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Digital Single Market

Projects news and results 16/05/2014

Tired of just looking at paintings? Now it's time to get inside them.

Europeana Creative is an exciting new European project which will enable and promote greater re-use of cultural heritage resources by Europe's creative industries. Europeana Creative is developing novel applications through the innovative re-use of digitised cultural heritage data, through pilots and challenges. One of the Pilots, the "VanGoYourself" website, has just been launched and was promoted on the BBC.



[1]

Ever wanted to recreate a version of Vermeer's [Milkmaid](#) [2] in your own kitchen or get together with your friends on a Saturday night out and recreate the scene in Leonardo Da Vinci's [The Last Supper](#) [3] ? A brand new website, [VanGoYourself.com](#) [4], designed via the Europeana Creative project to get people to rediscover and engage in classic paintings from around the world in a new and exciting way.

VanGoYourself has just been launched on May 15, 2014 with great exposure on the BBC Arts website. Check out the video!

Read more

[Blog post](#) [5]

Project

Europeana Creative

Project coordinator

Max Kaiser

Project Acronym

Europeana Creative

Project website

<http://pro.europeana.eu/web/europeana-creative/home> [6]

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