

## Digital Single Market

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# Idea Challenge for EU entrepreneurs

The European Institute of Innovation & Technology (EIT) ICT Labs' Idea Challenge is a European innovation contest with eight different categories – organized in two waves. A call has been launched for European innovators to submit their ideas on the following topics: Health & Wellbeing, Smart Spaces, Cyber-Physical Systems, and Future Cloud

The Idea Challenge is one of many activities initiated by EIT ICT Labs to foster entrepreneurship and help startups to grow into future world leaders. Innovation is one of the key drivers to expand Europe's position as leader in information and communication technologies. This challenge enables EIT ICT Labs to contribute strongly to the objectives set out in Horizon 2020 aimed at enhancing Europe's global competitiveness.

Idea Challenge is addressing 8 topics. For the following 4 topics the submission is open from March 11th to April 20th

- Health & Wellbeing
- Cyber-Physical Systems
- Smart Spaces
- Future Cloud

Submission for the next four topics will start on September 1st

- Cyber Security and Privacy
- Internet of Things
- Urban Life and Mobility
- Smart Energy Systems

You can find more information about the Idea Challenge [here](#) [1].

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[1] <http://ideachallenge.eitictlabs.eu/>