

Digital Single Market

Report / Study 18 November 2013

Hearing on the promotion of European films and TV series on-line - Read the presentations

The "VOD" hearing took place in Brussels on 18 November 2013.

The first presentations are available below. Others will follow.

Introductory presentations

- [André Lange](#) [1] (European Audiovisual Observatory)
- [Nicola Allieta](#) [2] (Under the Milky Way)

Panel 1: Promoting European works by a required share in the catalogue: Challenges and Experiences

- [Maja Cappello](#) [3], Head of Digital rights unit, Media Services Directorate, AGCOM, Italy
- [Alessandro Schintu](#) [4], Co-Founder/ Chief Global Development Officer, CHILI TV
- [José Antonio De Luna](#) [5], Co-Founder / Business Manager, FILMIN
- [Peter de Maegd](#) [6], Producer, POTEMKINO

Panel 2: Promoting European works by the use of Prominence tools: Challenges and Experiences

- [Jean-François Furnémont](#) [7], Director General of CSA, Belgium
- [Bruno Chauvat](#) [8], Executive Vice President Strategy & Content at BELGACOM
- [Chris Libertelli](#) [9], Vice President Global Public Policy at NETFLIX
- [Sarah Calderón](#) [10], Director of THE FILM AGENCY

Panel 3: Promoting European works by an imposed Financial Contribution: Challenges and Experiences

- [Corinne Samyn](#) [11], Head of the Department for Audiovisual and Cinematographic Production, CSA, France
- [Bernard Tani](#) [12], Vice President VoD & Acquisitions at ORANGE
- [Dragoslav Zachariev](#) [13], International Relations Manager at EuroVoD
- [Jimmy Ahlstrand](#) [14], Director of Strategy, Sveriges Television (SVT)
- Claus Hjorth, Head of Unit, Danish Film Institute

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