



**Medibtikar: Outcomes of the Textile
Project
Euro-Mediterranean Textile Dialogue
Plenary Meeting,
11th December 2008**

Mr. John Yates, Ms Raghad Al Khoja



- Programme Activities
- Textile Activities
- Forthcoming Actions



- Three year duration to March 2009
- € 7.3 million budget
- Regional beneficiaries (10 NFPs)
- Algeria, Egypt, Jordan, Israel, Lebanon, Morocco, Palestine Authority, Syria, Tunisia and Turkey



The programme work plan was revised through agreement with our NFPs to mainly focus on industry needs

Five Axes of Activity

- **Incubators and Techno Parks;** project holders, technopark managers and financiers
- **Technology Transfer;** regional network, technical assistance in Egypt, Morocco, Syria, Tunisia.....
- **Financing of Innovation;** mapping of MEDA innovation financing, strengthening financing opportunities.
- **Innovation Management;** Syrian diagnostic, Egypt Observatory & Turkey regional innovation study.
- **Sector Support;** Textiles, Food & Renewable Energy.

Overall Outcomes & Results to date



- Over 50 preparatory missions carried out in all countries
- Over 40 training courses involving 1500 plus persons
- Technical assistance/capacity building in innovation units in beneficiary countries
- Produced several major studies (MedIS, Textile study, SWOT, RIFF)
- Organised 20 conferences and workshops
- Papers delivered at 10 other conferences
- Established 4 regional networks (International industrial partnering, Innovation monitoring, Textnet, Finance)
- Cooperation with DG ENT, World Bank, UNESCO, UNIDO, CIDA, UNESCWA





- Textile review in seven countries (100 interviews)
- Workshops; Istanbul, Amman, Casablanca
- Formation of Textnet
 - Industrial associations
 - Textile technology Research Centres
 - Designers



- Industrial Associations: Design of website/ shared market/trade info/ job search etc
- Textile Research Centres: rationalisation of activities, planning/design of e-learning
- Design Centres: Cairo Fashion Show (MEDA Innova), supported by FDC and Egyptian Ministry of INdustry

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Medibtikar Textile Network



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Medibtikar



The name Medibtikar is derived from **MED**iterranean and **Ibtikar** (Arabic for Innovation).

The Programme's budget is 7.3 M EURO, and it will run till 30th March 2009. The beneficiary countries are: Algeria, Egypt, Israel, Jordan, Lebanon, Morocco, Syria, the Palestinian Authority, Tunisia, and Turkey.

The beneficiary organizations are public and private enterprises concerned with increasing the competitiveness of SMEs.

Medibtikar's operational base is Cairo, Egypt. The Programme is funded by the **European Commission** and supervised by European Commission Delegation in Cairo.

Our Mission:

The Medibtikar project will provide the MEDA countries with new and improved instruments to stimulate innovation at the firm and country levels. The project will also simulate networking across the MEDA region, and between the region and the countries of the European Union.

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FORTHCOMING EVENTS

A1: Services to incubators

Benchmarking, Monitoring and Evaluation of Incubators and techno parks

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LATEST NEWS

Medibtikar Participated in the IFAI Advanced Textiles 2008, Berlin- 12-13 June 2008

Medibtikar Programme represented by Mr. Ben Coes, Medibtikar Textile expert, attended The IFAI Advanced Textiles 2008 (...)

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LATEST REPORTS



- Sustainability of the network
- Development, population and commercialisation of the website
- Development of e-learning courses in middle management (Egypt/Israel/ Marks and Spencer)
- Fashion shows
- Brokerage events
- Hands on Training

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Thank you

