



## Agenda for Single Market Forum event 2017/2018 – Malta

### Cross your Border – Improve your Opportunities in the Single Market

19 April 2018

The Westin Dragonara Resort

0900-0930	Welcome Coffee and registration
0930-0945	Opening Speech by Christian Cardona, Minister for the Economy, Investment and Small Businesses
0945-1000	Opening Speech by Dr Elena Grech, Head of European Commission Representation in Malta (tbc)
1000-1045	<p>Presentations in relation to Workshops</p> <ol style="list-style-type: none"> <li>1. Improving opportunities for businesses and professionals to move across borders: Are we there yet? (Malta Employers Association)</li> <li>2. Presentation on the Ecommerce Guide (Malta Chamber of Commerce and Enterprise – EEN Malta)</li> <li>3. Setting up a digital strategy for your business (General Retailers and Traders Union – Malta Chamber of SMEs and the Malta Communications Authority)</li> </ol>
1045- 1100	<i>Coffee Break</i>
1100-1230	<p>Parallel Workshops:</p> <ol style="list-style-type: none"> <li>1. Improving opportunities for businesses and professionals to move across borders: Are we there yet? (moderated by the Malta Employers Association)</li> <li>2. A Guide to E-commerce: Helping Small Businesses enter the online Single market (moderated by the Malta Chamber of Commerce and Enterprise – EEN Malta)</li> <li>3. Setting up a digital strategy for your business (moderated by GRTU - Malta Chamber of SMEs and Malta Communications Authority)</li> </ol>
1230-1245	Sharing of first-hand experience: Local Business who operates online locally and cross-border
1245-1330	Reporting on Workshops; Conclusions

1330	Networking Lunch
------	------------------