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## Digital Single Market

Press release 29 November 2013

# €400 000 in prizes in Europe's biggest app challenge

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In Europe's biggest ever app challenge the EU is offering €400 000 in prizes to best new applications that help build smarter cities and smarter businesses.



[Campus Party](#) [2], the world's largest geek forum, will manage the contest, judged by specialized engineers from the EU-funded [FI-WARE](#) [3] Consortium.

The only condition of the competition is that app entries should build on the building blocks deployed in the EU's project to build the core platform of tomorrow's internet.

50 of these existing building blocks already exist – and are freely available through the [FI-WARE Open Innovation Lab](#) [4] for developers to experiment with. They provide generic functions that can be used by a wide range of different applications from all kinds of sectors, like cloud hosting, big data analysis, identity management or the Internet of Things. This app challenge seeks to enable services based on those building blocks.

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