



EXPO MILANO 2015

EU-ASEAN Days: joint cooperation to enhance business and investment opportunities
29-30 September 2015

AGENDA

Venue Day-1: Assolombarda – Via Pantano 9 – Milan, Italy

Venue Day-2: Finlombarda S.p.A – Via Pola 12, Milan, Italy



29 September 2015 – Morning

CONFERENCE

Venue: Assolombarda – Via Pantano 9 – Milan, Italy

09.00 *Registration*

Opening remarks. Master of Ceremony. European Commission. DG GROW

09.30 *Welcome speeches*

- **Mr Giancarlo Caratti di Lanzacco**, Deputy Commissioner General for the EU participation in EXPO 2015
- **Mr Michele Verna**, Director General of Assolombarda, master of ceremony/introductory speech
- **Mr Benedetto Della Vedova**, Under-Secretary, Ministry of Foreign Affairs, Italy (tbc)
- **Ms Rebecca Fatima Sta Maria**, Secretary-General, Ministry of International Trade and Industry, Malaysia, ASEAN Chair

10.00 *Round Table on EU-ASEAN relations*

- **Mr Lluís Prats**, DG Internal Market, Industry, Entrepreneurship & SMEs
- **Mr Ranieri Sabatucci**, Head of ASEAN Division, European External Action Service
- **Mrs Diana Acconcia**, Head of Unit South and South East Asia, Australia, New Zealand, European Commission, DG Trade
- **Mr Chris Humphrey**, Executive Director, EU-ASEAN Business Council
- **Mr. Lim Hong Hin**, Deputy Secretary General of ASEAN for ASEAN Economic Community

11:15 *coffee break*

11:30 *Access to finance for the internationalisation of European & ASEAN SMEs & a case study of a European SME: PNAT (Re-Watering)*

- **Mr Andrea Perugini**, Director of Asia-Oceania, Ministry of Foreign Affairs and international cooperation, Italy
- **Mrs Camilla Pandolfi**, CEO Pnat srl, SME Instrument ambassador-PNAT (Jellyfish barge)

12:00 *EU Business-related initiatives in ASEAN countries*

- **Mr Philippe de Taxis du Poët**, DG Internal Market, Industry, Entrepreneurship & SMEs, European Commission: EU Gateway / Business Avenues and other EU-Business related initiatives in ASEAN
- **Mr Simon Cheetham**, South-East Asia SME IPR Helpdesk expert
- **Ms Irma Orlandi**, EU-Indonesia Business Network (EIBN) European Business Support Network

12:30 *Conclusions*

- **Mr Francisco Fontán**, EU Ambassador to ASEAN
- **Mr Rahmat Pramono**, Ambassador, Permanent Representative of the republic of Indonesia to ASEAN
- **Mr Nopadol Gunavibool**, Ambassador of Thailand to the EU, ASEAN Brussels Committee

Closing remarks. Master of Ceremony. European Commission. DG GROW

13:00 *Networking buffet lunch*

29 September – Afternoon

EXPO VISIT

- **Organised visit of Expo Milan 2015 (14:00-17:00, 17:00-23:00 free visit)**
- **Departure by bus at 14:00 from Assolombarda.**
- **Official Visit (under invitation) to the EXPO site, EU and the Italian Pavilion (Lombardy Region corner) and the Thai Pavilion.**

30 September – Morning & Afternoon

EEN/B2B

Venue: Finlombarda S.p.A-via Pola 12, Milano. (rooms Badile and Adamello, 2nd floor)

Registration: (<https://www.b2match.eu/expo2015-eu-aseandays>)

09:00 - 10:00 Cluster introduction session

09:30 – 13.30 **Business-to-Business and Cluster-to-Cluster meetings**

13:30 Networking buffet lunch

14:30 – 18:00 **Continuation of the Business-to-Business and Cluster-to-Cluster meetings**

17:00 - 17:30 Cluster debriefing session

Additional activities

30 September - 1st and 2nd October

Visit to Parma

Meet In Italy for Life Sciences

- **Visit to Parma (1st Oct- morning):** Field visits and meetings with local companies in the agro-food sector (reserved only to 30-35 selected Institutions and Companies. Organised and offered by Parma Alimentare).
Registration: (<https://www.b2match.eu/expo2015-eu-aseandays>)
- **Meet In Italy for Life Sciences 2015 (30 September, 1st and 2nd Oct):**
Registration: (<https://www.b2match.eu/mit4ls2015>)