



Published on *Digital Single Market* (<https://ec.europa.eu/digital-single-market>)

[Home](#) > Tired of just looking at paintings? Now it's time to get inside them.

Digital Single Market

Projects story 16 May 2014

Tired of just looking at paintings? Now it's time to get inside them.

Europeana Creative is an exciting new European project which will enable and promote greater re-use of cultural heritage resources by Europe's creative industries. Europeana Creative is developing novel applications through the innovative re-use of digitised cultural heritage data, through pilots and challenges. One of the Pilots, the "VanGoYourself" website, has just been launched and was promoted on the BBC.



[1]

Ever wanted to recreate a version of Vermeer's [Milkmaid](#) [2] in your own kitchen or get together with your friends on a Saturday night out and recreate the scene in Leonardo Da Vinci's [The Last Supper](#) [3] ? A brand new website, [VanGoYourself.com](#) [4], designed via the Europeana Creative project to get people to rediscover and engage in classic paintings from around the world in a new and exciting way.

VanGoYourself has just been launched on May 15, 2014 with great exposure on the BBC Arts website. Check out the video!

Read more

[Blog post](#) [5]

Project

Europeana Creative

Project coordinator

Max Kaiser

Project Acronym

Europeana Creative

Project website

<http://pro.europeana.eu/web/europeana-creative/home> [6]

[Read full text](#) [4]

Share this page

Source URL:

<https://ec.europa.eu/digital-single-market/en/news/tired-just-looking-paintings-now-it%E2%80%99s-time-get-inside-the-m>

Links

[1] https://ec.europa.eu/digital-single-market/sites/digital-agenda/files/newsroom/crative_6863.jpg

[2] http://europeana.eu/portal/record/90402/collectie_SK_A_2344.html

[3] <http://europeana.eu/portal/search.html?query=the+last+supper&rows=24>

[4] <http://vangoyourself.com/>

[5] <http://blog.europeana.eu/2014/05/discover-art-in-a-whole-new-way/>

[6] <http://pro.europeana.eu/web/europeana-creative/home>