



The European Association of the Machine Tool Industries

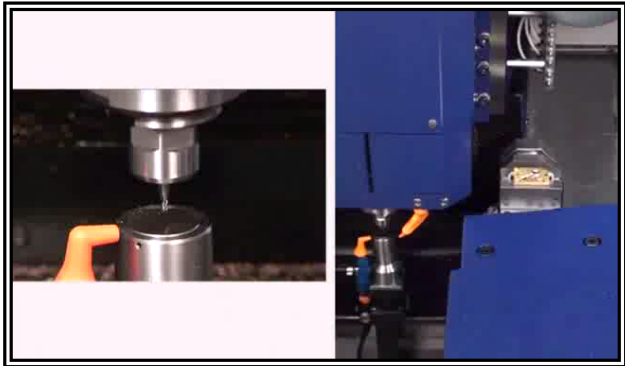
Mr. Michael Hauser

CEO, Tornos SA

President of CECIMO

" where manufacturing begins"

Machine tool industry is a key enabling sector

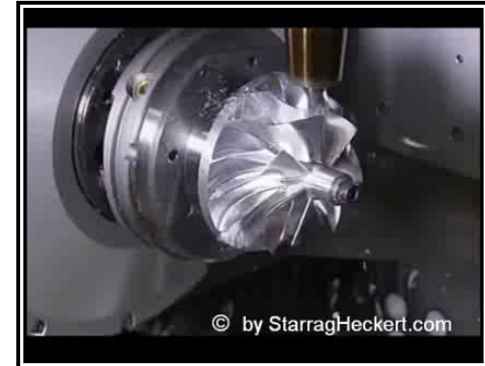


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- Machine tools are **mother machines** which enable the production of all other machines.

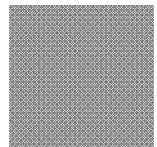
- Machine tools underpin **productivity and competitiveness** of all other manufacturing industries.

- Machine tool industry is **knowledge-intensive**.



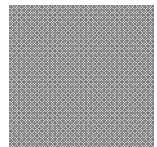
Market surveillance, innovation and the machine tool industry

- **Innovation** usually occurs in countries or regions with high level of **economic development** and high **production standards**.
- Technology, human resources, institutions, manufacturing capacity and a **market** which allows trading of high cost products are crucial elements of an **innovation-friendly environment**.
- **Internal market regulations** are designed to ensure a marketplace where products below certain standards cannot be placed on the market and traded.
- **Ineffective market surveillance** leads to an uneven playing field in which low cost products are rewarded and **race-to-the-bottom** is encouraged.



Market surveillance, innovation and the machine tool industry

- Ineffective enforcement of EU regulations **transfer European industry's innovation capacity** to non-European suppliers.
- Amid fierce competition and an uneven global playing field, some **non-European competitors are climbing the value chain** with the help of **unfair practices**.
- We cannot afford to lose our **engineering expertise** and **innovation capacity** to competitors. We need to maintain knowledge-intensive manufacturing industries in Europe to build a competitive **knowledge-based economy**.
- **Internal market rules need to be adapted** to the new global business environment. We have to start from **market surveillance!**



thank you

questions

Mr. Michael Hauser, CECIMO President

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