



European e-Skills 2009 Conference

Fostering ICT Professionalism

20 November 2009

Brussels

AGENDA

08h30 REGISTRATION

09h30 WELCOME AND INTRODUCTION

- § **Mr. János Tóth**, President of the Section for Transport, Energy, Infrastructure and the Information Society, European Economic and Social Committee
- § **Ms. Françoise Le Bail**, Deputy Director General, DG Enterprise and Industry, European Commission
- § **Mr. Vasile Baltac**, President of CEPIS

10h00 THE IMPORTANCE OF ICT PROFESSIONALISM IN SUPPORT OF BUSINESS VALUE

Panel discussion moderated by Mr. **André Richier**, Principal Administrator, DG Enterprise and Industry, European Commission

- § **Mr. Declan Brady**, CTO at Fujitsu Services Ireland and Vice-President of CEPIS
- § **Mr. Adam Banks**, Senior Vice President Technology Office, VISA
- § **Mr. Kevin Cooney**, Corporate Vice-President and Managing Director of EMEA and CIO, Xilinx
- § **Mr. Michael Gorriz**, CIO Daimler, President EuroCIO and co-chair of the e-Skills Industry Leadership Board

10h45-11h00 Coffee Break

11h00 THE IMPORTANCE OF A LONG TERM E-SKILLS STRATEGY

Panel discussion moderated by **Mr. Costas Andropoulos**, Head of Unit, DG Enterprise and Industry, European Commission

- § **Mr. Werner Korte**, Director, Empirica
- § **Dr. Jacob Kierkegaard**, Research Fellow, Peterson Institute for International Economics
- § **Ms. Orfhlaith Ni Chorca**, Senior Director, Oracle
- § **Mr. Gerhard Rohde**, Head of UNI IBITS, UNI Global Union

11h45 PROGRESS ON THE EUROPEAN E-SKILLS STRATEGY

Panel discussion moderated by **Ms. Gutierrez Diaz**, Adviser, DG Education and Culture, European Commission

- § **Dr. Nils Olaya Fonstad**, Senior Research Fellow, INSEAD eLab
- § **Mr. Terry Hook**, Managing Director of Clock-IT-Skills Ltd, and e-Skills UK
- § **Ms. Elena Bonfiglioli**, Director Corporate Social Responsibility, Microsoft EMEA
- § **Ms. Hara Klasina**, Manager, Digital Economy Policy at DIGITALEUROPE

12.30-13h45 Lunch Break

13h45 PROVIDING E-SKILLS FOR NEW JOBS

Panel discussion moderated by **Mr. Robert Strauss**, Head of Unit, DG Employment and Social Affairs, European Commission

- § **Mr. Peter Hagedoorn**, Programme Director, EuroCIO
- § **Mr. Markku Markkula**, Team Leader, new Aalto University and Chairman of the Board of TIEKE
- § **Ms. Caroline Jacobsson**, Information and Communications Adviser at the European Metal Workers' Federation (EMF)
- § **Mr. Frank Mockler**, Programme Development Manager, ECDL Foundation

14h30 E-SKILLS AND ICT PROFESSIONALISM FOR INNOVATION

Panel discussion moderated by **Mr. Peter Dröll**, Head of Unit, DG Enterprise and Industry, European Commission

- § **Mr. Elmar Husmann**, Senior Managing Consultant, Strategy and Innovation, IBM, and European Learning Industry Group

- § **Mr. Martin Curley**, Director Intel Labs and Director of the Innovation Value Institute, National University of Ireland, Maynooth
- § **Mr. David Clarke**, CEO, British Computer Society
- § **Mr. Benjamin Herrmann**, Manager University Alliances Germany, Global Communications, SAP
- § **Mr. Mike Sharpe**, Managing Director of MS Consulting & Research Ltd, and Member of the Advisory Board of PIN-SME

15h15-15h30 Coffee Break

15h30 E-SKILLS IN THE POST LISBON STRATEGY

Panel discussion moderated by **Mr. Ken Ducatel**, Head of i2010 Unit, DG Information Society and Media, European Commission

- § **Ms. Anna Maria Darmanin**, EESC Member, Group II “Employees”, Malta
- § **Mr. António Bob Santos**, Special Advisor to the National Coordinator of the Lisbon Strategy and the Technological Plan, Portugal
- § **Mr. John Vassallo**, Vice President EU Affairs, Microsoft
- § **Ms. Gabriele Zedlmayer**, Vice-President of Corporate Marketing and Global Citizenship, Hewlett-Packard

16h15 CONCLUDING REMARKS

- § **Mr. Marius-Eugen Opran**, EESC Member, Group I “Employers”, Romania
- § **Mr. Jean Noel Durvy**, Director, Innovation Policy Directorate, DG Enterprise and Industry, European Commission

16h45 End of Conference