

## Digital Single Market

Reports and studies22/01/2014

# Barcelona - Day 1 - Final exploratory seminar on e-signatures for e-business in MENA

### Day 1 Palau de Pedralbes, Barcelona, Spain

**Welcome** *M Kevin Bortz, Managing Director of Financial Operations, UfM*

**Objectives of the seminar** *[MM Gérard GALLER and Martin Spät, Policy Officers, DG CONNECT, European Commission](#)* [1]

**Report from th Amman Seminar** *[M Marc SEL, Director, PWC, Belgium](#)* [2]

*Key Amman seminar findings: In order to promote e-signature solutions for e-business development in the EUROMED region, the following topics were identified:*

1. *Need for a survey on the status e-trust services in MENA*
2. *Need for a mechanism to ease access to best practice on e-trust services.*
3. *Need for national "trusted lists"*
4. *Need to identify eGov services that would benefit most from e-trust services*
5. *Need to promote usage of e-trust services by businesses in MENA*
6. *Need to promote usage of open source software solutions for e-trust services*
7. *Advantages of a common political vision on e-trust services*
8. *Advantages of converging laws across MENA*
9. *Advantages of mutual recognition of e-trust services*
10. *Advantages of common standards for e-trust services*

**Methodology of the Barcelona seminar** *[M Thierry PIETTE-COUDOL, Lawyer, Piette-Coudol Law Office, France](#)* [3]

*Step 1: Series of ten panels with intervention of the audience to elaborate some of the key findings of the Amman seminar and*

investigate how they could lead to further actions. For each of the proposed finding, the panellists/audience will be invited to further detail the topic, find out possible actions taking into account constraints specific to the topic, feasibility, obstacle, stakeholders, required human and financial resources for possible actions and possible political cooperation constraints.

Panel setting: Average duration: 30 minutes per topic. Panels are made of three-five experts. One expert will launch each panel. Panels will open the discussions with some statements and will then involve the audience. Each discussion should at least cover all the points of a standard list of issues to be addressed. A chairperson ensures that the list is well covered. A note taker will during the discussions, fill a template based on the list of issues.

Step 2: Formulation of possible recommendations according to common template and presentation at the end of the seminar.

NB. This is an exploratory seminar. This means that the results reflect stakeholders' contributions, expertise and experiences. There is no judgment or commitment made upon these.

### **Additional presentations**

**What is the Union for the Mediterranean? How does it work?** [M Kevin BORTZ, Managing Director of financial operations, Union for the Mediterranean](#) [4]

**European Investment Bank & the e-payment project for the banking sector** M Manuel Fernandez, Managing Director - IFIs, UfM

**E-Trust services in the Mediterranean** M Zeev SHETACH, CEO, ComSignTrust, Israel

**E-Commerce and e-signature: trends and status in Morocco** M Aziz HILALI, President, Moroccan Internet Society - MISOC, Morocco

## **Debate on the findings of the 1st seminar and discussion on possible further action (Session 1)**

Chair: Ms Viky MANAILA, Managing Director, TransSped

### **[Panel 1: Survey on the status e-trust services in MENA](#)** [5]

Panellists: Ms Viky MANAILA, TransSped / Ms Raw'a MIRZA, TRC / M Stefane MOUILLE, Gemalto / M. Guy DE FELCOURT, Forum Atena

## **Debate on the findings of the 1st seminar and discussion on possible further action (Session 2)**

Chair: Mr Rabih ABI CHAKER, Lebanon

### **Panel 2: Easing access to best practice on e-trust services.**

Panellists: Ms Raw'a MIRZA, TRC / M. Antoine-Tristan MOCILNIKAR, DiMed / M. Charles-Henri MENSEAU, ANTS / Ms Claire Marie Healy, GSMA

### **Panel 3: National "trusted lists"**

Panellists: M Oliver DELOS, Sealed Sprl / M Ramzi KHLIF, ANCE / M Mohamed EL-ALFY, Court of Appeal Arab Association for E-Arbitration / M Moudrick DADASHOV, SSC

## **Debate on the findings of the 1st seminar and discussion on possible further action (Session 3)**

Chair: *M Martin SPÄT, Policy Officer, DG CONNECT, European Commission*

#### **Panel 4: eGov services that would benefit most from e-trust services**

*Panellists: M Franck LEYMAN / M Baligh BELGACEM, Otentic / Michèle THONNET, Ministry of Social Affairs & Health / M Ramzi KHLIF, ANCE*

#### **Panel 5: Promotion of usage of e-trust services by businesses in MENA**

*Panellists: M Eric CAPRIOLI / M Zeev SHETACH, ComSignTrust / M John BULLARD, IdenTrust / Ms Viky MANAILA, Trans Sped*

#### **Panel 6: Promotion of usage of open source software solutions for e-trust services**

*Panellists: M Oliver DELOS, Sealed Sprl / M Thibault de VALROGER, OPENTRUST / M John BULLARD, IdenTrust / M Ziad ZUBIDAH, National Information Technology Center / M Alfonso TORNATORE, BIT4ID*

[Link to Second Day agenda and presentation](#) [6]

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