

## Digital Single Market

Press releases25/03/2014

# Consumers suffer from geographic lottery for broadband, new studies reveal

Europe's 400 million Internet users face a geographic lottery regarding the price, speed, and range of choice of broadband. Four recent studies show there is virtually no pattern or coherence in broadband markets across the EU. Consumers are also baffled by the varying information provided by operators, limiting their ability to make the choice that best suits them.



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