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## Digital Single Market

Projects story 16 May 2014

# Tired of just looking at paintings? Now it's time to get inside them.

Menu

Europeana Creative is an exciting new European project which will enable and promote greater re-use of cultural heritage resources by Europe's creative industries. Europeana Creative is developing novel applications through the innovative re-use of digitised cultural heritage data, through pilots and challenges. One of the Pilots, the "VanGoYourself" website, has just been launched and was promoted on the BBC.



[1]

***Ever wanted to recreate a version of Vermeer's [Milkmaid](#) [2] in your own kitchen or get together with your friends on a Saturday night out and recreate the scene in Leonardo Da Vinci's [The Last Supper](#) [3] ? A brand new website, [VanGoYourself.com](#) [4], designed via the Europeana Creative project to get people to rediscover and engage in classic paintings from around the world in a new and exciting way.***

**VanGoYourself has just been launched on May 15, 2014 with great exposure on the BBC Arts website. Check out the video!**

Read more

[Blog post](#) [5]

Project

Europeana Creative

Project coordinator

Max Kaiser

Project Acronym

Europeana Creative

Project website

<http://pro.europeana.eu/web/europeana-creative/home> [6]

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[2] [http://europeana.eu/portal/record/90402/collectie\\_SK\\_A\\_2344.html](http://europeana.eu/portal/record/90402/collectie_SK_A_2344.html)

[3] <http://europeana.eu/portal/search.html?query=the+last+supper&rows=24>

[4] <http://vangoyourself.com/>

[5] <http://blog.europeana.eu/2014/05/discover-art-in-a-whole-new-way/>

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