurs in searching for relevant IPR information and s. The audience of the training course mainly consists of entrepreneurs but also and regional development centres of Enterprise Estonia. The seminar series rent regions of Estonia.	
1.4 Sector focus	Sector:	
1.5 Institution (managing initiative)	Financing: Enterprise Estonia Implementation: Estonian Patent Library, Estonian Chamber of Commerce and Industry, BDA Estonia.	
2. Detailed Informat	tion	
2.1 Start date	January 2007	
2.2 End date	April 2007	
2.3 Budget	Total budget: € 31,956	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training : Series of seminars for entrepreneurs, industry associations and regional develop centres International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 	
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements 	

2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation
	Other (specify):
3. Evaluation of Initi	ative
3.1 Overall appraisal	Technopolis appraisal: Too early to make assessment
4. Further Informati	on
4.1 Document References	-
4.2 Web Site	http://www.eas.ee/toostusomand/ http://www.koda.ee/?id=28195&c_tpl=1023
4.3 Contacts	Eva Maran, Estonian Chamber of Commerce and Industry, phone 00372646 0255, e-mail: eva@koda.ee
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"

Number	EE03	
1. General presentat	1. General presentation	
1.1 Country	Estonia	
1.2 Title of initiative	ESTIRC technology transfer contracts (ESTIRC rahvusvahelised tehnoloogiasiirde lepingud)	
1.3 Overview		
between companies. local or internationa	-financies preparations for ESTIRC international technology transfer contracts The preparations include IPR-related consultation, which is implemented by I innovation and patent bureaus. The initiative is carried out within the ation activities of Enterprise Estonia.	
1.4 Sector focus	Sector: No specific sector	
1.5 Institution (managing initiative)	Enterprise Estonia	
2. Detailed Information	tion	
2.1 Start date	April 2004	
2.2 End date	April 2008	
2.3 Budget	€ 518,000 (total budget)	
2.4 Type of initiative	 Initial Information & Signposting: Dedicated Information Provision Dedicated Services Professional Advice: Assistance with international technology transfer contracts Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 	
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. 	

2.6 Stage in Enforcement	All Stages Registration
Process	 Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify): N/A
3. Evaluation of Init	iative
3.1 Overall appraisal	Technopolis appraisal: 3 (1 = very unsatisfactory, 5 = very successful) The role of the initiative may not be considered to be one of the main ones supporting anti-counterfeiting but gives a complementary support to companies. The target group of the EAS support considering the whole number of SMEs is a minor one.
4. Further Informati	on
4.1 Document References	-
4.2 Web Site	http://www.eas.ee/?id=1169; http://www.irc.ee/
4.3 Contacts	Madis Võõras, Enterprise Estonia, phone 00372627 9705, e-mail: madis.vooras@eas.ee
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"

Number	EE04
1. General presentation	
1.1 Country	Estonia
1.2 Title of initiative	Help-desk and training of the Estonian Patent Library (Eesti Patendiameti konsultatsioon ja koolitused)

The Library's basic function is collecting, storing and making available for public use the stock of the domestic and foreign documents available in the area of industrial property protection. The Library's documentation stock and online search facilities ensure that the degree of novelty and state of the art can be verified for all registration applications that are submitted to the Estonian Patent Office, as well as being available for research purposes. The Library is under the authority of the Ministry of Economic Affairs and Communications and is financed from the state budget and from non-budgetary resources earned by the Library itself. The Library works in close co-operation with the Estonian Patent Office but also with Enterprise Estonia. Besides the availability of the Library help-desk, it organises various types of workshop/seminar on its own or in joint initiatives with other related institutions in Estonia.

1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	Estonian Patent Library
2. Detailed Informa	tion
2.1 Start date	1992 (establishment of the Patent Library, formerly acting as the Estonian Technical Library since 1968. Since 1997 under the responsibility of the Ministry of Economic Affairs and Communications)
2.2 End date	Ongoing
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting: IPR help-desk Dedicated Information Provision Dedicated Services Professional Advice Training : Organisation of training seminars International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property <u>Inventions</u>: Patents Utility Models Plant Varieties Topographies of Semiconductor Products <u>Distinctive Signs</u>: Trade Marks Geographical Indications, Designations of Origin <u>All IPR</u>

	 Intellectual Property <u>Literary, Scientific, Artistic Creations</u>: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. 	
	Trade Secrets, Licensing & Confidentiality Agreements	
2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation 	
Other (specify): 3. Evaluation of Initiative		
3.1 Overall appraisal	Technopolis appraisal: 4 (1 = very unsatisfactory , 5 = very successful)	
appraisai	The Estonian Patent Library has been actively involved in diffusing IPR- related knowledge and practices over the years as well as initiating and participating in various types of training to SMEs.	
4. Further Informati	on	
4.1 Document References	-	
4.2 Web Site	http://www.patentlib.ee/?lang=en	
4.3 Contacts	Harri-Koit Lahek, Estonian Patent Library, phone 00372641 1249, e-mail: harri- koit.lahek@patentlib.ee	
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"	

Number	EE05	
1. General presentation		
1.1 Country	Estonia	
1.2 Title of initiative	The SPINNO Programme	
1.3 Overview		
The SPINNO Programme aims to support the establishment of commercialisation tools and activity in the R&D and higher educations organisations in Estonia. The SPINNO Programme has helped to develop intellectual property regulations and technology transfer units, and it has carried out technology transfer training courses targeted at companies and researchers. The work will continue with support of intellectual property rights and their enforcement, incl. counterfeiting and responses to other IPR abuses and with a more intense commercialisation of the results of research.		
1.4 Sector focus	Sector: No specific sector (R&D and Higher Education)	
1.5 Institution (managing initiative)	Enterprise Estonia	
2. Detailed Information		
2.1 Start date	2001	
2.2 End date	Ongoing at least until 2013 (programme phases 2001-2003, 2004-2006, 2007- 2013)	
2.3 Budget	€ 6 million (2001-2006)	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 	
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. 	

2.6 Stage in Enforcement	All Stages Registration
Process	Business Planning / Strategy
100055	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Initi	ative
3.1 Overall appraisal	Technopolis appraisal: 4 (1 = very unsatisfactory, 5 = very successful)
	Based on the results of an external midterm evaluation in 2003, the programme was achieving its main goal of supporting the set of activities for establishing knowledge and technology transfer tools at the universities and research institutes in Estonia. The objective of the midterm evaluation was forward-looking rather than assessing the outputs of the programme. The study emphasised the importance of the programme in opening up a new innovation support infrastructure dedicated to spin-off promotion and support in Tallinn Technical University and the Tartu University Technology Institute. Without SPINNO funding, the institutions could not have initiated these specific activities or reached the current stage of development. From the perspective of anti-counterfeiting, the programme has helped the related institutions and companies to make aware and foresee the threats accompanied IPR protection.
4. Further Informati	on
4.1 Document References	-
4.2 Web Site	http://www.eas.ee/?id=1296
4.3 Contacts	Tiiu Evert, Enterprise Estonia, phone 003726279 745, e-mail: tiiu.evert@eas.ee
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"

Number	FI01
1. General presentation	
1.1 Country	Finland
1.2 Title of initiative	IPR University Centre (Immateriaalioikeusinstituutti)
1.2.0	

The IPR University Centre is an institute established by the University of Helsinki and four other universities in 2000. The aim of the Institute is to provide training and carry out research on intellectual and industrial property rights. The work of the Institute is supported by the IPR University Centre Sponsor Association, the membership of which consists of industrial companies and law firms specialising in immaterial rights.

The IPR University Centre organises seminars and training programmes on trade marks, copy rights, Internet-related issues, patenting, intellectual property and international IPR law. The Centre maintains an Internet site that publishes outcomes of topical IPR law cases and other news. The institute's newsletter is published four times a year. Each year the IPR University Centre prepares several legal opinions for Finnish legislators and authorities on issues related to intellectual property law. The Centre has a staff of 5 persons.

1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	University of Helsinki
2. Detailed Informa	tion
2.1 Start date	January 2000
2.2 End date	-
2.3 Budget	€ 36,000 (p.a.) (operating expenses only)
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision: Website on IPR legal cases and news, Newsletter Dedicated Services: Professional Advice: Preparing legal opinions Training: Seminar and courses on most aspects of IPR International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design)

	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify): N/A
3. Evaluation of Initiative	
3.1 Overall	Technopolis appraisal: 4 (1 = very unsatisfactory, 5 = very successful)
appraisal	
	Relative to its size the IPR University Centre provides extensive expertise and
	services in the field of IPR law. Its seminars provide a platform for professional
	interaction. The Centre has established in its field a wide collaborative
	network that includes Finnish industry, government officials, and
	international experts. As a result of its publication activities the Centre
	reaches a wide audience interested in IPR issues.
4. Further Informati	on
4.1 Document	-
References	
4.2 Web Site	http://www.iprinfo.com/page.php?page_id=41
4.3 Contacts	Niklas Bruun, Director
	IPR University Centre
	+358 9 191 22 776
	bruun@iprinfo.com
4.4 Information	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of
Source	public and private IPR enforcement initiatives and resources"

Number	FI02
1. General presentation	
1.1 Country	Finland
1.2 Title of initiative	One-Stop-Shop for inventors and patentors
1.3 Overview	

The Foundation acts as a "One-Stop-Shop" in IPR matters as it offers a range of IPR-related services: evaluation of new inventions, guidance, support in issues related to protecting inventions, prototype workshops, legal counselling or help with marketing. Almost all services offered by the Foundation are somehow related to IPR. Expertise is pooled at the headquarters in Espoo, but there are regional outlets in important organisations such as universities and economic development centres.

The Foundation services cover a wide range of registrable IPR (patents, trademarks, designs) and nonregistrable IPR (e.g., copyrights) and activities are not tailored to specific technology fields or industries. The organisation, however, has only SMEs and private inventors as customers.

The Foundation draws on a around 24 experts in different business and technology fields at the head office and an additional workforce of 29 "innovation representatives" operating regionally at almost every Finnish university (14 in total) and at the so-called T&E Centres (Employment & Economic development centres – 15 in total).

The following service elements can be distinguished:

- Advice and evaluation concerning inventions;
- Financial support (risk financing, grants and loans);
- Support by pro-actively marketing and commercialising inventions;
- Expert advice through cooperation with other IPR support-giving institutions (e.g. patent attorneys);
- Dissemination of information on inventions and license opportunities (by media, in seminars and trade fairs or by their own "marketplace" in the internet (www.inventionmarket.fi);
- Legal and other assistance in licensing negotiations and preparatory agreements;
- Organisation of (awareness raising) campaigns (for example "Keksi ja Tee" trying to sell/license inventions to companies in one selected region at a time;
- The "Venture Cup" is a business plan competition that helps students, researchers and others to take their business idea from concept to actual start-up through hands-on coaching and feedback and inspirational workshops/events;
- The operation of a prototype workshop, a combined laboratory facility for supported inventors.

1.4 Sector focus	Sector: No specific sector – however only SMEs and private inventors
1.5 Institution (managing initiative)	Foundation for Finnish Inventions (<u>Keksintösäätiö)</u>
2. Detailed Information	
2.1 Start date	The Foundation for Finnish Inventions was established in the early 1970s by a private initiative. While the overall goal of the service stayed the same, the scope of the activities has constantly increased since then. A further impetus to growth was given in the 1990s, when the headquarters were moved into a technology centre, namely Innopol (Espoo Technology Centre)
2.2 End date	Ongoing
2.3 Budget	The service has an annual budget of \in 6.1 million, of which \in 2.1 million are available for direct support and funding activities (e.g. to subsidise R&D costs); the remaining \in 4 million cover indirect support to the inventors (incl. personnel costs and out of pocket costs for advice, evaluation and marketing of the inventions) and administration including maintenance of database system and

	IT infrastructure
2.4 Type of initiative	 ☑ Initial Information & Signposting ☑ Dedicated Information Provision
	Dedicated Information Provision
	X Professional Advice
	Training
	International Liaison & Actions by Business Organisations
	Sunding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	
2.5 1) pc of it it	Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	🛛 All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Initia	tive
3.1 Overall appraisal	Austrian Institute for SME Research appraisal:
	Elements of good practice involve: nation-wide offered services with regional
	outlets and strong networking and referral activities; uniqueness (prototype
	workshop); competence of staff ; focused on a broad approach to IP protection;
	integrative character with broad support for different stages of inventive
	activities (development, later commercialisation); support for very small SMEs
	and private inventors; customer-orientation and tailoring to needs; restrictive
	selection criteria; strong endowment with resources (financial and human).
4. Further Informatio	n
4.1 Document	-
References	
4.2 Web Site	http://www.keksintosaatio.fi/ (only in Fl at present)
4.3 Contacts	Keksintösäätiö (Foundation for Finnish Inventions)
	Tekniikantie 12 (Innopoli 1)
	02150 Espoo
	Tel. +358 20 737 3000
	Fax: +358 20 737 3001

	E-mail <u>keksintosaatio@keksintosaatio.fi</u>
Source	Austrian Institute for SME Research - PRO INNO Europe Paper: "Benchmarking National and Regional Support Services for SMEs in the field of Intellectual and Industrial Property"

Number	F103
1. General presentation	
1.1 Country	Finland
1.2 Title of initiative	Copyright Information and Anti-Piracy Centre

The Copyright Information and Anti-Piracy Centre (CIAPC) was originally established in 1979 by rights owner groups to fight phonogram piracy. Nowadays, CIAPC is a non profit Anti-Piracy association for music, movies, multimedia and books.

The objectives of the CIAPC can be divided into five main categories:

- centralized surveillance of the both physical market and the Internet
- supporting law enforcement and handling of actual infringement cases
- education on copyright
- preparation and distribution of information on copyright
- securing effective tools to fight piracy through proper legislation

Members of the Centre are:

- The Finnish Film Distributors Association
- The Central Organization of Finnish Film Producers
- The Finnish Group of IFPI
- The Finnish Composers' Copyright Bureau Teosto
- Gramex, Copyright Society of Finnish Performing Artists and Phonogram Producers
- The Finnish Musicians' Union
- Kopiosto, Joint Copyright Organization
- FIGMA, Finnish Games and Multimedia Association
- Tuotos, Copyright association for audiovisual producers in Finland
- SATU, Association of Independent Producers in Finland
- Elvis ry The Guild of Light Music Composers and Authors in Finland
- The Finnish Music Publishers Association

1.4 Sector focus	Sector: Music, film, multimedia, books
(managing	Copyright Information and Anti-Piracy Centre (non-profit association financed by members, the Motion Picture Association and the Finnish Ministry of Education)
2. Detailed Information	

2.1 Start date 1979 2.2 End date Ongoing Confidential 2.3 Budget 2.4 Type of initiative Initial Information & Signposting Dedicated Information Provision: Website, information booklets, educational materials to schools, awereness raising campaigns Dedicated Services: Infringement watch work for members and litigation in anti-piracy matters, producing information about copyright Professional Advice Training: Training for law enforcement, universities and schools International Liaison & Actions by Business Organisations: Co-operation with IFPI and MPA and their national groups Funding & Evaluation Public Access & Co-ordination Measures Other (specify):

2.5 Type of IPR	🗌 All IPR	
	🗌 Industrial Property	
	Inventions:	
	Patents	
	Utility Models	
	🗌 Plant Varieties	
	Topographies of Semiconductor Products	
	Distinctive Signs:	
	🗌 Trade Marks	
	Trade Names	
	Geographical Indications, Designations of Origin	
	Aesthetic Creations:	
	Designs (industrial design)	
	Intellectual Property	
	Literary, Scientific, Artistic Creations:	
	🛛 Copyright	
	🛛 Neighbouring Rights	
	Rights in Common Law, Tort, Competition Law etc.	
	Trade Secrets, Licensing & Confidentiality Agreements	
2.6 Stage in	All Stages	
Enforcement	Registration	
Process	Business Planning / Strategy	
	Investigations	
	Administrative Procedures	
	⊠ Litigation	
	Other (specify):	
2 Evoluction of Initia		
1	3. Evaluation of Initiative	
3.1 Overall appraisal	N/A	
4. Further Informatio	n	
4.1 Document		
References		
4.2 Web Site	www.antipiracy.fi	
4.3 Contacts	Copyright Information and Anti-Piracy Centre	
	Pieni Roobertinkatu 16 A	
	00120 Helsinki	
	+358 9 6803 4049	
	info@antipiracy.fi	
4.4 Information	IPR Enforcement Support Expert Group	
Source		

Number	FI04
1. General presentation	
1.1 Country	Finland
1.2 Title of initiative	Finnish Anti-Counterfeiting Group
1.2 Overview	

The Finnish Anti-Counterfeiting Group (FACG) is a Finnish association campaigning against counterfeiting and piracy.

FACG was founded in 1998 and joined GACG (The Global Anti-Counterfeiting Group Network) the same year. The members mainly consist of representatives of Finnish industry and Finnish attorneys specialized in intellectual property rights.

The most important aim of FACG is to promote a better understanding of the importance of anticounterfeiting in Finland and to work for an effective enforcement of the anticounterfeiting laws. FACG informs its members and the public of the current trends in counterfeiting and the changing legislature in the field. FACG aims to encourage a more proactive role by the legislator and to train policymakers, judges and prosecutors in the field of IPR crime.

1.4 Sector focus	Sector:
1.5 Institution	Finnish Anti-Counterfeiting Group (non-profit association)
(managing	
initiative)	
2. Detailed Information	tion
2.1 Start date	1998
2.2 End date	Ongoing
2.3 Budget	Confidential
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision: Website, information booklets, awareness raising campaigns Dedicated Services Professional Advice Training: Training for members, customs officials, law enforcement International Liaison & Actions by Business Organisations: Cooperation with the GACG and its members Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Geographical Indications, Designations of Origin All IPR All Iventions Origins (industrial design)

	 Intellectual Property <u>Literary, Scientific, Artistic Creations</u>: Copyright 		
	 Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements 		
2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other: Not specified 		
3. Evaluation of Init	3. Evaluation of Initiative		
3.1 Overall appraisal	N/A		
4. Further Informati	4. Further Information		
4.1 Document References	-		
4.2 Web Site	www.facg.fi		
4.3 Contacts	Finnish Anti-Counterfeiting Group P.O. Box 186, 00121 Helsinki, Finland info@facg.fi www.facg.fi		
4.4 Information Source	IPR Enforcement Support Expert Group		

Number	FI05
1. General presentat	
1.1 Country	Finland
1.2 Title of	
initiative	Regional Services – T&E Centres
1.3 Overview	
Labour have jointly regionally in the mic provide a compre- entrepreneurs and be and the services of t centre.	e and Industry, the Ministry of Agriculture and Forestry, and the Ministry of combined their regional forces in the T&E Centres, which started operating d 90's. There are currently fifteen T&E Centres throughout Finland and they bensive range of advisory and development services for individuals usinesses. The services of the National Technology Agency of Finland (Tekes the National Board of Patents and Registration (NBPR) are available in each related information, material, forms, price lists etc. In collaboration with the
task, (similar to those counsel inventors in	ation for Finnish Inventors, each centre employs an Innovation agent whose e of the Innovation Managers in universities) is to promote innovation. They questions relating to patenting and other industrial property issues, applying e development of productsand their commercialisation.
1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	Ministry of Trade and Industry
2. Detailed Informa	tion
2.1 Start date	-
2.2 End date	-
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property

Literary, Scientific, Artistic Creations:
Neighbouring Rights
Rights in Common Law, Tort, Competition Law etc.
Trade Secrets, Licensing & Confidentiality Agreements
All Stages
Registration
Business Planning / Strategy
Investigations
Administrative Procedures
Litigation
Other (specify):
iative
N/A
on
_
www.te-keskus.fi
www.te-keskus.fi
IPR Enforcement Support Expert Group

Number	FI06
1. General presentation	
1.1 Country	Finland
1.2 Title of initiative	Training on IP
1.3 Overview	

The National Board of Patents and Registration organises seminars and training courses on patents, trade marks and designs as well as on specific questions concerning different IP matters. These courses run on a yearly basis, starting from 1997. The number of courses/events per year is about 20, depending on the number of special topics and the year.

The courses, which are open to the public at a charge, cover the following aspects:

- Basics of applying IPRs (patents, designs, trademarks, utility models)
- Special topics like: IPRs internationally, Patent Information, Opposition at EPO, Patenting in Asia, Advanced PCT, etc.

Marketing of the seminars is targeted at SMEs and industry. The total number of participants until now is about 3 000.

1.4 Sector focus	Sector:
	No specific sector
1.5 Institution	National Board of Patents and Registration in Finland
(managing	
initiative)	
2. Detailed Informa	ation
2.1 Start date	November 1997
2.2 End date]-
2.3 Budget	
2.4 Type of	Initial Information & Signposting
initiative	Dedicated Information Provision
	Dedicated Services
	Professional Advice
	🔀 Training
	International Liaison & Actions by Business Organisations
	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	
	🛛 Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:

	Copyright	
	Neighbouring Rights	
	Rights in Common Law, Tort, Competition Law etc.	
	Trade Secrets, Licensing & Confidentiality Agreements	
2.6 Stage in	All Stages	
Enforcement	Registration	
Process	🛛 Business Planning / Strategy	
	🛛 Investigations	
	🛛 Administrative Procedures	
	Litigation	
	Other (specify):	
3. Evaluation of Initiative		
3.1 Overall	Appraisal of training courses based on continuous customer feedback gives	
appraisal	an overall grade of 8.8 on a scale between 4 and 10.	
4. Further Informati	on	
4.1 Document	-	
References		
4.2 Web Site	www.prh.fi	
4.3 Contacts	Olli Ilmarinen	
	National Board of Patents and Registration in Finland	
	olli.ilmarinen@prh.fi	
4.4 Information	IPR Enforcement Support Expert Group	
Source		
Jource		

Number	FI07
1. General presentat	ion
1.1 Country	Finland
1.2 Title of initiative	InnoInfo
1.3 Overview	
information, and deve	ng utilisation of information and information services, especially patent eloping evaluation methods for assessing the impact of information in R&D ment, in order to support the Finnish Innovation System.
1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	VTT Technical Research Centre of Finland National Board of Patents and Registration in Finland
2. Detailed Informat	ion
2.1 Start date	February 2007
2.2 End date	May 2008
2.3 Budget	€ 100,000
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc.
2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations

	Administrative Procedures	
3. Evaluation of Init	iative	
3.1 Overall appraisal	N/A	
4. Further Informati	4. Further Information	
4.1 Document References	-	
4.2 Web Site	-	
4.3 Contacts	National Board of Patents and Registration Mika Waris mika.waris@prh.fi VTT Technical Research Centre Torsti Loikkanen torsti.loikkanen@vtt.fi	
4.4 Information Source	IPR Enforcement Support Expert Group	

Number	FI08
1. General presentation	
1.1 Country	Finland
1.2 Title of initiative	ip4inno
1.3 Overview	
	no is to increase understanding and usage of intellectual property (IP) by reasing innovation and competitiveness in line with the Lisbon goals.
1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	National Board of Patents and Registration in Finland
2. Detailed Information	n
2.1 Start date	-
2.2 End date	-
2.3 Budget	-
2.4 Type of initiative	Initial Information & Signposting
	 Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify):

3. Evaluation of Initiative		
3.1 Overall appraisal	N/A	
4. Further Information	4. Further Information	
4.1 Document References	-	
4.2 Web Site	www.ip4inno.eu	
4.3 Contacts	National Board of Patents and Registration Mika Waris mika.waris@prh.fi	
4.4 Information Source	IPR Enforcement Support Expert Group	

Number	F109
1. General presentat	ion
1.1 Country	Finland
1.2 Title of initiative	Basics of IP for Business Advisors to raise IP awareness
1.3 Overview	
SMEs) and are active e most cases, this is ex sources and on issues	this training course are working in close contact with enterprises (especially engaged with clients at the point when they are about to start new projects. In factly the right time to make decisions on IPs and the use of IP information is such as whether the technical and/or competitor information would benefit d - if so - how, to start planning the ways to protect the results of the project s or services).
1.4 Sector focus	☐ Sector: ⊠ No specific sector
1.5 Institution (managing initiative)	National Board of Patents and Registration in Finland
2. Detailed Informat	tion
2.1 Start date	April 2008
2.2 End date	April 2013
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements

2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify):
3. Evaluation of Init	iative
3.1 Overall appraisal	N/A
4. Further Information	
4.1 Document References	-
4.2 Web Site	-
4.3 Contacts	National Board of Patents and Registration in Finland Mika Waris mika.waris@prh.fi
4.4 Information Source	IPR Enforcement Support Expert Group

Number	FI10
1. General presentat	ion
1.1 Country	Finland
1.2 Title of initiative	InnoConsulting
1.3 Overview	
building up close we service teams") that patent information b	project focuses on training information specialists and consultants together, orking relationships during the training course (creating "multi-disciplinary last over the life-span of the project. This should facilitate the provision of ased services to SMEs by competent professionals. These services integrate titor information (based on patent information) into the product and business es of SMEs.
1.4 Sector focus	Sector: No specific sector
1.5 Institution (managing initiative)	National Board of Patents and Registration in Finland
2. Detailed Informat	tion
2.1 Start date	September 2008
2.2 End date	-
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property <u>Inventions</u>: Patents Utility Models Plant Varieties Topographies of Semiconductor Products <u>Distinctive Signs</u>: Trade Marks Trade Names Geographical Indications, Designations of Origin <u>Aesthetic Creations</u>: Designs (industrial design) Intellectual Property <u>Literary, Scientific, Artistic Creations</u>: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements

2.6 Stage in Enforcement	All Stages
Process	 Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify):
3. Evaluation of Initi	ative
3.1 Overall appraisal	N/A
4. Further Informati	on
4.1 Document References	-
4.2 Web Site	-
4.3 Contacts	National Board of Patents and Registration in Finland Mika Waris mika.waris@prh.fi
4.4 Information Source	IPR Enforcement Support Export Group

Number	FI11
1. General presentat	ion
1.1 Country	Finland
1.2 Title of initiative	Specialist qualification in Product Development (maintained by the Finnish National Board of Education as a part of the Finnish adult education system)
1.3 Overview	
– The specialist qua	f Patents and Registration took part in the implementation of this qualification alification includes knowledge of the essential features of the IP system, nt information as part of R&D and using IP to protect a product during the R&D
1.4 Sector focus	☐ Sector: ⊠ No specific sector – but R&D related
1.5 Institution (managing initiative)	National Board of Education of Finland
2. Detailed Informat	tion
2.1 Start date	-
2.2 End date	-
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements

2.6 Stage in	All Stages
Enforcement	Registration
Process	🗌 Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify): Not indicated
3. Evaluation of Init	iative
3.1 Overall	N/A
appraisal	
4. Further Informati	on
4.1 Document	-
References	
4.2 Web Site	-
4.3 Contacts	National Board of Education
	Olli Hautakoski
	olli.hautakoski@oph.fi
4.4 Information	IPR Enforcement Support Expert Group
Source	

Number	FI12
1. General presentat	tion
1.1 Country	Finland
1.2 Title of	IP-Prediagnostics
initiative	
1.3 Overview	
The system is directed make use of industria conducted by an exp	ables an enterprise to make use of state-of-the-art methods to evaluate its IPR. ed at very small, small and medium-sized enterprises which do not typically al property provisions or do so poorly. It relates to all IPR. The pre-diagnosis is pert of the National Board of Patents and Registration, a specialist in industrial ant proposed by the NBPR.
1.5 Institution	No specific sector National Board of Patents and Registration in Finland
(managing	
initiative)	
2. Detailed Information	tion
2.1 Start date	-
2.2 End date	-
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements

2.6 Stage in Enforcement Process	 ☐ All Stages ☐ Registration ☑ Business Planning / Strategy 		
	 Investigations Administrative Procedures Litigation Other (specify): 		
3. Evaluation of Init	iative		
3.1 Overall appraisal	N/A		
4. Further Informati	4. Further Information		
4.1 Document References	-		
4.2 Web Site	-		
4.3 Contacts	National Board of Patents and Registration in Finland Mika Waris mika.waris@prh.fi		
4.4 Information Source	IPR Enforcement Support Expert Group		

Number	FI13
1. General presentation	
1.1 Country	Finland
1.2 Title of initiative	IdeaPilot
1.3 Overview	

The objective of this project is to demonstrate the significance and effectiveness of the IP-system when supporting and promoting new entrepreneurship and developing SMEs, and to create appropriate support services for the target groups.

In this connection the importance of creativity, intellectual property and innovations will be emphasized as a promoter of welfare, prosperity and employment.

The project will also demystify IP and diminish the lack of information and consequently also prejudices concerning IP-systems.

1.4 Sector focus	Sector: No specific sector
1.5 Institution	National Board of Patents and Registration in Finland
(managing	
initiative)	
2. Detailed Informat	tion
2.1 Start date	September 2004
2.2 End date	-
2.3 Budget	-
2.4 Type of	Initial Information & Signposting
initiative	Dedicated Information Provision
	Dedicated Services
	Professional Advice
	Training
	International Liaison & Actions by Business Organisations
	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	🛛 All IPR
	Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements

2.6 Stage in	🛛 All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Init	iative
3.1 Overall	N/A
appraisal	
4. Further Informati	on
4.1 Document	-
References	
4.2 Web Site	-
4.3 Contacts	National Board of Patents and Registration in Finland
	Mika Waris
	mika.waris@prh.fi
4.4 Information	IPR Enforcement Support Expert Group
Source	

Number	FR01
1. General prese	ntation
1.1 Country	France
1.2 Title of initiative	National Committee against Counterfeiting (Comité National Anti- Contrefaçon - CNAC)

The National Committee against counterfeiting (CNAC) is an informal platform for public and private partners concerned by this fight.

Thematic groups meet regularly in order to reinforce the efficiency of anti-counterfeiting mechanisms by:

- exchange of information and sharing of experience
- coordination of practical actions such as awareness raising
- dialogue and new proposals to improve legislation.

Placed under the aegis of the Minister of Industry, its President is a member of Parliament and the General Secretariat is provided by the National Institute of Intellectual Property (INPI).

1.4 Sector focus	Sector:
	No specific sector
1.5 Institution	National Institute of Intellectual Property
(managing	
initiative)	
2. Detailed Informa	tion
2.1 Start date	1995
2.2 End date	Ongoing
2.3 Budget	-
2.4 Type of	Initial Information & Signposting
initiative	Dedicated Information Provision
	Dedicated Services
	Professional Advice
	Training
	International Liaison & Actions by Business Organisations
	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	🖾 All IPR
	Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property

2.6 Stage in Enforcement Process	Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other: Not specified	
3. Evaluation of Initiative		
3.1 Overall appraisal	Technopolis appraisal: 4 (1 = very unsatisfactory, 5 = very successful) The campaign is re-launched every year and seems to be well organized and monitored (a report is issued each year on the activities of the committee). The committee and its actions have achieved a great visibility for the consumer but also for the governing bodies. All sectors and actors are involved and the actions are notably based on the benchmarking of anti- counterfeit initiatives.	
4. Further Informati	on	
4.1 Document References		
4.2 Web Site	http://www.contrefacon-nonmerci.com / http://www.contrefacon- danger.com	
4.3 Contacts	Jean-Baptiste BARBIER INPI and CNAC jbarbier@inpi.fr	
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"	

Number	FR02	
1. General presentation		
1.1 Country	France	
1.2 Title of initiative	Advice leaflets on counterfeiting (Fiches conseil sur la contrefaçon)	
1.3 Overview		
Property (INPI) and the	ee against Counterfeiting (CNAC), the National Institute for Intellectual e French Assembly of Chambers of Commerce (ACFCI) regularly update SMEs in particular to help them to fight against counterfeiting.	
1.4 Sector focus	☐ Sector: ⊠ No specific sector	
1.5 Institution (managing initiative)	CNAC, INPI, ACFCI	
2. Detailed Information	on la	
2.1 Start date	2004	
2.2 End date	Ongoing	
2.3 Budget	-	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice 	
	 Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 	
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements 	
2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation ØOther : Not specified 	

3. Evaluation of Initiative		
3.1 Overall appraisal	Technopolis appraisal: 4 (1 = very unsatisfactory, 5 = very successful)	
	These fiches appear to be well diffused and clear, especially for SMEs, thanks to the 27 case studies presented and explained.	
4. Further Information	4. Further Information	
4.1 Document References	Case study and advice on counterfeiting	
4.2 Web Site	http://www.acfci.cci.fr/innovation/contrefacon.htm	
4.3 Contacts	Jean-Baptiste BARBIER General Secretariat of the CNAC in the INPI Tel.: +33 1 53 04 54 23 Email: jbarbier@inpi.fr	
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"	

Number	FR03
1. General presentation	
1.1 Country	France
1.2 Title of initiative	Regional Fund of Industrial Property Diffusion (Fonds Régional de Diffusion de la Propriété Industrielle – FRDPI)

The Regional Fund of Industrial Property Diffusion (FRDPI) supports local training and awarenessraising initiatives on IPR issues for SMEs, entrepreneurs, research centres ,researchers and students.

All organisations associated with the business and technological development of companies can benefit from the support of the INPI: Chambers of Commerce and Industry but also universities, incubators, regional centres of technical development, etc.

The INPI can provide support for a project of up to a total value of 50% of the committed expenditure as long as the project can benefit from the financial support of other partners (local or territorial communities, State, etc). It can also provide technical services (search for anterior patents or marks, provision of CD-ROM collections...) and methodological support to set up training schemes.

The type of actions supported by the FRDPI includes:

- setting up of conferences, workshops, training schemes,
- support to companies,
- IPR diagnoses,
- - development of teaching and communication tools.

1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	National Institute of Intellectual Property (INPI)

2. Detailed Information		
2.1 Start date	2001	
2.2 End date	ongoing	
2.3 Budget	-	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services: IPR diagnosis, support to companies Professional Advice Training: workshops, courses, conferences, teaching tools International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 	
2.5 Type of IPR	 All IPR Industrial Property <u>Inventions</u>: Patents Utility Models Plant Varieties Topographies of Semiconductor Products <u>Distinctive Signs</u>: 	

	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	🔀 Business Planning / Strategy
	⊠ Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Init	tiative
3.1 Overall appraisal	Technopolis appraisal: N/A
4. Further Informat	ion
4.1 Document References	
4.2 Web Site	http://www.inpi.fr/front/content/ART_287_187.php?archive=0&StartRow=0& order=1
4.3 Contacts	Pascal Duyck
	INPI
	Tel: +33 328363392
	Email: <u>pduyck@inpi.fr</u>
	F. Ghillassène
4.4 Information	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of
Source	public and private IPR enforcement initiatives and resources"

Number	FR04
1. General presentation	
1.1 Country	France
1.2 Title of initiative	IP Pre-diagnosis (Pré-diagnostique propriété industrielle)
1 3 Overview	

The overall aim of IP Pre-diagnosis is to assist SMEs with an analysis of their IP and its use. The service is not focused on a particular project or invention. Experts undertake an in-depth analysis of participating companies' IPR management to evaluate the importance of IPR and their protection. The analysis can last from 1.5 to 2 days.

The service particularly targets enterprises that have not registered a patent within the past 5 years and do not possess an IPR strategy and/or relevant IP management.

The overall objectives of IP Pre-diagnosis are:

- to increase the overall awareness and understanding of IPR among SMEs
- to assess the status and potential of IP within a specific company, and
- to offer information and advice to support the establishment of an IPR strategy.

The service is provided by the national IP Institute (INPI) in collaboration with external experts. It operates nationwide through 18 regional INPI branches with a total of around 150 IP experts (half from INPI, half external) with diverse professional backgrounds (engineers, lawyers, consultants...) and training in relevant IPR issues The service is not limited in duration.

IP Pre-diagnosis forms part of a national policy for the promotion of IPR and of innovation in SMEs and each regional INPI branch is directly connected to the RDT technology development network (Réseaux de développement technologique) with institutes all over France.

Each pre-diagnosis session costs around € 1,500 - a sum that is fully covered by INPI. Nonetheless, SMEs supported are made aware of the monetary value of the pre-diagnosis consultancy work and the fact that the costs are fully subsidised.

1.4 Sector focus	Sector: No specific sector: mostly traditional sectors such as textiles
1.5 Institution (managing initiative)	National Industrial Property Institute (INPI – Institut national de la propriété industrielle)
2. Detailed Informat	tion
2.1 Start date	2004 (initial 9 months preparatory phase)
2.2 End date	Ongoing
2.3 Budget	Total budget: around € 900,000 p.a. (allowing for at least 1,000 IP assessments each year, 50% by external experts)
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice: State-of-the-art methods of evaluating the IPR stakes of an enterprise Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):

2.5 Type of IPR	🛛 All IPR
	Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	🛛 Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Init	iative
3.1 Overall	Austrian Institute for SME Research appraisal:
appraisal	Regular monitoring exercises have been put in place in order to guarantee
	the quality of the programme. In a evaluation in 2005, 87 % of users reported
	that they were very satisfied with the pre-diagnosis and 51 % have
	implemented IPR actions (mostly filed for trade marks, patents, etc.) after the
	pre diagnosis.
	Elements of good practice are thought to be: Integration into a portfolio of
	IPR services; operation by highly qualified and specially trained expert staff;
	referral possibilities (within INPI or to partner organisations); national delivery
	with regional promoting outlets and close co-operation between
	RTD/technology agencies and INPI; service is free of charge for enterprises;
	follow-up service.
4. Further Informati	on
4.1 Document	-
References	
4.2 Web Site	http://www.inpi.fr/fr/services-et-prestations/aides-et-partenariats/pre-
	diagnostics-propriete-industrielle.html
4.3 Contacts	Pascal Duyck
	INPI
	Tel: +33 328363392
	Email: <u>pduyck@inpi.fr</u>
	H. Salaville
4.4 Information	Austrian Institute for SME Research - PRO INNO Europe Paper: "Benchmarking
Source	National and Regional Support Services for SMEs in the field of Intellectual
	and Industrial Property"

Number	FR05	
1. General presentation		
1.1 Country	France	
1.2 Title of initiative	Leaflet "Intellectual property and fight against counterfeiting" (Revue "Propriété intellectuelle et lutte anti-contrefaçon")	
1.3 Overview		
The bimonthly leaflet called "Intellectual property and the fight against counterfeiting" is co published by the General Direction of Treasury and Economic Policy (DGTPE), the Customs and the National Institute of Intellectual Property (INPI), which have set up a network of "counterfeiting" experts in embassies (commercial and economic departments). This publication deals with current developments in the IPR field from an international point of view and presents different nationa anti-counterfeiting initiatives.		
1.5 Institution (managing initiative)	No specific sector General Direction of Treasury and Economic Policy (DGTPE), the Customs and the National Institute of Intellectual Property	
2. Detailed Information		
2.1 Start date	September 2004	
2.2 End date	ongoing	
2.3 Budget	-	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision: Bimonthly information leaflet Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 	
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. 	

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The Technology Network Service (TNS) is a nation-wide technological and innovation support system run by Oséo Innovation through regional centres which aims to provide assistance in innovation projects, familiarise SMEs with intellectual property rights and offer incentives for companies to pursue IPR protection ("First Patent" TNS). The service is open to all types of SMEs.

The Technology Network Service forms part of the French RDT-Network (Réseaux de développement technologique) which offers advice and assistance in innovation management and protection, particularly measures to identify technological needs (i.e. helping with scientific feasibility studies, implementing technology intelligence, etc.). Members of the RDT-Network visit local enterprises, especially SMEs, to get to know the current business situation and to promote available support services. If an enterprise is interested in looking further into the subject of IPR protection or already knows that it needs IP protection (i.e. through the analysis of IP Pre-diagnosis – see above), the adviser can suggest that the SME benefits from support from TNS – Intellectual Property.

The TNS - IP support measure focusing on the patent application process, the so-called "First Patent" TNS. This service subsidises a technical/legal audit of the enterprise's strategy with regard to intellectual property issues. The audit can concern a variety of topics: technology intelligence organisation, IPR exploitation strategy, etc. and normally lasts between 4 and 5 days. The subsidy which is provided covers around 75 % of the total costs of the audit with a ceiling of \in 5,000. The subsidy is paid directly to the consultant in charge of the audit. It has to be noted that the "First patent" service can be used only by SMEs that have not previously filed a patent application.

The complementary approach of the RDT-network of offering a set of dedicated innovation support services enables SMEs to benefit from professional services that cumulatively build on each other to meet their needs.

1.4 Sector focus	☐ Sector: ⊠ No specific sector
1.5 Institution (managing initiative)	Oséo Innovation (the service is partly implemented by in-house Oséo staff coordinating the network tasks and regional antennae with 1 to 2 persons in each).
2. Detailed Informat	ion
2.1 Start date	1989/90
2.2 End date	Ongoing
2.3 Budget	Total budget for Technology Network Service (TNS) in 2006: around € 7,5 million - Budget for "First patent" TNS: € 1,5 million
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice: 4-5 day IPR audits offered to SMEs Training International Liaison & Actions by Business Organisations Funding & Evaluation: subsidy for IPR audit to be carried out Public Access & Co-ordination Measures Other (specify):

2.5 Type of IPR	All IPR
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	Industrial Property
	Inventions:
	2 Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property Literary, Scientific, Artistic Creations:
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations Administrative Procedures
	Litigation Other (specify):
3. Evaluation of Initia	ative
3.1 Overall	Austrian Institute for SME Research appraisal:
appraisal	The service exhibits the following success factors: functioning through a triangle
	of national coordination, regional operation and networking; promoted and
	implemented by qualified local experts (go through a qualification scheme); the
	service benefits highly from the existing RDT Network; integration into a
	dedicated business support organisation; ease of use: fast and non-bureaucratic
	handling of the measure; link to other complementary IPR services (IP
	Prédiagnosis); availability of financial grants, which cover a rather large number
	of days for consulting.
4. Further Informatio	on
4.1 Document	-
References	
4.2 Web Site	http://www.rdt.fr/services/prestation_technologique_reseau_rdt.htm;
	http://www.inpi.fr/fr/services-et-prestations/aides-et-partenariats/aides-aux-
	pme-et-aux-centres-de-recherche.html
4.3 Contacts	Jean-François Lafaye
4.5 contacts	RDT (Réseaux de développement technologique)
	OSFO
	27-31, avenue du Général Leclerc
	94710 Maisons-Alfort Cedex
	Tél. : 01 41 79 93 85 - Fax : 01 41 79 94 70
	Mél.: <u>animation@rdt.fr</u>
4.4 Information	Austrian Institute for SME Research - PRO INNO Europe Paper: "Benchmarking
4.4 information Source	National and Regional Support Services for SMEs in the field of Intellectual and
June	Industrial Property"

Number	DE01
1. General presentation	
1.1 Country	Germany
	Inter-trade agreement with China on textile products (Branchenvereinbarung mit dem chinesischen Textilspitzenverband)

In May 2006, on the occasion of a visit by Federal Chancellor Merkel to China, the Confederation of the German Textile and Fashion Industry (Gesamtverband der deutschen Textil- und Modeindustrie e.V. or Gesamtverband Textil+Mode; www.textil-mode.de) signed an inter-trade agreement with the umbrella organisation for the Chinese textile industry, in which both signatories to the agreement committed themselves to the protection of intellectual property. The organisations seek to ensure, inter alia, that exhibitors are prohibited from participating in trade fairs if they are seen to have counterfeit products. This is the first inter-trade agreement of this kind and has the potential to serve as a model for other industrial sectors.

1.4 Sector focus	Sector: Textiles
1.5 Institution (managing initiative)	Confederation of the German Textile and Fashion Industry (Gesamtverband der deutschen Textil- und Modeindustrie e.V.)
2. Detailed Informa	tion
2.1 Start date	May 2006
2.2 End date	ongoing
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): Agreement with the Chinese textile industry on IPR protection of companies
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc.

	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation∑ Other (specify): Agreement with the Chinese textile industry on IPR protection
3. Evaluation of Initiative	
3.1 Overall appraisal	Technopolis appraisal: 3 <i>(1 = very unsatisfactory , 5 = very successful)</i> There seems to be goodwill on the political level, but SMEs still need to find out themselves if their products are counterfeits.
4. Further Informat	ion
4.1 Document References	http://www.textil-mode.de/deutsch/Presse/Pressedienst_2006/E1547.pdf
4.2 Web Site	http://www.textil-mode.de/deutsch/Presse/Pressedienst_2006/E1547.htm
4.3 Contacts	Dr. Wolf-Rüdiger Baumann Gesamtverband der deutschen Textil- und Modeindustrie e.V Tel: +49 6196 966 233
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"

DE02	
1. General presentation	
Germany	
APM (Aktionskreis gegen Produkt- und Markenpiraterie e.V.) (German Business Action Group against Product & Trademark Counterfeiting)	

Since 1997, APM has been the leading organisation in Germany in fighting against product and trademark counterfeiting spanning different branches of trade. APM was founded as a joint initiative of the German Chamber of Commerce (DIHK), the Federal Association of German Industry (BDI) and the Brand Association (Markenverband). Besides its founding organisations, APM's members are 80 German and international companies of different sizes and branches joined in combatting product and trademark counterfeiting.

APM works on different levels against brand and trademark counterfeiting. Besides general public relations and the support of the authorities and at a political level, APM attends to an information exchange amongst its members and with politicians and the authorities. It gives practical support to its members in cases of violation of intellectual property rights and, depending on requirements, a team of investigators is made available. Round tables and joint initiatives on current issues are organised and a monthly overview on relevant recent IPR developments is brought together. A congress on safety technology is held every two years.

For the police and customs authorities, APM offers a free handbook on combating piracy and organises practice-oriented workshops.

Since 2006, APM has provided a China Helpdesk which is also open to non-members. It gives initial information for enterprises affected by product- and trademark piracy of Chinese origin. A comprehensive handbook on IPR protection in the VRC is available free of charge online.

APM practices offensive public relations work without taking sides with specific industrial branches. A travelling exhibition on product- and trademark piracy is shown in various public places (airports, shopping malls, local authority buildings). An award-winning poster campaign addresses consumers and informs on the dangers of counterfeit goods.

1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	German Chamber of Commerce (DIHK)
2. Detailed Information	tion
2.1 Start date	1997
2.2 End date	ongoing
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services: Various monitoring activities Professional Advice: Support in cases of IPR violation Training International Liaison & Actions by Business Organisations: Lobbying Funding & Evaluation Public Access & Co-ordination Measures Other (specify):

2.5 Type of IPR	All IPR
	Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products Distinction Simon
	Distinctive Signs:
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	🔀 All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Init	iative
3.1 Overall	Technopolis appraisal: 4 <i>(1 = very unsatisfactory , 5 = very successful)</i>
appraisal	
	This association appears to be highly organised and efficient both on the
	public and private level
4. Further Informati	on
4.1 Document	-
References	
4.2 Web Site	http://markenpiraterie-apm.de
4.3 Contacts	Ms. Doris Möller
	Deustche Industrie und Handelskammer
	Geschäftsführender Vorstand des Aktionskreis gegen Produkt- und
	Markenpiraterie (APM) e. V.
	Tel: +49 30 2 03 08 27 04
	E-Mail: moeller.doris@berlin.dihk.de
4.4 Information	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of
Source	public and private IPR enforcement initiatives and resources"

Number	DE03
1. General presentation	
1.1 Country	Germany
1.2 Title of initiative	German Federation Against Copyright Theft (Gesellschaft zur Verfolgung von Urheberrechtsverletzungen (GVU))

The German Federation Against Copyright Theft (GVU) is a federation commissioned by the film industry and the entertainment software industry. As part of the Motion Picture Association's international network of anti-piracy organizations, it contributes to protecting intellectual property, curbing the proliferation and spread of pirated copies, and limiting the economic damage they cause. GVU already counts more than 80 member companies and associations.

Since 1984, its team of legal, criminological and technical experts has supported the law enforcement authorities (e.g. police, district attorney's offices and customs) and makes its findings available to decision-makers in politics and business. In addition, the GVU performs a great deal of public relations work, using the media and hosting seminars to inform the professional and public sectors about all sorts of piracy, about the damage done by pirates, and the risk of detection that pirates face.

1.4 Sector focus	Sector: Film industry and entertainment software industry
	No specific sector
1.5 Institution	German Federation Against Copyright Theft (GVU)
(managing	
initiative)	
2. Detailed Informa	ition
2.1 Start date	1984
2.2 End date	Ongoing
2.3 Budget	-
2.4 Type of	Initial Information & Signposting
initiative	Dedicated Information Provision
	Dedicated Services
	Professional Advice:
	Training:
	Seminars
	International Liaison & Actions by Business Organisations:
	Lobbying for improved IPR protection
	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	All IPR
	Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)

	Intellectual Property	
	Literary, Scientific, Artistic Creations:	
	Copyright	
	Neighbouring Rights	
	Rights in Common Law, Tort, Competition Law etc.	
	Trade Secrets, Licensing & Confidentiality Agreements	
2.6 Stage in	All Stages	
Enforcement	Registration	
Process	Business Planning / Strategy	
	Investigations	
	Administrative Procedures	
	Litigation Other (specify):	
3. Evaluation of Initiative		
3.1 Overall	Technopolis appraisal: 3 (1 = very unsatisfactory, 5 = very successful)	
appraisal		
	Actions at the public and private levels may prove to be efficient, thanks to	
	the high number of companies involved in the association.	
4. Further Informati	on	
4.1 Document	-	
References		
4.2 Web Site	http://www.gvu.de	
4.3 Contacts	Diane Gross	
	Gesellschaft zur Verfolgung von Urheberrechtsverletzungen e.V.	
	Bramfelder Straße 102a	
	22305 Hamburg	
	Tel.: +49 40 611792 24	
	Mail: <u>antipiracy@gvu.de</u>	
4.4 Information	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of	
Source	public and private IPR enforcement initiatives and resources"	

Number	DE04
1. General presentation	
1.1 Country	Germany
1.2 Title of initiative	Innovations against piracy (Innovationen gegen Produktpiraterie)
1.3 Overview	

With the funding initiative "Innovations against piracy" (Innovationen gegen Produktpiraterie), the Federal Ministry for Education and Research promotes cooperative research projects between companies (in particular SMEs) and research institutes. These projects seek to develop innovative solutions for protecting against piracy.

The initiative focuses on producers of capital goods and seeks – through publicly funded research projects – to enable them to develop effective concepts for protecting against piracy, for example through approaches that integrate aspects of design, production and information technology within their highly complex machines and facilities which are in demand worldwide. The objective is to attain clear technological leadership in the field of "product-integrated copy protection". The announcement of the initiative "Innovations against piracy" forms part of the Federal Government's High-Tech Strategy.

1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	Federal Ministry for Education and Research (Bundesministerium für Bildung und Forschung)
2. Detailed Informa	tion
2.1 Start date	August 2006
2.2 End date	Not known
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Kunding & Evaluation Public Access & Co-ordination Measures Other (specify): Research to develop innovative solutions to prevent piracy
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations:

	Copyright Copyright Righbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements	
2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify): Initial research stage 	
3. Evaluation of Initiative		
3.1 Overall appraisal	Technopolis appraisal: 3 (1 = very unsatisfactory , 5 = very successful) Project still in development but it appears interesting to have a technological approach coming from the national level to fight counterfeiting.	
4. Further Information		
4.1 Document References	http://www.produktionsforschung.de/fzk/groups/pft/documents/internetdo kument/id_055491.pdf	
4.2 Web Site	http://www.bmj.bund.de/enid/58d5271186bf24804b2dccc15dac2116,0/Inne rstaatliche_Ma_nahmen_gegen_Produktpiraterie/Forschungsbereich_Ma_na hmen_gegen_Produktpiraterie_1b3.html	
4.3 Contacts	Lutz Gros Tel : +49 228 57 3275 BMBF Fachreferat 515 "Forschung an Fachhochschulen" Heinemannstr. 2, 53173 Bonn	
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"	

Number	DE05	
1. General presentat	ion	
1.1 Country	Germany	
1.2 Title of initiative	Information leaflet "How to combat piracy and counterfeiting at trade fairs?" (Was tun gegen Produktpiraterie auf Messen?) as well as emergency legal services at trade fair locations	
1.3 Overview		
The German Electrical and Electronic Manufacturers' Association (Zentralverband Elektrotechn und Elektronikindustrie e.V. or ZVEI) offers its members emergency legal services to combat pira and counterfeiting at trade fairs. Trade fairs have proven to be particularly problematic forums piracy and counterfeiting. Within the competition at trade fairs – which is highly concentrated terms of time, space and product theme – pirates and counterfeiters threaten to cause mass losses in orders and sales. With its information leaflet "How to combat piracy and counterfeiting trade fairs" ("Was tun gegen Produktpiraterie auf Messen") as well as emergency legal services th are specially tailored to individual trade fair locations, ZVEI helps its members to quickly reme infringements of their protected rights and to concentrate on the actual business of the trade fair.		
1.4 Sector focus	Sector: Electrical and electronic industry	
1.5 Institution (managing initiative)	German Electrical and Electronic Manufacturers' Association (ZVEI - Zentralverband Elektrotechnik- und Elektronikindustrie e.V.)	
2. Detailed Informat	2. Detailed Information	
2.1 Start date	November 2005	
2.2 End date	-	
2.3 Budget	-	
2.4 Type of initiative	 Initial Information & Signposting: Information leaflet for businesses on piracy and counterfeiting at trade fairs Dedicated Information Provision Dedicated Services Professional Advice: Emergency legal service Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 	
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright 	

	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	🛛 Administrative Procedures
	🛛 Litigation
	Other (specify):
3. Evaluation of Init	iative
3.1 Overall	Technopolis appraisal: 4 (1 = very unsatisfactory , 5 = very successful)
appraisal	
	Trade fairs appear to be risky places for SMEs. Such measures may help them
	to avoid facing counterfeit products as well as to act rapidly in case of
	infringement of their IPR rights.
4. Further Informati	on
4.1 Document	http://www.zvei.org/index.php?id=3606
References	
4.2 Web Site	http://www.auma-messen.de
	http://zvei.org
4.3 Contacts	Till Barleben
	ZVEI - Zentralverband Elektrotechnik- und Elektronikindustrie e.V.)
	Tel: +49 69 6302-352
	Email: barleben@zvei.org
4.4 Information	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of
Source	public and private IPR enforcement initiatives and resources"

Number	DE06
1. General presentation	
1.1 Country	Germany
1.2 Title of initiative	INSTI SME Patent Action (INSTI KMU Patentaktion)
1.3 Overview	

The INSTI (INnovation STImulation) SME Patent Action aims to support SMEs and enterprise starters who intend to protect their R&D results for the first time by IPRs (patents and utility models only) or whose last application is more than five years old.

The INSTI SME Patent Action intends to contribute to the strategic understanding of the patent system and the benefits of using IPRs by SMEs and has the following specific goals:

- To reduce barriers in SMEs to using patents and to optimise SMEs' innovation management;
- To increase the number of qualified patent applications by SMEs;
- To make SMEs aware of the economic aspects and the exploitability of an invention;
- To improve the use of patent information by SMEs, and
- To improve the conditions in SMEs for the commercialisation of patents.

The main instrument of the service is a subsidy corresponding to up to 50% of eligible costs for tasks related to patent-application. The subsidy is paid out in several instalments and linked to five different service packages: *(in brackets: max. grant amount)*

- Searches for "the state of the art" with respect to current developments in technical fields (€ 800);
- Cost/benefit analysis with regard to patenting a product or process (€ 800);
- Assistance by a patent attorney with the application for patents or utility models at the German Patent and Trade Mark Office (Deutsches Patent- und Markenamt) (€ 2,100);
- Support for preparations for the commercialisation of an invention (€ 1,600);
- Assistance by a patent attorney with respect to the application of patents abroad (€ 2,700).

The maximum grant for SMEs that use all five service packages is thus € 8,000.

The service is operated by a regionally organised network of 35 INSTI partners. They assist the SME/start-up by developing a timetable for the take-up of the agreed services and accompany the user in the role of a coach during the total support period (max. 18 months). The agreed services are provided either by the regional INSTI partner or by external consultants or service providers.

1.4 Sector focus	Sector:	
1.5 Institution (managing initiative)	Federal Ministry of Economics and Technology INSTI-Projektmanagement, Institut der deutschen Wirtschaft Köln	
2. Detailed Information		
2.1 Start date	1995	
2.2 End date	ongoing	
2.3 Budget	Total annual budget (2005): \in 1.83 million, of which \in 1.64 million are earmarked for direct service activities, \in 0.19 million for the operational management.	

2.4 Type of	Initial Information & Signposting
initiative	Dedicated Information Provision
	Dedicated Services

	Professional Advice
	Training
	International Liaison & Actions by Business Organisations
	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	All IPR
	🛛 Industrial Property
	Inventions:
	A Patents
	Utility Models Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in Enforcement	All Stages
Process	Registration Business Planning / Strategy
FIOCESS	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Init	ative
3.1 Overall	Austrian Institute for SME Research appraisal:
appraisal	The service was carefully planned and set up, is offered nationwide with
	regional outlets, has a high degree of customer-specific advice built-in and is
	integrated into a wider range of other IPR-related INSTI services. User survey
	and evaluation results indicate a very favourable ratio of invested resources
	with respect to achieved output. The service illustrates a positive interaction
	between patent attorneys and the service providers which seems to be an
	important success factor for the service. Challenges arise mainly in terms of
	marketing needs.
4. Further Informati	on
4.1 Document References	-
4.2 Web Site	http://www.insti.de/e4154/e4422/index_ger.html
4.3 Contacts	INSTI-Projektmanagement Institut der deutschen Wirtschaft Köln
	Gustav-Heinemann-Ufer 84-88
	50968 Köln
	E-Mail: info.insti@iwkoeln.de
	Internet: www.insti.de
4.4 Information	Austrian Institute for SME Research - PRO INNO Europe Paper: "Benchmarking

Source	National and Regional Support Services for SMEs in the field of Intellectual
	and Industrial Property"

Number	DE07
1. General presentation	
1.1 Country	Germany
1.2 Title of initiative	Network of Patent Information Centres – PICs, in particular Stuttgart PIC (Patentinformationszentren - PIZ)

Germany's Patent Information Centres are a nation-wide network of information centres which provide information on patents. The Patent Information Centres are a very old support structure (dating back to the 19th century), and their initial task was to offer reading rooms for patent documents. The scope of the services has been extended ever since to offer value-added services for SMEs, but one of the primary activities is still related to conducting patent searches. There is national coverage with 24 regional Patent Information Centres in almost every German federal state.

Using the PIC Stuttgart as an example, the following services are offered:

- Patent search services in databases: performed either by the customer or by PIC staff (difference in fee) at the PIC premises. Increasing use of the freely accessible IPR databases on the Internet offered by PIC Stuttgart.
- Initial free legal advice by external patent attorneys for SMEs and private inventors (weekly at PIC Stuttgart); non-legal advice on IPR matters from the PIC staff.
- Organisation of training courses and seminars (max. number of participants 22, fee: €210 per participant). Due to recent global economic developments requiring better use of formal IP protection mechanisms, the relevance of these courses to SMEs has increased during the last years.
- Organisation of an "IPR Day" (a conference with IPR speeches; every second year an inventor's prize is awarded by the state of Baden-Württemberg).
- On PIC Stuttgart's website there is an extensive collection of FAQs and answers with regard to various IPRs and the services of the patent information office itself.
- Furthermore, papers by experienced patent attorneys on various aspects of IPRs are available for download on PIC Stuttgart's website together with literature recommendations and a list of relevant laws and regulations, official documents and brochures etc.
- Other services, like the organisation of information events, university lectures, teaching students (one-day course for beginners or advanced users), provision of brochures and information material etc., copying services and a telephone hotline.

1.4 Sector focus	☐ Sector: ⊠ No specific sector
1.5 Institution (managing initiative)	Network of Patent Information Centres (PICs)
2. Detailed Information	
2.1 Start date	Late 19 th century
2.2 End date	Ongoing
2.3 Budget	Annual budget of the PIC Stuttgart (2005): € 750,000
2.4 Type of initiative	 Initial Information & Signposting: IPR hotline Dedicated Information Provision: website, online IPR databases, IPR information packages Dedicated Services Professional Advice: Initial legal advice Training: courses and seminars for SMEs and IPR conferences

	International Liaison & Actions by Business Organisations
	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	🗌 All IPR
	🛛 Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	\Box Copyright
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Init	iative
3.1 Overall	Austrian Institute for SME Research appraisal:
appraisal	
	An interesting element of good practice is PIC Stuttgart's information and
	training activities in co-operation with technical universities and colleges. User survey and evaluation results indicate a very favourable ratio of invested
	resources with respect to achieved output.
4. Further Informati	
	on
4.1 Document References	-
4.2 Web Site	http://www.patente-stuttgart.de/?page=home
4.3 Contacts	Regierungspräsidium Stuttgart
	Haus der Wirtschaft
	Willi-Bleicher-Str. 19
	70174 Stuttgart
	Telefon: (07 11) 123 - 25 58
	Fax: (07 11) 123 - 25 60 E Maile info@natonto stuttgast do
	E-Mail: info@patente-stuttgart.de
4.4 Information	Austrian Institute for SME Research - PRO INNO Europe Paper: "Benchmarking
Source	National and Regional Support Services for SMEs in the field of Intellectual
	and Industrial Property"

1. Company Lange and the		
I. General presentatio	1. General presentation	
1.1 Country G	Germany	
1.2 Title of Minitiative	Aesse Frankfurt against Copying	

The 'Messe Frankfurt against Copying' scheme is a classic example of a response to a counterfeiting and pirary 'hot spot' in a trade fair context, with co-ordinated legal advice, other advisory support and enforcement services available in-situ to exhibitors. A stand at the Frankfurter Messe trade fair provides a point of focus. Support is available to all exhibitors, whether SMEs or not. The success of the scheme has now led to it being replicated at trade fairs outside Germany.

1.4 Sector focus	☐ Sector: ⊠ No specific sector
	Messe Frankfurt Exhibition GmbH in partnership with a network of IPR enforcement bodies from the public and private sectors

2. Detailed Informa	tion
2.1 Start date	January 2006
2.2 End date	Ongoing
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Mesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements

2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify): 	
	3. Evaluation of Initiative	
3.1 Overall appraisal	The 'Messe Frankfurt against Copying' initiative is widely regarded as a successful scheme. The number of confiscations has fallen markedly (at some Messe Frankfurt events by as much as 30%) while applications for design registration are increasing. Some 5,000 people came to the stand at the 2007 Frankfurt trade fair.	
4. Further Informat	I. Further Information	
4.1 Document References	-	
4.2 Web Site	http://www.messefrankfurt.com/corporate/en/home_messefrankfurtagainst copying.html	
4.3 Contacts	Messe Frankfurt GmbH Ludwig-Erhard-Anlage on website D-60327 Frankfurt am Main Germany Tel: +49 69 75 75-01 Email: available via 'contact' on their website	
4.4 Information Source	Best Practice Project: Strengthening the IPR Enforcement of EU Industry and SMEs – Case Study	

Number	GR01
1. General presentation	
1.1 Country	Greece
1.2 Title of initiative	Activities of the Hellenic Copyright Organisation (HCO)
1.3 Overview	

The HCO (legal private law entity under the supervision of the Ministry of Culture) is the only legally qualified institution for the protection of copyright and related rights and aims to provide :

- protection of authors and of holders of related rights,
- supervision of the collecting societies,
- the implementation of national copyright law and the related international conventions,
- the preparation of legal studies on matters pertaining to copyright and related rights and participation in the legislative process for the adoption of relevant laws,
- the representation of Greece in all the relevant international organisations and the institutions of the European Union,
- the organisation of seminars for the purposes of providing information and training to judges, lawyers, administrators, authors, holders of related rights, students and other interested parties on matters pertaining to copyright and related rights, and
- the provision of information on relevant matters.

The HCO aims to educate students (copyright chapter in a book for elementary school, school copyright contests, special pamphlets regarding copyright, copyright comics, creation of specific site for kids, <u>www.lavemeros.gr</u>) and the general public (TV & radio spots, interviews in magazines and newspapers, celebrations of IP Day, summer & Christmas campaigns). The HCO organises seminars and conferences for judges, lawyers, creators and the enforcement authorities (police & custom officers, tax & municipality police) and has published 11 different Guides for all the different groups of special interest (students, pupils, teachers, SMEs, general public, collective administration etc). The guides are also available online at:

http://web.opi.gr/portal/page/portal/opi/info.html/infopi.html).

Additionally HCO has created a website where a range of online services are offered to the public and the various groups of special interest in Greek and in English (electronic library, newsletter, general information on copyright, educational content, FAQs, a section dedicated to piracy, a section for requests and complaints etc, <u>www.opi.gr</u>). HCO has formed a informal Task Force with representatives from the public sector (HCO, Ministry of Foreign Affairs, Ministry of Finance, Ministry of Justice, Tax Police, the Hellenic Police and the Customs Agencies,) and the private sector (MPA/EPOE, BSA and IFPI). The objectives of the Task Force are to exchange information about piracy developments, to track down the problems and to search for possible solutions.

1.4 Sector focus	Sector:
	🛛 No specific sector
1.5 Institution (managing initiative)	Hellenic Copyright Organisation
2. Detailed Information	
2.1 Start date	
2.2 End date	
2.3 Budget	Unknown

r	
2.4 Type of	Initial Information & Signposting: IPR Helpdesk
initiative	Dedicated Information Provision: Contact information in infringement countries
	Dedicated Services:
	Professional Advice:
	Training: Occasional seminars and workshops, staff training
	International Liaison & Actions by Business Organisations: Alliance
	building
	Funding & Evaluation
	Public Access & Co-ordination Measures: Providing access to
	enforcement authorities, promotion of networking
	Other (specify):
2.5 Type of IPR	
	Inventions:
	Patents
	Utility Models Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations Administrative Procedures
	Other (specify):
3. Evaluation of Initi	
1	
3.1 Overall	N/A
appraisal	
4. Further Informati	on
4.1 Document	-
References	
4.2 Web Site	www.opi.gr
4.3 Contacts	Dr. Maria-Daphne Papadopoulou, LL.M. Hellonic Copyright Organization
	Hellenic Copyright Organisation 5 Metsovou Str.
	GR-10682 Athens
	+30 210 8250750
	legal@opi.gr mdpap@DIKHGOROS.gr
4.4 Information	IPR Enforcement Support Expert Group (Hellenic Copyright Organisation)
Source	in a chioreement support expert Group (nehenic copyright organisation)

Number	GR02
1. General presentation	
1.1 Country	Greece
1.2 Title of initiative	Seminar and Brochure on assertion of IP for SMEs
1.3 Overview	

In November 2007, the Hellenic Copyright Organisation (HCO) co-organised with the Chamber of Rethimno and the Industrial Property Organisation an informative seminar regarding Creative Industries in Rethimno/Crete. During the seminar there was a presentation on aspects of copyright of interest to small and medium-sized enterprises.

In this connection, an analytical Manual explaining the basic notions of copyright for small and medium-sized enterprises was published by HCO. It is also available online on the HCO website (<u>http://www.opi.gr/opifiles/odigoi/epixeiriseis.pdf</u>).

The HCO also participates in an incubator for creative industries (<u>http://www.incubator.vioparet.gr/</u>)

1.4 Sector focus	Sector:
1.5 Institution	Hellenic Copyright Organisation
(managing	
initiative)	
2. Detailed Information	tion
2.1 Start date	
2.2 End date	
2.3 Budget	Unknown
2.4 Type of	Initial Information & Signposting
initiative	Dedicated Information Provision
	Dedicated Services
	Professional Advice
	Training
	International Liaison & Actions by Business Organisations
	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	
	Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	🔀 Neighbouring Rights

	 Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements 	
2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify): 	
3. Evaluation of Initi	ative	
3.1 Overall appraisal	N/A	
4. Further Informati	I. Further Information	
4.1 Document References	-	
4.2 Web Site	http://www.opi.gr/opifiles/odigoi/epixeiriseis.pdf www.http://www.incubator.vioparet.gr/).	
4.3 Contacts	Dr. Maria-Daphne Papadopoulou, LL.M. Hellenic Copyright Organisation 5 Metsovou Str. GR-10682 Athens +30 210 8250750 legal@opi.gr mdpap@DIKHGOROS.gr	
4.4 Information Source	IPR Enforcement Support Expert Group (Hellenic Copyright Organisation)	

Number	GR03
1. General presentation	
1.1 Country	Greece
1.2 Title of initiative	Activities of the Hellenic Industrial Property Organisation (OBI)
1.3 Overview	

OBI is the only legally qualified institution for the protection of inventions and industrial designs. It also provides technological information from worldwide patent databases. Additionally, OBI operates 3 regional electronic patent libraries (in Thessaloniki, Patras and Heraklion in Crete) in order to promote technological information in more areas of Greece (www.obi.gr)

There is also a series of different activities worth mentioning:

- Participation in EC funded projects:
 - Operational Framework Programme "Competitiveness" 2002-2007 aiming at information, awareness-raising and familiarization on IP matters,

- L.I. I. P. (Linking Innovation and Industrial Property) 2002-2004 for the Creation of a European Network of Contact points for the Promotion of Innovation around Industrial Property, a Good Practice Guide, an IP – Multimedia Toolbox and National Assistance Platforms,

- IP Awareness and Enforcement Modular Based Actions for SMEs 2007-2010 (Competitiveness and Innovation framework programme 2007-2013) for addressing EU industry needs in the area of IPR usage and enforcement issues especially for SMEs and specific sectors of industry.

- Participation of OBI in the EURAXESS services network aiming to enhance the work of researchers (third party searches are carried out, if needed free of charge).
- Participation in many one-day workshops (e.g. "Inventions and Modern Enterprises"), meetings with target groups, publications, articles in the Press and continuous contact with the public for various issues through direct mailing.
- It operates a "ONE STOP SHOP" service offering information to the public about filing procedures for protecting titles as well as technological information.

In addition to the activities already mentioned, the Industrial Property Organisation held a series of exhibitions and one-day meetings across all of Greece, aimed at improving the level of information of the public about industrial property issues. The exhibitions were targeted at a number of professional sectors in which OBI wanted to extend its communication on the protection of patents and industrial design.

1.4 Sector focus	Sector:
	🛛 No specific sector
1.5 Institution	Hellenic Industrial Property Organisation
(managing	
initiative)	
2. Detailed Information	tion
2.1 Start date	-
2.2 End date	-
2.3 Budget	-
2.4 Type of	Initial Information & Signposting
initiative	Dedicated Information Provision
	Dedicated Services
	Professional Advice
	Training: Occasional seminars and workshops
	International Liaison & Actions by Business Organisations

	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	🗌 All IPR
	Industrial Property
	Inventions:
	A Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	 Neighbouring Rights Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation Other : not specified
3. Evaluation of Init	ative
3.1 Overall	N/A
appraisal	
4. Further Informati	on
4.1 Document	-
References	
4.2 Web Site	http://www.obi.gr
4.3 Contacts	Rania Zacharopoulou
	Office of the Director General
	Hellenic Copyright Organisation
	<u>rzax@obi.g</u>
	Tel: +30 210 6183538
4.4 Information	
Source	

Number	GR04
1. General presentation	
1.1 Country	Greece
	Formation of an Intellectual Property Co-Ordination Committee at the level of the General Secretaries of the relevant Ministries
1.3 Overview	

In 2008, an Intellectual Property Co-Ordination Committee was formed at the level of the General Secretaries of the relevant Ministries and representatives of other authorities (Ministry of Foreign Affairs, Ministry of Internal Affairs, Ministry of Finance, Ministry of Development, Ministry of Justice, Ministry of Culture, Mayor of Athens, Hellenic Copyright Organisation and Industrial Property Organisation).

The aim of this Committee is to promote better co-ordination of the actions of the relevant bodies with respect to the protection of intellectual property rights in line with international and national obligations and to propose an action plan to better protect intellectual property rights, including measures to combat piracy and counterfeiting.

1.4 Sector focus	☐ Sector: ⊠ No specific sector
1.5 Institution (managing initiative)	Ministry of Foreign Affairs – Section B06
2. Detailed Information	tion
2.1 Start date	03/2008
2.2 End date	Undetermined
2.3 Budget	Unknown
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights

	 Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify):
3. Evaluation of Initi	ative
3.1 Overall appraisal	N/A
4. Further Information	
4.1 Document References	Official Gazette 575/B/3.4.2008
4.2 Web Site	http://www.mfa.gr
4.3 Contacts	Secretary of the Intellectual Property Co-Ordination Committee 3 Akadimias Str. GR-10671 Athens Tel: +30 210 3682752 +30 210 3682762 Fax:+30 210 3682775 b06@mfa.gr
4.4 Information Source	IPR Enforcement Support Expert Group (Hellenic Copyright Organisation)

Number	HU01
1. General presentation	
1.1 Country	Hungary
1.2 Title of initiative	VIVACE Programme (V állalkozói Iparjogvédelmi V ersenyképességet A lapozó Cse lekvési Program)

The VIVACE programme, meaning "Action Plan Promoting Industrial Property Competitiveness of Entrepreneurs" is a scheme set up and operated by the Hungarian Patent Office (HPO) aiming to foster the awareness of the intellectual property system and the development of an industrial property culture within small and medium-sized enterprises and to improve their competitiveness. A new target set forth by the programme is to support private-public knowledge transfer, technology transfer and cluster formulation.

VIVACE's mission objectives centre around three main pillars:

- Building networks and user-friendly IP services;
- Raising awareness and expanding education;
- Providing economical (financial and/or tax based) incentives to support SMEs and entrepreneurs.

Organised in co-operation with national and regional partners (the so-called "VIVACE group"), awareness raising measures are offered to a broad public audience. Special training sessions and courses on IPR are held to give SMEs an idea of how to manage their IPRs and to keep all interested parties up-to-date with the latest information and developments in the IPR world. Flanking measures, i.e. financial subsidies and economical incentives, have been implemented at various levels.

After careful investigation the programme builds on specific actors, innovation mediators and information relay centres covering various aspect of innovation with the aim of a higher efficiency in the networks:

- Hungarian Chamber of Commerce and Industry (HCCI)
- Members of the Regional Innovation Agencies (RIAs)
- Enterprise Europe Network (EEN)
- European Business Network (EBN)
- Seed Foundation
- University TTOs, and libraries hosting "PATLIB Centres." (PATLIB).

In a practical manner, VIVACE pools the experience and skills of its partners to offer a networked package of national and regional IPR support servicesin an integrated set of services covering IP awareness raising, educational measures and economic incentives;

VIVACE targets all phases of the patenting process and the whole spectrum of IPR instruments.

1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	Hungarian Patent Office (financed by Ministry of Economy and Transport)
2. Detailed Information	
2.1 Start date	2004
2.2 End date	Ongoing
2.3 Budget	Annual budget for VIVACE: € 140,000 (2008)
2.4 Type of	Initial Information & Signposting

I	
initiative	Dedicated Information Provision
	Dedicated Services
	Professional Advice
	International Liaison & Actions by Business Organisations
	Funding & Evaluation Public Access & Co-ordination Measures
	Other (specify):
	Industrial Property
	Inventions:
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	🛛 Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	🛛 All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Initia	tive
3.1 Overall appraisal	Austrian Institute for SME Research appraisal:
	The VIVACE programme shows the following elements of good practice:
	expert staff; national distribution of service; strong networking with
	partners active in innovation support; business orientation;
	complementary, non-IPR service packages provided by partners (CCIs).
	Comparatively little historic burdens to cope with, thus plenty of
	opportunities to do things right from the start.
4. Further Informatio	n
4.1 Document]
References	
4.2 Web Site	http://www.hpo.hu/English/ugyfel/vivace/
4.3 Contacts	Hungarian Patent Office
	Garibaldi utca 2 -1054 Budapest
	Mailing address: H-1370 Budapest, PO Box 552, Hungary
	Central phone: +36 1 312 4400, Fax: +36 1 331 2596
	E-mail: mszh@hpo.hu
4.4 Information	Austrian Institute for SME Research - PRO INNO Europe Paper:
Source	"Benchmarking National and Regional Support Services for SMEs in the
	field of Intellectual and Industrial Property"

Number	HU02
1. General presentation	
1.1 Country	Hungary
1.2 Title of initiative	National Board Against Counterfeiting (NBAC)
1.3 Overview	

The Hungarian government has adopted the Government decision 1002/2008. (I. 25.) Korm. amending Government decision 1074/2007. (X. 1.) Korm. on the appointment and tasks of the Government Commissioner for the "New Order and Freedom" Programme by which a National Board Against Counterfeiting (NBAC) was established in Hungary.

The Government decision entered into force on 1 February 2008, and enlarged the scope of competence of the Government Commissioner for the "New Order and Freedom" programme. The Government Commissioner will be assisted by the NBAC as an organ performing advisory, opiniongiving and consultative tasks.

In the NBAC the full spectrum of enforcement and commercial interests are represented including the public administration bodies, public prosecutors, police and customs authorities, trademark and copyright associations, interest groups of commerce and industry, and, not least, the enterprises concerned by counterfeiting.

The main activities of the NBAC include:

- elaborating a national anti-counterfeiting strategy with the related action plan (including results indicators), and coordinating implementation;
- participating in the elaboration of anti-counterfeiting action plans, promoting the implementation of these actions;
- initiating awareness-raising and explanatory programmes and campaigns, following their execution with attention;
- contributing to the further training for the staff of enforcement and judicial agencies taking part in the action against counterfeiting;
- making proposals to the competent minister concerning legislative and regulatory activity serving the enforcement of intellectual property rights.

1.4 Sector focus	Sector:	
1.5 Institution (managing initiative)	Government Commissioner for the "New Order and Freedom" Programme and the Hungarian Patent Office	
2. Detailed Informati	2. Detailed Information	
2.1 Start date	March 2008	
2.2 End date	Ongoing	
2.3 Budget	Annual budget for NBAC: € 30,000 (2008).	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 	

2.5 Type of IPR	🛛 All IPR
	🛛 Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	🗌 Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	🛛 All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Initia	tive
3.1 Overall appraisal	-
4. Further Informatio	n
4.1 Document	-
References	
4.2 Web Site	http://www.hamisitasellen.hu (under construction)
4.3 Contacts	Gábor Németh
	Hungarian Patent Office
	Garibaldi utca 2.
	H-1054 Budapest
	H-1370 Budapest, PO Box 552, Hungary
	Phone: +36 1 354 4550, Fax: +36 1 474 5936
	e-mail: gabor.nemeth@hpo.hu
4.4 Information	IPR Enforcement Support Expert Group
Source	

Number	HU03
1. General presentation	
1.1 Country	Hungary
1.2 Title of initiative	Promoting industrial property applications of Hungarian inventions and the enforcement of industrial property rights abroad

Since 2003, financial support has been available from the budget of the Ministry of Transport and Economy for SMEs and individuals assisting them in obtaining and maintaining/renewing industrial property protection abroad in respect of Hungarian inventions. The support is granted via call for proposals and aimed at covering the costs necessary to obtain patent, plant variety rights, utility model and design protection abroad and furthermore to maintain or renew such protection.

In 2008, the source of funding was transferred to the Hungarian Research and Technology Innovation Fund, and the costs relating to the enforcement of industrial property rights based on Hungarian inventions were also made eligible. The funding covers up to 100% of the costs incurred in connection with obtaining and enforcing IP rights.

<u> </u>	
1.4 Sector focus	Sector:
	🛛 No specific sector
1.5 Institution	National Office for Research and Technology
(managing	······································
initiative)	
2. Detailed Informati	ion
2.1 Start date	April 2008
2.2 End date	December 2009
2.3 Budget	Annual budget: € 80,000
2.4 Type of initiative	Initial Information & Signposting
	Dedicated Information Provision
	Dedicated Services
	Professional Advice
	Training
	International Liaison & Actions by Business Organisations
	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	🗌 All IPR
	🛛 Industrial Property
	Inventions:
	🛛 Patents
	🔀 Utility Models
	🛛 Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	Neighbouring Rights

	Rights in Common Law, Tort, Competition Law etc.		
	Trade Secrets, Licensing & Confidentiality Agreements		
2.6 Stage in	All Stages		
Enforcement	Registration		
Process	Business Planning / Strategy		
	Investigations		
	Administrative Procedures		
	Litigation Other (specify):		
3. Evaluation of Initia	ative		
3.1 Overall	-		
appraisal			
••			
4. Further Information	4. Further Information		
4.1 Document	-		
References			
4.2 Web Site	http://www.nkth.gov.hu/palyazatok-eredmenyek/iparjog08/magyar-		
	talalmanyok/		
4.3 Contacts	National Office for Research and Technology		
	Neumann J. u.1/c		
	H-1117 Budapest		
	Mailing address: H-1370 Budapest, PO Box 552, Hungary		
	Central phone: +36 1 484 2500, Fax: +36 1 318 7998		
	e-mail: <u>info@nkth.gov.hu</u>		
4.4 Information	IPR Enforcement Support Expert Group		
Source			

Number	IS01
1. General presentation	
1.1 Country	Iceland
1.2 Title of initiative	Icelandic Patent Office
1.3 Overview	

Apart from granting patent, trade mark and design protection, the Icelandic Patent Office (IPO) provides information about IPRs. It is the main centre for all who are interested in IPR related issues. On the IPO website (www.patent.is), there is a detailed overview of all the services and activities the office provides.

The IPO puts an effort into providing information about IPRs to schools, focusing on students from the age of 6 years to students in Universities, mostly with legal and technical backgrounds. A video on the protection of intellectual property rights has been made in cooperation with an Icelandic parents' organisation. The video is aimed at school children and teenagers and the emphasis is on music and films. It will be shown in schools around the country.

The IPO also offers seminars and shorter courses for public organisations and the private sector. Occasionally, they organise larger conferences, such as the Enforcement Conference held in connection with the international IP day (26th April 2008), which was open to all interested parties. The conference was subsequently followed up by a brainstorming meeting with some of the participants to help develop new initiatives to prevent the violation of intellectual property rights.

The Research Liaison Office of the University of Iceland and the Icelandic Patent Office have concluded a cooperation agreement whereby the Research Liaison Office assumes the responsibility of being a part of a **Patent Information Centre**, along with the Icelandic Patent Office and the Innovation Centre Iceland in Akureyri. The information centre is part of a network of over 300 information centres throughout Europe which are supported by the European Patent Office.

On November 10, 2006, the Icelandic Patent Office opened an Icelandic interface to the database **espacenet**. The database is run by the European Patent Office and contains over 50 million patent applications and related documents.

1.4 Sector focus	Sector:	
1.5 Institution (managing initiative)	Icelandic Patent Office (operates under the Ministry of Economics)	
2. Detailed Information		
2.1 Start date	-	
2.2 End date	-	
2.3 Budget	-	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 	

2.5 Type of IPR	All IPR
	🛛 Industrial Property
	Inventions:
	🛛 Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	🛛 Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	🛛 Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
100033	Investigations
	Administrative Procedures
	Other (specify):
3. Evaluation of Initi	
3.1 Overall	N/A
appraisal	
4. Further Informati	on
4.1 Document	-
References	
4.2 Web Site	http://www.patent.is
4.3 Contacts	The Icelandic Patent Office
	Engjateig 3
	101 Reykjavík
	Iceland
4.4 Information	IPR Enforcement Support Expert Group
Source	

Number	IR01
1. General presentation	
1.1 Country	Ireland
1.2 Title of initiative	Intellectual Property Assistance Scheme (IPAS)
1.3 Overview	

The IPAS Scheme, provided on a national level. by Enterprise Ireland (EI), is a service whereby Irish SMEs can get financial support for their patenting projects. This is an example of a support service operated by a national funding agency which has been chosen for its unique character in Ireland, its high selectivity, its expert staff running the service and its effective collaborative links with patent attorneys.

Although the scheme itself has changed over time, the objective remains to assist SMEs, to protect their intellectual property rights arising from R&D activities by providing advice and financial support.

Staff from the Intellectual Property Unit (IPU) within Enterprise Ireland assesses applications for funding under the IPAS scheme and undertakes the role of an "honest broker" by providing advice to enterprises on information that they may have received from their patent attorney.

The IPAS scheme is focused on patents with funding only being provided for patent protection – IPAS does not provide any financial support for other IPR related services, i.e. initial patent searches or filings. However, funding towards the cost of these activities may be available from Enterprise Ireland. The IPAS scheme thus focuses on the process of development/registration of IPR only and does not cover other phases (prior search, acquisition, utilisation of IPR) of IPR usage and development.

The IPU operates a similar larger-scale scheme named Higher Education Sector Patent Protection Scheme.

1.4 Sector focus	Sector: mainly manufacturing and internationally traded services sector
1.5 Institution (managing initiative)	Intellectual Property Unit (IPU) within the Enterprise Ireland (EI)
2. Detailed Informati	ion
2.1 Start date	1970's
2.2 End date	Ongoing
2.3 Budget	Total annual budget of the IPAS scheme : € 0.3 million (2006) The HESPPS scheme has a larger budget of € 1.0 million. The budget for the two schemes is exclusively for financial assistance towards patent protection (staff salaries/overheads not included).
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):

2.5 Type of IPR	All IPR
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	🛛 Industrial Property
	Inventions:
	🛛 Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	\Box Copyright
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Initia	
3.1 Overall	Austrian Institute for SME Research appraisal:
appraisal	
••	The patent-centric approach can be seen as a disadvantage, as there are no
	other schemes available in Ireland for SMEs to tackle the issue of IP
	management utilising the full range of IP protection instruments.
4. Further Information)n
4.1 Document	Intellectual Property Assistance Scheme Brochure in MS Word (121kb).
References	
4.2 Web Site	http://www.enterprise-
	ireland.com/ResearchInnovate/Research+Commercialisation/IP.htm
A 2 Comto sta	
4.3 Contacts	Intellectual Property Assistance Scheme Enterprise Ireland Intellectual Property Unit (IPU)
	Enterprise Ireland
	Glasnevin
	Dublin 9
	Michael Sharp
	Tel: +353 (0)1 808 2220
4.4 Information	Austrian Institute for SME Research - PRO INNO Europe Paper:
Source	"Benchmarking National and Regional Support Services for SMEs in the field
	of Intellectual and Industrial Property"

Number	IT01	
1. General presentation		
1.1 Country	Italy	
1.2 Title of	FALSTAFF - Fully Automated Logical System Against Forgery & Fraud	
initiative	, , , , , , , , , , , , , , , , , , , ,	
1.3 Overview		
In 2004, the Agenzia	delle Dogane created an electronic databank of original products (especially	
	ounterfeiting) produced in Italy. This databank is continuously updated by	
	s Customs to compare the features of original products with suspect products.	
	aims the rights to protect its products, it automatically generates a "card" hnical features of the original product. The databank includes pictures of	
	pical "commercial itineraries". All the information uploaded in the databank is	
passed on to Customs		
1.4 Sector focus	Sector:	
	🛛 No specific sector	
1.5 Institution	Agenzia delle Dogane	
(managing		
initiative)		
2. Detailed Information		
2.1 Start date	2004	
2.2 End date	Ongoing	
2.3 Budget	€ 500,000 – 1,000,000 (p.a.). Overall budget: € 5 million	
2.4 Type of	Initial Information & Signposting	
initiative	Dedicated Information Provision:	
	Databank containing detailed descriptions of protected products to allow Customs to compare with potentially counterfeited copies.	
	Dedicated Services	
	Professional Advice	
	International Liaison & Actions by Business Organisations	
	Public Access & Co-ordination Measures	
	Other (specify)	
2.5 Type of IPR	🖂 All IPR	
	Industrial Property	
	Inventions:	
	Patents Utility Models	
	☐ Plant Varieties	
	Topographies of Semiconductor Products	
	Distinctive Signs: Trade Marks	
	Trade Marks	
	Geographical Indications, Designations of Origin	
	Aesthetic Creations:	
	Designs (industrial design)	
	Intellectual Property Literary, Scientific, Artistic Creations:	
	\Box Copyright	
	Neighbouring Rights	
	🗌 Rights in Common Law, Tort, Competition Law etc.	

	Trade Secrets, Licensing & Confidentiality Agreements	
2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify): N/A 	
3. Evaluation of Initiative		
3.1 Overall appraisal	Technopolis appraisal: 5 (1 = very unsatisfactory, 5 = very successful) In 2005 FALSTAFF received an Honourable Mention at the eEurope Awards 2005 for being the most ambitious and innovative initiative against counterfeiting. Over 25 industry associations (representing over 5000 SMEs and large firms) are already involved in FALSTAFF.	
4. Further Informati	on	
4.1 Document References	http://www.agenziadogane.it/wps/wcm/connect/resources/file/ebcb7c4997 6523d/alvaro.pdf?MOD=AJPERES	
4.2 Web Site	http://www.agenziadogane.it/wps/wcm/connect/ed/Servizi/F.A.L.S.T.A.F.F./	
4.3 Contacts	Mr Romano +39 06 50246085	
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"	

Number	IT02	
1. General presentation		
1.1 Country	Italy	
1.2 Title of initiative	Competitiveness Package (Pacchetto Competitività)	
1.2.0		

Confindustria has prepared a package of specific measures intended to support companies, particularly SMEs, in protecting, managing and, above all, enhancing the value of the results of R&D activities. The "Pacchetto Competitività" aims to encourage the diffusion of the culture fo IPRprotection, through the creation of a modern and effective system of IPR asset management capable of assuring for all stakeholders a fair exploitation of their rights.

The project consists of seminars held at industry associations all over Italy at which Confindustria provides entrepreneurs and stakeholders with all the necessary information about:

- incentives for IPR,
- support in registering patents,
- measures in support of innovation (and patenting),
- measures for creating consortia of SMEs and managing licenses (especially in industrial districts).

Seminars addressed to small entrepreneurs have already been organised within a certain number of industrial associations.

1.4 Sector focus	Sector:		
	🛛 No specific sector		
1.5 Institution	Confindustria		
(managing			
initiative)			
2. Detailed Information			
2.1 Start date	2005		
2.2 End date	-		
2.3 Budget	-		
2.4 Type of	Initial Information & Signposting		
initiative	Dedicated Information Provision		
	Dedicated Services		
	Professional Advice:		
	Advice on IPR asset management		
	Training :		
	Series of seminars in IPR asset management for SMEs held across Italy		
	International Liaison & Actions by Business Organisations		
	Funding & Evaluation		
	Public Access & Co-ordination Measures		
	Other (specify):		
2.5 Type of IPR	🛛 All IPR		
• -	🗌 Industrial Property		
	Inventions:		
	Patents		
	Utility Models		
	Plant Varieties		
	Topographies of Semiconductor Products		
	Distinctive Signs:		

] Trade Marks] Trade Names

	Geographical Indications, Designations of Origin	
	Aesthetic Creations:	
	🗌 🔲 Designs (industrial design)	
	Intellectual Property	
	Literary, Scientific, Artistic Creations:	
	Neighbouring Rights	
	Rights in Common Law, Tort, Competition Law etc.	
	Trade Secrets, Licensing & Confidentiality Agreements	
2.6 Stage in	All Stages	
Enforcement	Registration	
Process	Business Planning / Strategy	
	Investigations	
	Administrative Procedures	
	Litigation	
	🛛 Other (specify): N/A	
3. Evaluation of Initiative		
3.1 Overall	Technopolis appraisal: 4 (1 = very unsatisfactory , 5 = very successful)	
appraisal		
	The initiative still has to be implemented. However many industry	
	associations have showed interest for the seminars held by Confindustria.	
4. Further Information		
4.1 Document	-	
References		
4.2 Web Site	-	
4.3 Contacts	Mr. Giannesi (switchboard +39 06 59031)	
4.4 Information	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of	
Source	public and private IPR enforcement initiatives and resources"	

Number	IT03				
1. General presentation					
1.1 Country	Italy				
1.2 Title of	Inimitable Enterprise (Inimitabile Impresa)				
initiative					
1.3 Overview	1.3 Overview				
ICE (Istituto per il Commercio Estero) and Scuola Superiore dell'Economia e delle Finanze (SSEF) have organised 20 seminars aiming to promote the relevance of IPR for protecting "Made in Italy", for the valorisation of intellectual capital and for sustaining competitiveness in foreign markets. ICE intends to promote the importance and value of IP to relevant stakeholders and SMEs and to offer information support to hinder counterfeiting. ICE's objective is to reach at least 1,000 enterprises located all over Italy.					
1.4 Sector focus	☐ Sector: ⊠ No specific sector				
1.5 Institution (managing initiative)	ICE-Ministry of Foreign Affairs, with the support of SSEF				
2. Detailed Informat	tion				
2.1 Start date	January 2007				
2.2 End date	-				
2.3 Budget	-				
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision: Dedicated Services Professional Advice Training : Series of 20 seminars International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 				
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. 				

2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify): N/A
3. Evaluation of Initi	ative
3.1 Overall appraisal	Technopolis appraisal: 3 (1 = very unsatisfactory, 5 = very successful) ICE claims that industry associations appreciate this initiative. Many companies participated in their events. However, this initiative is not particularly innovative as it focuses completely on promotional activities.
4. Further Informati	on
4.1 Document References	-
4.2 Web Site	http://www.ice.gov.it/formazione/il_progetto.htm
4.3 Contacts	Ms. Guerrieri +39 06 59926019 a.guerrieri@ice.it
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"

Number	IT04	
1. General presentation		
1.1 Country	Italy	
1.2 Title of initiative	Italian IP-helpdesk network in third countries	
1.3 Overview	1.3 Overview	

The desks are funded by the Government and represent a tool for supporting Italian enterprises, so that they include IP strategies in their business models for internationalisation. Specific attention is paid to the enforcement of IP rights, if an infringement occurs in foreign markets that are sensitive for their business and in those foreign markets where counterfeiting is particularly common (China, India, Taiwan, South Korea, Turkey, Vietnam, United Arab Emirates, Russian Federation, Brazil, U.S.A.). The desks are located in Italian Trade Commission ICE offices (Istituto Nazionale per il Commercio Estero) worldwide. They offer free support to business in the areas of market monitoring and information and assistance for registering and enforcing IP in hosting countries.

The IP helpdesks are run by IP experts (an Italian IP expert supported by a local IP expert) provide information on how the local IP system works (registration procedures for each IPR and enforcement procedures in the event of infringement). There is also a special legal assistance if the solution of an infringement case represents a pilot case to open the market.

1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	Ministry of Economic Development (Directorate General for Combating Counterfeiting, Italian Patent and Trademark Office), National Committee for combating counterfeiting, Directorate for International Trade (through Italian Institute for Foreign Trade - ICE) and Ministry of Foreign Affairs.
2. Detailed Informa	tion
2.1 Start date	December 2007
2.2 End date	-
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting: Initial information and IPR Helpdesk Dedicated Information Provision: Packaged information, web site and contact information Dedicated Services: Market monitoring and providing (non-legal) representation for specific SMEs on the ground where infringement is taking place Professional Advice: Legal Advice Training: Occasional seminars and workshops International Liaison & Actions by Business Organisations: Highlighting cases at a national and European level, IPR Enforcement support services in Trade Fairs (in future) Funding & Evaluation Public Access & Co-ordination Measures: Providing access to enforcement authorities Other (specify):
2.5 Type of IPR	All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products

	Distinctive Signs:
	Trade Marks
	Trade Names Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Administrative Procedures
	Litigation
	Other (specify):
2. Englishedigen of luit	
3. Evaluation of Init	
3.1 Overall appraisal	Technopolis appraisal: 4 (1 = very unsatisfactory , 5 = very successful)
	This initiative is very innovative as it offers support to companies on
	counterfeiting issues directly in the countries where this problem is
	widespread. It is too early to find any evidence about the effectiveness of this
	initiative. Nevertheless, there are high expectations about the support that Desks will provide to companies abroad.
A Funth on Information	
4. Further Informati	on
4.1 Document	on
	on
4.1 Document	- Web site is under construction and will be also accessible by web sites of all administrations involved
4.1 Document References	- Web site is under construction and will be also accessible by web sites of all
4.1 Document References 4.2 Web Site	- Web site is under construction and will be also accessible by web sites of all administrations involved Daniela A. R. Carosi and Paola Di Cinzio daniela.carosi@sviluppoeconomico.gov.it
4.1 Document References 4.2 Web Site	- Web site is under construction and will be also accessible by web sites of all administrations involved Daniela A. R. Carosi and Paola Di Cinzio <u>daniela.carosi@sviluppoeconomico.gov.it</u> paola.dicintio@sviluppoeconomico.gov.it
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4.1 Document References 4.2 Web Site	- Web site is under construction and will be also accessible by web sites of all administrations involved Daniela A. R. Carosi and Paola Di Cinzio <u>daniela.carosi@sviluppoeconomico.gov.it</u> paola.dicintio@sviluppoeconomico.gov.it tel. 0039 0647055644 00390647055670 Since July 2008 the Ministry of economic development in collaboration with
4.1 Document References 4.2 Web Site	- Web site is under construction and will be also accessible by web sites of all administrations involved Daniela A. R. Carosi and Paola Di Cinzio <u>daniela.carosi@sviluppoeconomico.gov.it</u> paola.dicintio@sviluppoeconomico.gov.it tel. 0039 0647055644 00390647055670 Since July 2008 the Ministry of economic development in collaboration with the Guardia di Finanza has been providing a new service Filo Diretto
4.1 Document References 4.2 Web Site	- Web site is under construction and will be also accessible by web sites of all administrations involved Daniela A. R. Carosi and Paola Di Cinzio <u>daniela.carosi@sviluppoeconomico.gov.it</u> paola.dicintio@sviluppoeconomico.gov.it tel. 0039 0647055644 00390647055670 Since July 2008 the Ministry of economic development in collaboration with
4.1 Document References 4.2 Web Site	- Web site is under construction and will be also accessible by web sites of all administrations involved Daniela A. R. Carosi and Paola Di Cinzio <u>daniela.carosi@sviluppoeconomico.gov.it</u> paola.dicintio@sviluppoeconomico.gov.it tel. 0039 0647055644 00390647055670 Since July 2008 the Ministry of economic development in collaboration with the Guardia di Finanza has been providing a new service Filo Diretto (telephone, fax and email) dedicated to businesses and consumers for assistance in case of infringement of IPRs:. The Call Centre (00390647055437) is open from 8.30 to 17.30 from Monday to Friday (excluding holidays).
4.1 Document References 4.2 Web Site	- Web site is under construction and will be also accessible by web sites of all administrations involved Daniela A. R. Carosi and Paola Di Cinzio daniela.carosi@sviluppoeconomico.gov.it tel. 0039 0647055644 00390647055670 Since July 2008 the Ministry of economic development in collaboration with the Guardia di Finanza has been providing a new service Filo Diretto (telephone, fax and email) dedicated to businesses and consumers for assistance in case of infringement of IPRs:. The Call Centre (00390647055437) is open from 8.30 to 17.30 from Monday to Friday (excluding holidays). Alternatively, contact can be by fax (0647055390) or a notification email
4.1 Document References 4.2 Web Site	- Web site is under construction and will be also accessible by web sites of all administrations involved Daniela A. R. Carosi and Paola Di Cinzio <u>daniela.carosi@sviluppoeconomico.gov.it</u> paola.dicintio@sviluppoeconomico.gov.it tel. 0039 0647055644 00390647055670 Since July 2008 the Ministry of economic development in collaboration with the Guardia di Finanza has been providing a new service Filo Diretto (telephone, fax and email) dedicated to businesses and consumers for assistance in case of infringement of IPRs:. The Call Centre (00390647055437) is open from 8.30 to 17.30 from Monday to Friday (excluding holidays). Alternatively, contact can be by fax (0647055390) or a notification email (anticontraffazione@sviluppoeconomico.gov.it) managed by the unit of the
4.1 Document References 4.2 Web Site	- Web site is under construction and will be also accessible by web sites of all administrations involved Daniela A. R. Carosi and Paola Di Cinzio daniela.carosi@sviluppoeconomico.gov.it tel. 0039 0647055644 00390647055670 Since July 2008 the Ministry of economic development in collaboration with the Guardia di Finanza has been providing a new service Filo Diretto (telephone, fax and email) dedicated to businesses and consumers for assistance in case of infringement of IPRs:. The Call Centre (00390647055437) is open from 8.30 to 17.30 from Monday to Friday (excluding holidays). Alternatively, contact can be by fax (0647055390) or a notification email
4.1 Document References 4.2 Web Site	- Web site is under construction and will be also accessible by web sites of all administrations involved Daniela A. R. Carosi and Paola Di Cinzio daniela.carosi@sviluppoeconomico.gov.it paola.dicintio@sviluppoeconomico.gov.it tel. 0039 0647055644 00390647055670 Since July 2008 the Ministry of economic development in collaboration with the Guardia di Finanza has been providing a new service Filo Diretto (telephone, fax and email) dedicated to businesses and consumers for assistance in case of infringement of IPRs:. The Call Centre (00390647055437) is open from 8.30 to 17.30 from Monday to Friday (excluding holidays). Alternatively, contact can be by fax (0647055390) or a notification email (anticontraffazione@sviluppoeconomico.gov.it) managed by the unit of the Guardia di Finanza working at the Ministry.
4.1 Document References 4.2 Web Site	- Web site is under construction and will be also accessible by web sites of all administrations involved Daniela A. R. Carosi and Paola Di Cinzio daniela.carosi@sviluppoeconomico.gov.it paola.dicintio@sviluppoeconomico.gov.it tel. 0039 0647055644 00390647055670 Since July 2008 the Ministry of economic development in collaboration with the Guardia di Finanza has been providing a new service Filo Diretto (telephone, fax and email) dedicated to businesses and consumers for assistance in case of infringement of IPRs:. The Call Centre (00390647055437) is open from 8.30 to 17.30 from Monday to Friday (excluding holidays). Alternatively, contact can be by fax (0647055390) or a notification email (anticontraffazione@sviluppoeconomico.gov.it) managed by the unit of the Guardia di Finanza working at the Ministry. Further information is available on Ministry of economic development
4.1 Document References 4.2 Web Site 4.3 Contacts	- Web site is under construction and will be also accessible by web sites of all administrations involved Daniela A. R. Carosi and Paola Di Cinzio daniela.carosi@sviluppoeconomico.gov.it paola.dicintio@sviluppoeconomico.gov.it tel. 0039 0647055644 00390647055670 Since July 2008 the Ministry of economic development in collaboration with the Guardia di Finanza has been providing a new service Filo Diretto (telephone, fax and email) dedicated to businesses and consumers for assistance in case of infringement of IPRs. The Call Centre (00390647055437) is open from 8.30 to 17.30 from Monday to Friday (excluding holidays). Alternatively, contact can be by fax (0647055390) or a notification email (anticontraffazione@sviluppoeconomico.gov.it) managed by the unit of the Guardia di Finanza working at the Ministry. Further information is available on Ministry of economic development website: www.sviluppoeconomico.gov.it/contraffazione
4.1 Document References 4.2 Web Site 4.3 Contacts 4.4 Information	- Web site is under construction and will be also accessible by web sites of all administrations involved Daniela A. R. Carosi and Paola Di Cinzio daniela.carosi@sviluppoeconomico.gov.it paola.dicintio@sviluppoeconomico.gov.it tel. 0039 0647055644 00390647055670 Since July 2008 the Ministry of economic development in collaboration with the Guardia di Finanza has been providing a new service Filo Diretto (telephone, fax and email) dedicated to businesses and consumers for assistance in case of infringement of IPRs:. The Call Centre (00390647055437) is open from 8.30 to 17.30 from Monday to Friday (excluding holidays). Alternatively, contact can be by fax (0647055390) or a notification email (anticontraffazione@sviluppoeconomico.gov.it) managed by the unit of the Guardia di Finanza working at the Ministry. Further information is available on Ministry of economic development website: www.sviluppoeconomico.gov.it/contraffazione Technopolis report: "Effects of counterfeiting on EU SMEs and the review of
4.1 Document References 4.2 Web Site 4.3 Contacts	- Web site is under construction and will be also accessible by web sites of all administrations involved Daniela A. R. Carosi and Paola Di Cinzio daniela.carosi@sviluppoeconomico.gov.it paola.dicintio@sviluppoeconomico.gov.it tel. 0039 0647055644 00390647055670 Since July 2008 the Ministry of economic development in collaboration with the Guardia di Finanza has been providing a new service Filo Diretto (telephone, fax and email) dedicated to businesses and consumers for assistance in case of infringement of IPRs. The Call Centre (00390647055437) is open from 8.30 to 17.30 from Monday to Friday (excluding holidays). Alternatively, contact can be by fax (0647055390) or a notification email (anticontraffazione@sviluppoeconomico.gov.it) managed by the unit of the Guardia di Finanza working at the Ministry. Further information is available on Ministry of economic development website: www.sviluppoeconomico.gov.it/contraffazione

Number	IT05
1. General prese	ntation
1.1 Country	Italy
1.2 Title of initiative	National Committee for Combating Counterfeiting CNAC (Consiglio Nazionale Anti Contraffazione); former High Commissioner for combating counterfeiting and piracy - HC

The National Council is responsible for:

- Coordination of supervision functions in the field of IPR infringement
- Monitoring prevention and suppression activities carried out by the Italian police forces and customs
- Studies and proposals on the legislation combating counterfeiting
- Planning and promotion of information and awareness campaigns aimed at enterprises and consumers
- Exchange of information and experience with the Courts
- Exchange of information and experience with industry for monitoring the evolution of counterfeiting phenomena
- Assistance to the private sector suffering from counterfeiting

First established in 2005 as an individual body, the anti- counterfeiting initiative is supported by a scientific committee made up by ten experts (magistrates, police forces representatives, IP professors, Customs, experts in combating counterfeiting at enterprises level).

In order to ensure an effective policy to combat counterfeiting the NCAC will be supported by the two permanent working groups set up by the HC, that meet bi-monthly. One group gathers together all the public actors involved in combating counterfeiting while the other has representatives of Industry, Consumers and Workers (Unions).

The Ministry of Economic Development in support of the National Council has also established a dedicated service to enterprises: it is possible to send an email (assistenza.imprese@aclc.gov.it) or fax (+39 06 47055454) to the National Council to report violations and infringements of IPRs and to ask for information related to IPR enforcement.

1.4 Sector focus	Sector:	
1.5 Institution (managing initiative)	Ministry of Economic Development	
2. Detailed Information	2. Detailed Information	
2.1 Start date	May 2005	
2.2 End date	Ongoing	
2.3 Budget	-	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision: Packaged information, contact information Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures: National co-ordination and promotion of networking and providing access to enforcement authorities Other (specify): 	

2.5 Type of IPR	🛛 All IPR
	Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design) Intellectual Property
	Literary, Scientific, Artistic Creations:
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2 6 Stago in	
2.6 Stage in Enforcement	All Stages Registration
Process	Business Planning / Strategy
i i occisi	Investigations
	Administrative Procedures
	Other (specify):
3. Evaluation of Initi	
3.1 Overall	
appraisal	
4. Further Informati	on
4.1 Document	-
References	
4.2 Web Site	www.sviluppoeconomico.gov.it/contraffazione
4.3 Contacts	Consiglio nazionale anticontraffazione
	Call center 0039 06 47055437 open from 8.30 to 17.30 from Monday to Friday
	excluding holidays
	fax 0039 06 47055390
	e-mail anticontraffazione@sviluppoeconomico.gov.it
4.4 Information	IPR Enforcement Support Expert Group
Source	(Daniela A. R. Carosi - Directorate General for Combating Counterfeiting -
	Italian Patent and Trademark Office / Division for IP promotion and
	international affairs)

Number	IT06
1. General presentation	
1.1 Country	Italy
1.2 Title of initiative	Bilateral Chambers of Commerce - Promotion and Protection of Quality Products
1 2 Overview	

The Project aims to encourage the participation of Bilateral Chambers of Commerce in opening up the markets of emerging countries and increasing the internationalisation of Italian companies. These activities include:

- providing informative/promotional literature about Italian quality products;
- arranging seminars and workshops designed to help Italian businesses open up foreign markets to such quality goods and to support SMEs' awareness about IPR enforcement;
- identifying case studies and best practice;
- promoting the results of the Project.

In particular , the Project aims to facilitate an exchange of information between Chambers of Commerce in Italy and Italian Chambers abroad :

- providing information on business experience and promoting business opportunities and investment both in Italy and abroad;
- helping create strategic alliances between Italian and foreign companies and improving know-how about foreign markets (including knowledge about Italian companies and activities located abroad);
- increasing the internationalization of Italian companies in those areas where such internationalization is lacking.

The Project, promoted by the Italian-Argentine Bilateral Chamber of Commerce with the support of the Bilateral Chambers of Commerce Network, encourages co-ordinated action to support the commercialization of quality Italian technological and lifestyle products and equipment (including Italian design). Commercial ties are promoted between Italy and countries belonging to the Mercosur area, new EU Member States and emerging countries, through the organisation in Italy of bilateral meetings between Italian businesses and foreign businesses and institutions.

Effective management of intellectual property rights is a significant theme in all these activities. In particular, training is provided on how Intellectual Property protection instruments such as trademarks and patents can help to open up markets and enhance the value of business assets, as well as on the use of such instruments and the means of enforcing IPR abroad.

This training takes the form of training modules, best practice guides and case studies and the "know-how" acquired as a result of the Project will then be passed on in a subsequent "follow-up" phase delivered to the entire the Bilateral Chambers of Commerce System, as well as to all businesses and general Chambers of Commerce.

The practical results of this Project will be brought together as resources that will be available to businesses, Chambers of Commerce and other institutions.

	Sector: food and agricultural products (wines, cheeses, oils, etc.); furniture/home design; fashion (clothing and accessories) No specific sector
(managing	Italian-Argentine Bilateral Chamber of Commerce (CACIA) and the Bilateral Chambers of Commerce Section of the Union of Italian Chambers of Commerce

2. Detailed Information	
2.1 Start date	April 2008
2.2 End date	April 2009
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision: Packaged information, contact information Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures: National co-ordination and promotion of networking and providing access to enforcement authorities Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products <u>Distinctive Signs:</u> Trade Marks Trade Names Geographical Indications, Designations of Origin <u>Aesthetic Creations:</u> Designs (industrial design) Intellectual Property <u>Literary, Scientific, Artistic Creations</u>: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement Process	 Registration Business Planning / Strategy Investigations Administrative Procedures Litigations Other (specify):
3. Evaluation of Initi	ative
3.1 Overall appraisal	 Indicators of efficiency and quality have been defined for the project : Number of businesses and institutions involved in the Project (a min. of 50) Promotional meetings, seminars and training workshops (a min. of 5) Advertising and promotional activity (a min. of 20) Case Studies and best practice cases (a min. of 20) Publication of results
4. Further Informati	on
4.1 Document References	-

4.2 Web Site	http://www.cacia.it/
4.3 Contacts	Elio De Tullio Deputy Secretary General Italian-Argentine Chamber of Commerce Tel: +39 06 8558140 Mobile: 347 3798246 Mail: <u>info@cacia.it</u>
4.4 Information Source	IPR Enforcement Support Expert Group

Number	LV01
1. General prese	entation
1.1 Country	Latvia
1.2 Title of initiative	State Support Programme for the registration of industrial property rights - patents, industrial designs, topographies of semiconductor products, plant varieties.

The Latvian government has developed state support programmes for small and medium-sized enterprises registered in Latvia.

The programmes for 2007-2013 support development of new products, services and technologies and include grants for the registration of industrial property rights - patents, industrial designs, topographies of semiconductor products, plant varieties.

Maximum amount of support is from 35%-45%, but not more as LVL 20,000 (~ EUR 28,500) for one innovator in one industrial property rights registration project.

1.4 Sector focus	Sector: SMEs
1.5 Institution (managing initiative)	Investment and Development Agency of Latvia (LIAA) www.liaa.gov.lv
2. Detailed Information	tion
2.1 Start date	2008
2.2 End date	2013
2.3 Budget	LVL 1 000 000 (~ EUR 1,424,500)
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Kunding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc.

	Trade Secrets, Licensing & Confidentiality Agreements	
2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify): 	
3. Evaluation of Init	3. Evaluation of Initiative	
3.1 Overall appraisal	N/A	
4. Further Informati	on	
4.1 Document References	In the near future (~May 2008) regulations will be accepted where the exact procedure will be described (in the Cabinet of Ministers of the Republic of Latvia)	
4.2 Web Site	www.liaa.gov.lv	
4.3 Contacts	-	
4.4 Information Source	IPR Enforcement Support Expert Group	

Number	LT01
1. General presentation	
1.1 Country	Lithuania
1.2 Title of initiative	Copyright Protection and Prevention
1.3 Overview	

Infobalt Association represents SMEs in the ICT sector in Lithuania. Its work in the field of IPR protection and infringement prevention has two main kinds of activity.

Firstly, consultations for its members (but not only) in the field of copyright protection and infringement. The objective is to facilitate the protection for right holders of their ownership in the case of software and databases. This applies also to internet applications and portals. In most cases, it involves sophisticated development processes with several parties involved in the creation of the software.

The consultations include not only help in proving the advice on copyright protection or infringement , but also providing possible solutions, including IP rights management (licensing, transfer of rights and etc.).

It make sense to enterprises to have a third party to confirm their copyright. Infobalt Association created a the Register of Software and Databases. The objective is to record the copyright when the product is created. It helps to prevent copyright ownership infringement. The Register mainly includes locally developed customised products.

1.4 Sector focus	Sector: ICT
	No specific sector
1.5 Institution	Infobalt Association
(managing	
initiative)	
2. Detailed Information	tion
2.1 Start date	1998: Association started to provide consultations.
	March 2000: the Register was introduced
2.2 End date	Ongoing
2.3 Budget	The budget is quite small and depends on the revenues from the
	consultations and registration fees.
2.4 Type of	Initial Information & Signposting
initiative	Dedicated Information Provision: Running a Register of Software and
	Databases.
	Dedicated Services: Expert services at counterfeit investigations
	Professional Advice: Legal advice, providing possible solutions for
	copyright protection
	Training
	International Liaison & Actions by Business Organisations
	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	
	🗌 Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products

	Distinctive Signs:		
	Trade Marks		
	Trade Names		
	Geographical Indications, Designations of Origin		
	Aesthetic Creations:		
	Designs (industrial design)		
	Intellectual Property		
	Literary, Scientific, Artistic Creations:		
	Copyright		
	Neighbouring Rights		
	Rights in Common Law, Tort, Competition Law etc.		
	Trade Secrets, Licensing & Confidentiality Agreements		
2.6 Stage in	All Stages		
Enforcement	Registration		
Process	🛛 Business Planning / Strategy		
	Investigations		
	Administrative Procedures		
	🛛 Litigation		
	Other (specify):		
3. Evaluation of Init	3. Evaluation of Initiative		
3.1 Overall appraisal	Technopolis appraisal: 4 (1 = very unsatisfactory, 5 = very successful)		
3.1 Overall appraisal			
	The consultations have proved to be useful for the members of association		
	The consultations have proved to be useful for the members of association especially when taking into consideration the small budget. The Register is		
	The consultations have proved to be useful for the members of association especially when taking into consideration the small budget. The Register is the only one of its kind functioning in Baltic countries. The SMEs use this		
	The consultations have proved to be useful for the members of association especially when taking into consideration the small budget. The Register is		
	The consultations have proved to be useful for the members of association especially when taking into consideration the small budget. The Register is the only one of its kind functioning in Baltic countries. The SMEs use this opportunity to record their copyright. On the other hand the revenues from		
	The consultations have proved to be useful for the members of association especially when taking into consideration the small budget. The Register is the only one of its kind functioning in Baltic countries. The SMEs use this opportunity to record their copyright. On the other hand the revenues from it are enough only to keep it in existence. There is a need to up-date the Register system and related services.		
appraisal	The consultations have proved to be useful for the members of association especially when taking into consideration the small budget. The Register is the only one of its kind functioning in Baltic countries. The SMEs use this opportunity to record their copyright. On the other hand the revenues from it are enough only to keep it in existence. There is a need to up-date the Register system and related services.		
appraisal 4. Further Informati	The consultations have proved to be useful for the members of association especially when taking into consideration the small budget. The Register is the only one of its kind functioning in Baltic countries. The SMEs use this opportunity to record their copyright. On the other hand the revenues from it are enough only to keep it in existence. There is a need to up-date the Register system and related services.		
appraisal 4. Further Informati 4.1 Document	The consultations have proved to be useful for the members of association especially when taking into consideration the small budget. The Register is the only one of its kind functioning in Baltic countries. The SMEs use this opportunity to record their copyright. On the other hand the revenues from it are enough only to keep it in existence. There is a need to up-date the Register system and related services.		
appraisal 4. Further Informati 4.1 Document References	The consultations have proved to be useful for the members of association especially when taking into consideration the small budget. The Register is the only one of its kind functioning in Baltic countries. The SMEs use this opportunity to record their copyright. On the other hand the revenues from it are enough only to keep it in existence. There is a need to up-date the Register system and related services.		
appraisal 4. Further Informati 4.1 Document References 4.2 Web Site	The consultations have proved to be useful for the members of association especially when taking into consideration the small budget. The Register is the only one of its kind functioning in Baltic countries. The SMEs use this opportunity to record their copyright. On the other hand the revenues from it are enough only to keep it in existence. There is a need to up-date the Register system and related services. on		
appraisal 4. Further Informati 4.1 Document References 4.2 Web Site	The consultations have proved to be useful for the members of association especially when taking into consideration the small budget. The Register is the only one of its kind functioning in Baltic countries. The SMEs use this opportunity to record their copyright. On the other hand the revenues from it are enough only to keep it in existence. There is a need to up-date the Register system and related services. on - www.infobalt.lt Vilma Misiukonienė		
appraisal 4. Further Informati 4.1 Document References 4.2 Web Site	The consultations have proved to be useful for the members of association especially when taking into consideration the small budget. The Register is the only one of its kind functioning in Baltic countries. The SMEs use this opportunity to record their copyright. On the other hand the revenues from it are enough only to keep it in existence. There is a need to up-date the Register system and related services. On 		
appraisal 4. Further Informati 4.1 Document References 4.2 Web Site	The consultations have proved to be useful for the members of association especially when taking into consideration the small budget. The Register is the only one of its kind functioning in Baltic countries. The SMEs use this opportunity to record their copyright. On the other hand the revenues from it are enough only to keep it in existence. There is a need to up-date the Register system and related services. on 		
appraisal 4. Further Informati 4.1 Document References 4.2 Web Site	The consultations have proved to be useful for the members of association especially when taking into consideration the small budget. The Register is the only one of its kind functioning in Baltic countries. The SMEs use this opportunity to record their copyright. On the other hand the revenues from it are enough only to keep it in existence. There is a need to up-date the Register system and related services. on 		

Number	LT02
1. General presentation	
1.1 Country	Lithuania
1.2 Title of initiative	1. Free online databases, published by the State Patent Bureau 2. SPB Cooperation Memorandums

1) The State Patent Bureau (SPB) publishes free online databases of registered national IP rights (designs, patents, trademarks), which can be used by SMEs in searching possible conflicting IP rights. The databases are available on www.vpb.gov.lt

2) The SPB has signed a number of cooperation memorandums with Lithuanian universities (Kaunas Technological University, Vilnius Gediminas Technical University, Šiauliai University) according to which there is co-operation in the following IP related fields: dissemination of patent information and IP awareness, sharing information on IP related matters, organising conferences and seminars. This is important for the future co-operation of universities with SMEs, for instance in the commercialisation of IP results.

1	
1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	The State Patent Bureau of the Republic of Lithuania ("the SPB")
2. Detailed Informa	tion
2.1 Start date	1) Permanently 2) From 2008
2.2 End date	1) Permanently 2) Ongoing
2.3 Budget	 Financed from the state budget Budget is drafted for every separate event
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property

	Literary, Scientific, Artistic Creations:
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Init	iative
3.1 Overall	N/A
appraisal	
4. Further Informati	on
4.1 Document	
References	
4.2 Web Site	www.vpb.gov.lt
4.3 Contacts	Arūnas Želvys
	The State Patent Bureau of the Republic of Lithuania
	Division of Law and International Affairs
	Tel. +37052113541
	Fax. +37052750723
	a.zelvys@vpb.gov.lt
	www.vpb.gov.lt
4.4 Information	IPR Enforcement Support Expert Group
Source	

Number	LT03	
1. General presentat	ion	
1.1 Country	Lithuania	
1.2 Title of	1) Project "IP Pre-Diagnosis"	
initiative	2) Project "Patent Clinic"	
1.3 Overview		
 According to the "IP Pre-Diagnosis" project, which is carried out through the Lithuanian Technical Library, a competent specialist visits the SME and consults them on IP related matters, analysing their IP rights, presenting results and submitting respective recommendations. Under the project "Patent Clinic", which is also carried out through the Lithuanian Technical Library, patent consultations are rendered by patent attorneys to SMEs and other interested 		
1.4 Sector focus	s of up to 45 min are available once a year.	
1.5 Institution (managing initiative)	The State Patent Bureau of the Republic of Lithuania (SPB) but carried out through the Lithuanian Technical Library	
2. Detailed Informat	tion	
2.1 Start date	1) From 2007 2) From 2007	
2.2 End date	1) Ongoing 2) Ongoing	
2.3 Budget	 The budget of one visit is approximately 650 EUR Financed from the state budget 	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 	
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. 	

2.6 Stage in	All Stages
Enforcement	Registration
Process	🛛 Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Initi	
3.1 Overall	N/A
	IN/A
appraisal	
4. Further Information	
4.1 Document	
References	
4.2 Web Site	www.vpb.gov.lt
4.3 Contacts	Arūnas Želvys
	The State Patent Bureau of the Republic of Lithuania
	Division of Law and International Affairs
	Tel. +37052113541
	Fax. +37052750723
	a.zelvys@vpb.gov.lt
	www.vpb.gov.lt
4.4 Information	IPR Enforcement Support Expert Group
Source	

Number	LT04
1. General presentation	
1.1 Country	Lithuania
	State Support Programme to cover expenses for granting European patent and patents under the Patent Cooperation Treaty

The State Support Programme aims to cover expenses for enterprises wishing to protect their inventions by obtaining a European patent or a patent under the Patent Cooperation Treaty.

Eligible expenses may include: the patent application filing fee, patent search fee, expertise fee, patent grant fee, translation expenses, patent maintenance fee for the first 5 years, patent attorneys' services.

Expenses may be recovered in three ways: in advance, direct payment of bills or reimbursement of expenditure incurred. Enterprises wishing to recover expenses submit an application to the Lithuanian Business Support Agency.

1.4 Sector focus	Sector:
	No specific sector
1.5 Institution	Lithuanian Business Support Agency
(managing	www.lvpa.lt
initiative)	
2. Detailed Informa	tion
2.1 Start date	2008
2.2 End date	Ongoing
2.3 Budget	LTL 500,000 (~ EUR 144,810)
2.4 Type of	Initial Information & Signposting
initiative	Dedicated Information Provision
	Dedicated Services
	Professional Advice
	Training
	International Liaison & Actions by Business Organisations
	Funding & Evaluation Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	
	Industrial Property
	A Patents
	Utility Models
	☐ Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	🗌 Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.

	Trade Secrets, Licensing & Confidentiality Agreements	
2.6 Stage in Enforcement Process 3. Evaluation of Init	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify): 	
3.1 Overall appraisal	N/A	
4. Further Informati	4. Further Information	
4.1 Document References	-	
4.2 Web Site	www.lvpa.lt; www.ukmin.lt	
4.3 Contacts	Violeta Dambrauskienė Lithuanian Business Support Agency Žalgirio str. 92 LT- 09303 Vilnius Tel. +37052687408 Fax. +37052687409 v.dambrauskiene@lvpa.lt <u>www.lvpa.lt</u>	
4.4 Information Source	IPR Enforcement Support Experts	

Number	LU01
1. General presentation	
1.1 Country	Luxembourg
1.2 Title of initiative	LIIP (Linking Innovation and Industrial Property) National IP Assistance Platforms
1.2 Overview	

Linking Innovation and Industrial Property (LIIP) was a project financed by the European Commission in the 5th Framework programme, which pursued the development of a European network of contact points (Luxembourg, Ireland, Greece, Spain and Italy) for the promotion of innovation around industrial property. One of the major objectives of this project was to increase awareness and knowledge of Industrial Property issues and the patent-system by the creation of dedicated material targeted at SMEs, research centres, universities, independent inventors, professional associations and organisations active in innovation support. For this purpose, two specific tools have been developed under the the LIIP project: a Good Practice Guide on IPR issues (Counterfeiting is one of the chapters) and an IP-Multimedia Toolbox on a CD-Rom, which is an interactive tool allowing an enterprise to make a diagnosis of its IPR knowledge.

LIIP material can be downloaded from www.liip.org.

1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	Managed by : Public Research Centre Henri Tudor (Luxemburg) Partners : Luxemburg: Ministère de l'Economie et Commerce extérieur- Direction de la Propriété Intellectuelle (DPI); Centre de Veille Technologique (CVT); Luxinnovation GIE <u>Spain</u> : Oficina Española de Patentes y Marcas (OEPM); Fundación Observatorio de Prospectiva Tecnológica Industrial (OPTI) <u>Italy</u> : Ministero delle Attività Produttive - Ufficio Italiano Brevetti e Marchi (UIBM); ABCnet Servizi per l'Impresa s.r.l. <u>Greece</u> : Industrial Property Organisation (OBI); Management Company of the Science and Technology Park of Crete S.A.(EDAP STEP-C S.A); Thessaloniki Technology Park - Management & Development Corporation S.A. (TTP/MDC S.A.)
2. Detailed Information	tion
2.1 Start date	2002
2.2 End date	2003
2.3 Budget	€ 500,000 (p.a.), total budget: € 1 million
2.4 Type of initiative	 Initial Information & Signposting: Pan-European 'one-stop shop' for answering IPR-related questions Dedicated Information Provision: IPR Good Practice Guide; IP-Multimedia Toolbox; Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations: Alliance and network building Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	☐ All IPR Industrial Property <u>Inventions</u> :

	🛛 Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	—
	Literary, Scientific, Artistic Creations:
	Copyright
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Other (specify):
3. Evaluation of Init	iative
3.1 Overall	Technopolis appraisal: 5 (1 = very unsatisfactory, 5 = very successful)
appraisal	
••	The recommendations are concrete and pragmatic and the guide is efficient.
	Even now, 3 years after the end of the contract, the guide is still asked for by
	national bodies who want to distribute it in their countries, The collaboration
	is now over but the established network has been integrated in the NPO-
	network and the developed tools are still used in this framework.
4. Further Informati	on
4.1 Document	http://www.liip.org/pdfs/GPG_EN.pdf
References	
4.2 Web Site	http://www.liip.org
4.3 Contacts	Serge Quazzotti
	Chargé de Direction du Centre de Veille Technologique, Luxemburg
	Tel: +352 425991 410
	serge.guazzotti@tudor.lu
4.4 Information	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of
Source	public and private IPR enforcement initiatives and resources"

Number	LU02
1. General presentation	
1.1 Country	Luxembourg
1.2 Title of initiative	Technology Watch Centre (Centre de Veille Technologique (CVT)
1.3 Overview	

CVT has a number of "projects" which address the issue of IPR usage by SMEs, including the creation of a dedicated publication (LIIP – Linking Innovation and Industrial Property), the establishment of an elearning course or the provision of counselling services on IPR matters.

The objectives of the Technology Watch Centre (CVT) are to increase the awareness of companies fo the growing importance of intellectual property information and to assist them in setting up their information management processes. The CVT assists companies in searching, gathering, treating, analysing and managing scientific, technical and technically oriented business information.

The following services are offered by the CVT:

- Patent documentation and information services including database searches on patents and trademarks;
- Customized in-depth consulting on strategic IPR issues;
- IP assistance for business start-ups (consulting in IP-strategies, general business planning support);
- Technology Watch services including data derived from ex-ante analyses of future trends in technological fields or in the domain of technical regulations and standards;
- Creation of publications: LIIP guide (Linking Innovation and Industrial Property), a number of reallife case studies on how IPR and IP management is used by SMEs, an IP awareness checklist, a interactive CD to accompany the LIIP guide;
- IPR-related training courses (workshops on searching and analysing patent-information on the internet and IT-patent searching strategies, awareness workshops/events for secondary schools and general public, an e-learning course in IP management for SME managers (DIPS - Distance learning applied to enhance the introduction of IP into management Strategies of SMEs).

The initial goal of the CVT was to support the activities of the intellectual property department of the Ministry of Economy and Foreign Trade by assuring the diffusion of patent information. Subsequently, its mission has grown to also cover the areas of technology watch and competitive intelligence services.

The phases of IPR usage targeted are research on innovative projects with a relation to IPR issues and the process of development/registration; the utilisation phase or the subject of IPR acquisition are not targeted. In terms of the degree of legal formality, ample of space is given to various forms of IP protection - patents and formal IPR are treated only as a part of a spectrum on how to appropriate the IP of a company.

A	
1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	Common structure between the Ministry of Economy and Foreign Trade and the Public Research Centre Henri Tudor
2. Detailed Information	
2.1 Start date	1994 (feasibility study) – official start: 1996
2.2 End date	Ongoing
2.3 Budget	-

2.4 Type of initiative	Initial Information & Signposting
	Dedicated Information Provision
	Dedicated Services
	Professional Advice
	Training

	International Liaison & Actions by Business Organisations
	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	
	🛛 Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	🛛 Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Initia	itive
3.1 Overall	N/A
appraisal	
4. Further Informatio	n
4.1 Document	-
References	
4.2 Web Site	http://www.tudor.lu/cms/tudor/publishingfr.nsf/id/FXFE-6R8JD8
4.3 Contacts	Centre de Recherche Public Henri Tudor
	29, Avenue John F.Kennedy
	L-1855 Luxembourg-Kirchberg
	Tél.: +352 42 59 91 - 1
	Fax: +352 42 59 91 - 777
	In charge of the direction of CVT:
	Dr Serge Quazzotti,
	<u>serge.quazzotti@tudor.lu</u> ,
	tél.: +352 54 55 80 – 600
4.4 Information	Austrian Institute for SME Research - PRO INNO Europe Paper: "Benchmarking
Source	National and Regional Support Services for SMEs in the field of Intellectual and
	Industrial Property"

	Number	MT01
1.2 Title of Twinning Light Project: Intellectual Property Awareness, Training	1. General prese	itation
	1.1 Country	Malta
Initiative	1.2 Title of nitiative	Twinning Light Project: Intellectual Property Awareness, Training and Enforcement

This was a Twinning Light project financed by the European Commission (Twinning Contract Number MT04-IP-OT-06) between the Maltese Industrial Property Registrations Directorate, Commerce Division and the Danish Patent and Trademark Office aiming to map out and implement a holistic strategy for enforcement, training and awareness in the area of Intellectual Property Rights. The project outlined three main deliverables :

- Development of a comprehensive strategy on the fight against piracy involving all the national administrative actors (namely the Police, Customs, the Attorney General and the Commerce Division) and formulation of an Action Plan for its implementation.
- Creation of an Intellectual Property Training and Awareness Dissemination Unit at the Commerce Division and training of staff in mounting effective awareness campaigns.
- Training of Customs officers and Police officials to better fulfil their duties in the area of enforcement.

According to the project's final report, all of these deliverables were achieved.

The project, which was implemented between 3 June 2005 and 31 March 2006, included training seminars and an awareness campaign.

There are continuing benefits from all the three areas in the project. The establishment of an "IPR alliance" between the Commerce Division, Attorney General, Police and Customs will be a vital centre for the protection and enhancement of IPRs in Malta. The Alliance will meet at top level twice a year and be able to concentrate and coordinate the effort in the area, including incorporating the judiciary and rightsholders in the work. The Commerce Division has assumed the ownership of this process and a powerful basis for future training and awareness activities has been established there . The training of the Police and Customs officers will provide added value in the operational and investigative enforcement of IPRs.

According to the project's final report, the Maltese Government administration is today better equipped to protect Intellectual Property Rights.

1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	Industrial Property Registrations Directorate, Commerce Division
2. Detailed Informat	tion
2.1 Start date	3 June 2005
2.2 End date	31 March 2006
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures

	Other (specify):
2.5 Type of IPR	All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: X Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) X Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify):
3. Evaluation of Initi	ative
3.1 Overall appraisal	'All [initiative]deliverables were achieved[and]the Maltese government administration is as a result better equipped to protect Intellectual Property Rights (IPR)' – Twinning Light Project Final Report dated 30 June 2006.
4. Further Informati	on
4.1 Document References	Twinning Light Project Final Report dated 30 June 2006 (MT04-IP-OT-06)
4.2 Web Site	-
4.3 Contacts	Michelle Bonello Director Industrial Property Registration Commerce Division Lascaris Valletta Tel 00356 25690306 e-mail michelle.bonello@gov.mt
4.4 Information Source	IPR Enforcement Support Expert Group

Number	NL01
1. General presentation	
1.1 Country	The Netherlands
1.2 Title of initiative	Activities of the Netherlands Patent Office ('Octrooicentrum')
1.3 Overview	

The Netherlands Patent Office grants patents in the Netherlands and disseminates the knowledge derived from the patent literature. SMEs, entrepreneurs, inventors, technology institutes, scientists, teachers and students can visit the Office to obtain information. The Netherlands Patent Office is an agency of the Ministry of Economic Affairs.

The Netherlands Patent Office carries out the following activities focused on SMEs:

- Information on patents, legislation and procedures
- Patent granting
- Workshops and presentations
- Advisory interviews
- Searches in international patent databases
- Public information
- Search reports

The Patent Office often co-operates with industry associations and the Chambers of Commerce and has advisors operating at a local level (within Syntens). The industries that show most interest are production industries, mechanical engineering, and civil engineering.

1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	National patent office - agency of the Ministry of Economic Affairs
2. Detailed Informa	tion
2.1 Start date	-
2.2 End date	-
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services: Granting patents, international patent searches Professional Advice: Providing individual advice to customers Training: Workshops International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property <u>Inventions</u>: Patents Utility Models Plant Varieties Topographies of Semiconductor Products <u>Distinctive Signs</u>:

	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Init	iative
3.1 Overall appraisal	Technopolis appraisal: 4 (1 = very unsatisfactory , 5 = very successful)
	The Netherlands Patent Office has increasingly invested in informing SMEs on IPR issues. The number of requests from SMEs has grown substantially in recent years. Also the awareness on IPR issues amongst SMEs has increased. On the topic of counterfeiting, more specifically, the Patent Office has contributed indirectly to improve awareness of the risks it encompasses.
4. Further Informati	on
4.1 Document References	-
4.2 Web Site	http://www.octrooicentrum.nl/en/default.aspx
4.3 Contacts	H. Spoelstra Account Manager, Netherlands Patent Office Patentlaan 2 PO Box 5820 NL-2280 HV Rijswijk Telephone +31 70 398 64 03 Fax: +31 70 39 h.spoelstra@octrooicentrum.nl www.octrooicentrum.nl
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"

Number	NL02
1. General presentation	
1.1 Country	The Netherlands
	SNB-REACT: The Dutch Anti Counterfeiting Group(Stichting Namaakbestrijding)
1.3 Overview	

The Dutch Anti Counterfeiting Group - Stichting Namaakbestrijding - is a non-profit coalition	
created in April 1991 at the initiative of the Amsterdam Chamber of Commerce. In 2002, the	
current business association, SNB-REACT, was created as a merger between the Dutch Anti	
Counterfeiting Group and the Italian organisation REACT, founded in 1998 with support from the	
European Commission.	

SNB-REACT aims to actively fight the trade in counterfeiting in the most efficient and cost effective manner. To this end it provides a full package of legal and practical services. Joining SNB-REACT does not mean that the members have to make use of all services and participate in all activities. Members may pick and choose selectively the services that fit best to their companies' own anticounterfeiting strategy.

General SNB-REACT Services:

- Assistance with raids
- Investigations
- Identification of goods
- Ongoing cooperation with customs and law-enforcement authorities
- Legal assistance
- Training seminars for investigators and authorities
- Advice and experience
- Lobbying to improve national regulations
- Internet monitoring

In the Netherlands, SNB-REACT handles about 800-900 cases of counterfeiting (internationally over 4,000). SNB-REACT assists customs with storage and destruction of imitation products. SMEs' problems with counterfeiting are often local, not international. Also, SMEs are not the main trade mark owners. In the Netherlands, about 5% of cases involve SMEs (max 50 cases).

The fixed annual fee is 1,400 for Dutch membership and 2,000 Euro for International membership; legal actions costs between 100 and 400 Euro per case which is less than 10% of the fees of commercial service providers. As individual services are relatively cheap SMEs can usually afford them.

1.4 Sector focus	☐ Sector: ⊠ No specific sector
1.5 Institution (managing initiative)	SNB-REACT (a cooperative non-profit association, managed by the rights owners)
2. Detailed Informati	ion
2.1 Start date	1991
2.2 End date	Ongoing
2.3 Budget	€ 1.6 million p.a. (organisation-wide, not just The Netherlands). Income from member fees and revenues from specific actions.
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services: Investigations:

	Internet monitoring
	Professional Advice:
	Legal assistance and advice 🛛 Training:
	Organisation of seminars
	International Liaison & Actions by Business Organisations:
	Lobbying
	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	
	Industrial Property
	Inventions:
	Utility Models Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Other (specify):
3. Evaluation of Initia	
3.1 Overall	Technopolis appraisal:
appraisal	SNB-REACT is highly appreciated by its members. The organisation
	represents many important brands and is active in many countries. It has
	over 135 members and can be considered by far the largest provider of anti counterfeiting services in Europe. In case of counterfeiting, SNB-REACT is
	accessible for SMEs, since costs of services are relatively low.
4. Further Informatio)n
4.1 Document	-
References	
4.2 Web Site	http://www.snbreact.org/snb-react/EN/Hom_Home.htm
4.3 Contacts	Ronald Brohm
	SNB-REACT Netherlands
	Amstelveenseweg 864
	1081 JM Amsterdam
	TEL +31 (0)20-6406363
	EMAIL rbrohm@snbreact.org
4.4 Information	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of

Source	public and private IPR enforcement initiatives and resources"
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Number	NL03
1. General presentation	
1.1 Country	The Netherlands
1.2 Title of initiative	Seminar and brochure on Assertion of IP for SMEs - handhaving Intellectuele Eigendomsrechten voor het MKB -

On December 6th 2006 the Ministry of Economic Affairs - the department of Enterprise and Innovation - organised a seminar on Assertion of IP for SMEs.

Globalisation has increased counterfeiting practices. This increases the need for good company strategies on protection and assertion of intellectual property rights. The seminar was organised to inform SMEs on the current laws, upcoming legal changes and measures taken at the Dutch borders.

The brochure discusses various sorts of right and legal frameworks to enforce these. The ministry foresees more activities to inform SMEs on IP issues.

1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	The Ministry of Economic Affairs, the department of Enterprise and Innovation
2. Detailed Information	tion
2.1 Start date	December 2006
2.2 End date	-
2.3 Budget	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision: IPR information brochure for SMEs Dedicated Services Investigations Internet monitoring Professional Advice Training: Organisation of seminars International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property

1	
	Literary, Scientific, Artistic Creations:
	Copyright
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify): Not specified
3. Evaluation of Initiative	
3.1 Overall	Technopolis appraisal:
appraisal	
	N/A
4. Further Information	on
4.1 Document References	http://www.ez.nl/content.jsp?objectid=149789&rid=149035
4.2 Web Site	http://www.ez.nl/content.jsp?objectid=149035
4.3 Contacts	Angela van der Meer
	a.a.m.vandermeer@minez.nl
	Tel: +31 (0)70 379 7174
4.4 Information	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of
Source	public and private IPR enforcement initiatives and resources"

Number	NO01
1. General presentation	
1.1 Country	Norway
1.2 Title of initiative	Advice on IPR protection and commercialisation (Råd om beskyttelse og omsetning av immaterielle verdier)

Innovation Norway promotes nationwide industrial development profitable to both the business economy and Norway's national economy, and helps release the potential of different districts and regions by contributing towards innovation, internationalisation and promotion.

Norwegian SMEs are the focus of Innovation Norway's activities. Innovation Norway is a state owned company, which employs more than 700 people and has offices in all the Norwegian counties and in more than 30 countries world wide. The head office is located in Oslo. The "Advice on IPR protection and commercialisation" service is provided by trained advisers to SMEs nationwide, with special focus on small and micro enterprises. The contents of the service can bed summarised as follows:

- IPR strategies
- Technology license negotiations
- Early freedom to operate analysis
- IPR enforcement

In addition to the advisory service, which are free of charge, Innovation Norway provides SMEs with grants for IPR protection, development and enforcement.

1.4 Sector focus	☐ Sector: ⊠ No specific sector
1.5 Institution (managing initiative)	Innovation Norway

2. Detailed Information		
2.1 Start date	January 2004	
2.2 End date	Ongoing	
2.3 Budget	-	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 	
2.5 Type of IPR	 All IPR Industrial Property <u>Inventions</u>: Patents Utility Models Plant Varieties Topographies of Semiconductor Products <u>Distinctive Signs</u>: Trade Marks Trade Names Geographical Indications, Designations of Origin 	

	Aesthetic Creations:		
	Designs (industrial design)		
	Intellectual Property		
	Literary, Scientific, Artistic Creations:		
	Copyright		
	🗌 Neighbouring Rights		
	🗌 Rights in Common Law, Tort, Competition Law etc.		
	Trade Secrets, Licensing & Confidentiality Agreements		
2.6 Stage in	All Stages		
Enforcement	Registration		
Process	Business Planning / Strategy		
	Investigations		
	Administrative Procedures		
	Litigation		
	Other (specify):		
3. Evaluation of Initi	3. Evaluation of Initiative		
<u> </u>			
3.1 Overall	Norway's recent ratification of the European Patent Convention (EPC) has		
appraisal	lead to an increase of the awareness level among Norwegian SMEs regarding the importance of protecting and managing their intellectual assets, which has lead to an increased demand of information and advice on IPR issues by SME's. The "Advice on IPR protection and commercialisation" service provided by Innovation Norway is crafted to meet this need, although the size of the advisory task force seems insufficient (nine advisors).		
4. Further Informati	on		
4.1 Document References	-		
4.2 Web Site	www.innovasjonnorge.no		
4.3 Contacts	Innovation Norway		
	Akersgata 13		
	PO Box 448 Sentrum		
	N-0104 Oslo		
	Tel: +47 22 00 25 00		
	Fax: +47 22 00 25 01		
	firmapost@innovasjonnorge.no		
4.4 Information Source	IPR Enforcement Support Expert Group		

Number	NO02
1. General presentation	
1.1 Country	Norway
1.2 Title of initiative	The Norwegian Industrial Property Office / Market and Information / Seminar and Search Services

The Norwegian Industrial Property Office (NIPO) is a government authority organized under the Ministry of Trade and Industry. NIPO has approximately 270 employees working on legal issues, technology and science, finance and administration, as well as information and marketing services.

NIPO sees its primary role as being to support Norwegian industry and to promote economic growth, inter alia by raising awareness and increasing understanding of industrial property rights as an essential element in enabling companies to secure their investments and develop a competitive edge in the global market.

Besides being responsible for processing applications for patent protection, and for trademark and design registration, NIPO offers courses, seminars and lectures on the importance of industrial property rights. Through such seminars, NIPO puts emphasis on the enforcement of industrial property rights, as well as specific challenges, possibilities and strategies connected to the relevant categories of rights. NIPO has arranged such seminars since 1992, with an increasing number of events and participants. The length of the courses varies from 0.5-2 days to 1-2 years. Upon request, NIPO also offers tailor-made courses to separate entities.

NIPO also carries out a variety of searches and investigations to provide the industry, including SMEs, with more detailed information according to their needs. NIPO provides its customers with information on technological developments within a specific technical field, gives prior assessments of ideas for patenting, trademarks and designs, and monitors specific activities and companies involved in particular fields.

1.4 Sector focus	Sector:	
1.5 Institution (managing initiative)	The Norwegian Industrial Property Office (NIPO)	
2. Detailed Information		
2.1 Start date	1992 (seminars and training courses)	
2.2 End date	Ongoing	
2.3 Budget	-	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 	
2.5 Type of IPR	 All IPR ☑ Industrial Property <u>Inventions</u>: ☑ Patents ☑ Utility Models ☑ Plant Varieties 	

	Topographies of Semiconductor Products
	Distinctive Signs:
	🔀 Trade Marks
	🗌 Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	🛛 Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Initi	ative
3.1 Overall	N/A
appraisal	
4. Further Informati	on
4.1 Document	
References	
nelelelices	
4.2 Web Site	www.patentstyret.no
4.3 Contacts	Monika Kristin Vik, Special Advisor
	Patentstyret (NIPO)
	Københavngaten 10, 0566 Oslo
	POSTAL ADDRESS:
	PO Box 8160 Dep
	N-0033 Oslo
	Phone: +47 22 38 73 00
	Fax: +47 22 38 73 31
	mail@patentstyret.no
4.4 Information	IPR Enforcement Support Expert Group

Number	NO03
1. General presentation	
1.1 Country	Norway
1.2 Title of initiative	Næringslivets konkurranseutvalg (NKU) - The industry and trade committee on unfair competition

The NKU (Næringslivets konkurranseutvalg) is a special committee appointed by certain members of the Confederation of Norwegian Enterprise (NHO) and serving as a vehicle for advice and amicable dispute resolution. Its services are not directed to traditional industrial property rights such as the infringement of trademarks, patents and designs, but are based on the Norwegian Marketing Practices Act prohibiting acts of unfair competition and thus governing inter alia the copying of unregistered or unprotected products, marketing materials and signs.

The committee gives opinions on the marketing behaviour of enterprises under the act on the request of a concerned party. Such opinions are not legally binding, unless agreed between the parties. However, private parties often adhere to the opinions given, and an opinion of the committee may also have a certain weight with respect to the decisions of the ordinary courts, especially in preliminary proceedings. The proceedings are in writing, and there is a minor fee of NOK 10.000 to be paid by the party requesting the opinion. The opinions are publicly available, thus the practice of the committee serves in general as guidance for other entities beyond those involved in the dispute. Furthermore, as the members of the committee are respected representatives of the industry as well as judges and attorneys practicing intellectual property law, the practice of the committee also serves as a source of law.

Referring a case to the NKU is generally a cost and time-efficient method of obtaining advice on a party's position with respect to the copying of products, marketing materials and signs, etc. Furthermore, as the statements of the committee often are adhered to, the body also indirectly works as an informal dispute resolution mechanism.

1.4 Sector focus	Sector:	
1.5 Institution (managing initiative)	Næringslivets konkurranseutvalg (NKU) - The industry and trade committee on unfair competition	
2. Detailed Information		
2.1 Start date	1964	
2.2 End date	Ongoing	
2.3 Budget	€ 36-55,000 p.a. (NOK 300-450,000) depending on number of cases referred	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 	
2.5 Type of IPR	All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties	

	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	🛛 Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	🔀 Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Init	iative
3.1 Overall	Following an evaluation of the work of the NKU by its founders, the NKU's
appraisal	procedures were improved and its work continued
4. Further Informati	on
4.1 Document	-
References	
4.2 Web Site	www.konkurranseutvalget.no
4.3 Contacts	Næringslivets konkurranseutvalg (NKU)
	PO Box 5250 Majorstuen
	N-0303 Oslo
	Phone: +47 23 08 81 11
	nku@nku.no
4.4 Information	IPR Enforcement Support Expert Group
4.4 Information Source	

Number	PL01
1. General presentation	
1.1 Country	Poland
1.2 Title of initiative	Financial support to business support institutions and their networks (Sub- network for Brands) (KIGNET - Izbowy system wsparcie konkurencyjnosci przedsiebiorstw, Podsiec Marka)

1.3 Overview

The main goal is to increase the competitiveness of Polish companies, in particular SMEs, through the improvement of accessibility to high quality services provided by business support institutions.

The activities, which are eligible for financing are as follows:

- building the image and branding of companies and products including promotion and PR activities
- advisory and training services in the area of branding and IPR protection
- creation of a systemic approach to the introduction of branded products into local/regional, national and foreign markets

national and foreign markets	
1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	The KIGNET Brand-Bureau , the Polish Chamber of Commerce (Biuro Akademii Marek Krajowej Izby Gospodarczej)
2. Detailed Informa	tion
2.1 Start date	January 2005
2.2 End date	October 2007
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice: Training International Liaison & Actions by Business Organisations Kunding & Evaluation: Providing funding to support organisations to improve (inter alia) their IPR services Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations:

2.6 Stage in Enforcement Process	 Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify):
3. Evaluation of Initiative	
3.1 Overall appraisal	Technopolis appraisal: 2 (1 = very unsatisfactory, 5 = very successful) Although it is too early to appraise this initiative, it can be said to have had an important effect, notably increasing the scope of the services provided by business support organisations to SMEs and improving their quality. The low assessment can be explained by the initiative's lack of specific focus on counterfeiting and other IPR abuses.
4. Further Informati	on
4.1 Document References	Sektorowy Program Operacyjny Wzrost Konkurencyjnosci Przedsiebiorstw (2004-06)
4.2 Web Site	http://www.kig.pl/kignet.php
4.3 Contacts	Jacek Przeslakowski Biuro Akademii Marek Krajowej Izby Gospodarczej tel. +48 (22) 63 09 687 fax. +48 (22) 82 61 399 e-mail: jprzeslakowski@kig.pl
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"

Number	PL02
1. General presentat	
1.1 Country	Poland
1.2 Title of initiative	Support programme for obtaining IPR protection abroad (Program na uzyskanie wparcia na ochrone prawa wlasnosci przemyslowej za granica)
1.3 Overview	
utility models, indus	o cover the costs of small companies involved in the registration of inventions, strial designs, trademarks, etc. with a view to their gaining international c Chinese Patent Office).
1.4 Sector focus	☐ Sector: ⊠ No specific sector
1.5 Institution (managing initiative)	The Polish Agency for Enterprise Development (Polska Agencja Rozwoju Przedsiebiorczosci)
2. Detailed Informat	tion
2.1 Start date	December 2006
2.2 End date	Ongoing
2.3 Budget	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Kunding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements

r			
2.6 Stage in	All Stages		
Enforcement	Registration		
Process	Business Planning / Strategy		
	Investigations		
	Administrative Procedures		
	Litigation		
	Other (specify):		
3. Evaluation of Init	iative		
3.1 Overall	Technopolis appraisal: 3 (1 = very unsatisfactory , 5 = very successful)		
appraisal			
	Although this initiative helps companies (especially micro and SMEs) in		
	covering the costs of their IPR protection abroad, it does not foresee specific		
	actions to tackle the problem of counterfeiting and other IPR abuses.		
4. Further Informati	4. Further Information		
4.1 Document	Regulation of 2 December 2006 concerning the financial support of the		
References	Polish Agency for Enterprise Development not related to the Operational		
	Programmes.		
	(Rozporzadzenie Ministra Gospodarki z dnia 2 grudnia 2006 r. w sprawie		
	udzielenia przez Polska Agencje Rozwoju Przedsiebiorczosci pomocy		
	finansowej niezwiazanej z programami operacyjnymi)		
4.2 Web Site	http://www.pi.gov.pl/default.aspx?docId=2439&mld1=2435		
4.3 Contacts	The Polish Agency for Enterprise Development		
	Polska Agencja Rozwoju Przedsiebiorczosci		
	Zespol Innowacji i Technologii		
	tel. +48 (022) 432 80 80		
	fax. +48 (022) 432 86 20		
	e-mail: pi@parp.gov.pl		
4.4 Information	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of		
Source	public and private IPR enforcement initiatives and resources"		
	passes and prove and resources		

Number	PL03
1. General presentat	ion
1.1 Country	Poland
1.2 Title of initiative	Polish Association of Branded Goods Manufacturers (Polskie Stowarzyszenie Wytworcow Produktow Markowych "ProMarka")
1.3 Overview	
The ProMarka association has 50 members, representing the biggest producers of branded products. The member companies give employment to about 60,000 workers in nearly 200 companies in Poland. The main goal of the association is the development, promotion and protection of trademarks and brands as a means of distinguishing the products, as well as the protection of branded products and their consumers. ProMarka represents the producers of branded goods in their contacts with public administrations and other organisations active in the field of counterfeiting. The association has recently prepared a guide for companies, which are confronted with the problem of look-alike products.	
1.4 Sector focus	Sector: No specific sector
1.5 Institution (managing initiative)	Polish Association of Branded Goods Manufacturers (Polskie Stowarzyszenie Wytworcow Produktow Markowych "ProMarka")
2. Detailed Informat	tion
2.1 Start date	1997
2.2 End date	Ongoing
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision: Guide for companies confronted with counterfeiting Dedicated Services: Assisting members in protecting their trademarks/brands and providing non-legal representation Professional Advice: Advice on brand building Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 ☐ All IPR ☐ Industrial Property <u>Inventions</u>: ☐ Patents ☐ Utility Models ☐ Plant Varieties ☐ Topographies of Semiconductor Products <u>Distinctive Signs</u>: ☑ Trade Marks ☑ Trade Names ☐ Geographical Indications, Designations of Origin <u>Aesthetic Creations</u>: ☐ Designs (industrial design) ☐ Intellectual Property <u>Literary, Scientific, Artistic Creations</u>:

2.6 Stage in Enforcement Process	 Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements All Stages Registration Business Planning / Strategy Investigations
	Administrative Procedures
	Litigation Other (specify):
3. Evaluation of Initiative	
3.1 Overall	Technopolis appraisal: 4 (1 = very unsatisfactory , 5 = very successful)
appraisal	This is practically the only association active in the field of anti-counterfeiting and other IPR abuses in Poland.
4. Further Information	on
4.1 Document References	-
4.2 Web Site	http://www.marka.pl/
	Sylwia Sasal Polskie Stowarzyszenie Wytworcow Produktow Markowych "ProMarka" tel: +48 (22) 622 49 54, 622 39 38 fax: +48 22 622 94 82 e-mail: s.sasal@promarka.pl
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"

Number	PL04
1. General presentat	ion
1.1 Country	Poland
1.2 Title of initiative	Review of cases involving crimes against IPR protection (Badania akt dotyczacy spraw o przestepstwach zwiazane z naruszeniem wlasnosci intelektualnej i przemyslowej)
1.3 Overview	
and were closed in th	the cases involving crimes against IPR protection, which took place in 2005 at same year, was to prepare a blueprint for the Public Prosecutors' Offices on cts with a view to reducing the duration of such cases.
1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	Ministry of Justice, Public Prosecutor's Office Ministerstwo Sprawiedliwosci, Biuro Prokuratory
2. Detailed Informat	tion
2.1 Start date	January 2006
2.2 End date	-
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures: Preparing a national methodological blueprint for reducing the duration of cases to do with the breach of IPR protection Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc.

2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify):
3. Evaluation of Init	iative
3.1 Overall appraisal	Technopolis appraisal: 2 (1 = very unsatisfactory , 5 = very successful) This is one of the measures, which is useful, but at the same time does not grant support to SMEs (therefore the relatively low score on effectiveness).
4. Further Informati	on
4.1 Document References	Progress report concerning the first semester of 2006 from the implementation of tasks included in the government document "Strategy of activities in favour of IPRs in Poland in 2006" Raport za pierwsze polrocze 2006 r. z wykonania zadan zawartych w dokumencie rzadowym "Strategia dzialan na rzecz ochrony wlasnosci intelektualnej w Polsce w 2006".
4.2 Web Site	http://www.ms.gov.pl/
4.3 Contacts	Jerzy Zientek Prokuratura Krajowa, Biuro Postepowania Przygotowawczego tel. +48 (22) 52 12 637 e-mail: pr.bpp@ms.gov.pl
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"

Number	PL05
1. General presentation	
1.1 Country	Poland
1.2 Title of initiative	 Strategy of actions aimed at protecting copyright and neighbouring rights 2008-2010; Report on observing copyright and related rights in Poland in 2007

1.3 Overview

1) The 'Strategy of actions aimed at protecting copyright and neighbouring rights' is a consequence of coordinated work of numerous state authorities supported by organisations responsible for the collective management of copyright and neighbouring rights and other legal entities protecting the rights holders. The aim of the Strategy - which is developed by an interdepartmental 'Team for Counteracting Infringements of Copyright and neighbouring Rights' - is to coordinate actions undertaken by public administration against piracy and other copyright infringements in Poland. The Strategy sets the aims and directions of combat against piracy, as well as suggesting new solutions in this area to the public authority bodies.

The Strategy concerns only a small fraction of the problems that relate to intellectual property rights infringements, but a significant and visible part, especially since regulations, initiatives taken in cooperation with other public authority bodies and actions aiming to combat business fraud and smuggling are closely interrelated. It is expected that the long-lasting effect of this co-operation will be a gradual reduction in the level of copyright and neighbouring right infringements in Poland.

2) The **'Report on observing copyright and neighbouring rights'** is a document drawn up each year to sum up the actions that were undertaken in the previous year as part of the Strategy just mentioned. The document is prepared on the basis of the materials submitted by public entities, organisations for collective management of copyright and neighbouring rights and other social partners engaged in protecting copyright and neighbouring rights. The 2007 Report is the sixth edition of the report that has been prepared during successive years.

The report focuses on the assessment of developments and actions in the area of copyright and neighbouring rights, that took place in 2006 and on the description of the activities that were started in 2006 and continued or completed in 2007.

J	
1.4 Sector focus	☐ Sector: ⊠ No specific sector
1.5 Institution (managing initiative)	Team for Counteracting the Infringement of Copyright and Related Rights (Chairman – Minister of Culture and National Heritage)
2. Detailed Informat	tion
2.1 Start date	2008
2.2 End date	2010
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):

2.5 Type of IPR	
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	Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	🔀 Copyright
	🔀 Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation Other (specify):
3. Evaluation of Initi	ative
3.1 Overall	N/A
appraisal	
4. Further Informati	on
4.1 Document	"Strategy of actions aimed at protecting copyright and neighbouring rights
References	2007";
	"Report on observing copyright and related rights in Poland in 2006"
4.2 Web Site	http://www.mkidn.gov.pl/
4.3 Contacts	Krzysztof Guzowski
	Legal Department
	Ministry of Culture and National Heritage
	tel. +48 22 421 04 52
4.4 Information	IPR Enforcement Support Expert Group
Source	

Number	PT01
1. General prese	ntation
1.1 Country	Portugal
1.2 Title of initiative	Anti-Counterfeiting Group (pre-project under development)
1.3 Overview	

This is an initiative to be undertaken by INPI - Portuguese Industrial Property Office in cooperation with the police authorities responsible for fighting counterfeiting, namely ASAE (Food Safety and Economic Police), DGAIEC (Customs), PSP (Civil Police) and GNR (Military and Borders Police).

This Group is, and will be, developing a number of common activities and tasks, in particular:

- Training sessions among and between the 5 entities involved. (in development);
- Common public campaigns about counterfeiting. (in development);
- Better co-ordination of the agencies involved in the fight against intellectual property crime;
- Development of an integrated "Electronic Complaint System" for counterfeiting, which allow the end user to quickly and easily report counterfeiting activities (under analysis);
- Development of an integrated database with pertinent information about enforcement, which will provide information about trademark holders, enforcement tendencies and practices, and any relevant information the authorities involved wish to share (under analysis);
- Development of a common website about the fight against counterfeiting, that would comprise the knowledge and different perspectives of the 5 different stake-holders (in development):
 - Educate businesses and consumers on the growing economic impact and public health, safety and security threats;
 - Advise businesses and consumers in handling counterfeiting activities;
 - Disseminate successful practices to businesses in using IPR and fighting counterfeiting;
 - Provide examples of businesses and consumers who have been victimized by counterfeiting;
 - Disseminate technical and scientific information capable of helping the different economic players (and particularly companies) to better understand the problem and implement anti-counterfeiting prevention actions.

	51
1.4 Sector focus	☐ Sector: ⊠ No specific sector
1.5 Institution (managing initiative)	Portuguese Industrial Property Office (Instituto Nacional da Propriedade Industrial – INPI)
2. Detailed Informat	tion
2.1 Start date	April 2007 (First Discussion Meeting)
2.2 End date	-
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision: Dedicated anti-counterfeiting website Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	All IPR

	Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Other (specify): N/A
3. Evaluation of Init	
3.1 Overall	Technopolis appraisal:
appraisal	N/A
4. Further Informati	on
4.1 Document	-
References	
4.2 Web Site	
4.3 Contacts	Jose Mauricio
	INPI - Instituto Nacional da Propriedade Industrial [Portuguese Industrial Property Office]
	Tel.: +351 21 881 81 00
	Fax: +351 21 886 98 59
	E-mail: jose.mauricio@inpi.pt
4.4 Information	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of
Source	public and private IPR enforcement initiatives and resources"

Number	PT02
1. General presentation	
1.1 Country	Portugal
1.2 Title of initiative	Free of charge online databases search tools and specific support to police authorities, Public Ministry and Courts (provided by INPI-PT)
1.3 Overview	

The Portuguese Industrial Property Office is the national IPR competence centre for information regarding IPR and the protection of technology and know-how protected by patents and other IPR. Apart from granting patents, utility models, trade marks and designs, INPI-PT supports the competent police authorities in fighting counterfeiting by offering know-how related to IPR.

INPI-PT's website (www.inpi.pt) provides free of charge databases search tools in trademarks protected in Portugal (National, International and Community), in Patents (National, European and PCT) and Designs (National). This online tool, being free of charge, is very useful to all parties interested in knowing which IPRs are protected in Portugal, not only to the police authorities.

Besides the general information and databases mentioned, INPI-PT also provides specific support to police authorities, the Public Administration and the Courts:

- <u>Comparison examinations regarding conflicts between IPRs and counterfeited products</u>, i.e. we provide for the analyses of the seized goods, confront them with the protected IPRs (Patents, Trade Marks and Designs) and make a specific examination that is provided to the above mentioned authorities. In 2007, 500 of these specific examinations were provided;
- <u>Detailed information about protected IPR</u>; i.e. we provide exact and up to date information to the above mentioned authorities about IPRs and their holders, representatives, date of entering into force, etc. In 2007, detailed IPR information was provided in 3,500 cases.

1.4 Sector focus	Sector:
	Portuguese Industrial Property Office (Instituto Nacional da Propriedade Industrial – INPI)

2. Detailed Information	
2.1 Start date	N/A
2.2 End date	Ongoing
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR ☑ Industrial Property <u>Inventions</u>: ☑ Patents ☑ Utility Models ☑ Plant Varieties ☑ Topographies of Semiconductor Products <u>Distinctive Signs</u>: ☑ Trade Marks

	Trade Names		
	Geographical Indications, Designations of Origin		
	Aesthetic Creations:		
	Designs (industrial design)		
	Intellectual Property		
	Literary, Scientific, Artistic Creations:		
	\Box Copyright		
	Neighbouring Rights		
	Rights in Common Law, Tort, Competition Law etc.		
	Trade Secrets, Licensing & Confidentiality Agreements		
2.6 Stage in	All Stages		
Enforcement	Registration		
Process	🛛 Business Planning / Strategy		
	🛛 Investigations		
	🛛 Administrative Procedures		
	🛛 Litigation		
	Other (specify):		
3. Evaluation of Initia	3. Evaluation of Initiative		
3.1 Overall	In 2007, 3,500 pieces of information were provided to the enforcement		
appraisal	authorities.		
4. Further Information	on		
4.1 Document			
References			
4.2 Web Site	http://www.inpi.pt/		
4.3 Contacts	INPI - Instituto Nacional da Propriedade Industrial [Portuguese Industrial		
	Property Office]		
	Tel.: +351 21 881 81 00		
	Fax: +351 21 886 98 59		
	Website: www.inpi.pt		
	E-mail: sgq@inpi.pt		
4.4 Information	IPR Enforcement Support Expert Group		
Source			

Number	RO01
1. General prese	ntation
1.1 Country	Romania
1.2 Title of initiative	Regional centres for the promotion of industrial property
1 3 Overview	

Based on the initiative of the Romanian State Office for Inventions and Trade Marks (OSIM) 15 regional centres for promotion of industrial property were established. They have been set up within the framework of the cooperation agreements between OSIM and certain local entities, such as Chambers of Commerce or Universities.

The purpose of this measure is the dissemination of information on industrial property, lending industrial property related assistance in the geographical area of the respective centre, providing direct and permanent connection of the regional centre with OSIM.

The staff of the regional centres is qualified and authorised by OSIM and the centres have been endowed (by OSIM) with IT equipment, security phone line/fax and technical and specialised documentation on industrial property.

In cooperation with the regional centres and the SMEs in the respective areas, OSIM provides information, training (courses, symposia, seminars), consultative/assistance activities, electronic filing of applications for protection (which does not imply any unfair competition to the industrial property attorneys).

OSIM and the regional centres are engaged in cooperation activities with similar organisations in neighbouring countries and are involved in the PATLIB, INOVIMM and BASE programmes. They also cooperate with the Ministry for SMEs for the purpose of raising awareness, education, and training in the intellectual property field.

Information on the protection of intellectual property available on the internet (www.osim.ro)

1.4 Sector focus	☐ Sector: ⊠ No specific sector
1.5 Institution	Romanian State Office for Inventions and Trade Marks (OSIM)
(managing	
initiative)	
2. Detailed Informat	tion
2.1 Start date	2003
2.2 End date	Ongoing
2.3 Budget	-
2.4 Type of	Initial Information & Signposting
initiative	Dedicated Information Provision:
	Dedicated anti-counterfeiting website
	Dedicated Services
	Professional Advice
	Training
	International Liaison & Actions by Business Organisations
	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	
	🛛 Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties

	Topographies of Semiconductor Products
	Distinctive Signs:
	🗌 Trade Marks
	🗌 Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	🗌 Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	🛛 All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Init	iative
3.1 Overall	N/A
appraisal	
4. Further Informati	on
4.1 Document	-
References	
4.2 Web Site	www.osim.ro
4.3 Contacts	Liviu Bulgar
	Romanian State Office for Inventions and Trade Marks (OSIM)
	Tel.: +4021-3145964
	+4021-3123819;
	E-mail: liviu.bulgar@osim.ro
4.4 Information	IPR Enforcement Support Expert Group
Source	

Number	R002	
1. General prese	1. General presentation	
1.1 Country	Romania	
1.2 Title of initiative	National Strategy on Intellectual Property	
1 3 Overview		

The National Strategy on Intellectual Property approved by a Government Decision in 2003 was adopted with the general objective of establishing a national framework regarding Intellectual Property Rights and it was accompanied by the Action Plan for Implementing the National Strategy which provides the necessary resources.

The Strategy and the Action Plan aims to co-ordinate the public bodies with responsibilities in the intellectual property field, giving them a coherent political direction.

In the elaboration process of the Strategy both public and private institutions were involved and the process was supervised by the World Intellectual Property Organization (WIPO).

The main objectives of the Strategy have been:

- harmonisation of the national legislation on intellectual property to the Community acquis;
- improvement of the implementation of the intellectual property legislation;
- establishing (dedicated) specialised administrative departments (infrastructures) within institutions;
- inter-institutional cooperation for the purpose of providing protection of intellectual property;
- education and public awareness raising about the importance of intellectual property rights.

The impact of the Strategy can mainly be felt in the areas of education, enforcement of IPRs, assistance to the business environment (especially for SMEs).

1.4 Sector focus	Sector:
	No specific sector
1.5 Institution	Romanian State Office for Inventions and Trade Marks (OSIM)
(managing	
initiative)	
2. Detailed Informa	ation
2.1 Start date	2003
2.2 End date	Ongoing
2.3 Budget	-
2.4 Type of	Initial Information & Signposting
initiative	Dedicated Information Provision
	Dedicated Services
	Professional Advice
	Training
	International Liaison & Actions by Business Organisations
	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	🛛 All IPR
	Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:

	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	🗌 Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	🔀 All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Init	iative
3.1 Overall	N/A
appraisal	
4. Further Informati	on
4.1 Document	-
References	
4.2 Web Site	www.osim.ro
4.3 Contacts	Liviu Bulgar
	Romanian State Office for Inventions and Trade Marks (OSIM)
	Tel.: +4021-3145964
	+4021-3123819;
	E-mail: liviu.bulgar@osim.ro
4.4 Information	IPR Enforcement Support Expert Group

Number	SK01
1. General presentation	
1.1 Country	Slovak Republic
1.2 Title of initiative	IPO SR activities for SMEs (Aktivity ÚPV pre MSP)

The Industrial Property Office of the Slovak Republic (IPO SR) is the central body for implementing and enforcing intellectual property rights (IPR) in Slovakia. The IPO SR has no special initiative on counterfeiting, but elements of this issue are contained in some more general activities developed by the IPO SR:

a) The IPO SR regularly advises the broader public on issues relating to intellectual property rights. In 2006 the IPO SR created a special (sub)-webpage for SMEs describing IPO SR activities aimed at SMEs, such as opportunities for IPR advice and courses for entrepreneurs.

b) In 2006, the IPO SR completed building a network of 13 regional information and advice points on innovation – 'The Innoinfo network'. The network is aimed at providing services to SMEs in the field of innovation and IPR management and enforcement. The Innoinfo points are established in business incubators, regional advice and information centres, Universities and regional offices of the Slovak Chamber of Commerce and Industry. The project includes distribution of professional literature on IPR and ad-hoc advice and seminars for entrepreneurs on IPR management.

c) The IPO SR also manages a network of 10 Information and Contact Points, of which 4 provide patent information. The Points work with the major Slovak libraries and provide information on patent issues for SMEs.

1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	The Industrial Property Office of the Slovak Republic
2. Detailed Informa	tion
2.1 Start date	April 2006
2.2 End date	-
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision: Special IPR website for SMEs Dedicated Services Professional Advice Training: IPR management seminars for entrepreneurs International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures: Regional co-ordination of IPR issues Other (specify):
2.5 Type of IPR	 All IPR Industrial Property <u>Inventions</u>: Patents Utility Models Plant Varieties Topographies of Semiconductor Products <u>Distinctive Signs</u>: Trade Marks

1	
2.6 Stage in Enforcement Process	 Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify): Not specified
3. Evaluation of Init	ative
3.1 Overall appraisal	Technopolis appraisal: 4 (1 = very unsatisfactory, 5 = very successful) Some results of the project have already appeared. Thus, 2006 witnessed a 100% increase in numbers of patents granted compared to 2004. Numbers of national industrial designs and trademarks have also increased significantly. There is a tendency on the market in Slovakia towards increasing the share of branded products that guarantee a certain quality level and a clear trend
	towards diminishing shares of non-branded and/or counterfeited products. Numbers of national patents registered in Slovakia are very low by international standards. In 2003, Slovakia produced some 0.3 <u>patents</u> per million population (EU25 = 32.7 patents). In 2006, the number of the <u>Community trademarks</u> per million population were 10.8 in Slovakia, while 100.7 in EU25. In the same year, Slovakia produced 17.3 <u>Community</u> <u>industrial designs</u> per million population, while EU25 average was 110.9 designs. Low production of IPR products was related to destruction of R&D system after 1989. Any initiative aimed at improving IPR system, is therefore extremely important in Slovakia.
4. Further Informati	on
4.1 Document References	IPO SR 2006 Annual Report: Správa o činnosti Úradu priemyselného vlastníctva Slovenskej republiky za rok 2006 (in Slovak): http://www.rokovania.gov.sk/appl/material.nsf/0/D111408DF27D5AC4C1257 2920042BE71?OpenDocument
4.2 Web Site	Website for the initiative: http://www.indprop.gov.sk/index2.php?lang=en&idd=30&idd2=3006
4.3 Contacts	Ingrid Maruniakova Head of the Legal Department Industrial Property Office of the Slovak Republic ul. Jána Švermu 43 974 04 Banská Bystrica 4 Slovak Republic Phone: +421 48/4300 131 ingrid.maruniakova@indprop.gov.sk
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"

Number	SK02	
1. General prese	1. General presentation	
1.1 Country	Slovak Republic	
1.2 Title of initiative	Enforcement of Intellectual Property Rights	
1.3 Overview		

The project - which in particular consists of *training* and an *online database* supported by an *information campaign* - will provide the basics for a more effective and targeted enforcement of intellectual property rights in Slovakia. The project is related to the implementation of *Directive 2004/48/EC of 29th April 2004 on the enforcement of intellectual property rights*. The transposition of the Directive into national law was finished in the first part of 2007 – by Act No. 84/2007 Col. which came into force on March 1st 2007.

Training is seen as a main element of the enforcement of intellectual property rights within the Community framework. Basic training of national judges is considered particular necessary in respect of preliminary rulings of the EU Court of Justice. The training should cover the new Directive 2004/48/EC in general, stressing the proper application in respect of *ratio legis*. During the training special attention will be paid to issues such as relationship between exceptions and limitations and technical protection measures, the right to fair compensation, the principle of EC exhaustion, etc.

The specific objectives of the different instruments are as follows:

 Development of the integrated database would enhance relevant rulings/orders of national courts as well as the decisions of some national administrative authorities - the IPO and district authorities. It should promote more consistency in ruling in similar intellectual property cases.

- The campaign will be aimed at the general public and stakeholders directly involved in IPR issues, such as law companies, rights holders etc. Type of media used: radio, Internet, printed media and probably also television depending upon agreement with broadcasters. The impact of the information campaign will be evaluated by counting the number of visits to the database before and after the campaign.

- **Workshops and training** contributing to successful application of IPR enforcement tools in compliance with national legislation being fully harmonized with EU law.

1.4 Sector focus	☐ Sector: ⊠ No specific sector
1.5 Institution (managing initiative)	Ministry of Culture of the Slovak Republic Media, Audiovisual and Copyright Department
2. Detailed Informat	tion
2.1 Start date	2008
2.2 End date	-
2.3 Budget	Financed through the Transition Facility 2005
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	🗌 All IPR

	Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify): N/A
3. Evaluation of Init	
3.1 Overall	N/A
appraisal	
4. Further Informati	on
4.1 Document	-
References	
4.2 Web Site	-
A 2 Courto etc	Veronika Striežencová
4.3 Contacts	Tel: +4212 59391232, Fax: +4212 29391174
	veronika.striezencova@culture.gov.sk
	Anton Škreko
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	anton.skreko@culture.gov.sk
4.4 Information	
4.4 Information Source	IPR Enforcement Support Expert Group
Source	

Number	SI01
1. General presentation	
1.1 Country	Slovenia
1.2 Title of initiative	IPR Coordination Body
1.3 Overview	

Slovenian Intellectual Property Office (SIPO) had a number of contacts with the competent institutions in the field of IPR Enforcement, especially with the Market Inspectorate, Customs, Police and Courts of Justice. All these institutions expressed their willingness to cooperate, and endorsed the initiative of SIPO to establish a coordination working body. SIPO prepared proposals on the objectives and the procedures for co-ordination between the Customs, Market Inspectorate, Police, SIPO, Chambers of Commerce and Industry, Chamber of Craft, Courts of Justice and Association of Patent and Trademark Agents. SIPO will manage the preparations for the establishment of intersectoral co=ordination, and – once the coordination is established – implement the technical and professional support within its competencies.

1.4 Sector focus	☐ Sector: ⊠ No specific sector
1.5 Institution (managing initiative)	Slovenian Intellectual Property Office
2. Detailed Information	tion
2.1 Start date	January 2007
2.2 End date	Ongoing
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc.

	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in Enforcement Process 3. Evaluation of Initi	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify):
3.1 Overall appraisal	N/A
4. Further Informati	on
4.1 Document References	-
4.2 Web Site	http://www.uil-sipo.si/uil/urad/o-intelektualni-lastnini/uveljavljanje- pravic/uveljavljanje-pravic/
4.3 Contacts	Janez Kukec Mezek Head of Information and Promotion Department Slovenian Intellectual Property Office Kotnikova 6 SI-1000 Ljubljana Slovenia Phone: +386 1 478 3154 j.kukec@uil-sipo.si
4.4 Information Source	IPR Enforcement Support Expert Group

Number	SI02
1. General presentat	ion
1.1 Country	Slovenia
1.2 Title of initiative	IPR business school courses for new entrepreneurs
1.3 Overview	
All three university incubators in Slovenia (University of Ljubljana, University of Maribor and Primorska University in Koper) organise business schools, where they offer new enterpreneurs free of charge lectures about business strategies, funding, preparation of busines plans and intellectual property rights. This last part is prepared and carried out by experts of the Slovenian Intellectual Property Office. Every year about 180 enterpreneurs go through these business schools.	
1.4 Sector focus	Sector: No specific sector
1.5 Institution (managing initiative)	Incubator of University of Maribor, Incubator of University of Ljubljana, Incubator at Primorska University in Koper
2. Detailed Information	
2.1 Start date	2006
2.2 End date	Ongoing
2.3 Budget	Financed as projects with public funds
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in Enforcement	All Stages Registration

Process	Business Planning / Strategy
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Initiative	
3.1 Overall	N/A
appraisal	
4. Further Information	
4.1 Document	-
References	
4.2 Web Site	-
4.3 Contacts	Janez Kukec Mezek
	Head of Information and Promotion Department
	Slovenian Intellectual Property Office
	Kotnikova 6
	SI-1000 Ljubljana
	Slovenia
	Phone: +386 1 478 3154
	j.kukec@uil-sipo.si
4.4 Information Source	IPR Enforcement Support Expert Group

Number	SI03
1. General presentation	
1.1 Country	Slovenia
1.2 Title of initiative	IPR seminars for member of the Incubator of Ljubljana University
1.3 Overview	
Each year, the Slovenian Intellectual Property Office organises a series of eight to nine seminars and workshops for members of the Incubator of the University of Ljubljana during their semestral vacation (January-March). The seminars and workshops cover basic courses on IPR rights and administrative procedures, strategic use of IPR, enforcement activities, as well as some special topics, like licencing.	
1.4 Sector focus	Sector:
1.5 Institution (managing initiative)	Slovenian Intellectual Property Office and Incubator of University of Ljubljana
2. Detailed Information	
2.1 Start date	January 2007
2.2 End date	Ongoing
2.3 Budget	Financed through both partners' regular budgets
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc.

2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify):
3. Evaluation of Initiative	
3.1 Overall appraisal	N/A
4. Further Information	
4.1 Document References	-
4.2 Web Site	-
4.3 Contacts	Janez Kukec Mezek Head of Information and Promotion Department Slovenian Intellectual Property Office Kotnikova 6 SI-1000 Ljubljana Slovenia Phone: +386 1 478 3154 j.kukec@uil-sipo.si
4.4 Information Source	IPR Enforcement Support Expert Group

Number	ES01
1. General presentation	
1.1 Country	Spain
1.2 Title of initiative	Users Handbook/Manual "Industrial Property, Enterprise and the Market" (Manual Guía "La Propiedad Industrial, la Empresa y el Mercado")
1.3 Overview	
This Manual is a Guide addressed to SMEs on how to proceed if a victim of an Industrial Property Rights abuse. Procedures are written in an accessible language making it useful and comprehensible for the average SME Director, who is usually not familiar with legal terms.	
1.4 Sector focus	☐ Sector: ⊠ No specific sector
1.5 Institution (managing initiative)	ADEMA & The Council of Chambers of Commerce The Manual was edited by Mr. Alberto Casado (vicepresident of the OAMI, Office for Harmonization in the Internal Market, Trademarks and designs)
2. Detailed Information	tion
2.1 Start date	1999 and 2000
2.2 End date	-
2.3 Budget	€ 3,000 + edition paid by each Chamber of Commerce
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision: Handbook for SMEs on how to proceed when a victim of IPR abuse Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements

2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify): 	
3. Evaluation of Initi	3. Evaluation of Initiative	
3.1 Overall appraisal	Technopolis appraisal: The outcome of this measure was not as successful as expected as it was launched at a too early stage of the Counterfeiting phenomenon on the Spanish market. However, ANDEMA is about to start a project producing a new Manual in 2008, given that SMEs are now much more aware of the negative effects that counterfeiting and other IPR abuses have on their businesses.	
4. Further Informati	on	
4.1 Document References	-	
4.2 Web Site	https://www.camaras.org/publicado/andema/andema.html	
4.3 Contacts	Ms. Soledad Rodríguez Antón General Director of ANDEMA email: andema@cscamaras.es	
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"	

Number	ES02
1. General presentation	
1.1 Country	Spain
1.2 Title of initiative	Training for Police, Officials, Judges and Public Prosecutors (Formación a Jueces, Fiscales, Policía y funcionarios)
1.3 Overview	
The initiative consists of periodic sectoral training sessions during which ANDEMA, with the co- operation of Industry Associations, provides courses for the police, officials, judges and public prosecutors on the various key aspects to be analysed in order to intervene effectively against the distribution of counterfeited goods.	
1.4 Sector focus	Sector: Auto-parts, Mechanical engineering, Textiles, Toys
1.5 Institution (managing initiative)	ANDEMA (National Association for the Defense of Trademark Rights)
2. Detailed Informat	tion
2.1 Start date	-
2.2 End date	-
2.3 Budget	€ 250,000 p.a., € 30,000 per training session
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training : Regular training sessions for various key stakeholders dealing with Counterfeiting within the national authorities to improve IPR protection International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify)
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements

2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify):
3. Evaluation of Initiative	
3.1 Overall	Technopolis appraisal: 4 (1 = very unsatisfactory , 5 = very successful)
appraisal	It is of a key importance to have specialised professionals in each of the sectors involved in the fight against IPR abuses (customs police control, legislative and government institutions)
4. Further Information	
4.1 Document References	-
4.2 Web Site	-
4.3 Contacts	ANDEMA and Council of Chambers of Commerce Soledad Rodríguez Antón Directora de ANDEMA (Asociación Nacional para el Derecho de la Marca) Tlf: 34 915906939 andema@cscamaras.es
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"

Number	ES03	
1. General presentation		
1.1 Country	Spain	
1.2 Title of	Anti-counterfeiting email address: piratería@oepm.es	
initiative		
1.3 Overview		
This is an e-mail add	This is an e-mail address where people can address their specific questions on Piracy problems.	
Since its creation it has been a successful initiative specially used by SMEs that do not have enough		
legal resources. Most of the requests relate to the very specific questions that SME directors have to		
face when it is "too late" and the IPR abuse has already been committed. In most cases, therefore		
	the service given is the first step to starting a legal process.	
1.4 Sector focus	Sector:	
	No specific sector	
1.5 Institution	OEPM (Oficina Española de Patentes y Marcas)	
(managing initiative)		
,	•	
2. Detailed Information	tion	
2.1 Start date		
2.2 End date	-	
2.3 Budget	-	
2.4 Type of	Initial Information & Signposting:	
initiative	Help-desk providing advice to SMEs on Piracy problems	
	Dedicated Information Provision	
	Dedicated Services	
	Professional Advice: The service includes legal advice in relation to launching a court case	
	Training	
	International Liaison & Actions by Business Organisations	
	Funding & Evaluation	
	Public Access & Co-ordination Measures	
	Other (specify):	
2.5 Type of IPR	🔀 All IPR	
	Industrial Property	
	Inventions:	
	Patents	
	Utility Models Plant Varieties	
	Topographies of Semiconductor Products	
	Distinctive Signs:	
	Trade Marks	
	Trade Names	
	Geographical Indications, Designations of Origin	
	Aesthetic Creations:	
	Designs (industrial design) Intellectual Property	
	Literary, Scientific, Artistic Creations:	
	\Box Copyright	
	Neighbouring Rights	
	Rights in Common Law, Tort, Competition Law etc.	
	Trade Secrets, Licensing & Confidentiality Agreements	

2.6 Stage in	All Stages	
Enforcement	Registration	
Process	Business Planning / Strategy	
	Investigations	
	Administrative Procedures	
	Litigation	
	Other (specify):	
3. Evaluation of Init	3. Evaluation of Initiative	
3.1 Overall	Technopolis appraisal: 5 (1 = very unsatisfactory, 5 = very successful)	
appraisal	The initiative has had such a positive reception that more resources will be	
	allocated to it (more specialised and a bigger amount of people answering	
	the requests).	
4. Further Informati	on	
4.1 Document	-	
References		
4.2 Web Site	www.oepm.es	
4.3 Contacts	Silvia Gema Navares González	
4.3 Contacts	Silvia Gema Navares González	
4.3 Contacts		
4.3 Contacts	Silvia Gema Navares González Jefe de Área de Cooperación Internacional y Relaciones con los Tribunales	
4.3 Contacts	Silvia Gema Navares González Jefe de Área de Cooperación Internacional	
4.3 Contacts	Silvia Gema Navares González Jefe de Área de Cooperación Internacional y Relaciones con los Tribunales Depto de Coordinación Jurídica y RR II. OEPM	
4.3 Contacts	Silvia Gema Navares González Jefe de Área de Cooperación Internacional y Relaciones con los Tribunales Depto de Coordinación Jurídica y RR II. OEPM Pº de la Castellana 75, pta 15, dpcho15.07	
4.3 Contacts	Silvia Gema Navares González Jefe de Área de Cooperación Internacional y Relaciones con los Tribunales Depto de Coordinación Jurídica y RR II. OEPM Pº de la Castellana 75, pta 15, dpcho15.07 28071 Madrid. España	
4.3 Contacts	Silvia Gema Navares González Jefe de Área de Cooperación Internacional y Relaciones con los Tribunales Depto de Coordinación Jurídica y RR II. OEPM Pº de la Castellana 75, pta 15, dpcho15.07 28071 Madrid. España TFO; 913496810/00/01	
	Silvia Gema Navares González Jefe de Área de Cooperación Internacional y Relaciones con los Tribunales Depto de Coordinación Jurídica y RR II. OEPM Pº de la Castellana 75, pta 15, dpcho15.07 28071 Madrid. España TFO; 913496810/00/01 FAX; 913496856/915722741	
4.3 Contacts 4.4 Information	Silvia Gema Navares González Jefe de Área de Cooperación Internacional y Relaciones con los Tribunales Depto de Coordinación Jurídica y RR II. OEPM Pº de la Castellana 75, pta 15, dpcho15.07 28071 Madrid. España TFO; 913496810/00/01	

Number	ES04	
1. General presentation		
1.1 Country	Spain	
1.2 Title of initiative	Agreement between ANDEMA and the Spanish Commerce Confederation (CEC). Acuerdo entre ANDEMA (Asociación Nacional para el Derecho de la Marca) y CEC (Confederación Española de Comercio)	
1.3 Overview		
One of the main and most common problems for IPR protection is the fact that SMEs (especially small businesses) are not always the rights holders of the products they sell. This gives them little leeway in taking legal measures, so that they can only give notice of appeal against the counterfeiters by alleging disloyal competition. This agreement establishes a formal collaboration between SMEs and Industrial Associations to aid them sue the counterfeiter by disseminating information, training, action plans, etc.		
1.4 Sector focus	Sector:	
1.5 Institution (managing initiative)	ANDEMA (National Association for the Defense of Trademark Rights, member of the Global Anti-counterfeiting Group) and CEC (Spanish Commerce Confederation)	
2. Detailed Informat	tion	
2.1 Start date	2006	
2.2 End date	Ongoing	
2.3 Budget	-	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice: Business planning, intellectual asset management, legal advice Training International Liaison & Actions by Business Organisations a formal collaboration between SMEs and Industrial Associations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 	
2.5 Type of IPR	All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights	

	 Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements 		
2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify): 		
3. Evaluation of Initiative			
3.1 Overall appraisal	Technopolis appraisal: 5 (1 = very unsatisfactory, 5 = very successful) This measure had a very warm welcome, and since the first agreement new Industry Associations have asked to become part of the agreement.		
4. Further Informati	4. Further Information		
4.1 Document References	-		
4.2 Web Site	-		
4.3 Contacts	Soledad Rodríguez Antón Directora de ANDEMA (Asociación Nacional para el Derecho de la Marca) Tlf: 34 915906939 andema@cscamaras.es		
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"		

Number	ES05		
1. General presentat	ion		
1.1 Country	Spain		
1.2 Title of initiative	Contribution to OECD Study on economic impact of piracy (Estudio de la OCDE sobre el impacto económico de la piratería a nivel mundial)		
1.3 Overview			
	A contribution of € 32.000 has been made by the Spanish Patent and Trademark Office to the First Phase of the worldwide OECD Study on the assessment of the economic impact of piracy and counterfeiting.		
1.4 Sector focus	Sector: Tangible goods		
1.5 Institution (managing initiative)	OECD		
2. Detailed Informat	tion		
2.1 Start date	06/05/2008		
2.2 End date	06/08/2008		
2.3 Budget	€ 91,0000		
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services: Counterfeit investigations Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation: Evaluation initiatives Public Access & Co-ordination Measures Other (specify): Evaluation of economic impact and awareness raising 		
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements 		

2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify): 		
3. Evaluation of Initi	ative		
3.1 Overall appraisal	N/A		
4. Further Informati	4. Further Information		
4.1 Document References	http://www.oecd.org/document/50/0,3343,en_2649_37461_39542514_1_1_ 1_37461,00.html		
4.2 Web Site	http://www.oecd.org/document/50/0,3343,en_2649_37461_39542514_1_1_ 1_37461,00.html		
4.3 Contacts	Ignacio Gil Osés Jefe de Área de Cooperación Internacional y Relaciones con los Tribunales, OEPM Paseo Castellana 75, Madrid 28071, Spain +34 91 349 68 77 ignacio.gil@oepm.es		
4.4 Information Source	IPR Enforcement Support Expert Group		

Number	ES06	
1. General presentation		
1.1 Country	Spain	
1.2 Title of	Oepm-antipirateria.es (SPTO-Anti-counterfeiting web page)	
initiative		
1.3 Overview		
Trademark Office or	c anti-counterfeiting-piracy web page within the website of the Spanish Patent directly via Internet search engines. The page includes different types of p piracy and counterfeiting in Spanish and English.	
1.4 Sector focus	☐ Sector: ⊠ No specific sector	
1.5 Institution (managing	Spanish Patent and Trademark Office	
initiative)		
2. Detailed Informat	tion	
2.1 Start date	29/05/2007	
2.2 End date	Not defined	
2.3 Budget	-	
2.4 Type of initiative	 Initial Information & Signposting: Initial information and orientation via IPR Help-Desk Dedicated Information Provision: Websites and contact information in infringement countries Dedicated Services Professional Advice: Initial legal advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures: Providing access to enforcement authorities (trading standards, customs, police, consular and diplomatic services) 	
2.5 Type of IPR	Other (specify): All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements	

2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify):
3. Evaluation of Initi	ative
3.1 Overall appraisal	N/A
4. Further Information	
4.1 Document References	
4.2 Web Site	http://www.oepm.es/cs/Satellite?c=Page&cid=1179489519322&classIdioma =_es_es&idPage=1179489519322&pagename=OEPMSite%2FPage%2FtplHo mePirateria
4.3 Contacts	lgnacio Gil Osés Jefe de Área de Cooperación Internacional y Relaciones con los Tribunales OEPM Paseo Castellana 75, Madrid 28071, Spain +34 91 349 68 77 ignacio.gil@oepm.es
4.4 Information Source	IPR Enforcement Support Expert Group

Number	SE01
1. General presentation	
1.1 Country	Sweden
1.2 Title of initiative	Insurance covering court costs for counterfeiting of IPR
1.3 Overview	

Insurance covering court costs in connection with disputes relating to counterfeiting . The initiative is based on a co-operation project between Lloyd's and The Swedish Inventors' Association (Svenska Uppfinnareföreningen).

The insurance premium is dependent on the monetary value of the IPR to be insured as well as its geographical coverage. The coverage could range from e.g. EUR 1,250 (SEK 12,000) per year to EUR 105,000 (SEK 1 million).

1.4 Sector focus	Sector:
	Lloyd's Insurance (Swedish counterpart: Factor) & The Swedish Inventors' Association (Svenska Uppfinnareföreningen)

2. Detailed Informa	tion
2.1 Start date	April 2007
2.2 End date	Ongoing
2.3 Budget	-
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): Providing insurance coverage in case of legal disputes
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc.

2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify):
3. Evaluation of Init	iative
3.1 Overall appraisal	Technopolis appraisal: N/A
4. Further Informat	ion
4.1 Document References	-
4.2 Web Site	www.uppfinnare.se
4.3 Contacts	Wanja Bellander, Swedish Inventors' Association (Svenska Uppfinnareföreningen SUF), +468 54516477 wanja.bellander@uppfinnare.se
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"

Number	TR01		
1. General presentat	1. General presentation		
1.1 Country	Turkey		
1.2 Title of initiative	Information Days on Intellectual Property (Fikri Mülkiyet Bilgilendirme Gunleri)		
1.3 Overview			
Ankara Patent Bureau is one of the leading organisations working as a patent attorney. Following a Decree Report of the United Nations, the Bureau previously donated its trademark database to the Ministry of Industry and Trade, Industrial Property Department, later constituted as the Turkish Patent Institute (TPE). By transferring more than 50,000 items of data from MARAS [®] , TPE was able to build its trademark management programme. As a part of its mission, the Ankara Patent Burosu works actively in the promotion of intellectual property and organises regular information days for interested stakeholders.			
1.4 Sector focus	Sector: No specific sector		
1.5 Institution (managing initiative)	Ankara Patent Burosu		
2. Detailed Informat	tion		
2.1 Start date	-		
2.2 End date	-		
2.3 Budget	-		
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision: Dedicated Services Professional Advice Training Regular IPR Information Days International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 		
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. 		

2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation
3. Evaluation of Init	Other (specify): Not specified
3.1 Overall appraisal	Technopolis appraisal: 4 (1 = very unsatisfactory, 5 = very successful) The initiative has attracted a lot of attention from stakeholders. In the past year alone the Bureau organised more than 50 Information Day meetings
4. Further Informati	on
4.1 Document References	-
4.2 Web Site	www.ankarapatent.com.tr
4.3 Contacts	Kaan Dericioglu Ankara Patent Burosu Tel: +90312 417 23 23 Fax:+90 425 58 04 kaan.dericioglu@ankarapatent.com
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"

Number	TR02	
1. General presentation		
1.1 Country	Turkey	
1.2 Title of initiative	Intellectual Property Research Center (Fikri Sinai Haklar Arastirma Merkezi)	
1.3 Overview		
L		
In order to carry out research on intellectual property rights a research institute has been established in Ankara University Law School. The centre has been lobbying for improved IPR protection and providing legal advice to related bodies. In cooperation with NGOs the centre has organised meetings for enterprises where information on IPR has been given. Every year in spring a training programme on IPR issues is organised by the centre. 4 international meetings have been organised by the centre since 1997. The centre also manages the only library in Turkey on IPR.		
1.4 Sector focus	Sector:	
1.5 Institution (managing initiative)	FISAUM (Ankara University Intellectual Propety Research Institute)	
2. Detailed Information	tion	
2.1 Start date	1997	
2.2 End date	Ongoing	
2.3 Budget	€ 100,000 approximately between 1997-2006	
2.4 Type of		
initiative	 Initial Information & Signposting: Information meetings Dedicated Information Provision: Manages the only IPR library in Turkey Dedicated Services Professional Advice: Legal advice Training: Training programme on IPR issues International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures ✓ Other (specify): Research on intellectual property rights 	
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright 	

	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify): Not specified
3. Evaluation of Init	iative
3.1 Overall	Technopolis appraisal: 4 (1 = very unsatisfactory, 5 = very successful)
appraisal	Through the training programmes the centre has been successful in fulfilling its targets but the centre is still not known well enough by interested organisations. As a result, centre services such as the first and only IPR library in Turkey has low demand.
4. Further Informati	on
4.1 Document References	25 June 1997 dated official gazette
4.2 Web Site	http://www.fisaum.org.tr/
4.3 Contacts	Prof. Dr. Arzu Oguz Ankara University Law School Tel: +903123634050/2232 Fax : +90312363 77 19 fisaum@ankara.edu.tr
4.4 Information Source	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of public and private IPR enforcement initiatives and resources"

Number	TR03	
1. General presentation		
1.1 Country	Turkey	
1.2 Title of initiative	IPR Promotion Campaign (Fikri Mülkiyet Tanitim Kampanyasi)	
1.3 Overview		
Turkish Patent Institute (TPE) is the main governmental body responsible for the management of IPR issues in Turkey. The organisation prepares legislation, patent, trademarks and other registrations and conducts awareness-raising and promotion activities on IPR in Turkey. An intensive promotional campaign has been executed by the organisation in the last 4 years. Meetings and training seminars are organised by TPE staff. They are working together with many NGOs for these events. 36 help desks have been established in different cities and training courses are provided to more than 3,000 people every year.		
1.4 Sector focus	Sector:	
1.5 Institution (managing initiative)	Turkish Patent Institute (Turk Patent Enstitusu)	
2. Detailed Informat	tion	
2.1 Start date	2002	
2.2 End date	Ongoing	
2.3 Budget	-	
2.4 Type of initiative	 Initial Information & Signposting: Establishment of 36 IPR Help-desks throughout the country Dedicated Information Provision Dedicated Services Professional Advice Training: Extensive programme training some 5,000 people on an annual basis International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 	
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. 	

	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
	Promotion activities
3. Evaluation of Init	iative
3.1 Overall	Technopolis appraisal: 4 (1 = very unsatisfactory, 5 = very successful)
appraisal	
	TPE has actively been promoting IPR issues in the last four years and the
	number of trademark and patent applications has increased more than 60 %
	in the years 2004-2007. The institute is expecting similar increases in the
	following years.
4. Further Informat	ion
4.1 Document	-
References	
4.2 Web Site	http://www.tpe.gov.tr/portal/default_en.jsp
4.3 Contacts	Kemal Nalcaci
	TPE Head of Information and IT Department
	Tel : + 90 312 303 10 00
	Fax : +90 312 303 11 73
	tanitim@tpe.gov.tr
4.4 Information	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of
Source	public and private IPR enforcement initiatives and resources"

Number	UK01
1. General prese	ntation
1.1 Country	United Kingdom
1.2 Title of initiative	ACID (Anti-Copying In Design)
1.3 Overview	

This is a 1000+ member trade organisation spanning 25 industry sectors within the creative industries representing designers and manufacturers. ACID's purpose is to assist its members in the protection, exploitation and commercialisation of their intellectual property. The collective turnover of membership is just under £3 billion (\in 4.4 billion). ACID's core objectives are Education,

Prevention, Deterrence, Support, Alignment and Lobbying.

The organisation's main initiatives are:

- Educate to Protect[™] Education and awareness through a programme of design clinics, seminars and tips and advice on the basics of intellectual property law translated into practical tools of self-help using many of ACID's 200 successful settlements as a basis for creating a sound IP strategy within design management to foster and encourage design and innovation. Although recommended in the Gowers Report no budget has been allocated to make this available in all final year design courses in the UK. ACID is looking for funding to broaden this programme.
- Mediate to Resolve[™] A mediation initiative aimed at members and non-members to expand the awareness and access to mediation as a real alternative to litigation. This programme also includes introduction of mediation into conflict management. ACID has a grass roots mediation protocol available to exhibitors at grass roots – first point of entry for new markets. To date there have been approx 1,700, less than 30% required further legal action. There are 12 UK Accredited Exhibition organisers who support and endorse this initiative.
- Commission it, Don't Copy it[™] An initiative aimed at major high street retailers and manufacturers to sign a Code of Conduct confirming respect for IP rights holders. The aim of the initiative is to encourage retailers to commission original work, reward the designer, pay a royalty and use purchasing power to possibly source product ex UK to meet price demands. In this way all win - the retailer, the designer, and the consumer. To date 12 retailers have become involved.
- IP Audits One-to-one meetings within design and manufacturing organisations to produce headline points which will form the basis of an IP strategy. This will provide ACID with a deeper insight into the company to respond to their needs effectively. It involves simple explanation of the intellectual property rights that will be relevant to the business. The IPSR will ensure there is a review of their design creation process, with a view to ensuring that all necessary steps are taken to secure protection for their intellectual property whilst exploring all avenues to exploit and commercialise from the basis of sound commercial agreements.
- ACID LOBBY[™] Formed in 2004 its main objectives are Legislative, Educational, Moral and Commercial. ACID was commended for its work in the Gowers Report.

1.4 Sector focus	Sector:	
1.5 Institution (managing initiative)	ACID (Anti Copying In Design)	
2. Detailed Information		
2.1 Start date	-	
2.2 End date	-	
2.3 Budget	-	

2.4 Type of initiative Initial Information & Signposting Dedicated Information Provision Dedicated Services: (see service descriptions above) Professional Advice Training Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 0 2.5 Type of IPR All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Trade Names Geographical Indications, Designations of Origin Aesthetic Creations; Designs (industrial design) Intellectual Property Literary. Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements 2.6 Stage in Enforcement Process Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify): 3. Evaluation of Initiative 3.1 Overall appraisal	initiative	 Dedicated Information Provision Dedicated Services: (see service descriptions above) Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: 	
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4. Further Information	appraisal		
4. Further Information			
	4. Further Information		
4.1 Document -	4.1 Document	-	
References	References		
4.2 Web Site http://www.acid.uk.com/	4.2 Web Site	http://www.acid.uk.com/	
4.3 Contacts	4.3 Contacts	-	
4.4 Information Technopolis report: "Effects of counterfeiting on EU SMEs and the review of	4.4 Information	Technonolis report: "Effects of counterfeiting on EU SMEs and the review of	
	Source	public and private IPR enforcement initiatives and resources"	

Number	UK02
1. General prese	ntation
1.1 Country	United Kingdom
1.2 Title of initiative	Initiative of the Federation Against Software Theft (FAST)
1.3 Overview	

The Federation was the world's first anti-piracy organisation working to protect the intellectual property of software publishers. It was formed in 1984 with the remit to lobby the UK Parliament for changes in the law. This resulted in 'a computer programme' being included in the definition of a 'literary work' in the Copyright, Designs and Patents Act 1988. Lobbying is still part of the Federation's aim but its activities have broadened over the years and it now addresses the misuse, overuse and theft of software intellectual property in the following ways:

- Utilising civil and criminal processes
- Lobbying Parliament to strengthen the provisions of the Copyright, Designs and Patents Act
 including increasing Director's liability under the Act
- Educating organisations through the FAST Standard for Software Compliance (FSSC1-2004)
- Education through schools and universities
- Increasing awareness of software intellectual property theft within the user community by a continuous programme of press, television and radio interviews and articles

This particular initiative aims to **locate people who are sharing member software on peer-topeer file share netwoks in the UK** with a view to prosecuting them for the illegal act of making available or distributing software without the rights owner's permission. Initially it found individuals, but the process has been refined to uncover incidences taking place in businesses and in the public sector.

in the public sector.	
1.4 Sector focus	Sector: Software
1.5 Institution (managing initiative)	Federation Against Software Theft (FAST)
2. Detailed Informat	tion
2.1 Start date	February 2005
2.2 End date	July 2007
2.3 Budget	€ 300,000 in overall budget (February 2005 – July 2007)
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services: Identifying illegal distribution of protected software with a view to prosecution Professional Advice Training International Liaison & Actions by Business Organisations: Lobbying for improved IP protection Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	All IPR Industrial Property Inventions: Patents Utility Models

	Plant Varieties	
	Topographies of Semiconductor Products	
	Distinctive Signs:	
	Trade Marks	
	Trade Names	
	Geographical Indications, Designations of Origin	
	Aesthetic Creations:	
	Designs (industrial design)	
	Intellectual Property	
	Literary, Scientific, Artistic Creations:	
	🛛 Copyright	
	Neighbouring Rights	
	Rights in Common Law, Tort, Competition Law etc.	
	Trade Secrets, Licensing & Confidentiality Agreements	
2.6 Stage in	All Stages	
Enforcement	Registration	
Process	Business Planning / Strategy	
	Investigations	
	Administrative Procedures	
	Litigation	
	Other (specify):	
3. Evaluation of Initiative		
3.1 Overall	Technopolis appraisal: 5 (1 = very unsatisfactory, 5 = very successful)	
appraisal		
4. Further Information		
4.1 Document	-	
References		
4.2 Web Site	www.fast.org.uk	
4.3 Contacts	-	
4.4 Information	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of	
Source	public and private IPR enforcement initiatives and resources"	

Number	UK03
1. General prese	ntation
1.1 Country	United Kingdom
1.2 Title of initiative	UK National IP Crime Strategy
1.3 Overview	

The UK Government has promoted co-ordinated enforcement support for all forms of IP (except patents) and has developed an enforcement strategy that brings together all the relevant government departments, enforcement authorities and private sector bodies.

Part of the delivery mechanism for this is the IP Crime Group. The IPCG is structured around specific issues identified by members as areas needing action. The strategy has the following objectives:

- identifying areas of threat and specific harm to the public
- building a more consistent approach to the enforcement of IP Crime
- identifying sources of key knowledge and expertise
- bringing together and building local, national and international partnerships and coordinating UK and international intelligence and action
- supporting training for enforcement officers
- spreading best practice
- continuing to raise consumer awareness
- measuring performance and evaluating the impact

1.4 Sector focus	☐ All sectors ⊠ No specific sector
1.5 Institution (managing initiative)	UK-IPO
2. Detailed Information	

2. Detailed Informat	tion
2.1 Start date	2004
2.2 End date	Ongoing
2.3 Budget	€ 2 million
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision: Roadmap for UK businesses in China Dedicated Services: Professional Advice Technical support for enforcers Training: Training courses for enforcement officers International Liaison & Actions by Business Organisations: Experience sharing with emerging economies Funding & Evaluation Public Access & Co-ordination Measures Other (specify):
2.5 Type of IPR	All IPR Industrial Property <u>Inventions</u> : Patents Utility Models Plant Varieties Topographies of Semiconductor Products

	Distinctive Signs:	
	Trade Marks	
	Trade Names	
	Geographical Indications, Designations of Origin	
	Aesthetic Creations:	
	Designs (industrial design)	
	Intellectual Property	
	Literary, Scientific, Artistic Creations:	
	Copyright	
	Neighbouring Rights	
	Rights in Common Law, Tort, Competition Law etc.	
	Trade Secrets, Licensing & Confidentiality Agreements	
2.6 Stage in	🛛 All Stages	
Enforcement	Registration	
Process	Business Planning / Strategy	
	Investigations	
	Administrative Procedures	
	Litigation	
	Other (specify):	
3. Evaluation of Initiative		
3.1 Overall	Technopolis appraisal: 4 (1 = very unsatisfactory, 5 = very successful)	
appraisal		
4. Further Informati	on	
4.1 Document	www.ipo.gov.uk/ipcrimestrategy.pdf	
References	Range of signposting and advisory material, such as reports, publications,	
	databases, training kit etc. to be found on website below	
4.2 Web Site	http://www.ipo.gov.uk/crime/crime-enforcement-role.htm	
4.3 Contacts	Concept House	
	Cardiff Road	
	Newport	
	South Wales, UK	
	NP10 8QQ	
	enquiries@ipo.gov.uk	
	+44 (0) 1633 813930	
4.4 Information	Technopolis report: "Effects of counterfeiting on EU SMEs and the review of	
Source	public and private IPR enforcement initiatives and resources"	

Number	UK04
1. General presentation	
1.1 Country	Scotland, United Kingdom
1.2 Title of initiative	Scottish Intellectual Assets Centre

1.3 Overview

A service institution with a rather unique character deliberately offering IP and IPR support covering all forms of IP protection methods and having the idea of value-driven IP and IPR management at the heart of its offerings (rather than a sole increase of patent activities).

The service consists of training and advice sessions with organisations in order to help them to identify IA management issues, appropriate tools and service providers. This session can be one-to-one or with a group of companies.

The IA Centre has no explicit focus on SMEs; the service offerings cover all phases of IPR usage.

The **service portfolio** offered by the IA Centre can be summarised as:

- education to create awareness;
- training and advice to build practical knowledge;
- offering diagnostic and IA audit tools; and
- signposting to help organisations identify IA management issues, appropriate tools and service providers.

A number of these tools are available on the IA Centre website. They include information booklets, business simulations and games designed to understand issues more fully; and identification and diagnostic tools such as questionnaires, glossaries, and lexicons.

A principal partner is the UKIPO. In the case of this service, some interventions have been run jointly. Other public sector intermediaries also work closely with the IA Centre to ensure that the specialist service can be accessed as widely as possible.

Finally, private sector intermediaries (i.e. lawyers, business consultants), entrepreneurs, and academics have been involved as contributors in delivering the service. The involvement of private sector intermediaries also aims to encourage the development of a private sector supply of IA services in the future.

1.4 Sector focus	☐ Sector: ⊠ No specific sector
1.5 Institution (managing initiative)	Scottish Intellectual Assets Centre (Scottish Executive)
2. Detailed Informati	on
2.1 Start date	2003
2.2 End date	-
2.3 Budget	Annual budget (2005): £450,000 (around €700,000). Core funding provided by the Scottish Executive with other financial sources from Highlands and Islands Enterprise and the EU (e.g. Structural Funds). The IA Centre is securely funded until 2008.
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures

	Other (specify):
2.5 Type of IPR	All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in Enforcement Process	 All Stages Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify):
3. Evaluation of Initia	ative
3.1 Overall appraisal	Austrian Institute for SME Research appraisal: In a "Customer Satisfaction Survey" carried out between Oct. 2004 and Febr. 2006 most customers claimed that the effectiveness of the IA Centre staff and the standard of the service was very high; 63 % had taken initiatives in IP management as result of the advice received; 96 % of the companies interviewed would recommend the service to other organisations.
4. Further Informatio	on la
4.1 Document References	-
4.2 Web Site	http://www.ia-centre.org.uk/
4.3 Contacts	Intellectual Assets Centre, Suite 6/6, SkyPark, 8 Elliot Place, Glasgow, G3 8EP Tel: +44 (0)141 243 4920, Fax: +44 (0)141 229 1498, Email: <u>info@ia-centre.org.uk</u>
4.4 Information Source	Austrian Institute for SME Research - PRO INNO Europe Paper: "Benchmarking National and Regional Support Services for SMEs in the field of Intellectual and Industrial Property"

Number	UK05
1. General presentation	
1.1 Country	United Kingdom
1.2 Title of initiative	Anti-Counterfeiting Group
1.3 Overview	

The Anti-Counterfeiting Group (ACG) is a pan-industry trade association, funded by subscription and conference fees. It was founded in the UK in 1980 with just 18 members in the automotive industry, who discovered that they all had a common problem with counterfeit parts. The Group now represents nearly 200 organisations globally, operating in, or providing specialist advice to, most industry sectors where counterfeiting is an issue.

ACG represents the interests of UK and international companies, manufacturing practically everything you can think of, from toothpaste to mobile phones, chocolate to car parts. The membership also includes lawyers, trade mark agents, product security companies and investigators, creating a unique environment for anti-counterfeiting interests to flourish and collaborate.

Via lobbying, networking and awareness activities, ACG campaigns against the trade in fakes on behalf of consumers and legitimate business interests, in partnership with government and law enforcement agencies, and other rights organisations. ACG's ultimate aim is to change society's perception of counterfeiting as a harmless activity, by exposing the worldwide economic and social cost of intellectual property crime.

ACG's remit is three-fold:

LOBBYING

At UK and EU level, ACG engages with government and opposition representatives, working to improve legislative measures/harmonisation, increase resources for law enforcement to fight IP crime, encourage the development of a national IPR enforcement strategy in the UK and increased international collaboration, both between industry and law enforcement, and amongst the various international enforcement agencies (WCO, Interpol., TAXUD, Europol, SOCA etc). Also focus on UK local government to encourage priority for IPR enforcement for trading standards (also see partnerships below).

AWARENESS

ACG campaigns to raise consumer awareness, including within education; we aim to obtain maximum media coverage within limited resources and publish electronically consumer leaflets and posters on various aspects of counterfeiting, which are offered for free use to members, trading standards and industry colleagues. We also provide information to the media for TV and published items about the trade in fakes, whether or not we are featured (though we always try to get a mention for ACG).

To spread the word politically, our Director General attends and addresses government and opposition events wherever possible. Furthermore, we organise training sessions on law enforcement.

ACG has just launched a new website and has recently launched a consumer campaign based around a fictitious criminal gang which controls much of the counterfeit trade in the UK. Because of limited resources this campaign will be mostly viral, promoted via a separate website, on YouTube etc., and we hope it will offer a useful model for other organisations of how to spread the word widely while not incurring enormous PR costs. Visit <u>www.snideuk.org</u>

NETWORKING

ACG runs law enforcement road shows all over the UK, inviting trading standards, customs and police in each region to come and meet brand owners, learn more about their products and the fakes on the market, and share information about latest developments and issues in IPR enforcement. We also hold two conferences each year for brand owners, specialist lawyers and law enforcement; for the autumn conference we invite international speakers, the spring conference focuses more on latest news in the UK/EU.

PARTNERSHIPS

ACG is a member of the Alliance Against IP Theft in the UK, of which ACG Director General Ruth Orchard

is a vice-Chair; ACG is also a member of the Anti-Counterfeiting Committee of the European Brands Association (AIM) in Brussels. Both of these partnerships enable ACG to lobby more effectively than if we were a lone voice. We also partner with individual members on particular issues.

The UK branch has close collaboration with other national ACGs around the world, and supports particular campaigns or issues they have when invited to do so.

Finally, ACG's work with the IP Crime Group (led by the UK IP Office) has created a valued partnership with government.

1.4 Sector focus	Sector: No specific sector
1.5 Institution (managing initiative)	Anti-Counterfeiting Group
2. Detailed Informati	on
2.1 Start date	1980
2.2 End date	Ongoing
2.3 Budget	Annual budget (2007): £350,000 (around € 400,000). Core funding provided by annual membership subscription and conference fees
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): see above
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc.
2.6 Stage in Enforcement Process	 All Stages NB: policy/lobbying/awareness/networking, not operational enforcement Registration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify):

3. Evaluation of Initia	3. Evaluation of Initiative	
3.1 Overall appraisal		
4. Further Informatio	n	
4.1 Document References	See <u>www.a-cg.org</u> -> Publications	
4.2 Web Site	www.a-cg.org	
4.3 Contacts	Ruth Orchard, Director-General E: <u>ruth.orchard@a-cg.com</u> T: +44 (0)1494 449165 ACG Secretariat E: admin@a-cg.com T: +44 (0)1494 449165	
4.4 Information Source	IPR Enforcement Support Expert Group	

Number	UK06
1. General presentation	
1.1 Country	United Kingdom
1.2 Title of initiative	Alliance Against IP Theft
1.3 Overview	

Pan-industry coalition of trade bodies with an interest or role in enforcement against intellectual property theft. The objective is one of awareness raising in national and regional political and public enforcement circles and of legislative reform to resolve loopholes and impediments to IP enforcement.

<u>Members include</u>: Anti-Copying in Design, Anti-Counterfeiting Group, British Brands Group, British Jewellery, Giftware & Finishing Federation, BPI (British Recorded Music Industry), British Video Association, Business Software Alliance, Cinema Exhibitors Association, Copyright Licensing Agency, Design and Artists Copyright Society, Entertainment and Leisure Software Publishers Association, Entertainment Retailers Association, Federation Against Copyright Theft, Federation Against Software Theft, Film Distributors Association, Institute of Trade Mark Attorneys, Motion Picture Association, Premier League, Publishers Licensing Society, Video Standards Council

Explicit focus on SMEs; the service offerings covering phases of IPR usage.

Service portfolio offered include:

- education to create awareness;
- training and advice to build practical knowledge;
- offering diagnostic and IA audit tools; and
- signposting to help SME's find appropriate tools and service providers.

1.4 Sector focus	Sector:
	No specific sector
1.5 Institution	Alliance Against IP Theft
(managing	
initiative)	
2. Detailed Informati	on
2.1 Start date	-
2.2 End date	-
2.3 Budget	Annual budget (2008): £130,000 (€ 150,000)
.	Funded by membership subscriptions
2.4 Type of initiative	Initial Information & Signposting
	🛛 Dedicated Information Provision
	Dedicated Services
	Professional Advice
	Training
	International Liaison & Actions by Business Organisations
	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	🖂 All IPR
	Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:

	Trade Marks
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright
	Neighbouring Rights
	Rights in Common Law, Tort, Competition Law etc.
	Trade Secrets, Licensing & Confidentiality Agreements
2.6 Stage in	🔀 All Stages
Enforcement	Registration
Process	Business Planning / Strategy
	Investigations
	Administrative Procedures
	Litigation
	Other (specify):
3. Evaluation of Initia	
3. Evaluation of Initia	itive
3.1 Overall	"Customer Satisfaction Survey" etc
appraisal	
4. Further Informatio)n
4.1 Document	Proving The Connection
References	Practical Guide to Copyright & Trade Mark Enforcement
	IP infringement in the workplace – Risks to your Business
4.2 Web Site	www.allianceagainstiptheft.co.uk
4.3 Contacts	Alliance Against IP Theft
	Chair: Lavinia Carey (<u>lavinia@bva.org.uk</u>)
	Director General: Susie Winter (<u>susie@allianceagainstiptheft.co.uk</u>)
	Vice Chair: Ruth Orchard (ruth.orchard@a-cq.com)
	Vice Chair: Richard Mollet (richard.mollet@bpi.co.uk
	Treasurer: Michael Rawlinson (<u>michael.rawlinson@elspa.com</u>)
4.4 Information	IPR Enforcement Support Expert Group
Source	

Number	EU01
1. General presentation	
1.1 Country	European Union – Commission measures
1.2 Title of initiative	IP europAware
1.3 Overview	

Aims to improve broader SME awareness and usage of IPR and how to enforce their rights; based on existing services and bringing together relevant actors across the EU to offer more coherent support to European SMEs;

In particular it is supposed to offer:

- extended IPR helpdesks covering IPR enforcement issues
- contribute to the set-up of IPR Awareness raising and enforcement national strategies
- develop new IPR enforcement support services
- training on IPR enforcement issues to selected SMEs and business intermediaries

1.4 Sector focus	Sector:
	No specific sector
1.5 Institution	Consortium including 20 national patent and trademark offices from EU
(managing	Member States and University of Alicante as co-ordinators
initiative)	
2. Detailed Informa	ation
2.1 Start date	November 2007
2.2 End date	November 2010
2.3 Budget	€6,2 million
2.4 Type of	Initial Information & Signposting
initiative	Dedicated Information Provision
	Dedicated Services
	Professional Advice
	Training
	International Liaison & Actions by Business Organisations
	Funding & Evaluation
	Public Access & Co-ordination Measures
	Other (specify):
2.5 Type of IPR	🛛 All IPR
	Industrial Property
	Inventions:
	Patents
	Utility Models
	Plant Varieties
	Topographies of Semiconductor Products
	Distinctive Signs:
	Trade Marks
	Trade Names
	Geographical Indications, Designations of Origin
	Aesthetic Creations:
	Designs (industrial design)
	Intellectual Property
	Literary, Scientific, Artistic Creations:
	Copyright

1		
	Neighbouring Rights Rights in Common Law, Tort, Competition Law etc.	
	Trade Secrets, Licensing & Confidentiality Agreements	
2.6 Stage in Enforcement Process 3. Evaluation of Init	All Stages All Stages All Stages Aregistration Business Planning / Strategy Investigations Administrative Procedures Litigation Other (specify):	
1		
3.1 Overall appraisal	It is a very large measure in an early implementation phase. Difficult to assess. It has not yet proved its value in the field of anti-counterfeiting support to SMEs.	
4. Further Information		
4.1 Document References	See the call for proposals (for Action ENT5/CIP/07/B/N02C00 - "IPR Awareness and Enforcement project") information at http://ec.europa.eu/enterprise/funding/files/themes_2007/calls_prop.htm	
4.1 Document	See the call for proposals (for Action ENT5/CIP/07/B/N02C00 - "IPR Awareness and Enforcement project") information at	
4.1 Document References	See the call for proposals (for Action ENT5/CIP/07/B/N02C00 - "IPR Awareness and Enforcement project") information at http://ec.europa.eu/enterprise/funding/files/themes_2007/calls_prop.htm	
4.1 Document References 4.2 Web Site	See the call for proposals (for Action ENT5/CIP/07/B/N02C00 - "IPR Awareness and Enforcement project") information at http://ec.europa.eu/enterprise/funding/files/themes_2007/calls_prop.htm www.innovaccess.eu Project Management Office IPR-Helpdesk Edificio Germán Bernácer Universidad de Alicante P.O. Box 99 03080 Alicante España e-mail: <u>ipr-helpdesk@ua.es</u> Tel.:: +34 965 90 97 18	

Number	EU02	
1. General presentation		
1.1 Country	European Union – Commission measures	
1.2 Title of initiative	China IPR SME Helpdesk	
1.3 Overview		
First-line help and advice service in Beijing to provide EU SMEs with information and practical business-oriented advice on how to effectively protect IPR in China. Training materials and awareness efforts to be carried to EU businesses through Enterprise Europe network, IP-Base project, etc.		
1.4 Sector focus	Sector: No specific sector	
1.5 Institution (managing initiative)	Run by a consortium of Development Solutions and the European Union Chamber of Commerce in China	
2. Detailed Informat	tion	
2.1 Start date	December 2007	
2.2 End date	December 2010	
2.3 Budget	€3,0 million as a pilot project financed from European Parliament funds	
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 	
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Marks Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright Neighbouring Rights Rights in Common Law, Tort, Competition Law etc. 	
2.6 Stage in Enforcement Process	☐ All Stages	

3. Evaluation of Init	 Investigations Administrative Procedures Litigation Other (specify):
3.1 Overall appraisal	It is a large measure in an early implementation phase. So far it has proven the ability to deliver training sessions on IPR issues related to China both in Europe and in China, to prepare business oriented training materials, both hard-copy and web-based, and provide initial help to a number of several EU companies.
4. Further Information	
4.1 Document References	see the call for proposals (for Action ENT3/IMA N.R./6.1.1 - Call for Proposals: China IPR SME Helpdesk) information at <u>http://ec.europa.eu/enterprise/funding/files/themes_2007/calls_prop.htm</u>
4.2 Web Site	http://www.china-iprhelpdesk.eu/
4.3 Contacts	China IPR SME Helpdesk Office C319, Beijing Lufthansa Center 50 Liangmaqiao Road, Beijing 100016 Email: <u>enquiries@china-IPRhelpdesk.eu</u> Tel: +86 (10) 6462 0892 Fax: +86 (10) 6462 3206
4.4 Information Source	Internal EC documents

Number	EU03
1. General presentation	
1.1 Country	European Union – Commission measures
1.2 Title of initiative	IP 4INNO
1.3 Overview	

Focuses on training trainers, *i.e.* providing IPR training to intermediaries who can reach out to SMEs to spreading knowledge of IP issues.

The main aim of the ip4inno project is to increase the understanding and usage of intellectual property by SMEs, with a view to increasing innovation and competitiveness in line with the Lisbon goals. In doing so, it will address the continuously low level of understanding of the usefulness of IP management in the innovation process.

Training module 5a is directly dealing with IPR enforcement issues, while several other modules related to IP management help to facilitate enforcement and make it more effective.

1.4 Sector focus	☐ Sector: ⊠ No specific sector		
1.5 Institution (managing initiative)	The European Patent Office is the project leader, with several National Patent and Trademark offices and Innovation agencies as partners		
2. Detailed Information			
2.1 Start date	January 2007		
2.2 End date	December 2008		
2.3 Budget	Approx. €4 million, out of, which approx. €2 million financed by the 6 th Research Framework Programme		
2.4 Type of initiative	 Initial Information & Signposting Dedicated Information Provision Dedicated Services Professional Advice Training International Liaison & Actions by Business Organisations Funding & Evaluation Public Access & Co-ordination Measures Other (specify): 		
2.5 Type of IPR	 All IPR Industrial Property Inventions: Patents Utility Models Plant Varieties Topographies of Semiconductor Products Distinctive Signs: Trade Marks Trade Names Geographical Indications, Designations of Origin Aesthetic Creations: Designs (industrial design) Intellectual Property Literary, Scientific, Artistic Creations: Copyright 		

	Neighbouring Rights	
	Rights in Common Law, Tort, Competition Law etc.	
	Trade Secrets, Licensing & Confidentiality Agreements	
2.6 Stage in	All Stages	
Enforcement	Registration	
Process	Business Planning / Strategy	
	Investigations	
	Administrative Procedures	
	Litigation	
	Other (specify):	
3. Evaluation of Initiative		
3.1 Overall	The measure serves SMEs indirectly by improving the knowledge of business	
appraisal	intermediaries.	
4. Further Information		
4.1 Document	http://www.proinno-	
References	europe.eu/index.cfm?fuseaction=page.display&topicID=63&parentID=54#	
4.2 Web Site	http://www.ip4inno.eu/	
4.3 Contacts	Coordinator: European Patent Office	
	Pascal Phlix	
	Erhardtstrasse 27	
	D-80331 Munich	
	Germany	
	e-mail address: <u>pphilx@epo.org</u>	
	Telephone: +49 (0)89 2399 5831	
	Fax number: +49 (0)89 2399 6522	
4.4 Information	Internal EC documents	
Source		