Rainbow Economy

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Rainbow economy

- A Brief History
- 3 Main Axes
  - Research
  - Experiment
  - Political
- Success factors
- Q&A
A brief history

- Samira project
  - Stop thinking employment
- Unused potential and experience
  - Valorisation of newcomers experience
- Started with a research
  - 1/3 of asylum seekers in Belgium are interested in or where entrepreneurs

How to develop potential of newcomers

3 Main Axes

- Research
  - Study
- Experiment
  - Training
  - Cooperative entrepreneurship
  - Festival Markets
- Political
  - Empowerment group
  - Round table

Facilitate entrepreneurship for newcomers
Axis 1 : Research

- Results:
  - Inquiry of 462 asylum seekers and refugees
  - 36% interested in entrepreneurship.
- Important motivation for entrepreneurship:
  - Better integration in society
  - The perceived positive aspects of entrepreneurship (benefits and autonomy in work)

Axis 1: Research

- obstacles:
  - lack of capital and insufficient knowing of the language
  - obstacles from the social and institutional surroundings.

Highlight of unused potential & attention to key problems
Axis 2: Experiment

- Training: Introduction to entrepreneurship
  - 76h
  - English
- Cooperative entrepreneurship
  - Business employment cooperative
- Festival markets
  - Cfr Camden market in London

has new opportunities for entrepreneurs

Axis 3: Political

- Empowerment group
  - 7 policy recommendations (4 in handout)
- Round table
  - exchange between midfield and policy

Has to make entrepreneurship accessible for all
Succes factors

- Partnership and Network
- Institutionalisation of experiments
  - Business activity cooperation Debu(u)t
  - Microcredit (Hefboom)
  - Introduction course (Syntra)
  - Micromarché

RE Succeeded in starting up a sustainable framework for newcomers

Q&A