

## Digital Single Market

Promotional Material11/12/2013

# Startup Europe: Horizon 2020 for entrepreneurs - Agenda

*LeWeb'13 Paris–Pullman Dock, 50 Avenue du President Wilson, 93210 La Plaine Saint-Denis*

### Agenda

14.00	<i>Horizon 2020 – what's in it for you?</i>	Gerard DE GRAAF DG CONNECT	<i>Horizon 2020 is the new EU funding programme for research and innovation. It aims to foster entrepreneurship, drive innovation and attract a new constituency.</i>
14.10	<i>Horizontal innovation actions</i>	Viorel PECA DG CONNECT	<i>ICT Innovation actions for 2014-15 will include: projects designed to improve the EU's ICT innovation ecosystem, funding for innovative SMEs, and support co-investments with business angels.</i>
14.30	<i>ODI/SME instrument</i>	Pierre MARRO DG CONNECT	<i>Under Horizon 2020, €2.8 billion will be available for SMEs, to fund early-stage businesses and to accelerate the exploitation of innovations.</i>
14.55	<i>Q&amp;A</i>		
15.10	<i>EUHUB platform ACE project</i>	Margaret MULLIGAN EBN	<i>EUHUB is a platform that provides support services to entrepreneurs and start-ups. ACE aims to help start-ups grow internationally.</i>
15.30	<i>ATALANTA project</i>	Ricardo MARVAO BETA-I	<i>ATALANTA gathers accelerators designed for improving services for start-ups to drive innovation and facilitate technology transfer.</i>
15.45	<i>OPENAXEL project</i>	Sanyu KARANI ECONET	<i>OPENEXEL aims to improve cooperation between key stakeholders to help select the best start-ups and link them with investors across the EU.</i>

### **16.00 - 16.30 - Networking session during Coffee break**

16.30	<i>Support to Web entrepreneurs</i>	Isidro LASO BALLESTEROS, DG CONNECT	<i>In the first call of Horizon 2020, €10 million will be available to accelerate web entrepreneurship in Europe. The challenge is to create an environment that encourages more web entrepreneurs (those who use web and mobile technologies as main components) to start businesses and to grow them internationally.</i>
17.00	<i>Other relevant calls for proposals</i>	Viorel PECA DG CONNECT	<i>A selection of H2020 calls relevant for ICT entrepreneurs</i>
17.20	<i>Presentations from winners of LeWeb tickets</i>	Agne ZAKAREVICIUTE SVEIKASVAIKAS Egidijus PILYPAS EXACASTER Katina SCHNEIDER MATCH RIDER	<i>Three representatives from SMEs who won tickets to LeWeb will present their companies and explain the challenges they face when growing businesses in Europe.</i>
17.40 - 18.00	<b>Q&amp;A and closing remarks</b>		

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