

GECES Working Group 2 (WG2)
Towards increased visibility, recognition and identity

The goal of this Annex is to provide specific illustrations of each of the recommendations provided in the main document produced by working group 2 (WG2) and gathered in chapter 1 of the call for action from GECES. All illustrations have been submitted by WG2 members. In order to gather illustrations in a systematic manner, a template was shared for members to briefly describe the initiative and incorporate basic data about it. However, in some cases where the template had not been submitted some background information has been included in the form of URL. Most of the experiences included in the present Annex have been tested and analyzed thus providing some solid ground for possible consideration for support by the European Commission and Member States.

Each Member State participating in WG2 was encouraged to submit a maximum of two examples for the Annex. The examples have been organized per recommendation and each of them is accompanied with the recommendation number to which it relates.

Each example includes the title, a brief description, the problem/challenged to be tackled, the main stakeholders involved, and the (interim) impact. Whenever possible, a link to additional reading has been provided.

WG2: Table of illustration cases

Recommendation	Country	Cases	Template/URL	Lang
<i>Recommendation 1: Developing a sharper picture and communicating it better</i>				
Data and research on economic and social importance	PT	Satellite accounts	https://www.ine.pt/xurl/doc/279978191	EN
	DK	Registration of social enterprises (serves for better data, but possibly even more importantly for recognition – partly fulfilling same function as labels but more administratively).	Template 1.1	EN
	At	Study "The potential of Social Business in Austria"	Template 1.2	EN
EU-wide communication strategy	EU	Proposal to integrate SEE in the Global Entrepreneurship Week	http://gew.co	EN
	FR	European Entrepreneur Week	Template 1.3	EN/ FR
	ES	REAS (Alternative and Solidarity Economy Network of Networks) Identity	http://www.reasnet.com/intranet	ES

		and internal cohesion campaign	/docs/cohesion-2017/		
Know-how and tools on social added value and social impact management	FR	SROI (tested with a co-op about employment of artists)	Template 1.4	EN/ FR	
	UK / Int	Global value exchange - social value self assessment tool	http://www.socialvalueuk.org/resources/global-value-exchange	EN	
			Maatschappelijke Business Case Gezinshuizen	Document 1.5	NL
			Van Hulley Case study EN	Document 1.6	EN
			Tonys Chocolonely Annual Fair Report	Document 1.7	EN
			Girl Power Publication	Document 1.8	EN
	EST		TARTU ERALASTEAEED VÄIKE PAULINE ARENGUKAVA 2012 - 2017	Document 1.9	
			OÜ Solve et Coagula Tulemuste ja mõju raport 2014	Document 1.10	
			Põhja-Eesti Pimedate Ühing (PPÜ)	Document 1.11	
			MITTETULUNDUSÜHING ÖKOKRATTÜHISKONDLIKU MÕJU HINDAMINE	Document 1.12	
	PR		Relatório Avaliação Impacto Social EU PASSO final Mar2013	Document 1.13	PT
	IT		L'Impatto Sociale di Banca Etica	Document 1.14	IT
			Ritorno al Futuro	Document 1.15	IT
			SROI - analisi- OXFAM 2015	Document 1.16	IT
	DE		Bedarfsplan f Einrichtungen f Menschen mit intellektueller Behinderung leichte Sprache	Document 1.17	DE
			2014 Papilio	Document 1.18	DE
			2014 RLCM	Document 1.19	DE
Building capacity to report on the social value	GR	Code of conduct supporting SE identity	Template 1.20	EN	
	BE	Social employment brochure	Template 1.21	EN	
Recommendation 2: Nurturing a more assertive and coordinated social enterprise community					
Forging legitimate, diverse and inclusive representative networks	<i>Please see annex 4 in the Call for action</i>				
	AT/EU	Equal Employment Europe	Template 2.1	EN	
Supporting representation of SE community at EU level	<i>Please see annex 4 in the Call for action</i>				
Promoting a culture of policy co-creation	ES	Council for the Promotion of the Social Economy	Template 2.2	EN	
	FR	Strasbourg – Council of social economy	Template 2.3	EN	
	BE	Regional Board on Social Economy South-West-Flanders	Template 2.4	EN	
	BE	Social Hackaton	Template 2.5	EN	
	NL	Utrecht University Social Entrepreneurship Festival	https://www.uu.nl/en/organisation	EN	

			/social-entrepreneurship-festival	
Recommendation 3: Mainstreaming social enterprise dimension in relevant policies programmes and practices				
Including social enterprises as eligible entities in EU programmes and initiatives ----- Participation of Social enterprises in European mobility schemes	EU	Social Entrepreneurship Exchange and Development	https://ec.europa.eu/easme/en/social-entrepreneur-exchange-and-development-plus	
Support service	GR	"Enterprise Socially" program	Template 3.1	EN
	ES	Internationalization Plan for Social Economy Enterprises	Template 3.2	EN
	BE	In-cetera	Template 3.3	EN
	BE	LDE-factory_BE	Template 3.4	EN
	AT	"Social Innovation Management Programme" and "Regional Programme"	Template 3.5	EN
Mutual learning and capacity building between regional/local authorities	BE	Manual managing SE as a local government	Template 3.6	EN
	BE	POM – Provincial SPOC-network	Template 3.7	EN
Applying social criteria to public procurement	BE	Learning Network Public Procurement Antwerp	Template 3.8	EN
Including social enterprise related topics in curricula and promoting career opportunities in social enterprises	<i>Please see annex 3 in the Call for action</i>			
	EU	Forum on Education and Training on SE by EMES	Template 3.9	EN
	AT	Social Impact Award	Template 3.10	EN
	BE	Starterslabo	Template 3.11	EN
	ES	On-the-job training State Foundation	Template 3.12	EN
	BE	Bootcamp social entrepreneurship	Template 3.13	EN
Knowledge sharing and business relations between the traditional business and social enterprises	FR	Local economic cooperation entities (eg. Kaleidoscoop)	Template 3.14	EN
	BE	Business Centre Harelbeke	Template 3.15	EN

WG 2
"Increasing the visibility of social entrepreneurship"
(EMPL - GROWTH - FISMA)
List of participants

Job	Surname	Name	MS	Organisation
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Secretariat	VERBAL	Dana		EC, DG EMPL
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Member State			Austria	Ministerium für Arbeit, Soziales und Konsumentenschutz Abt. Europäischer Sozialfonds
Member	BOSMA	Niels	Netherlands	Utrecht University School of Economics
Member State			France	Direction générale de la cohésion sociale, Ministère des solidarités et de la cohésion sociale
Member	GOERGEN	Renate	Italy	LEMAT Agenzia di Sviluppo
Member	GUILMIN	Sandra	France	Ville et Eurométropole de Strasbourg
Member State			Germany	Bundesministerium für Familie, Senioren, Frauen und Jugend
Member	NICHOLLS	Jeremy	United Kingdom	The SROI Network accounting for value
Member State			Spain	Subdirección General de Economía Social y Programación del FSE, Ministerio de Empleo y Seguridad Social
Member State			Portugal	Ministério da Solidariedade e Segurança Social (MSSS)
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Member	ZÖHRER	Konstantina	Austria	Athens Development and Destination Management Agency's (ADDMA)
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