

CONSTRUCTION 2020 APPRENTICESHIPS

PLEDGE

The "Construction 2020 Apprenticeships Pledges"¹ action is a multi-stakeholder initiative specifically created for the construction industry by the European Commission (DG for Internal Market, Industry, Entrepreneurship and SMEs) in the framework of the Commission's "Construction 2020"² initiative and in close cooperation with the "European Alliance for Apprenticeship" (EAfA)³ coordinated by DG Employment, Social Affairs and Inclusion.

All pledges received will be published on the specific websites of both initiatives (links in footnotes 1 and 3).

THE AIM OF THE INITIATIVE:

Obtain pledges from the construction sector and relevant stakeholders leading to more and better apprenticeships. Pledges should therefore demonstrate concrete commitment and actions that will strengthen apprenticeships when it comes to one or more of the following aspects:

1. increasing supply
2. improving quality
3. improving the image
4. enhancing mobility

For instance, pledges could be linked to:

- a) Increasing the number of and quality of apprenticeship places in the construction sector.
- b) Introducing elements of training in companies, construction training centres and/ or schools that have not previously taken part in such schemes.
This includes actions aimed at changing mind-sets towards apprenticeship-type learning.
- c) Strengthening specific training in the construction sector, such as for energy efficiency, resource efficiency or digital economy.
- d) Transferring apprenticeship schemes which have proven their success in a country/region to another country/region where no such scheme is being used.
This includes actions aimed at changing mind-sets towards apprenticeship-type learning.
- e) Improving existing apprenticeship models, both general schemes practiced in a country/ region and specific schemes in individual companies, to increase the quality, efficiency and the visibility of such apprenticeship training models.

Benefits

By making a pledge and joining the Alliance your organisation can benefit from:

- **Networking** – A European network of apprenticeship experts
- **Learning** – Sharing of experiences and best practices
- **Tools** – Access to guidelines, practical tools and resources
- **Information** – News, reports, funding information and invitations to workshops and events
- **Visibility** – Increased visibility and publicity around your initiatives

¹ <http://ec.europa.eu/growth/construction-apprenticeships>

² http://ec.europa.eu/growth/sectors/construction/competitiveness/index_en.htm

³ <http://ec.europa.eu/apprenticeships-alliance>

Commitment

By making a pledge and joining the Alliance your organisation commits to:

- **Promoting** – Promote the value and benefits of apprenticeships
- **Sharing** – Share learning and practices within the Alliance network and other stakeholders
- **Informing** – Provide information on your activities, results and next steps through an annual online survey

GUIDELINES FOR COMPLETING THE TEMPLATE

Pledges are accepted from EU countries, EFTA countries and EU candidate countries.

- Pledges should contain concrete commitment and actions.
They must not be funding applications or project proposals.
- The originator of the pledge is responsible for implementing any actions outlined in his pledge and commits to
 - informing the Commission about the progress, once a year
 - allowing the publication of these results on the same website as the corresponding pledge

DEFINITION OF "APPRENTICESHIP"

for the purposes of this action is the same as for EAfA

- "Apprenticeships are part of **formal education and training programmes**;
- Apprenticeships combine **company-based training** (periods of practical work experience at a workplace) with **school-based education** (periods of theoretical/ practical education followed in a school or training centre),
- Apprenticeships **lead to nationally recognised qualification**.

Most apprenticeships are based on a contract or a formal agreement between the employer and the apprentice, with the apprentice being paid for his/her work. Sometimes they are other contractual arrangements between the employer, the VET provider and the apprentice."

Internships and traineeships etc. are **not** in the scope of this action.

THE FIRM/ COMPANY/ ORGANISATION

Please give some information about the firm/ company/ organisation:

Company/organisation name:	
legal form:	
created in year:	
main construction activity/ speciality	
Contact person(s), title(s):	
Email(s):	
Telephone number:	
Website:	

Please indicate what type of organisation – tick relevant box(es)

<input type="checkbox"/> Firms/ companies	
<input type="checkbox"/> Business organisations	<input type="checkbox"/> Social partners
<input type="checkbox"/> Chambers of industry, commerce and crafts	<input type="checkbox"/> Education and training providers
<input type="checkbox"/> Regional authorities	<input type="checkbox"/> Non-profit/youth organisations
<input type="checkbox"/> Research and think tanks	<input type="checkbox"/> Other: _____

Please give a short description of your company / organisation:

Only for firms/ companies: please give some information about the size⁴:

workers/ employees (tick appropriate box) <incl. owner/ manager, excl. apprentices>	1-9	10-49	50-249	(250+)

⁴ Commission Communication - Model declaration on the information relating to the qualification of an enterprise as an SME (http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=uriserv:OJ.C_.2003.118.01.0005.01.ENG)

THE APPRENTICESHIP ACTION

for which you pledge

Please indicate the number - tick relevant box(es) - of the aim with which your pledge is linked (see above aims 1,2,3 ... and examples)

<input type="checkbox"/> 1 supply	<input type="checkbox"/> 2 quality	<input type="checkbox"/> 3 image	<input type="checkbox"/> 4 mobility	
<input type="checkbox"/> a)	<input type="checkbox"/> b)	<input type="checkbox"/> c)	<input type="checkbox"/> d)	e <input type="checkbox"/>
if other, please briefly explain:				

Please give a **short description** of your **pledge/ action**.

Please include information on your objectives and key activities.

Please describe the **added value** of the pledge

Please include clear targets or indicators of success and timeline if possible (*e.g. increased numbers, qualitative improvements, enhanced attractiveness, increased mobility, tools developed, or other*).

What **partners** will be involved in the initiative?

Please, return the filled in pledge to: pledges-construction@ec.europa.eu