

## Digital Single Market

# Neelie's blog - Making the cloud more transparent - a boost for secure, trustworthy services

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Using cloud computing (rather than setting up your own hardware) is often much more convenient for citizens; cheaper and more flexible for businesses; and offering a hundred-billion euro boost for our economy. So all together the cloud means jobs for Europe: potentially a net gain of 2.5 million. Our cloud computing strategy is all about ensuring Europe can capture that boost; the EU's leaders have agreed how important this is. Today we take another step forward in building that trust.



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