

Digital Single Market

Search gets smarter with identifiers

Projects news and results19/03/2014

The future of computing is based on Big Data. The vast collections of information available on the web and in the cloud could help prevent the next financial crisis, or even tell you exactly when your bus is due. The key lies in giving everything – whether it's a person, business or product – a unique identifier.

[Read full text](#) ^[1]

Share this page

Source URL: <https://ec.europa.eu/digital-single-market/en/news/search-gets-smarter-identifiers>

Links

[1] http://cordis.europa.eu/result/story/rcn/12446_en.html