



Expert Workshop

EU funding opportunities for the Cultural and Creative Industries, Fashion and Textiles

10 March 2016 Lorenza Badiello – Valentina Polylas

What's RICC?

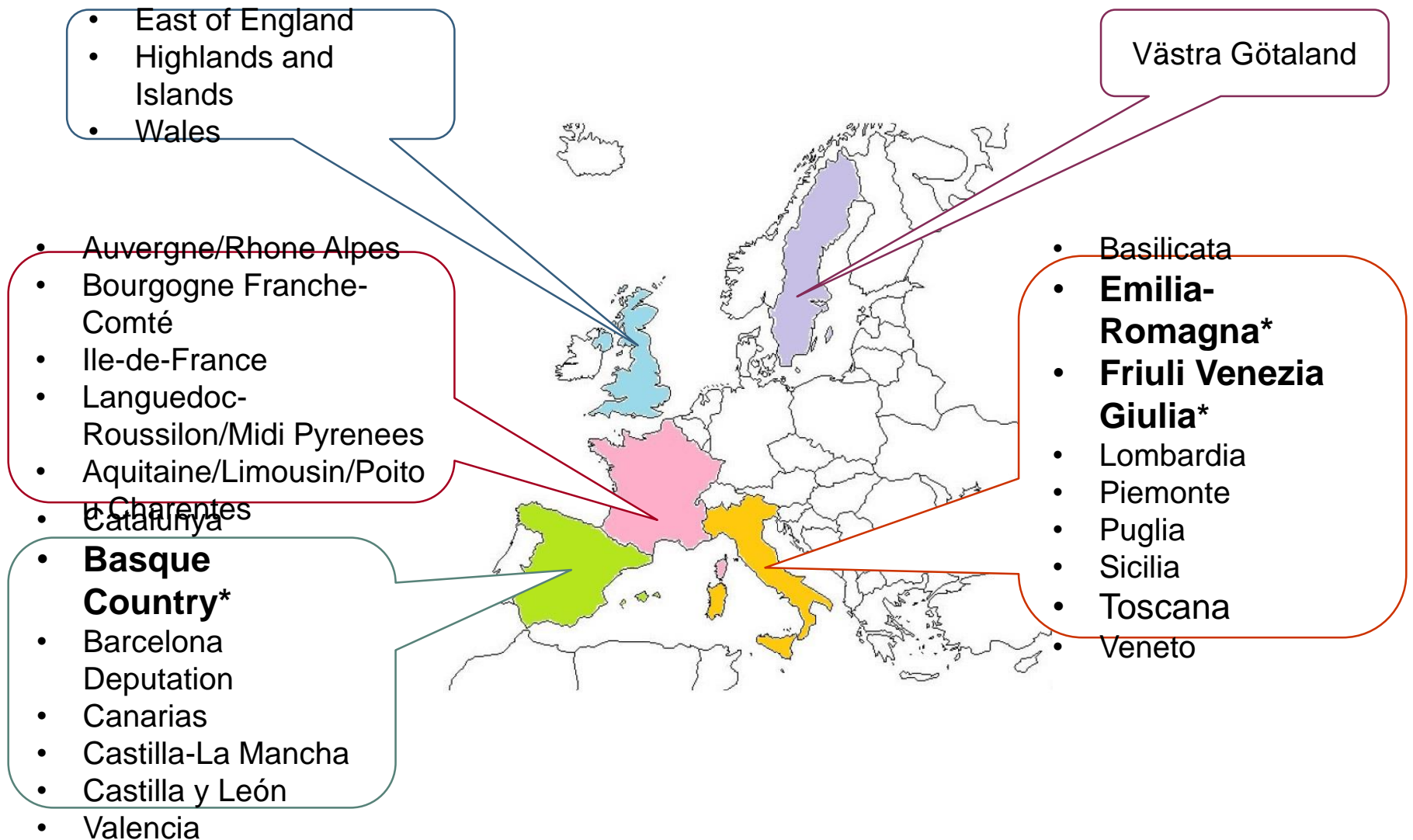
- It is a **strategic Brussels-based European network** of Regions focused on culture and creativity
- Its aim is to provide regional governments and territorial stakeholders with a EU network
 - to **advocate on cultural and creative policies**
 - to **participate in relevant EU funding programmes**

To foster the dialogue between regions and EU policy makers

Previous initiatives

- Interest in re-launching the informal network **“Regions and cities for culture”** (2010)
- **“Creativity and Innovation as Motors for Economic Growth – The role of culture and territories”** (Conference, 19th November 2014)
- **State Aid for Culture** (Conference, 30th November 2015)

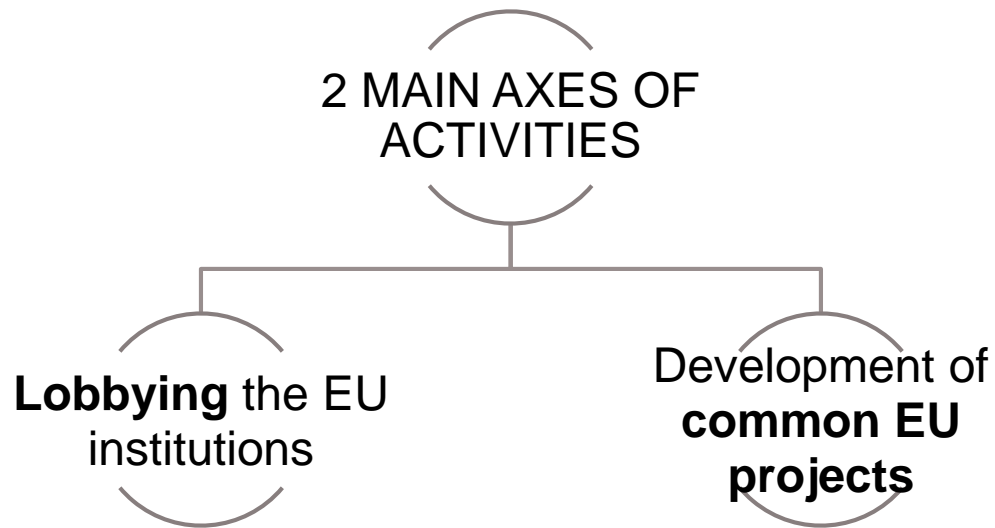
25 Members, 3 Co-leaders*



Key topics 2015-2018

- **Cultural and Creative industries:** access to finance, spill over effects, new business models, skills, new target groups
- **Cultural Observatories:** collection of cultural data, cultural observatories and research centres.
- **Cultural heritage and creative tourism:** territorial development, risk assessment, economic development, digitisation, cultural routes
- **Cultural cooperation** and multilingual creation: mobility and cultural cooperation, cultural diversity
- **State aid for Culture**

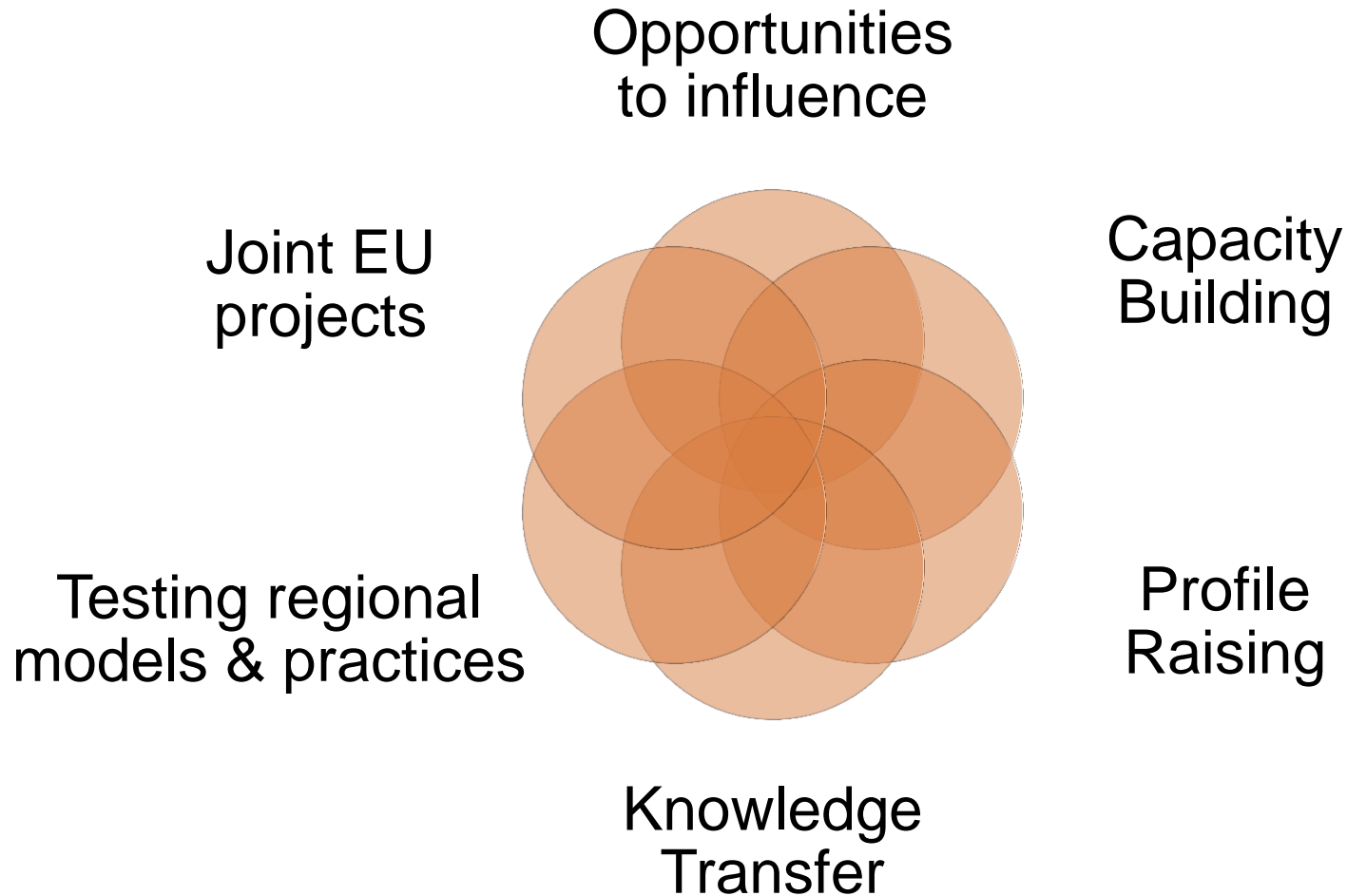
Axes & links



Links will be developed with key actors

- DG EAC, DG GROW, DG REGIO, DG CONNECT
- EP: Committee for Culture, Intergroup on Creative industries
- CoR, EESC
- UNESCO
- other thematic projects and networks

Added Value



Contacts

- **Basque Country** – Camila de Epalza Azqueta camila-deepalza@euskadi.eus
- **Emilia-Romagna Region** - Valentina Polyas vpolyas@regione.emilia-romagna.it
- **Friuli Venezia Giulia Autonomous Region** - Luisa Poclén luisa.poclen@regione.fvg.it

Regions may not have much bargaining power individually, but working together we are stronger!!