



Sustainable public procurement

Forum on the Competitiveness of the European Rail
Supply Industry

1st Workshop on Trade and Procurement

5 October 2017, Brussels

Anna Lupi

DG GROW – Internal Market, Industry, Entrepreneurship and SMEs
European Commission

Sustainable Public procurement



Using procurement to drive forward policy goals



Prioritizing sustainable growth and development in an open and transparent PP system & market

[COM\(2017\) 572 final](#) – Making Public Procurement work in and for Europe – 3 October 2017

Why sustainable PP?

It allows contracting authorities to procure goods, services and works with a reduced environmental and social impact throughout their life cycle



- Provide citizen with sustainable products and services that **better cater for their needs**
- Support **uptake** of sustainable criteria by **economic operators**
- **Ultimately PP can help promote sustainable behaviour throughout society**

Ensuring compliance: the cross-cutting clause

*National authorities must ensure compliance with **environmental social and labour law** under EU, national, international rules in the performance of the contract.*



Optional exclusion ground for incompliance



Link to the subject-matter

Technical specifications, performance conditions and award criteria need to be related to the works, supplies, services purchased, in any respect and at any stage of the life-cycle.

May include factors which are not related to the material substance of the purchase:

- Related to the **production process** (e.g. requirements re. Staff performing the contract, procedures used in the production etc.)
- A specific process for other stages of its life-cycle

EU Public procurement and CSR

CSR relates to a company-wide policy= no link to specific subject matter of procurement



CSR requirements cannot be integrated as such in procurement, but sustainable behaviour can be required

Supporting sustainable criteria: technical specifications

- *They describe the subject-matter and impose minimum measurable requirements for the procurement*
- *Link to the subject-matter*
- *May include **factors related to the specific process of production/provision**, as well as **labels***



Example: at least 20% supplies for catering service must be produced using renewable energy.

Or: at least 10% of supplies must be certified as environmentally-friendly products.

Supporting sustainable criteria/2: contract performance conditions

- *They illustrate how the contract has to be performed*
- *Must be published in the contract notice*
- *Link to the subject-matter of the contract*



Example: require supplies to be delivered not weekly but monthly to reduce emissions; require staff involved in providing a service to be trained on sustainable techniques to deliver it

Supporting sustainable criteria/3: award criteria

- *Link to the subject-matter*
- *May include **qualitative and social/environmental aspects***
- *May include **factors related to the specific process of production/provision.***
- *Use of labels permitted.*



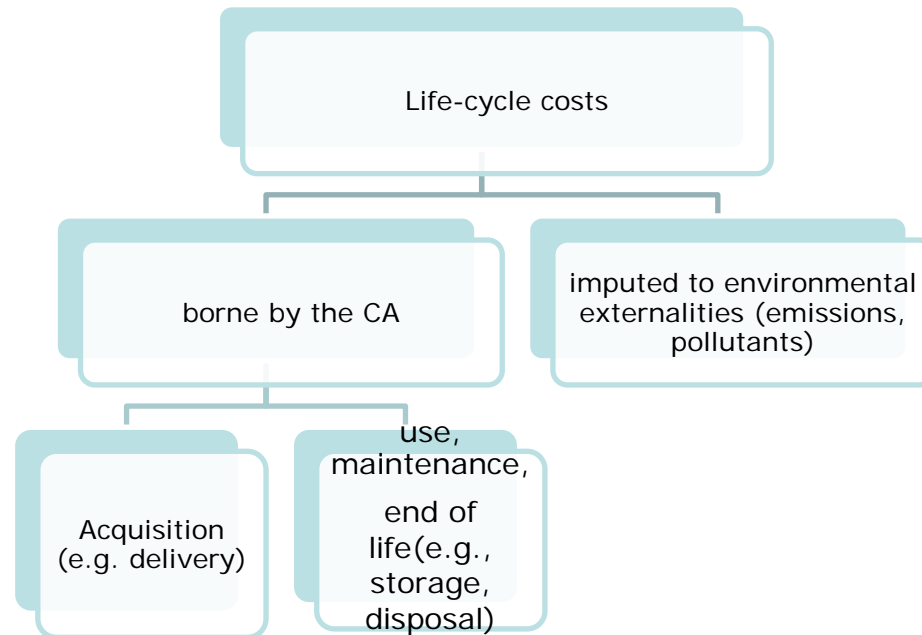
Examples: Award points based on reduced packaging, food waste reduction.

Labels: award points based on the % of certified environmentally-friendly products provided.

Green public procurement tools

LIFE-CYCLE COSTING

Calculating all the costs that will be incurred during the lifetime of the product



ENVIRONMENTAL MANAGEMENT (SELECTION)

EMAS and other recognised at European and international level (and equivalents) may be used at selection stage as proof of compliance with environmental managements systems/standards.



Performance,
Credibility,
Transparency

Sustainable PP: what we've done so far

GREEN

- [EU GPP Criteria](#)
- [Buying Green! Handbook](#)
- Over 100 [good practices](#) collected and explained
- [GPP training toolkit](#)
- [GPP helpdesk](#)
- Updated [list of events](#) dedicated to GPP
- [GPP advisory group](#)

SOCIAL

- [Buying Social guidance](#)

Online ready-to-consult resources

- *[The Buying Green! handbook.](#)*
- *[The Buying Social guidance \(2011 – to be updated\)](#)*
- *[GPP Criteria](#)*
- *[GPP best practices](#)*

Upcoming initiatives

- *Creating a tool to calculate LCC*
- *Updating or developing new GPP criteria*
- *Training and awareness-raising on social clauses in PP for contracting authorities: workshops+collection of good practices*
- *Guide on socially responsible public procurement*



Thank you for your attention!

Contact details - Anna Lupi
Anna.lupi@ec.europa.eu