

## Digital Single Market

Reports and studies09/02/2014

# CEO Coalition 2014: progress reports on actions to make the Internet a Better Place for Kids

Following their individual commitments in January 2013, the companies implemented a series of measures in five areas: - simple and robust reporting tools; - age-appropriate privacy settings; - wider use of content classification; - wider availability and use of parental controls; - effective takedown of child abuse material. Detailed reports of these actions are to be found in attached documents.

### Spin-offs from the Coalition

On top of the work in the five areas, the Coalition has elaborated two initiatives:

For content classification there are [interesting experiments ongoing on UGC](#) [1], with ratings agencies (NICAM, BBFC) and companies. A pilot is currently ongoing with the Italian [16mm service](#) [2]. The Task Force on Interoperability and Machine readability met in a number of meetings in 2013 and came up with a data-model to be further explored in the CIP-project Miracle as well as setting up a [Community group site](#) [3] on W3C

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### Links

[1] <http://www.yourateit.eu/>

[2] <http://www.16mm.it/>

[3] <http://www.w3.org/community/agelabels/>