

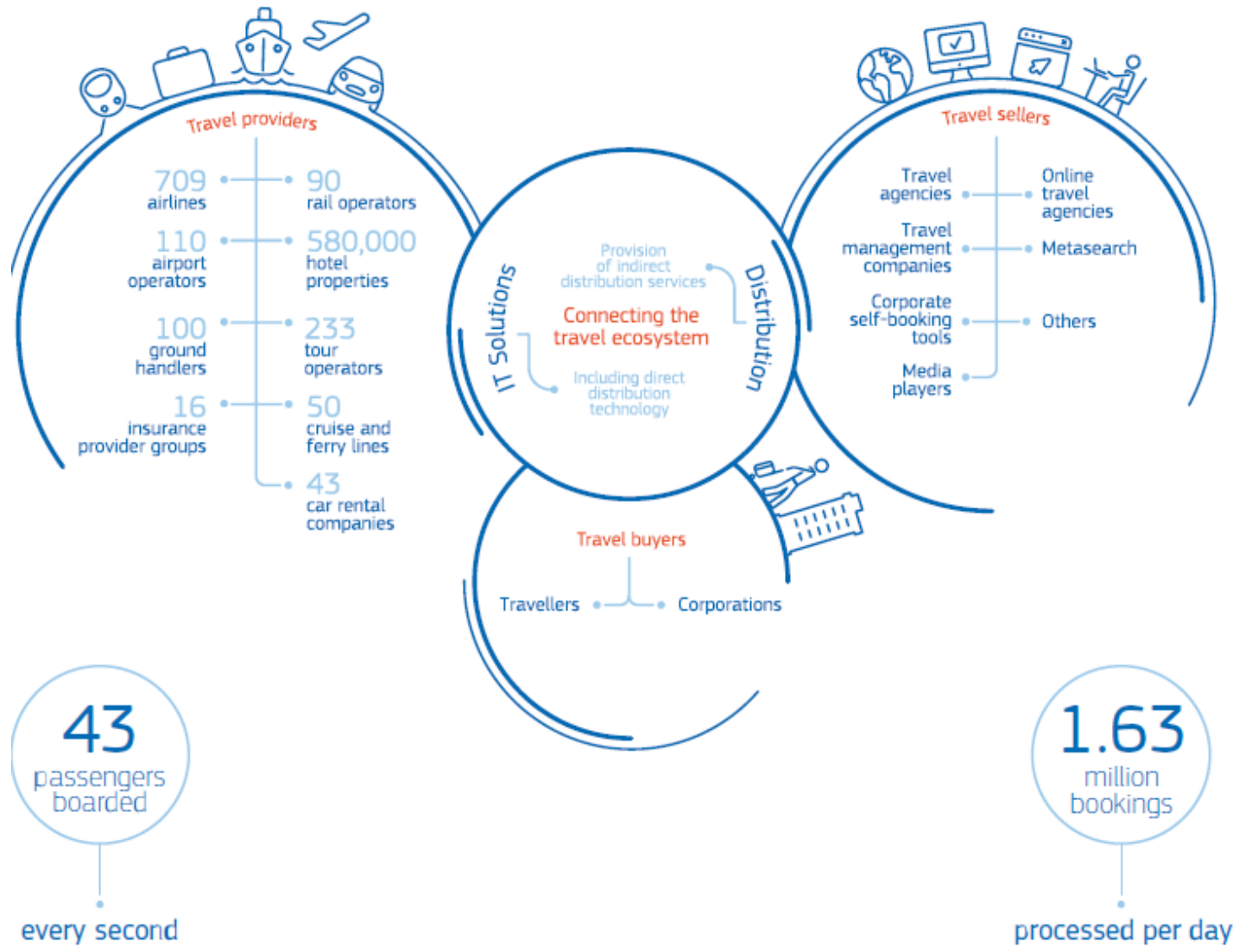
Digital Innovation

Elizabeth Aston

19th October 2017

Tallinn

Amadeus at the heart of travel



— Help your ideas take off —

Who is Amadeus Ventures

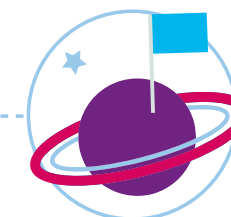
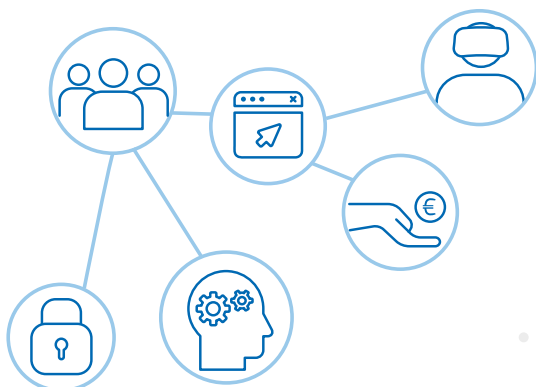


- Corporate Venture Fund
- Invest in early stage startups
- World wide coverage
- Focus on travel

Our journey since 2014

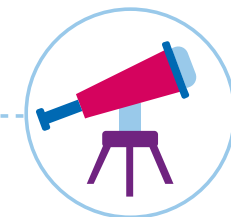


- 1,200+ companies assessed
- 150+ startups introduced to business
- 20+ joint projects developed
- 8 investments made. Total valuation of invested companies >\$1bn



Driving impact

- Extensive funding network**
collaboration with 80+ key players in the funding ecosystem
- Leading CVC in travel**
frequently speak / judge in 100+ innovation events
- Business impact**
1,200+ business customers benefit from solutions of portfolio companies



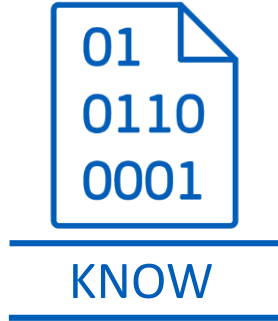
Opportunities for startups

- Funding**
as lead investor or co-investor
- Customer reach**
exposure to 10,000+ Amadeus customers in different travel verticals
- Co-creation**
collaborate with our travel experts and be part of our solutions
- Co-marketing**
participate in Amadeus / Amadeus sponsored events and activities

Our vision

By creating mutually beneficial relationships with technology startups, we bring innovative solutions to the industry. Together we shape the future of travel.

Example: A portfolio created specifically for Destination Marketing Organisations



Benefit from **Big Data technology** to generate specific destination insights & reports



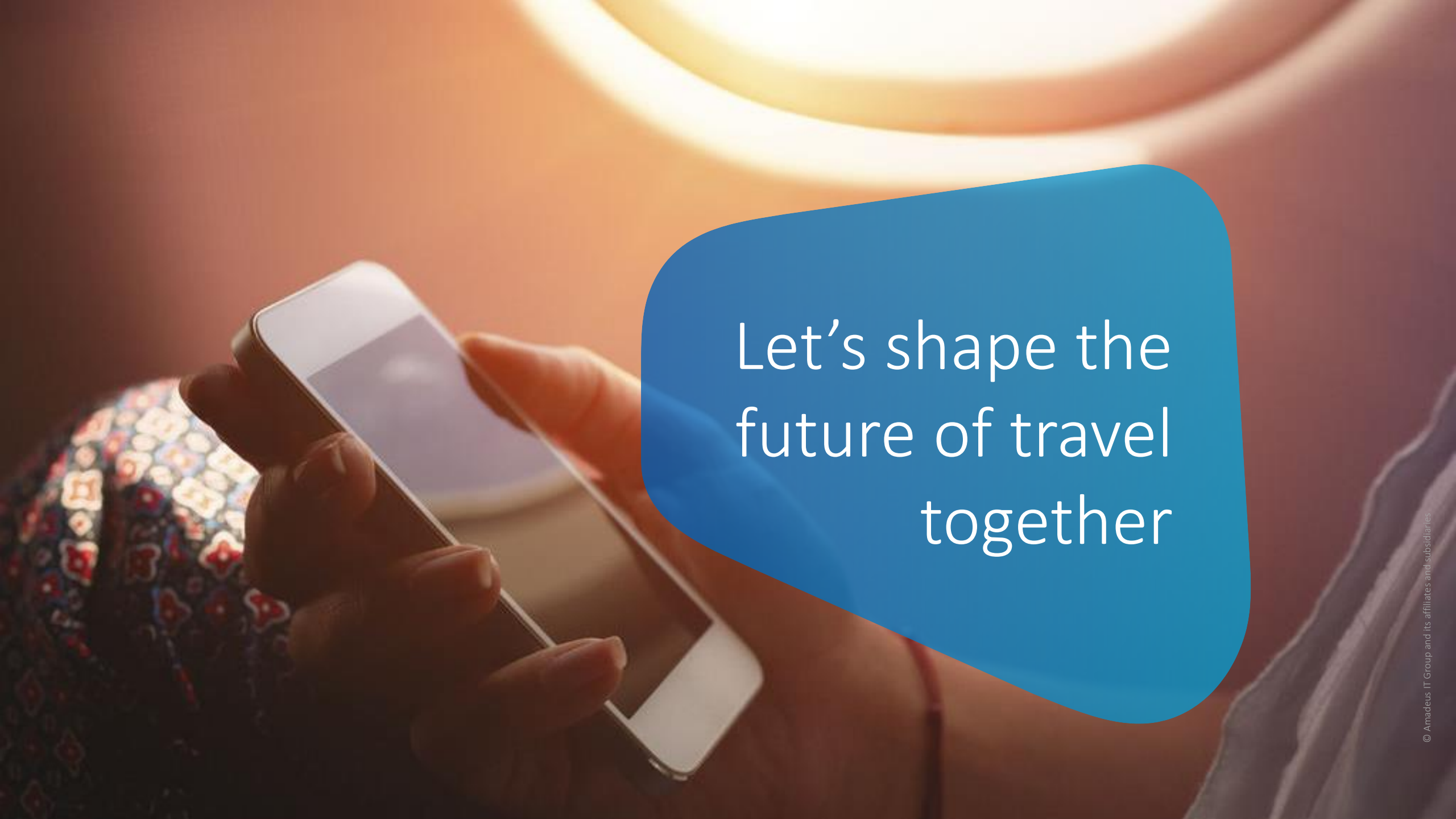
Advertise your destination at each step of the journey, targeting the right traveler, at the right moment and on the right channel



Differentiate yourself using innovative promotional **interactive videos**, leveraging a network of destination influencers

... to promote destinations

amadeus

A hand holding a smartphone in front of a warm, glowing light source, with a blue text box overlaid.

Let's shape the
future of travel
together