

## Digital Single Market

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# 'Key digital goods' driving innovation in the nanoelectronics industry in Europe

The study '*Key digital goods' driving innovation in the nanoelectronics industry in Europe* focused on how to better link the (nanoelectronics) technology push elements with market pull and consumer demand trends.

[The study](#) <sup>[1]</sup> developed a methodological approach along 4 main stages. Within STAGE 1, the study has reviewed incentives and methods used by public authorities and agencies to promote innovative products on their markets, within several European Countries (Germany, France, Sweden, UK, Switzerland, Netherlands, Finland, Norway and Poland) and also in the United States of America, China, Japan, Taiwan and Korea.

STAGE 2 has identified 28 Key Digital Goods, 4 per each of the 7 Grand Challenges identified in Europe for the 2014 - 2020 period (health, ageing, environment, energy, mobility, security/safety and communication). The final methodological step within the STAGE 2 has been the selection of the 7 *main Key Digital Goods* (1 per Grand Challenge) from the initial list of 28.

STAGES 3 and 4 lead to the development of a set of recommendations for future EU actions, that may foster and facilitate the take-up of innovation in nanoelectronics and for market innovation, in line with the Digital Agenda and the Innovation Union.

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[1] [http://ec.europa.eu/information\\_society/newsroom/cf/dae/document.cfm?action=display&doc\\_id=3610](http://ec.europa.eu/information_society/newsroom/cf/dae/document.cfm?action=display&doc_id=3610)

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