

# **Airbnb and Europe**

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A man with short blonde hair, wearing a blue and yellow striped sweater, and a young child with blonde hair, wearing a light green t-shirt, are looking out a window. The window has a black frame and a silver handle. Outside the window, a city street is visible with cars, buildings, and trees. The scene is lit with natural light, suggesting daytime.

**Real people. Real homes.  
Real experiences.**

## OUR GLOBAL COMMUNITY



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**1.5M+**

Listings



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**34K+**

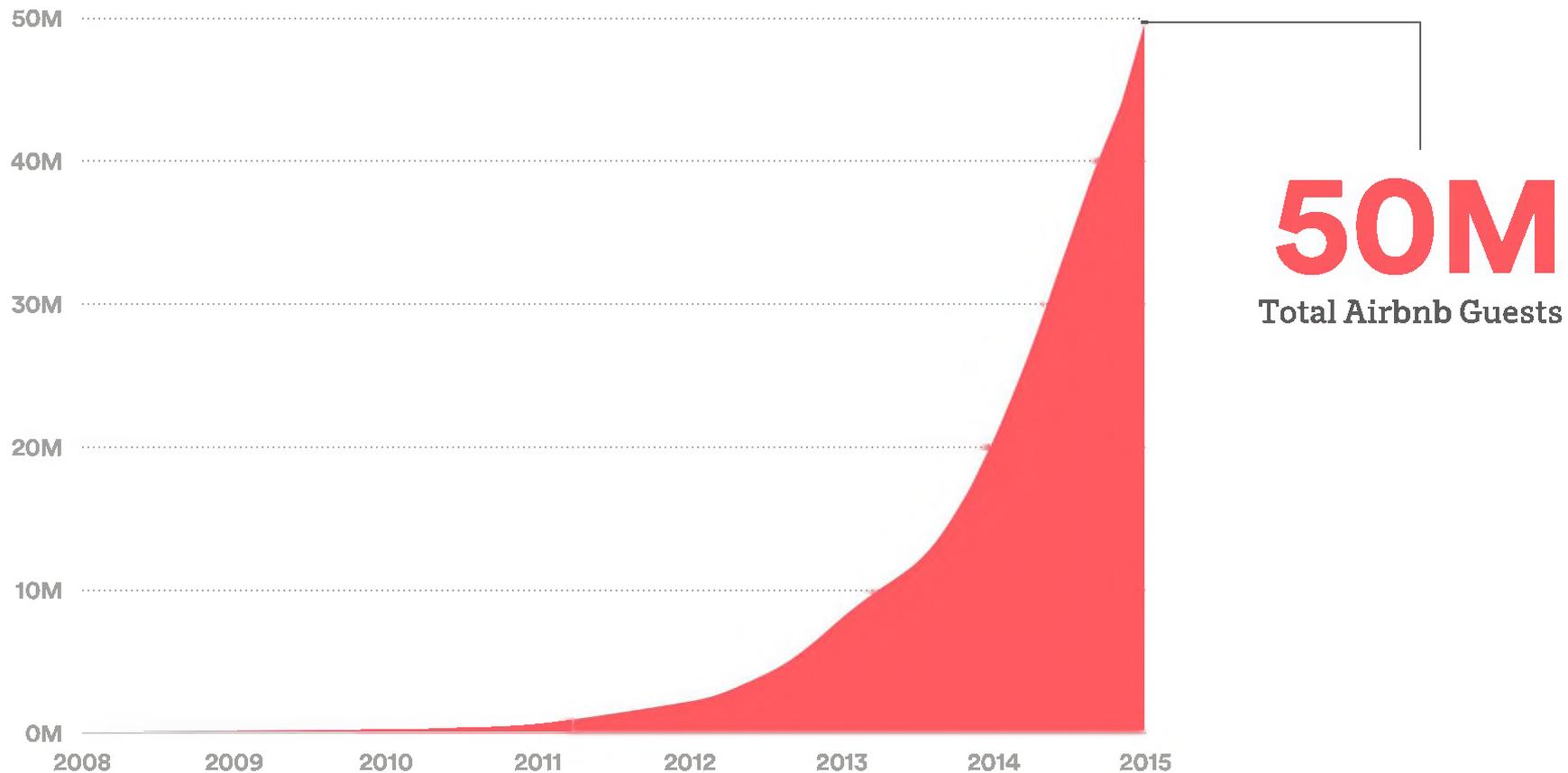
Cities



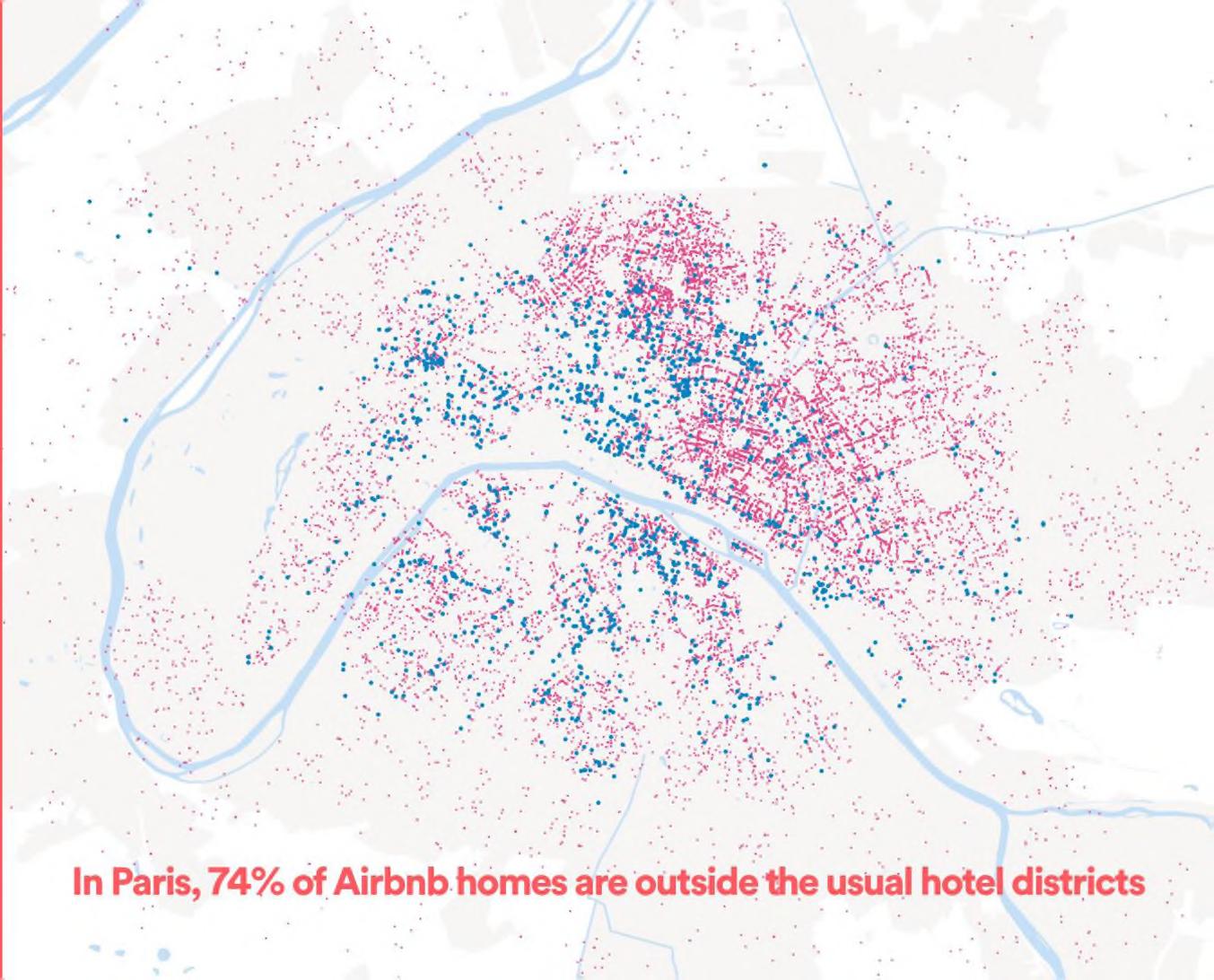
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**191+**

Countries



# France

A map of Paris, France, showing the distribution of Airbnb homes. The map features a light gray background with blue lines representing the Seine river and its tributaries. Numerous small red and blue dots are scattered across the city, representing individual Airbnb listings. The dots are densely packed in the central urban core and more sparsely distributed in the surrounding areas. The text at the bottom indicates that 74% of these homes are located outside the traditional hotel districts.

**In Paris, 74% of Airbnb homes are outside the usual hotel districts**

## Since 2008, 5m guests have visited France thanks to Airbnb



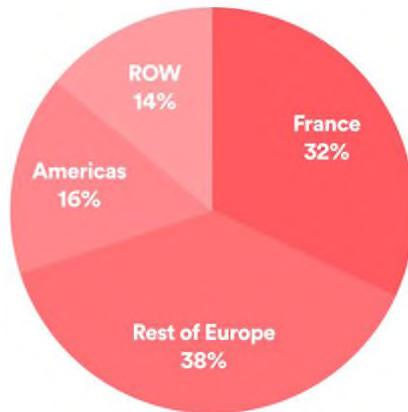
**Paris**

Our number one city



**150,000**

homes in France



**Guests**

from all around the world



**72%**

are more likely to return

## HOSTS

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**50%**

of hosts are moderate-to-low income

**€300**

Average monthly earnings per host in France

**83%**

of hosts in Paris share only their primary home

## GUESTS

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**91%**

of guests want to “live like a local”

**1.8x**

Guests spend more than typical tourists in France

**2.1x**

Guests stay longer than typical tourists in France

## IMPACT

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**74%**

of Airbnb properties in Paris are outside the main hotel districts

**42%**

of guest spending is in the neighbourhoods where they stayed

**€1bn**

Total economic impact



 COP21 Make It Work et 47 autres suivent



**France Diplomacy** @francediplo\_EN · 4 min



#Tourism — #AirBnB recently announced its introduction of a process for collection of visitors' tax: [fdip.fr/sxfzy](https://fdip.fr/sxfzy)

[Voir la traduction](#)



France  
Diplomatie

### Tourism - Collection of visitors' tax - Airbnb (Augus...

The scheme will come into effect in Paris on 1 October and will be extended progressively to all French municipalities levying a visitors' tax.

[diplomatie.gouv.fr](https://diplomatie.gouv.fr)



**Trust**



# A Secure Platform



Verified Identity



Secure Messaging  
& Reviews



Host Guarantee





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**Hamburg**



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**Paris**



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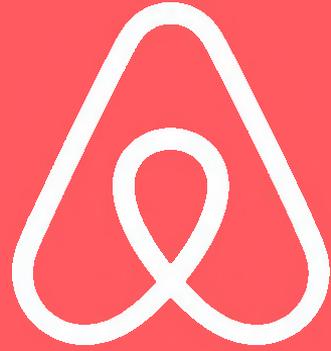
**Amsterdam**



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**London**

**publicpolicy.airbnb.com**



**airbnb**