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## Digital Single Market

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# A joint research agenda on demographic change adopted by 15 countries

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14 European countries and Canada have adopted a Strategic Research Agenda as a first milestone of the Joint Programming Initiative (JPI) "More Years, Better Lives - The Potential and Challenges of Demographic Change". While ageing is the principal focus of the work of the JPI, the research agenda also addresses the wider picture of demographic change: factors like fertility rates, rural depopulation, and migration are all significant issues. Furthermore, some of the problems, especially in health and social care, which arise in later life, could be prevented by interventions earlier in the lifecycle. The Agenda has a particular focus on the kinds of research that can inform policy. JPis enable member countries to coordinate their research on specific societal challenges more closely. The JPI "More Years, Better Lives" is now preparing the implementation of the Strategic Research Agenda. The success of the initiative requires active participation of national governments and funding agencies with joint activities such as joint calls as well as alignment of their respective research policies and programmes.

Read more

[Joint Programming Initiative \(JPI\) "More Years, Better Lives - The Potential and Challenges of Demographic Change".](#) [1]

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