

This template is part of the project Meetnature which has received funding from the European Union's COSME Programme (2014-2020)

Call: COS-TFLOWS-2014-3-15

Title of the project: Meet Nature: A tourism Product for Seniors to experience nature through creative and playful learning

Acronym: *meetnature*

Project duration and start date:

Project duration: 15 months

Start date: 01/08/2015

Short description of project

- The project is about a Product especially designed to bring Seniors in contact with nature's complexity and diversity. The ambition of 'Meet Nature' is to overcome significant obstacles of tourism and Seniors' transnational mobility, most of which have already been determined during previous actions taken by the European Commission.
- A pilot visit will take place in Chania Crete, where participants from two European organisations related to Seniors will visit natural attractions and participate in Creative and Playful Learning activities.
- Main objectives:

The aim of '**Meet Nature**' is to combine:

- the benefits of interacting with Nature and of creative and playful learning (CPL);
- with the beneficial experiences that Seniors enjoy through transnational travelling;
and
- second chance learning to mobilise transnational tourism flows during low and medium season.



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- Parallel objectives are:
 - To explore the compatibility of protected and non-protected natural areas (ecotopes) with accessibility and other functional needs and particularities of Seniors;
 - To record and adopt best practices for using audio-visual assistance (through ICT) for facilitating Seniors' participation;
 - To create side-products (e.g. video footage) that will promote nature conservation (social motivation) and the creation/participation in similar products elsewhere

Lead partner/coordinator: *ST PATERAKIS & CO LP (Greece)*

Partners:

Municipality of Chania (Greece)

E-Seniors: Initiation des seniors aux ntic association (France)

Život 90 (Czech Republic)

Merak Viaggi S.A.S. (Italy)

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