

## Digital Single Market

EventsThessaloniki, Greece 29 April 2014

# Digital Innovation for Regional Growth

Digital innovation has the potential to radically improve people's lives and help stimulate growth throughout Europe. Join us on 29 April 2014 for a high level event in Thessaloniki, Greece to find out about the support available from the EU to help boost digital innovation in your region.



Hellenic Republic  
Region of Central Macedonia



## DIGITAL INNOVATION FOR REGIONAL GROWTH

29 APRIL 2014

THESSALONIKI, GREECE



Working languages of the conference:

Plenary Session: Greek & English – interpretation will be provided

Workshops: English

*Venue: Science Centre and Technology Museum "NOESIS", 6th Km. Thessaloniki - Thermi Road, 57001, Thermi,  
Thessaloniki, Greece*

- [1]

The one-day event will consist of presentations and interactive workshops to discuss with the European Commission, the S3 Platform, European regions and local stakeholders, on Innovation Procurement and Innovation Vouchers and their application in boosting regional digital growth.

[Innovation procurement](#) [2] holds an enormous — so far largely underexploited — potential to improve the quality and efficiency of public services and create market opportunities for innovative firms. Meanwhile, schemes for [ICT Innovation Vouchers](#) [3] implemented by EU regions can improve the competitiveness of microenterprises and SMEs by stimulating the demand for a large range of innovative ICT-related services and development of new products, services and processes.

The latest version of the agenda can be found on the [event's website](#) [4]. If you would like to register for the event you can do so [here](#) [5].

Regional and local authorities interested in providing an input to the interactive discussions by

sharing views on initiatives in their region in the afternoon parallel sessions please contact Mr. [Vasileios Tsanidis](#) [6] Policy Officer, Innovation Unit, DG CNECT European Commission by 10 April 2014.

[More information](#) [4]

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[2] <http://ec.europa.eu/digital-agenda/en/public-procurement>

[3] <https://ec.europa.eu/digital-agenda/en/ict-innovation-vouchers-scheme-regions>

[4] <http://s3platform.jrc.ec.europa.eu/digital-innovation-workshop>

[5] <http://ris3regform.pkm.gov.gr/>

[6]

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