

Digital Single Market

Events22/01/2014Brussels, Avenue de Beaulieu 33, meeting room 0/54

Workshop invitation: 'Public Services for Businesses: recipes for supporting growth' on 6th February 2014 in Brussels

06/02/2014

How can governments better support the enterprises? Is the reduction of administrative burden enough or we can do more?

In the current times of economic crisis businesses not only struggle to grow but even to survive. They need an environment that favours their development.

Which actions and policies can the public sector set up to provide such an environment? Creating service infrastructure? Providing consultancy service to expand and internationalize their business? Developing One Stop Shop services?

These questions (and more) are at the center of the workshop Public Services for Businesses: recipes for supporting growth, that follows up to the Digital Agenda Assembly workshop "Going Smart and Accessible in Public Services and Cities", held in Dublin last 19th June 2013. It is organized by Tech4i2 on behalf of the European Commission.

7 high-profile speakers will present the key lessons learnt from international best practice. Representatives from the public sector, practitioners, experts and other stakeholders will gather together in this one day workshop to identify policy options to be proposed and adopted by the public administrations across Europe. The discussion will start from real cases and experiences and take into account 4 key areas already identified:

- Ease of use of online services and reduction in administrative burdens
- Non-regulatory support for SMEs
- Public procurement
- Support for cross border trade and internationalization

Registration is free on a first come first served basis.

Organiser
Tech4i2 for DG CONNECT
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